KLU's Center for Innovation, Incubation and Entrepreneurship (CIIE) Bags National Business & Service Excellence Award 2016

July 1, 2016

KLU's Center for Innovation, Incubation, and Entrepreneurship (CIIE) was extended the **National Business and Service Excellence Award 2016**.

The Award, which is in recognition of CIIE's achievement, innovation, and leadership, was presented in the *Most Promising and Innovative Entrepreneurship Center* category.

The Award was received by Mr.Raja Harin, Vice President (Services & Operations), KLU at a glittering ceremony at Hotel Crown Plaza Today, New Delhi on Sunday, June 26, 2016.

The first image below shows Mr.Raja collecting the trophy and the certificate.

Dignitaries that graced the Awards ceremony included:
- *Shri.Sandeep Kumar*, Minister for Social Welfare, Women & Child (GoNCTD)
- *Dr.Bhalchandra Mungekar*, Member of Parliament, India
- *Ms.Alka Lamba*, MLA, New Delhi
- *Mr.Adarsh Shastri*, Social Entrepreneur & MLA, New Delhi
- *Ms.Sudha Yadav*, Former MP & National Secretary of Bharatiya Janata Party
- *Mrs.Priyanka Chaturvedi*, Columnist & Spokesperson, Indian National Congress

National Business & Service Excellence Award 2016

Instituted in 2015, the National Business and Service Excellence Awards are organized each year by India's leading media and marketing group *Praxis Media* in association with *Business Synergy*, India's well reputed online business and services resource, and *Global Brands Network*, a confederation of most valuable brands worldwide.

The Awards are organized to recognize and celebrate those Achievers, Innovators, and Leaders of India's business and services sector that have maximized their potential and mastered the art of delivering excellent products and services.

This year, the Awards were presented to more than 50 winners at 5 different levels. The elaborate, exacting, and meticulous selection process included inviting nominations from potential nominees, performing background research and surveys, collating feedback and opinions, and finally using input from all of these sources to evaluate nominees on a scale of pre-determined parameters by an independent jury.

The evaluation parameters included Market Presence & Competition, Growth & Profitability, Quality & Operational Excellence, Financial & Business Acumen, Innovation, Ingenuity and Imagination, Sustainability & Environmental Consideration, Job & Impact Potential, Customer & Industry Feedback, Use of Technology, Efforts for Risk & Setback Mitigation, and Previous Awards & Achievements.

Set up in 2014, and led by the firm belief that every idea has a great potential and every aspiring entrepreneur has the potential to realize their dream, CIIE provides enthusiastic students and alumni a platform to generate, develop, and commercialize ideas.

CIIE's mission is to encourage and promote entrepreneurship by students and young alumni by fostering innovation and offering incubation support. It comprises 3 sub-centers:

- Centre for Innovation
- Centre for Incubation
- Centre for Entrepreneurship

CIIE has to date either incubated or supported 22 startups in the technology and services space. *Dr.K.Raja Shekhar*, who is also a computer science professor at KLU College of Engineering (KLU-CE), is Director of CIIE, while *Mr.Durai Raj* is its Operations Head.

For more details about CIIE, check http://kluniversity.in/edcnew/inno-home.aspx.

About KLU

Recognized as a **Deemed University** in 2009 by the Government of India's (GoI's) apex higher education regulator University Grants Commission (UGC), KL University is a large, multidisciplinary, and non-governmental technical university in India with the vision to be among **South Asia's top 5** independent universities by 2020.

Based out of Guntur district, in the capital region of the sunrise state of Andhra Pradesh in the economically developed southern India, KLU has two undergraduate and three postgraduate schools, with over 720 faculty, 640 staff, and 65,000 successful alumni in diverse professions around the world. Consistently ranked among India's **top 10** private technical universities, KLU offers 15 bachelor's, 26 master's, 14 dual-degree, and 14 doctoral programs to over 12,000 students and 1200 PhD scholars from across India and 16 countries from Asian, African, and North American continents.

ISO-9000 certified since inception, KLU has been accredited twice in a row at **A** grade (valid up to Jan 2018), by the GoI's National Assessment and Accreditation Council (NAAC) and recognized as a Scientific and Industrial Research Organization (SIRO) by the GoI's Department of Scientific and Industrial Research (DSIR).

In 2016, KLU College of Engineering (KLU-CE) was ranked **Top 1** in Andhra Pradesh and Telangana states by National Institutional Ranking Framework (NIRF) 2016, a country wide initiative by the Government of India's Ministry of Human Resources Development (MHRD) to evaluate and rank colleges and universities in the public and private sectors. Check

In the last three years (2012-15), KLU faculty published over 2600 papers in national and international conferences and journals. Over 80 sponsored projects worth Rs.18-crore from the government and industry are currently being carried out at KLU.

For more details, visit www.kluniversity.in.

Contact

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Recent Ranks & Awards for KLU

KLU-CE Ranked **Top 1** in AP and Telangana by Government of India's NIRF 2016
KLU is the **4th** Most Trusted Brand in India's Engineering Education as per DigitalLEARNING
KLU Beats 2 IITs to Win Awards for Best Academic Infrastructure and for Best Events
KLU-CE is **No.1** in AP and Telangana in Times Engineering Rankings 2016
KLU, Its President Honored at World Education Summit 2016