

INTERNATIONAL LOGISTICS MANAGEMENT

UNIT I: Global Supply Chain – Overview -Introduction, Channel Structure, Supplier Network Development, and Outsourcing.

UNIT II: Global Supply Chain – Management & Function - From domestic to global supply chains, Supply Chain Competitiveness, Demand Volatility, Bullwhip Effect, Vertical Integration Issues.

UNIT III: International Logistic System- Concept, Objectives & Scope, The System Elements, International Transportation Issues, Warehousing, Inventory Management, Packaging and Unitization Issues, Communication and Control, Centralized and Decentralized Logistic Management, Third Party Logistics (3PL), Multimodal Transport Operator (M.T.O.)

UNIT IV: Ocean Transport and Chartering - The General Structure of shipping industry, Characteristics of Shipping Industry, Liner and Tramp Operations and Significance, World Seaborne Trade and World Shipping, Composition of World Seaborne Trade, Problems of Developing Countries, Liner Freight Practice, Principles – Freight Structure, Voyage Charter, Time Charter, Barboat Charter

UNIT V: Freight Stations Problems and Prospects -Indian Shipping, Growth and Perspective, Problems of Shipping Industry, Shipping Policy, International Air Transport System, Air Transport and PDM Approach to Export Distribution, International Set – up for Air Transport, Air Freight Rates, India's Export – Import Trade by Air, Problems and Prospects, Law Relating to Carriage of Goods

TEXT BOOKS:

- Lambert, Detal-Strategic logistic management
- Global logistics management , Kent Gourdin , Barne and Noble publications
- Exports and Imports logistics management – Ushakiran Rai , PHI

Reference Books:

- Charactering Practice, J Bess Year 1996
- Physical Distribution, Magee Year 1997
- Liner Shipping Economics, J O Jansson & D Shneerson Year 1996
- Dictionary of Shipping and Chartering Terms, J Bess Year 1994
- Air Transport Policy, Stephen Wheatcraft Year 1997
- Marketing Management in Air Transport, J L Grumbridge Year 1998

- Readings in Comprehensive Logistics, Steiner Henery Malcolm Year 1998
- Use at Maritime Transport, United Nations ESCAP Vol. I & II Year 1997
- Shipping Cartels, Danial Mark Jr. Year 1995
- Study on Container Freightling, IIFT Year 1999
- System Approach to Carriage and Shipment of Export Cargo, IIFT Yr. 1997
- Freight Tariffs & Practices of Shipping Conferences, IIFT Year 1998