

K L University
(Koneru Lakshmaiah Education Foundation)
Deemed to be University, Estd. u/s 3 of UGC Act, 1956

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Action taken report based on stakeholders Feedback (BBA)

S.No	Recommendations	Action taken	Name of the Programme	Department
1. Students				
1	Suggested to offer one certification from Coursera in every semester	Accepted to offer in III year II Semester	BBA MBA	BUSINESS SCHOOL
2. Parents				
1	To introduce 'Family Business Management' (BBA-FBM) in the Under Graduate programme	Accepted	BBA MBA	BUSINESS SCHOOL
3. Alumni				
1	To introduce BBA with Strategic Finance specialization	Accepted	BBA MBA	BUSINESS SCHOOL
4. Faculty				
1	Proposed to revise BBA program structure	Accepted	BBA MBA	
2		Facebook page and Instagram page were created in the name of KLBS and formed broadcasting team		
5. Academic Peers				
1	to introduce 'Family Business Management' (BBA-FBM) in the Under Graduate programme	Accepted	BBA MBA	BUSINESS SCHOOL
2	Proposed to revise and make changes to BBA program structure	Accepted		
6. Industry				
1	To introduce BBA with Logistics specialization in association with Logistics Sector Skill council (LSC)	Internship and role of associated institutions to launch	1	DUCINESS SCHOOL
		BBA LSCM programme FOR AY 2019-20	BBA MBA	BUSINESS SCHOOL