

S.N o	Regd. No	Name of the student	Title of the Article
1	15251001 1	CHIRUMAMILLA GOWTHAMY	Financial Performance and its Impact on Profitability(A study on Select Pharmaceutical Industries in India)
2	15251001 2	D BHAGYALAKSHMI	Impact of privatization on Financial Performance of telecom industry(A study on select telecom Companies in Andhra Pradesh)
3	15251001 9	E ROSHMA CHOWDARY	Effect of Interest rate changes on Profitability of banking industry in India
4	15251003 2	KONDAMADUGULA MOUNIKA	The effect of cash flow analysis on the profitability of Industries(A study on select Software Industries in Hyderabad)
5	15251005 0	SATTI VENKATA CHAITANYA	Impact of Liquidity, Solvency and Profitability on the performance of Banking Industry: -Using cash flow and traditional ratios (An empirical study on select public and private sector banks)
6	15251005 7	V N BHAVANA	A Study on Financial Literacy among college students in Vijayawada
7	15251006 5	A BHARATH KUMAR	A Study of Awareness on Micro finance in Guntur: Andhra Pradesh
8	15251006 6	AMERINENI GOPI KRISHNA	A Study on Cost-Benefit Analysis of Solar Installation to the society in Vijayawada
9	15251006 9	A USHA SARANYA	A Study on the role of money lenders in Guntur: AP
10	15251007 0	AKULA SIRISHA	A Study on Fraud of Forensic Auditing in selected software companies
11	15251007 2	B V S PAVAN KUMAR	A Study on Anti-Money Laundering Policies and its practices in Banking Sector: Vijayawada
12	15251007 3	BOLLEPALLI BHANU PRAKASH	A study on Asset Liability Management with respect to State Bank of India
13	15251007 5	CHAMEERU SUTEERTHA	A study on Financial Performance Analysis on Sundaram BNP Paribas Housing Finance Ltd.
14	15251007 7	D CHANDRA SEKHAR REDDY	A study on investment decisions and portfolio management with reference to Select Broking Firms in Vijayawada
15	15251007 8	D NAGA SIVA KUMAR	A study on Personal Investment and Tax Planning of Select Individual Assessee in Vijayawada city
16	15251008 2	GARIMA CHANDNANI	A study on Factors influencing Financial Innovation in Indian Stock Market
17	15251008 3	GATTLA MARUTHI BHANU PRAKASH REDDY	Detained

18	15251008 7	K KOTISHWAR REDDY	A Study on effectiveness of Banking Ombudsman
19	15251008 8	K P S SAI SABHAREESH	A Study on Comparative Ratio analysis of Selected HealthCare Companies
20	15251008 9	K S N SUSMITHA REDDY	A study on determinants of equity share prices of companies in BSE Bankex
21	15251009 1	KOTA SATYADEV	A Study on Movement in Exchange rate and Gold rate and its Impact on BSE Bankex
22	15251009 2	KANDRU SRAVAN KUMAR	A Study on Non- Performancing Assests Management in Indian Banking Sector(selected public sector banks in india)
23	15251009 4	K SUSHMITHA SREE	A Study on dterminants of Dividend Payout ratio of companies in BSE Sensex
24	15251012 0	T GOWTHAM REDDY	A Study on evaluation of Pre and Post Merger Performance of Kotak Mahindra bank -A case study
25	15251009 9	KODURU HARIKA	A Study on Customer Perception Towards E-Banking Services
26	15251010 0	KOLLIPARA SIRISHA	Role of Micro Finance for Women Empowerment
27	15251010 2	KOPARATHI ASHOK REDDY	A study on Non-Performing Assets of Select Public Sector Banks in India
28	15251010 6	MORU RAJESWARI	A Comparative Study on Non-Performing Assets of Select Public and Private Sector Banks in India
29	15251010 8	MODADUGU SUPRIYA	A Study on Customer Satisfaction Towards Mobile Banking
30	15251010 9	N PRAVEEN KUMAR	Not attended regularly and didn't give internal presentation.
31	15251011 0	PASUMARTHI AKHIL	A study of currency depreciation:Impact on Indian economy
32	15251011 3	POLISETTI VENKATA LAVANYA SUDHAKAR	Analytical study on Automobile sector in price movements of shares
33	15251011 5	S V VASAVI PRAVALLIKA	A critical study onimpact of working capital management onprofitability of manufacturing industry in India :A study on select paint industries.
34	15251011 6	SANGATI LAHARI	A study on the effectiveness of technical analysis on Indian private sector banks.
35	15251011 9	SK RIYAZ BAJI	N/A
36	15251012 2	VANAPALLI ADITHYA CHAKRAVARTHY	Performance evaluation of mutual funds on select funds.

37	152510123	V HEMANTH	A Study on Usage of technology in Indian banking sector
38	152510124	VALLAMSETTY PRAVALLIKA	A study on Financial inclusion through Pradhan Mantri Jandhan Yojana
39	152510128	B LOHITH KUMAR	A study on Impact of Monetary policy on Inflation and Economic Growth
40	152510090	K SAI KRISHNA	A Study on Mutual Funds
41	152510130	CH NAGA BRAHMMINI	A study on impact of Buy Back on share price
42	152510131	CHANDINI MANDAL	A study on impact of Sectoral Indices on stock prices
43	152510134	GOPI YESWANTH TALLURI	A Study on Effects of Innovation on Bank Performance In Case of Online Banking
44	152510135	J GOKUL KRISHNA	A study on Strategies involved in megers and acquisitions in banking sector
45	152510140	P SURESH	N/A
46	152510145	SABBELLA JAYA MADHURI	Value Added Statements : A Critical Analysis on Volkswagen
47	152510147	SHAIK NAGOOR MEERA VALI	A Study on Investors' Perceptions towards Mutual Funds
48	152510152	V VYMISHA	A Study on Testing Performance of BSE PSU index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
49	152510155	M MURALI KRISHNA	A Study on Testing Performance of Nifty service sector index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
50	152510158	DANDA GOPI	A Study on Testing Performance of Nifty commodity sector index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
51	152510161	BHUMA SANTOSHI PRATHYUSHA	A Study on Testing Performance of Nifty Automobile sector index constituent companies in India Using Carhart Four Factor Model: Empirical Analysis
52	152510164	DASARI HARI PRIYA	Options strategies in equity derivatives
53	152510169	DEVERASETTY RAJA	N/A
54	152510080	GADE RAVI TEJA	An empirical study on Non performing Assets Management with special reference to select public sector banks
55	152510086	ITLA JAYANTH KUMAR	A study on impact of global financial crisis on BSE Sensex w.r.t capitalization

56	152510170	P.MOUNIKA	An empirical study on economic factors on Indian equity market w.r.t financial crisis
57	152510004	B DIVYA CHOWDARY	Effectiveness of E-Recruitment in IT Industry
58	152510005	B NIKHITHA	A study on Issues of Employee Retention in Indian IT Industry
59	152510008	B V N D SAI PRIYA	N/A
60	152510009	BHEEMAVARAPU ANUSHA	Job Satisfaction and Mental Health of IT professionals
61	152510010	CH SINDHU BHARGAVI	HR Challenges in Hospitality Industry With Reference to VijayaWada
62	152510014	D RAJEEVI	UNDERSTANDING THE TRAINING AND LEADERSHIP NEEDS OF IT EMPLOYEES : A STUDY OF SELECTED SOFTWARE COMPANIES IN INDIA
63	152510015	DEVALLA RATNA LAKSHMI PUJITHA	SALES COMPETENCIES IN TELECOM SECTOR: A STUDY OF VODAFONE IN GUNTUR
64	152510020	G R KEERTHANA	TEAM MEMBERS'S PERCEPTION OF TEAM LEADER'S EFFECTIVENESS: A STUDY OF BIOTECHNOLOGY INDUSTRY IN SOUTH INDIA
65	152510038	MANCHIKALAPATI NIKITHA	A STUDY ON EFFECTIVENESS OF JOB ANALYSIS IN ACCENTURE BANGALORE
66	152510041	MOGILISETTY MOUNIKA	A STUDY ON THE PERCEPTION OF EMPLOYEES ON THE IMPACT OF HRIS ON PRODUCTIVITY IN SELECT IT ORGANIZATIONS IN HYDERABAD
67	152510044	N SANDHYA	A STUDY ON EMPLOYEES' COMPETENCY MAPPING
68	152510045	NADAKUDITI NIKITA	IMPLEMENTATION OF TQM AND ITS IMPACT ON ORGANIZATIONAL EFFECTIVENESS
69	152510047	PINNAMANENI MOUNIKA	A STUDY ON HRD CLIMATE AND ITS IMPACT ON EMPLOYEE ENGAGEMENT
70	152510051	SAVALAM SANDHYA	A STUDY ON EFFECTIVENESS OF HRIS
71	152510071	B SAI KRISHNA KARTHIK	A STUDY ON PERFORMANCE MANAGEMENT SYSTEM IMPLEMENTATION AND ITS EFFECTIVENESS
72	152510079	G BHARATH VARMA	
73	152510084	HARSHITA NAYAN MEHTA	
74	152510093	KANAMARLAPUDI V S L SUPRIYA	

75	15251009 5	KAKARLA DURGA PRASAD	
76	15251011 8	SK NAJER VALI	
77	15251005 6	T.JASWIKTHA	
78	15251012 6	AISHWARYA JAJU	A study on Health, safety & welfare measures in Coca-Cola Company
79	15251013 2	KUNAL MANDAL	A study on CSR & HRM Nexus – Role of HR in the field of CSR
80	15251014 6	SAI PRANATHI B	Stress Management – A study of Techniques adapted by Software companies and BPOs to extent helping hands to employees.
81	15251015 1	V HEMA ABHINAYA	A study on Indian start-ups and HR challenges
82	14251070	Y.LAVANYA	Employee Resistance towards Organizational Change
83	15251017 1	Pavani Veeranki	A study on Student Perception towards Social Media Recruitment
84	15251016 3	KAKARLAMUDI PAVAN SIDDARTHA	A study on Stress Management of Paramedical and Auxillary staff at Selected Hospitals in Vijayawada
85	15251016 5	MOHAMMAD MOHAFIZ ALI	A study on HRM practices and impact on Organizational Commitment Hotel Gateway, Vijayawada
86	15251016 6	YAMARTHI RAJEEV	A study on Organizational Culture with Specific Reference to Fortune Hotel, Vijayawada
87	15251002 8	KATA HARIKA	A Study on Employee Engagement Practices with Specific Reference to Public and Private banks in Guntur District.
88	15251016 7	LEBURU MAHENDRA SUNNY	A Stud on HRM Practices and it's Impact on Employee Joa satisfaction at Gateway Hotel, Vijayawada.
89	15251000 1	ABBURI ANIL KUMAR	A study on youth perception towards motor bikes in Vijayawada
90	15251000 2	ADITHYA DEVANABOYINA	A study of factors influencing consumerpreferences towards usage of generic drugs w.r.t Vijayawada
91	15251000 3	B BHARGAVI	A case study on women consumer perception towards private lable branded apparel Online Vs Offline w.r.t Vijayawada
92	15251000 6	B PAVANI	Consumer Awareness on Mobile banking services w.r.t Vijayawada
93	15251000 7	B RAVI TEJA	N/A

94	152510013	D DHARMA TEJA	A study on impact of store environment on Customer W.r.t Bigbazar, Vijawada
95	152510016	DEVARAPALLI RAJASEKHAR REDDY	A study on service quality of restaurents with reference to select hotels in Guntur
96	152510017	DHARANIKOTA BHAGYARAJ	A study on sonsumer behaviour towards branded apparels in organised retailout lets in Guntur
97	152510018	DIVVELA MANIDEEP	Impact of captal formation on Hotels's Tarriff in Vijayawada
98	152510021	GARNEPUDI AKHIL	N/A
99	152510022	GOLLA RAVI VARMA	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN PRIVATE BANKING SECTOR(AXIS BANK)
100	152510023	GOTTUMUKKALA ANUSHA	EFFECTIVENESS OF CUSTOMER SERVICES IN BANKING SECTOR(A STUDY ON SELECTED SBI AND AXIS BANK)
101	152510024	GUJU NAGA SAI DURGA VARAPRASAD	A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING
102	152510025	JANJANAM VENKATA VARA PRASAD	A STUDY ON CONSUMER SATISFACTION OF MOOBILE PHONE USERS IN THE CONTEXT OF MOBILE NUMBER PORTABILITY
103	152510026	K SUNIL KUMAR	A STUDY ON CREDIT CARD USERS
104	152510027	KAKARLA SAI VARA PRASAD	A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE ADVERTISEMENTS AN EMPIRICAL STUDY IN VIJAYAWADA
105	152510029	KHAJA MOHIDIN SHAIK	A STUDY ON CRM ACTIVITIES AND ITS IMPACT ON CUSTOMER LOYALITY IN BIGBAZAR, VJD
106	152510030	KILARU TAGORE	A STUDY ON CONSUMER PERCEPTION TOWARDS THE LED BULBS
107	152510031	KODALI SAI SREE	EFFECTIVENESS OF SERVICE QUALITY ON DOMESTIC AIRLINE INDUSTRY
108	152510034	M S ABHIJITH	MEASUREMENT OF BRAND PERCEPTION LEVELS TOWARDS APPLE PHONES
109	152510035	M SAI ANURAAG	A STUDY ON CONSUMER PERCEPTION TOWARDS E BANKING IN VIJAYAWADA
110	14251075	Y. DEVENDRA REDDY	CONSUMER BUYING BEHAVIOUR TOWARDS BATHING SOAP
111	152510036	M SATYA SAI UJWALA	Impact of on click ads in face book on customer purchase decision

112	15251003 7	M V SUBHASH CHAND	A study on problems faced by customers in using e banking services and its impact on customer loyalty of SBI , ONGOL
113	15251003 9	MARREDDI SURENDRA BABU	A study on the celebrity endorsement to various brands and its impact on the purchase decision of youth with reference to two wheelers at vijayawada
114	15251004 0	MODUKURU NAGA SANJEEV	A study on impact of content writing on online consumers buying behavior
115	15251004 3	MUDUNDI MOUNICA	A study on consumer perception towards logos of select E-commerce websites in Bezawada
116	15251004 6	PALAPARTHI LOKESH	Interface of CSR and Brand Image in SMEs at Vijayawada
117	15251004 9	SATARASAPALLI SANTHOSH	Determinants of customers' purchase preferences towards e commerce at vijayawada
118	15251005 2	SEVANA ANIL KUMAR	Customer awareness and satisfaction towards e wallets with reference to UG and PG students in vijayawada
119	15251005 3	SK JOHN SAIDA	A study on Impact of store environment on consumer buying behavior towards the apparels in retail stores at vijayawada
120	15251005 4	SK RAHUL SANDHANI	A study on consumer perception on retailing and E-tailing : A comparative study with reference to Big Basket and select retail malls at vijayawada
121	15251005 5	SRIDHAR VARDHINENI	
122	15251012 9	B VINAYA VARMA	Impact of Brand equity on buying behavior - A study on selected car brand users at vijayawada.
123	15251005 6	TALLAPANENI JASWITHA	
124	15251005 8	VALLURI V N SUBRAHMANYESWARA SWAMY	A STUDY ON FACTORS INFLUENCING IN SELECTION OF MOBILE HANDSETS, GUNTUR
125	15251005 9	VANAMA SRI HARSHINI	A STUDY ON INVESTMENT PATTERN OF PEOPLE AT COASTAL DISTRICTS
126	15251006 0	VASIREDDY GOPI CHAND	A STUDY ON AWARENESS ABOUT MANAGEMENT STUDIES AMONG HOTEL MANAGEMENT STUDENTS, VIJAYAWADA
127	15251006 1	VEERELLA SAI SAMPATH	A STUDY ON CUSTOMER PERCEPTION TOWARDS ONLINE GROCERIES
128	15251006 2	VENKATA RATNAM PEDARLA	A STUDY ON FACTORS INFLUENCED IN SELECTION OF RELIANCE JIO
129	15251006 3	VUYYURU RAMA KRISHNA	
130	15251006 7	A MADHAVI	A study on impact of physical evidences on retail sales with reference to BIG BAZAAR,VIJAYAWADA

131	15251006 8	A TULSI RAM NAVEEN	A STUDY ON IMPACT OF CRM ACTIVITIES ON RETAIL SALES WITH REFERENCE TO RELIANCE MART, GUNTUR
132	15251007 4	CH CHAITANYA	A STUDY ON AWARENWS OF PEOPLE ABOUT OTC DREUGS, VIJAYAWADA
133		IGSK KARTHIK	
134	15251008 5	INDLA GOPINADH	N/A
135	15251009 6	KANAPARTHI MURALI KRISHNA	N/A
136	15251009 7	KARNATI KALYANI	A study on consequences of online shoppers' satisfaction
137	15251009 8	KATIKITHALA MARY PRISKILLA	Impact of online customer appraisal on online shopper buying decisions
138	15251010 1	VERAPALLI SURYA TEJA	Evaluating the impact of tabgibles on customer repurchase intetions in organized fast food restaurents - An empirical study in vijayawada and guntur
139	15251010 3	KURAPATI SAI NIHIL	A study on determinants of online Ads quality
140	15251010 4	LAGADAPATI LAKSHMANA PRASAD	A study on waste management practices in private hospitals in khammam district
141	15251010 5	M PAVAN KUMAR	A study on brand preferences of soft drinks among youth
142	15251010 7	M SAI SRAVANI	A study on dimensions of service quality relation to customer satisfaction with reference to private sector banks
143	15251011 1	POGULA NARESH	Determinants of impulse buying attitude of organized retail shoppers
144	15251011 2	POLINA LAKSHMI NARASIMHA VAMSI KRISHNA	A study on awareness and perception towards organic food products among consumers in Vijayawada
145	15251011 4	S DEEPTHI CHANDANA	A study on consumer preferences towards smart phones among youth in vijayawada
146	15251011 7	SHAIK RIZWAN	Discontinued
147	15251012 5	DHULIPALLA DURGA PRASHANTH	A study on consumer preference towardsAutomatic Transmission Technology in cars at Vijayawada
148	15251012 7	ANNAVAPU VASANTHI	A study on problems faced by online consumers at Vijayawada
149	15251013 3	DIVYA PANDEY	A study on the effect of Green Marketing strategies on consumer behaviour

150	15251013 6	KAMBAMPATI SANDEEP KUMAR	A study on customer perception towards service of E-tailing - A comparative study of Flipcart and Amazon
151	15251013 7	KARNATA RAMA KRISHNA	A study on consumer perception towards Organised and Un-organised retail stores in Vijayawada
152	15251013 8	MADDINENI GOPINADH	A study on Value perception of luxury branded products among youth in Vijayawada
153	15251013 9	NIRAJ THAKUR	A study on customer reliance on social media as a source of information in buying decision process
154	15251014 1	PATHAN FEROZKHAN	A STUDY ON VISUAL MERCHANDISING IMPACT ON CONSUMER BUYING BEHAVIOUR
155	15251014 2	PATHAN USMAAN KHAN	A STUDY ON CONSUMER PERCEPTION TOWARDS ECO-FRIENDLY PRODUCTS
156	15251014 4	PRAVEEN TIWARI	A STUDY ON CONSUMER AWARENESS & PERCEPTION TOWARDS INTERNET BANKING
157	15251014 8	SK ABDUL MOHIDDIN	A STUDY ON CONSUMER PERCEPTION TOWARDS E-SHOPPING
158	15251014 9	SRI N V S SPANDANA TAMMANA	A STUDY ON EFFECTIVENESS OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOUR
159	15251015 0	TEJAS SHYAM SUKHA	A STUDY ON MARKET POTENTIAL FOR EXCLUSIVE STORE BASED PLASTIC HOUSEHOLD RETAIL UNITS IN VIJAYAWADA
160	15251015 3	VELAMPALLI TEJASWI	FACTORS INFLUENCING POST PURCHASE BEHAVIOUR OF AUTOMOBILE USERS- A STUDY OF KUSALAVA MOTORS PVT LTD.
161	15251015 6	Y YAGNATEJA	PERSONALITY TRAITS INFLUENCING THE PURCHASE DECISIONS OF AUTOMOBILE BUYERS
162	15251015 7	CH LAHARI CHAITANYA	PATIENT SATISFACTION TOWARDS MULTY SPECIALITY HOSPITAL – A CASE STUDY OF RAMESH HOSPITAL, VIJAYAWADA
163	15251016 2	AVULA AKASH	A STUDY ON MARKET POTENTIAL OF E-COMMERCE