

A Report on

One-day Workshop on

“Content Writing in English:Practicing Advanced Grammar”

Academic Staff College has organised "**One-day Workshop on “Content Writing in English:Practicing Advanced Grammar”**"on 20.12.18 for all the Faculty Members of KLEF byDr.B.Siva Nagaiah,Associate Professor & Vice- Principal , ASC in SunflowerHall.

Programme Objectives:

1. Introduction to content writing
2. Content writing interface academic writing
3. Techniques and approaches in content writing
4. The role of grammar for an effective way of Content writing

Dr. B. Siva Nagaiah, the resource person of the workshop has given introduction to the concept of content writing and further dealt with how the concept of content writing is very relevant and significant in the fields of academics and research.

Further, Dr. B. Siva Nagaiah has mentioned certain techniques and approaches through which one can easily develop the content on the given subject. However, he has more focused on the significance of grammar in content writing and applied various remedial approaches. He has also mentioned the day to day common errors one may commit while speaking and writing and discussed how to avoid such errors especially while the content in English.

Dr.V. Rajesh, Principal –ASCthanked the resource person for conducting the workshop to the satisfaction of the participants. The participation certificates were distributed at the end of the programme.



