

## KLU BUSINESS SCHOOL

### MBA PROGRAM

#### Report- Analysis of Feedback on curriculum – received from the stake holders prior to the commencement of even Semester for the Academic Year 2017-18

Feedback from different stake holders has been collected in respect of the curriculum offered for the academic year -----

Serial Number	Type of Stake holder	Number of feedbacks
1	Students (Dr A Saraswati)	30
2	Parents (Mrs Jikku Kurian)	25
3	Alumni (Dr A Vasudeva Reddy)	5
4	Academic peers (Mr. Zakir Hussain)	15
5	Industry persons (Mr Jagadeesha)	10
Total		85

Serial Number	Recommendations	Action
<b>Academic Peers</b>		
1	It is suggested by Academic Peers to introduce Executive MBA programme in view of the demand for MBA qualification from the promotion aspirants in Industry	Approved
2	It is suggested to introduce Certificate courses in addition to the regular curriculum to increase the job opportunities.	Approved
<b>Industry Experts</b>		
3	It is recommended to introduce FINTECH and to increase the job opportunities in Banking and financial services sector	Approved
<b>Students</b>		
4	It is suggested to revise the syllabus of Advanced Business Analytics, Business Analytics in HR and functional specialization courses of Digital marketing	Approved and revised