



KL University

(Koneru Lakshmaiah Education Foundation)

Estd. u/s 3 of UGC Act 1956

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Constituent College KLCE Accredited by NAAC with CGPA 3.76/4.00

Approved by A.I.C.T.E ± Accredited by N.B.A.± ISO 9001-2000 Certified

Academic Staff College

05.09.2016

1- Day Orientation Program on “Industrial expectations from Academia” by Mr.Chinta Subramanyam, Associate Director, Cognizant, Hyderabad on 05.09.2016 was organised by the Academic staff college for 35 nominated faculty members of KL University

The agenda of the orientation program is

- Industry Institute Interface: An Introduction
- Challenges in Industry-Academia Collaborations
- Why is Indian Industry Divorced from Academia?
- Making Academia-Industry Interface Work
- Ph.D. Studies in Industry
- Summer Internship Program: A Win-Win Situation
- Academia-Industry Interface: From the Research Perspective
- Gate ways
- Models of Industry-Academia Interface
- Industry, Academia Build Education Partnerships

He highlighted the importance of productive interface between academia and industry, in the present times of knowledge economy, is a critical requirement. The industry academia interface is all about knowledge transfer and experience/technology transfer.

Universities and industry, which, for long have been operating in separate domains, are rapidly inching closer to each other to create synergies. The constantly changing management paradigms, in response to growing complexity of the business environment today have necessitated these two to come closer.

He suggested different gateways to industry academia interface

- Concept of Industry-Institute Partnership Cell. A dedicated efforts to institutionalize the initiatives.
- Guest Lecture by experienced person from industry .
- Industrial visit.
- Deputing faculty in industry to work in the lean period.
- Organizing workshop/seminar periodically and invite the corporate people to deliver lecture and interact.
- Joint FDP.
- Panel Discussions.
- CEO Interactions.
- Corporate Excellence Award Functions.



Participants having discussions in teams during the session