

KLU Business School
Research Projects
Initiated for the Current Semester (2013-14)

S.No	Emp. No	Name of the Faculty	Designation	Head / Member	Group	TITTLE
1.	2941	Dr.P.Raja Bau	Associate Professor	Team Lead	Finance	A study of Financial Inclusion in Guntur Dt. A.P.
2.	3384	Dr. M. Madhusudhana Rao	Associate Professor	Team Lead	Finance	A study of rural Indebtedness in farmers w.r.t select villages of Guntur Dt.
3.	3233	Dr. K. S. Sekhara Rao	Associate Professor	Team Lead	Finance	A study of Financial Literacy in Krishna Dt.
4.	2283	Dr. A. V. S Kamesh	Associate Professor	Team Lead	OB & HR	Leadership assessment Rural Youth in VGTM area
5.	3420	Dr. S. Fakruddin Ali Ahmed	Associate Professor	Team Lead	OB & HR	A study on rural entrepreneurs
6.	2249	Dr. D. Srinivasa Rao	Asoc. Prof	Team Lead	Eco & QM	
7.	3386	Dr. K. Niranjan	Associate Professor	Team Lead	Marketing	An analysis of the Sanitation and water facilities in 10 villages nearby.
8.	2947	Dr. D.Prasanna Kumar	Associate Professor	Team Lead	Marketing	Literacy and school drop outs in nearby villages of Vijayada, Gunturu Districts.
9.	3368	Dr. Devaki Kishori	Associate Professor	Team Lead	Marketing	Health care in Rural India challenges and opportunities for Digital health care.