Accommodation

Accommodation will be provided to the participants on payment basis upon prior request in the university campus on first come first serve basis.

A/C Room: Rs.475/- (for single person) Non A/C Room: Rs.375/- (for single person)

Who Can Attend?

Faculty Members, Research Scholars, PG & UG Students from Engineering, Science & Humanities, and Librarians.

Chief Patron

Sri. K. Satyanarayana, President, KLEF

Patrons

Sri. K. L. Havish, Vice-President, KLEF

Sri. K. Raja Harin, Vice-President, KLEF

Dr. L. S. S. Reddy, Vice-Chancellor, KLU

Dr. A. V. S. Prasad, Provice-Chancellor, KLU

Dr. T. Umamaheswara Rao, Registrar, KLU

Dr. A. Anand Kumar, Principal, KLUCE

Dr. K. L. Narayana, Dean R&D, KLU

Prof. N. Venkatram, Dean Academics, KLU

Convenors

Dr. K. Subrahmanyam Associate Dean, R & D Division, KLU

Dr. T. V. Rama Krishna Director, E-Resources, KLU

Coordinator

Dr. K. S. Shivraj University Librarian, KLU

Contact:

Dr. K. S. Shivraj

University Librarian & Coordinator ISTQR 2015

K L University

Greenfields, Vaddeswaram - 522 502,

Guntur District, Andhra Pradesh, India

Ph: +91-863-2399999 Ext. 1888

(M): 8790426177; 9866700082

www.kluniversity.edu.in; istqr2015@kluniversity.in

National Level Workshop on

Intellectual Property Rights and Scholarly Publishing Tools for Quality Research (ISTQR 2015)

9th & 10th May, 2015 Patent Trade Secretes **IPR** Geographical Copyright Indication Right

Organised by Central Library

Jointly with R&D Division, KLU



(Deemed to be University u/s 3 of UGC Act, 1956)

KONERU LAKSHMAIAH EDUCATION FOUNDATION Accredited by NAAC "A" Grade Green Fields, Vaddeswaram

Guntur Dist., A.P., India. 522 502.

Preamble

The KL University is a pioneer in the field of Education and Research. It was established as KL College of Engineering in the year 1980. The college was made autonomous in the year 2006 and accorded the status of a Deemed University in 2009.

K L University is situated in a spacious 100 acres campus on the banks of Buckingham Canal of river Krishna, eight kilometers from Vijayawada city. Built within a rural setting of lush green fields, the institute is a virtual paradise of pristine nature and idyllic beauty. The campus has been aptly named 'Green Fields' and the splendid avenue of trees and gardens bear testimony to the importance of ecology and environment. The campus ambience is most befitting for scholastic pursuits. The University has been situated on a built up area of around 15,00,000 S.ft..

The University offers seven B.Tech programs in Engineering, three in Non-Engineering stream, eleven five-year integrated degree programs and twenty two 2-year M.Tech programs. It also offers full-time/part time Ph.D programs in Engineering/Commerce/Management and Sciences. The University has five laboratories built in collaboration with industrial organizations like IBM, Microsoft, CISCO, Oracle and Altair Engg. It has four Advanced Research Centers on Robotics, Embedded systems, Bio-processing and Microwave & Antennas with a view to train the young to become highly qualified and innovative engineers.

Central Library

The Central Library of KL University has a spacious area of 1400 sq.m. with 1,30,000 volumes of books, 500 National and International Journals, 4000 Back Volumes, and a Digital Library with 40 computers. It has subscribed to ASCE, ASME, IEEE, Springer, Science Direct, Ebsco Business Elite, Ebsco Hospitality and Tourism, ASTM, Oxford University Press, J-Gate on line Journals. It has currently developed Institutional Repository using D-space software. It is an institutional member in DELNET, New Delhi. The Central Library will be shifted to the new four floor centralized air conditioned building very soon.

About the Workshop

Intellectual Property Rights (IPR) is rights granted to creators and owners of works that are results of human intellectual creativity. These works can be in the industrial, scientific, literary and artistic domains, which can be in the form of an invention, a manuscript, a suite of software, or a business name.

Intellectual Property Rights is a general term covering patents, copyright, trademark, industrial designs, geographical indications, protection of layout design of integrated circuits and protection of undisclosed information.

Scholarly communications is the creation, transformation, dissemination and preservation of knowledge related to teaching, research and scholarly endeavors. Among the many scholarly communications issues include author rights, the peer review process, the economics of scholarly resources, new models of publishing (including open access and institutional repositories), rights and access to federally funded research, and preservation of intellectual assets.

The Participants will be oriented and trained in the following areas:

- ✓ History and Fundamentals of IPR.
- ✓ Significance of patents, copyrights, trademarks, design, protection of plant variety, GI, trade Secrets etc.
- ✓ Various rights available to copyright holders.
- ✓ Values and benefits of IPR in the field of teaching and research.
- ✓ Search, analysis, and drafting of patents include claims.
- ✓ Scholarly Communication Tools for Research Analysis.
- ✓ Measuring the Research Performance.
- ✓ Plagiarism: Issues and Challenges.
- ✓ Citation Management Tools.

Resource Persons

- 1. **Dr. G. B. Reddy**, Professor, University college of Law, Osmania university, Hyderabad.
- 2. Shri. T. V. Madhusudhan, Dy. Controller of Patents & Designs, Patent Office, Chennai.
- 3. Shri Basha Kodidela, IP & Science India, Thomson Reuters, New Delhi.
- 4. **Shri Rajkumar Mahabatra**, Global Information Systems Technology Pvt. Ltd., Bangalore.

Important Dates

Last Date for Registration: 5th May 2015

Registration Fee

Faculty Members & Librarians : Rs. 1000/Research Scholars : Rs. 750/Students : Rs. 500/-

Registration fee includes workshop kit, lunch and snacks on workshop days. The amount shall be sent by DD in favour of **Registrar**, **KL University** payable at **Vijayawada**. On-line registration can be done through on-line banking facility.

Bank: State Bank of Hyderabad: A/c No. 62310916292: IFSC Code: SBHY0021361

