



K L UNIVERSITY

K L University, 29-36-38, Museum Road, Governorpet
VIJAYAWADA - 520 002,
Phone Number 08662577715, [http:// www.kluniversity.in](http://www.kluniversity.in)

Syllabus for Entrance Test for PhD Admissions Department of Communication and Soft Skills

Section-1 Communication

Analogy, Auxiliary Verb, Coherence in writing, Common Errors, Connectives, Noun forms, Parts of the speech, Subject Verb agreement

Section-2 Employability Skills

Business Etiquette, Conflict Management, Coping with Change, Leadership skills, Positive attitude

Section-3 Communication Skills

Body Language, Creating best first impression, presentation skills, Verbal Skills

Section -4 Attitude

Empathy, Goal setting, Positive mental attitude, Time Management

Section-5 General Psychology

Principles of Psychology and Personality Theories

Section-6 Perception

Attention-Perception-Internal and External factors affecting Perception

Section -7 Memory

Memory-Types of Memory-Information Processing Model of Memory

Section-8 Learning & Motivation

Theories of Learning and Motivation-Methods of Learning-Role of motivation

Section-9 Counseling Psychology



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Counseling and Psychotherapy-Counseling Children , adolescents and Special groups

Section-10 Research Methodology

Research Design-Methods-Report writing-Mathematical and Statistical Tools

Section-11 Abnormal Psychology

Classification and causes-Anxiety Disorders -Somatoform Disorders-dissociative disorders-Psychotic Disorders-Personality Disorders-and Treatment of Disorders

Section-12 Social Psychology

Social perception-Attitude-Prejudice-Communication and Leadership