KLU HORIZON

October 2017

University Magazine

DECIDE.. COMMIT...SUCCEED....

INDEX

Collated by

Vachas

MESSAGES

*"imagination, creativity and art together
can make wonders"*

ER. KONERU SATYANARAYANA
President, KLEF

Dear Reader,

Welcome to the new edition of Horizon, K L University's magazine. This magazine is an effort to showcase the various talents that our students possess. While they continue to excel in academics, unlocking their creative streak is just as important for their growth and development as a person. It is a matter of great pride that one of our students, Ms. Jyothi Surekha was awarded the Arjuna Award for her acheivements in archery. It is such students that bring fame to the university, and there are many more hidden gems like her, who I hope will come forward with their talents. I hope this magazine keeps working to achieve greater things and helps the students of the university come forth and publish their work.

*"...to make this magazine a successful one and
preserve the pride of the university"*

Dr. L. S. S. Reddy
Vice-Chancellor, K L University

Dear Reader,

Welcome to the new edition of K L University's magazine, Horizon. The reason this magazine exists is due to the immense talent pool that we have here in our campus. Writers, photographers, artists, all excellent in their own right, are here under one roof and it is our responsibility to give them a voice. Horizon is that voice. I wish them the best of luck and hope that this magazine can keep helping the students flex their creative muscle.

Dr. K. Satya Prasad
Pro Vice-Chancellor,
K L University

Dear Reader,

Welcome to this edition of K L University's student magazine, HORIZON. It gives me immense pleasure to see this magazine blossom into its own. This magazine was designed to increase student participation in walks of life, other than studies. It is K L University's mission to ensure overall development of their students and this magazine is the first of many steps in that direction. I hope this opportunity is utilised to its full extent.

Dr. T. Uma Maheswara Rao
Registrar, K L E F

Dear Reader,

Each issue of our University magazine Horizon is a milestone that reflects our students imaginations ,thoughts and aspirations. It unleashes a wide spectrum of creative skills ranging from writing to editing and even in designing the magazine. I congratulate the entire magazine team for their hard work and dedication in making this excellent work

Dr. K. Sarath Kumar
Dean P&D, K L University

Dear students,

It gives me immense pleasure to see another edition of Horizon being put together. Envisioned as a platform to showcase student talent, it has taken huge effort to make it possible. I wish the best for the students who have worked to make it possible . And to all the students who are using this platform to spread word of thir talents, I hope you continue doing so and reach greater heights.

A Word from Vachas,
Dear Reader
Vachas, the literary club of K L University, is only able to put together this magazine as a result of years of effort by members and faculty alike. The tremendous amount of support we have recieved from the University is the biggest driving factor behind our growth. As the club responsible for all things literary; we undertake many duties, of which this magazine is one. Each member of the club has poured all their efforts into this over the past few months to make this edition what is has turned out to be. However, we hope this magazine can one day involve the whole campus, and not just the Vachas club. We are proud of our work and would love to share it with the rest of the world. We hope you have as much fun reading this as we had putting it together.

J Vijay Sai
14001042 BT IV

Y S L AIshwarya
14001034 BT IV

S.Sowmya
14003165 CSE IV

Editorial
Dear Reader.
Welcome to the new edition of 'Horizon'. I am indebted to the amazing support and encouragement I have from the University and the Vachas club, without which this magazine would not be what it is. As the student editor, one of the hardest parts of my job has been to filter the content that I have recieved; to those of you whose articles I've printed, thank you for your contributions. For those of you whose articles haven't made the cut, thank you for putting in the effort, you will surely get printed next time. Over the past few months, every person involved in the magazine, be it faculty or be it students, have poured their heart and soul into this magazine. This magazine is the result of my team's efforts and I am proud of them. I wish them the best in life and hope they take this magazine to greater heights.

Rahul Aripaka
14001040 BT IV

K L UNIVERSITY AWARDED "THE MOST CLEAN CAMPUS IN SOUTH-CENTRAL REGION FOR THE YEAR 2017" BY AICTE

AWARD CEREMONY
ON 2ND OCTOBER, 2017 AT 9.00
VENUE: MINI AUDITORIUM
COLLEGE OF ENGINEERING

Smt Koneru Kanchana Latha, Secretary, KLEF, receiving the Clean Campus Award from AICTE Chairman Prof. Anil Sahasrabudhe

The All India Council for Technical Education (AICTE) has awarded K L University (Koneru Lakshmaiah Education Foundation) as "The Most Clean Campus in South-Central Region for the Year 2017 " at AICTE Clean Campus Awards 2017. At National level K L University is recognized as one among the Top 10 academic institutions implementing Swachh Bharat Mission by AICTE.

The award was conferred based on the available facilities and best processes being adopted by Koneru Lakshmaiah Education Foundation University for Solid waste management, Water conservation and management including waste water management and reuse, rain water harvesting ,Energy conservation and Electronic waste management.

Recently The Ministry of Human Resource Development has awarded K L University (Koneru Lakshmaiah Education Foundation) with 2nd Rank at National Level in "Swachhta Ranking of Higher Educational Institutions" on 14thSeptember 2017 for its clean campus initiative.

AICTE had given merit points for keeping the campus clean all the time. AICTE honored K L University for this achievement with a tree planted in AICTE Campus on 2nd October 2017 whose care shall be taken by AICTE.

To recognize the contribution of AICTE approved academic institutions in implementing Swachh Bharat Mission, AICTE has decided to give "AICTE Clean Campus Award 2017" on October 2, the birth date of Sri. Mahatma Gandhi.

On behalf of K L University Smt Koneru Kanchana Latha, Secretary, KLEF and Dr K Sarat Kumar Dean (Planning & Development) K L University received the award from Prof. Anil Sahasrabudhe, Hon'ble Chairman, AICTE. The Award Ceremony was conducted at College of Engineering (CoEP), Pune.

Swacctha Institute Rankings-2017
All India 2nd Rank for Koneru Lakshmaiah Education Foundation
under Technical Institutions category

The Ministry of Human Resource Development has awarded K L University (Koneru Lakshmaiah Education Foundation) with 2nd Rank in "Swachhta Ranking of Higher Educational Institutions" on 14thSeptember 2017, feeling that hygiene is an integral part of education. The ranking is done based on two components – in-campus hygiene, which will have 85 percentage weightage, and activities outside the campus, which will have 15 percentage of weightage.

Campus hygiene will include the availability of toilets in hostels, academic building condition, toilet condition and maintenance, running water facility, garbage clearance in campus and frequency and disposal system of garbage among other things.

It has also taken into account of any innovative technology used for solid and liquid waste management, hostel and kitchen hygiene, apparel of staff, the extent of mechanisation of food preparation, availability of cooking gas, chimneys, water storage and pipeline systems, quality of drinking water and green cover on campus.

In activities outside campus, the Ministry has awarded marks for adopting village or neighbourhood and activities taken to achieve the spread of cleanliness and hygiene.

Dr. K. Sarat Kumar, Dean - Planning and Development has received the award in behalf of K L E F from Shri Prakash Javadekar, Central Minister, MHRD at Hotel Ashoka, New Delhi on 14 September 2017.

Anil Dattatraya Sahasrabudhe - AICTE chairman and Virander Singh Chauhan – UGC Chairman also graced the award ceremony.

Koneru Lakshmaiah Education Foundation (K L University) established in the year 1980 situated in Green Fields of Vaddeswaram, has been conducting many programs giving high importance to Cleanliness, clean mind and clean and green society.

THE OBJECTIVES OF THE PROGRAM ARE :-
• To create an environmental conservation awareness among students
• To involve them in awareness camps to understand importance and make them accountable.
• To cultivate and spread positive emotions and responsibilities in environmental protection in nearby villages through hands on activities
• To develop young people to be more aware and concerned about environmental issues
• To sensitize the students and community members on environmental issues
• To increase public participation of environmental issues
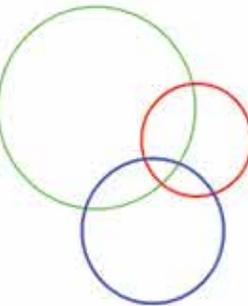
There are many environmental issues in like Air pollution, water pollution, garbage pile-up, reduction of green cover, excess use of electricity (thus generating carbon emissions), pollution of the natural lakes, ponds, to name a few. Inspite of several efforts pollution remains a major challenge in urban and rural society.

Campus level Environmental camps: Awareness and Understanding on Environmental issues is an essential part of every pupil's learning. It helps to encourage awareness of the environment, leading to informed concern for active participation in resolving environmental problems. It is important that we capture this enthusiasm and that no opportunity is lost to develop knowledge, understanding and concern for the environment through in campus and off-campus campaigns.

Waste handling SOP for Housekeeping

Waste handling is important part of creating Zero Waste Zones and diverting waste from landfills. The role of housekeeping in waste handling is essential. They ensure the process efficiency remains consistent. Thus, we are providing Standard Operating Procedure for housekeeping to facilitate waste handling.

The need for an SOP:
▪To understand process of waste segregation and then handling.
▪To understand need for protective gears for housekeeping.
▪To ensure effective waste segregation.
▪To ensure effective collection and transportation.
▪To ensure effective storage.

Process of waste handling:

STEP ONE: SEGREGATION AT SOURCE
▪Waste should be segregated in three categories. All the people residing and visiting the campus are expected to put their waste according to the color code described below.
▪Two color coded bins (green and blue) have been placed at key locations in the campus.
▪Sanitary waste bins have been placed in all Ladies washroom in the campus and in girls' hostel.
▪Green bin: Only food/ organic/wet waste like vegetables and fruit peels, leaf plates, leftover food, flowers, and coconut fiber should go here. No paper or plastic should be put in this bin.
▪Blue bin:Only dry waste like paper/plastic waste, stationery items, biscuit chips wrappers, metal cans, and plastic bags should be put here. Waste in this bin should always be dry. It should not be mixed with wet waste.
▪Sanitary waste:Only sanitary napkins, hair, bandages, anything contaminated with bodily fluids should be put in sanitary bins. Sanitary waste has harmful chemicals in it, thus it should not be mixed with any of the other two waste categories. There should not be any food waste or dry waste put in this bin.

STEP TWO: COLLECTION
▪Proper collection of waste from the two color coded bins and sanitary bins placed at different facilities, residential units is crucial.
▪Housekeeping role in waste handling begins here.
▪Housekeeping staff is responsible for collecting waste from each and every bin at each and every location every day.
▪Only segregated waste should be collected in specific correct color coded bin.
▪While going for collection of waste, they have to carry a green bin, a blue bin and a sanitary bin to collect food waste, dry waste and sanitary waste, respectively.
▪Housekeeping personnel should be aware of which category of waste goes in which color coded bin to identify whether segregation is proper or not.
▪If segregation is not correctly done in any of the bin, housekeeping has to segregate the waste and collect it in the specific bins only.
▪Sanitary waste has to be collected in one specific bigger bin from each sanitary bin across all ladies toilet.

STEP THREE: TRANSPORTATION& STORAGE
▪Once properly collected, the segregated waste has to be transported to designated locations within the campus.
▪The Green bin (Food/wet waste) has to be transported to the compost pit.
▪The Blue bin (Dry waste) waste has to be transported to designated storage area.
▪In the storage area, the waste has to be stored accordingly.

Archer Jyothi Surekha Vennam won gold medal at the 19th Asian Archery Championships in Bangkok

Jyothi Surekha Vennam is one of the latest athletes to win the Arjuna Award, an honor bestowed on sportspersons who have made a mark on their chosen sport.

She joins an elite club of sportswomen, which includes Saina Nehwal, P V Sindhu, Mary Kom, Harmanpreet Kaur, Jhulan Goswami, Mithali Raj, Sania Mirza, P T Usha, Karnam Malleswari and the Phogat sisters.

She trained at the Volga Archery Academy, and her training bore fruit within years. She's won 4 golds, 3 silvers and 4 bronze medals in various international competitions.

Over a career that has spanned 15 years she has set numerous records and has won more than 70 medals in the many tournaments she has participated it. However, setting records is not something she is new at; she set her first record, that too a Guinness World Record at the age of four, when she swam across the Krishna river thrice, in record time.

She is not only K L University's but also Andhra Pradhesh's first woman archer to win the Arjuna Award. She takes a place in the hall of fame as one of K L University's greatest alumni.

Her achievements are a result of rigorous hard work and training over the years and a solid foundation, a part of which this university provided when she was completing her engineering.

Hobby Clubs

Aastha Club :

The Astha club is an organization initiated by students themselves which aims to change the society. Its main motto is to help needy people like students studying in government schools, orphans, physically challenged people, and those affected by natural disasters."The fruit of faith is love, and the fruit of love is service."

Aarohana Club :

Aarohana club is a trekking club which helps in building up self-confidence and team work in students. This club crafts situations which help the students understand the importance of assisting each other in intricate situations and aids students people manage ups and downs of their life by making them indulge in tasks where they keep learning.

Abhinaya Club :

The club devotes itself in working for restoring the cultural heritage. ABHINAYA aims at leading the world to the new and improved cultural society again into the days, back when ABHINAYAM was the most vital mode of expression, and when ABHINAYAM was the language of communication.

Maya Club :

To create creative heads who excel in making (create/direct/edit) media (short films, documentaries, posters etc) which can enlighten the world as to what is happening or what has to happen.
To creatively improvise the movie making skills in interested students technically and also curricular by conducting events, activities and providing chances to apply their knowledge practically in real world.

Narthana Club :

Narthana, the dance club of KLUSO, is a platform that imbibes the intricate movements of classical dance with the narrative theatrical elements of drama. It is a showcase where individuals can develop their dancing skills. It promotes culture with entertainment and lets people showcase their talent on a grand platform. Augments the ability to appeal to large audiences by adapting to the new and fast changing world we live in, without changing the basic essence of dance.

Prakruthi Club :

This is an environmental club completely dedicated for protection of environment and to create awareness among people about the importance of environment. PRAKRUTHI club tries to project the threats to the environment because of human activities which are endangering the species and disturbing the bio-diversity and to create environmental awareness among the students before it's too late. To create awareness among people and students about environmental protection and how to live eco-friendly. This helps us to protect our future generations to have healthy living.

Samskruthi Club :

"A civilization is a heritage of beliefs, customs, and knowledge slowly accumulated in the course of centuries, elements difficult at times to justify by logic, but justifying themselves as paths when they lead somewhere, since they open up for man his inner distance." This club spreads the greatness of heritage and social values of our country among the people. This club strives to promote Indian culture and heritage among the students and enhances the sense of religious tolerance and harmony.

Yantrana Club:

Necessity is the mother of INVENTION and INNOVATION Every innovative idea led to an impossible invention which proved impossible was not really that hard to achieve. These have now become the part and parcel of our kith and kin. This technical club is a yonder destiny in the quest of perfection where we leave no stone unturned and no second unspent.

Vachas Club :

To create a thought provoking environment among the members of the club that would broaden the horizons in the numerous realms of their lives letting them instil the leadership qualities thus building dynamism in each individual.
Mission:
- To elicit the latent talent of every member of the club
- To induce, in the members, an urge to make their mark in the society.
- To introduce to them the plethora of benefits in all-round personality development.
- To train them to take a stand on several challenges be it social, political or ethical.

Swara Club :

The universal octet "Sa Re Ga Ma Pa Da Ni Sa" that ushers inspiration to every single sound reticently; this is what swara stands for in KLUSO. It has the auteur to create and conquer every miraculous voice that is born to sing with life that rejuvenates every ear that listens and every heart that feels.
Technically referring to notes in an octave, Swara is the foundation of music. Cleverly choosing it as our label we, the Swara club profoundly put our efforts to lay the flotation for all the music lovers to showcase their talent. Being one of the many cultural clubs of KLUSO, Swara club has gained its own substance by being the platform for all the music enthusiasts to improve their vocal and instrumental abilities in music. Being offered all the requisite equipment we have appreciably expanded our club to nearly 50 members of all genre.

Y.Sri lakshmi
160541119, BBA II

New Startups

BYB PARLOUR:

BYB parlour is initiated last year with the tagline "Booking your parlour online saves your time and helps you to get the best quality of service". BYB Parlour is a start up by Ms. Y Bhavyasree (14003251), Ms. T Harshita (14003158) and Ms. B Sruthi(14003336) to make parlour bookings online.
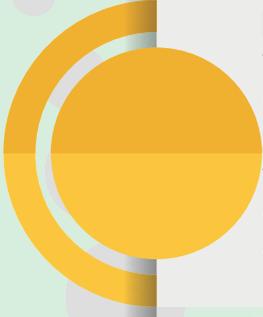
KLUFN:

The perfect means to stay up-to-date with the current trending in one's academia. KLUFN is an app developed by Mr. M Surya Teja (150030560), Mr. M Tharun(150030561), Mr. Saifullah(150030591) with the intention of catching up with missed out course work.

SHOPNEARU:

Instead of going all the way to a market, purchase is just a click away with ShopNearU where one can simply log on to the website/app, and order. Created by Mr. U Vinay Kumar (14003371), ShopNearU also guarantees seasonal fruits, vegetables, meat, groceries and household items delivery within one hour; alongside breakfast, bakery, restaurant and the sweet shops in 45 minutes.
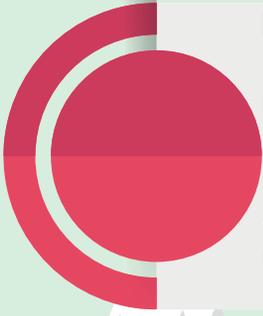
BUDGET MELA

It is an online platform created by Mr. T Hemanth (150030876) and Ms. M Haneesha (150030545) with the tag line"the world at your budget" compares the costs of various commodities and enlist the best deals and lowest prices. It is a great means of saving time and money that would otherwise be spent unnecessarily.
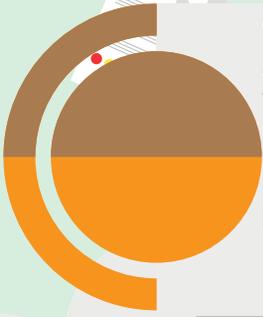
GOOFFER:

A start-up by Mr. M Surya Teja (150030560), Mr. M Tharun (150030561) and Mr. Saifullah (150030591); GOOFFER is the perfect digital avenue to purchase clothing, electronics, foot wear, furniture, home-appliances, jewellery, baby-care items, etc.
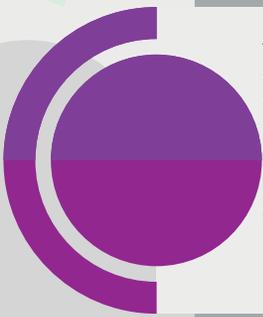
APPERALO

Apperalo lets you customize your own clothes with user friendly graphical user interface where you are allowed to customize your clothes according to your size. This innovative thought is brought forward by Mr. T.Bhargav (150030928), Mr. U Anurag (150030940), Ms. D. Smruthi (150030204), Mr. D Abhishake (150030223) and Ms. T Akhila (150030914).

KLU hosted "Open Innovation Hackathon on Building Smart Villages"

"To bring together innovative firms to build scalable and sustainable business models through Open Innovation to unlock growth opportunities in emerging markets"

Building up the Smart villages was the key concept on which the UC Berkeley university (an American university) was much interested to deal with the technical issues of the villages . Even by leading the students involving in the development of their own self and to involve in the development of the villages which makes the sense of developing country . This mainly leads the students think in the innovative way to solve out the issues in the technical point of view, safety and security type of issues were one of the main points to ponder ."Empowering Rural India with Digital Technology for Economic Development"Students from various states like Karnataka , Tamil Nadu , Telangana and Maharastra were part of the event actively participated in enhancing the development of villages by creating the live models and prototypes and they were presenting business model even powerpoint presentation to detail their explanation.

The key topics that were spoke by the delegates are as follows:

1. Influencing the Future of Indian Education
2. Extending Healthcare to Rural Populations
3. Unlocking Growth Opportunities for Multinationals in Rural Markets
4. Envisioning the Future Rural Landscape
5. Enabling Rural Markets through Job Creation to Access Global Markets
6. Unleashing the Power of Digital Inclusion & Building Relevant Technologies for Rural India
7. Leveraging the Social Balance Sheet to build Rural Economies
8. Inspiring Start-ups
9. Engaging Global Brands with Start-ups
10. Engaging Global Brands with Start-ups

M.sheshank Mouli ,170050036 ECM I

14

Disconnect.

Everyone is aware of a rapid change and advancements in technology. Our lives have become smarter, thanks to every new smart phone iteration. It has brought people closer by demolishing boundaries, making the greatest of distances insignificant. This sounds great, but every invention has its upsides and downsides.

The most disturbing thing about this situation is that everyone is focused on the upsides and are least bothered about the downsides.

If you've ever noticed, people seem to be addicted to these small 5-inch screens, oblivious to reality, much like the frog that has made a well it's home and doesn't realise that there is a world outside; and much like the frog, we humans won't be able to handle reality when we finally realise that there is a world outside.

We are expanding our connections to all over the world, via social media; but do you realise we are slowly cutting away our real-world connections?

We play video games; we cross levels, create new high scores, but when was the last time you went out for a run? When was the last time you pushed your physical limits?

It is insane to be addicted to this extent and forget to spend time with the actual, physical world.

Artificial Intelligence is the future, but the closer we get to artificial intelligence, the more we become artificial.Disconnect. Disconnect from technology. Disconnect to connect. Connect to the real world. Connect to life. Connect.

K Pranith Kousik
160070151, ME II

SPARK EVENT

The Electronics and Electrical Engineering Department at KL University not only aims at making quality engineers through classroom lectures but it also improves the individual performance of students by conducting various events and activities. SPARK, the EEE department's annual event, acts as platform to bring the entire EEE body together and to showcase their talent. A two day event which is conducted by the EEE department, it is designed to test and enhance the electrical engineers knowledge over their subject. It has paved a platform for all kinds of electrical engineers to showcase their talent in various technical events like electric box, electrics and non technical events like lan gaming, blind game, logo finding, reverse story making, crime suspect and conducted Arduino workshop with an Industrial trip to Effectronics Company located in Vijayawada. Not only Arduino workshops, but 3-D Printing was also conducted which attracted many students. They emphasized the importance of basic knowledge in all fields of electronics.SPARK'17 has seen a huge success with over 1000 participants from the states of Andhra Pradesh, Telangana, Maharashtra, Karnataka, Kerala and TamilNadu.
Dates: 31st March to 1st April 2017

Technical Events
- Electric Box
- Electricks

Non Technical Events
- Lan Gaming
- Blind Game
- Logo Finding
- Reverse Story Making
- Crime Suspect
- Workshops Conducted

Workshops Conducted by IEEE Student Chapter
- Arduino workshop with an Industrial trip to Effectronics Company located in Vijayawada
- 3-D Printing

Spot Events Conducted
- Ice bucket challenge
- Be patience

Y.Sri lakshmi, 160541119,BBA II
B.Keshava Damodhar 150040084, ECE III

What is NOTA?
None Of The Above.
ACKNOWLEDGEMENT OF NOTA :

NOTA allows voters to express their dissent against all the contestants in an election. A right to raise your voice against a candidate if he is unfit to serve the people and the nation. Even if most votes has been cast for the NOTA option, the candidate with the largest number will be declared as the winner.

What difference does NOTA make?

A senior EC official said the NOTA option would not impact the results of the elections. "The NOTA option on EVMs has no electoral value. Even if the maximum number of votes cast is for NOTA, the candidate getting the most of the remaining votes would be declared winner."

The Electoral option will become a meaningful means of negative voting a "Right to Reject" or "Right to Quit" rather than being a symbolic instrument to express their dissent against all the contestants in a voting system

"VOTE FOR A REVOLUTION
NOT FOR A RESULT
JUST FOR A THOUGHT
NOT FOR A SAKE
JUST TO CHANGE
BE THE CHANGE
YOUR VOTE IS YOUR VOICE
VOTE FOR A BETTER INDIA"

Symbol for the NOTA option on the electronic voting machines (EVM's) in India designed by NID Ahemdabad

B.Keshav A Damodhar
150040084 ECE III

Interaction with Jacque and Maasho,
2nd year BBA (from Tanzania)

Vachas: Hello! Jacque and Maasho, it would be a great pleasure for us to interact with you and know more about your experiences in KLU. Thank you for sparing us your time.

J & M: No problem at all.

Vachas: Where are you from?

J & M: We are from Tanzania, a country in East Africa.

Vachas: How did you come to know about KLU?

J & M: We wanted to become good lawyers and we approached education agents. They help international students decide which career is most suitable to pursue. Based on the education quality and job opportunities', they suggested KLU's business law as the best option for us.

Vachas: What are your feelings about KLU now?

J & M: KLU definitely met up to all our expectations. It is one of the most hospitable universities. The best thing about KLU is that it's a safe place with maximum security. People in KLU are really friendly. We are truly grateful towards the teachers for their endless support and encouraging words. They are very accountable. We feel that KLU is full of spirited people who have the amazing intellect, ideas and opinions.

Vachas: What is your favorite aspect about KLU?

J & M: Education and sports.
Education in KLU is definitely enhanced and cutting edge. The classrooms, labs are all designed wonderfully to cultivate the learning knowledge in student. And when it comes to sports, we recently started learning cricket and we are having fun.

Vachas: Did you face any obstacle regarding the language barrier?

J & M: Yes, a bit. We are not used to Indian accents. It took us a while to understand. We achieved it with the help of our friends.

Vachas: How's the hostel life?

J & M: The hostel life is amazing. They provide us amazing facilities like air conditioned rooms and variety of food items. They are truly trying their best to let us adjust to a new environment and we will never forget their hospitality.

Vachas: When do you go to Tanzania?

J & M: All of us usually go home during the summer break, as we have the self-outing opportunity. It usually takes about a day to reach Tanzania. Even though we grew up in boarding schools from a young age we are still not that much used to living in hostels and we miss our parents and the tomfoolery of our siblings.

Vachas: What's the best thing that happened in KLU after you've joined?

J & M:Samyak! Samyak was EVERYTHING! It had workshops vibrantly set up in the university. We enjoyed it very much. We loved watching different people from different universities coming together and sharing their ideas and views. We are eagerly waiting for Samyak 2017.

Vachas: Finally do you have any advices or feedbacks you'd like to share?

J & M: Our advice to the juniors is that, no matter what hurdles come your way, don't give up, just bpatient. Know when to draw the line between fun and studies. When it comes to feedback- we would like it if the graduation was more entertaining and celebratory.

A.Manogna
170031532 CSE I

VAISHNAVI BHAVYA.Y
170031450 CSE I

HIS LOVE WAS UNCONDITIONAL

Into his gruff arms he took her ever so gingerly
Cherishing the innocence of his sweet angel merrily.
She smiled at him the most gentle of her smiles
With jubilant joy his heart raced up for miles.
After all he was the first man she ever loved.
It would take his life to leave her if he ever should.

He says he sees his mother in her
She was all that he wanted to care for
Countless times when he put himself between her and trouble
Yet his altruism for her made the joy in pain double
The day was harsh on him, hard to swim
Yet to see her care free and asleep he fought back his life into him

Years passed, she found a man and left him
With just memories to savour and thoughts grim...
He travelled thousands of miles just to see
Her beautiful smile wrapped in glee
But only till he grew weaker
Weaker till he was left to wither
Not that she dint love him, just had a life of her own.....

And at the poor man's ceremony
A genuine drop of deep remorse and agony
Trickled down her cheek and she said...
Father! Why are you dead?
While I have tons to repay
You can't leave me this way!

--- by Suhana Syed
(150040845)
ECE 3rd year

Art

J.Keerthana
150040303(ECE III)

U.Sai Rashmi
150040900(ECE III)
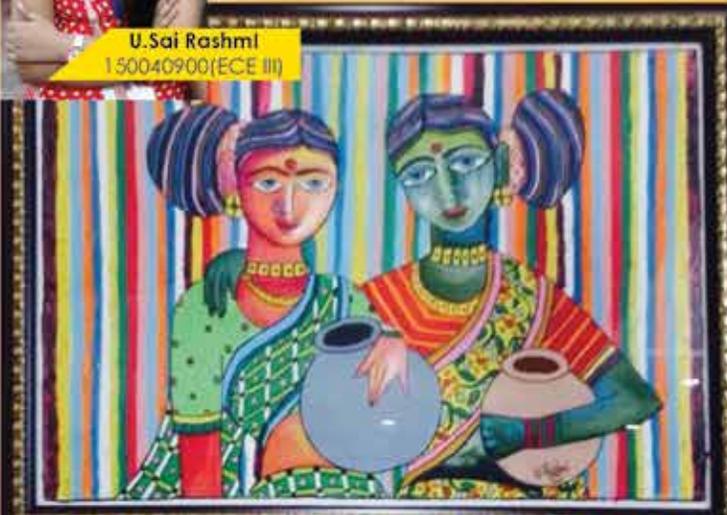
Photography

M. Gopinath
150080015(PE III)

M. Gopinath
150080015(PE III)

M.S.S. Sai Pawan
150020077(CE III)
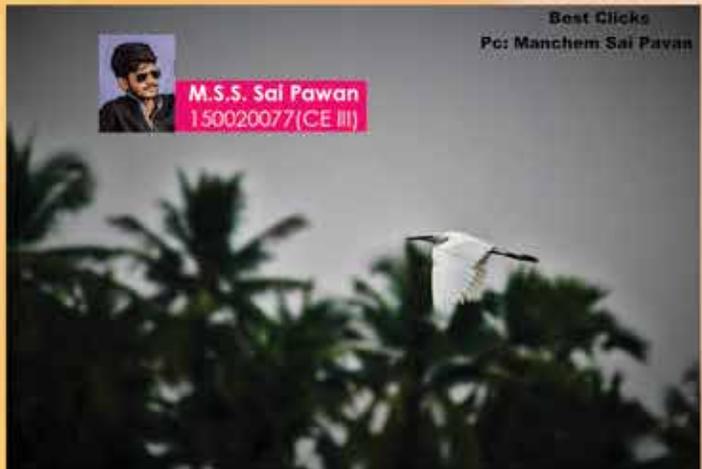
Best Clicks
Pc: Manchem Sai Pawan

M.S.S. Sai Pawan
150020077(CE III)

Photography

Dept of CAMS Students Works

Dept of CAMS Students Works

Eco friendly
Vinayaka

Name of the prototype/product:

Visual-Verbal Machine Interpreter Fostering Hearing Impaired and Elderly Mobile Application Software

Problem addressed and user groups:

The hearing-impaired people are dependent on another person who acts as an interpreter for communication with normal person putting too much burden on human and financial recourses. This application address this problem of reducing the impact of human interpreter and making the hearing-impaired people independent in their daily communication with normal people increasing their mobility, finances and opportunities.

From technology point of view, it deformable virtual reality model of a signer on a live video in mobile environment is still an un-manageable task to engineers. We through this work are attempting to solve the problem of integrating 2D video signer to 3D signer for recognizing sign language and vice versa.

Users: Hearing Impaired Community and Elderly people.

Benefits of the prototype/product:

Hearing impaired people can easily communicate with normal people and vice versa. It breaks the barriers between hearing impaired and normal hearing capable people.

Description of the prototype/product and its functionality: A Mobile Application for android operating system. This app converts video signs into speech and vice versa. It's a API that operates under cloud environments with the help of mobile internet. Offline model of this app is also being formulated.

State of the Art of the Device / Prototype :

This prototype app for android mobile interfaces 3D motion capture models to 2D video captured signs in real time under various conditions. This kind of applications use state of the art algorithms to be developed for processing videos on the mobile environments. 3D motion capture technology is new to Indian subcontinent and is being used exclusively used in this project to create first ever sign database in 3-dimensional space for other researchers to explore.
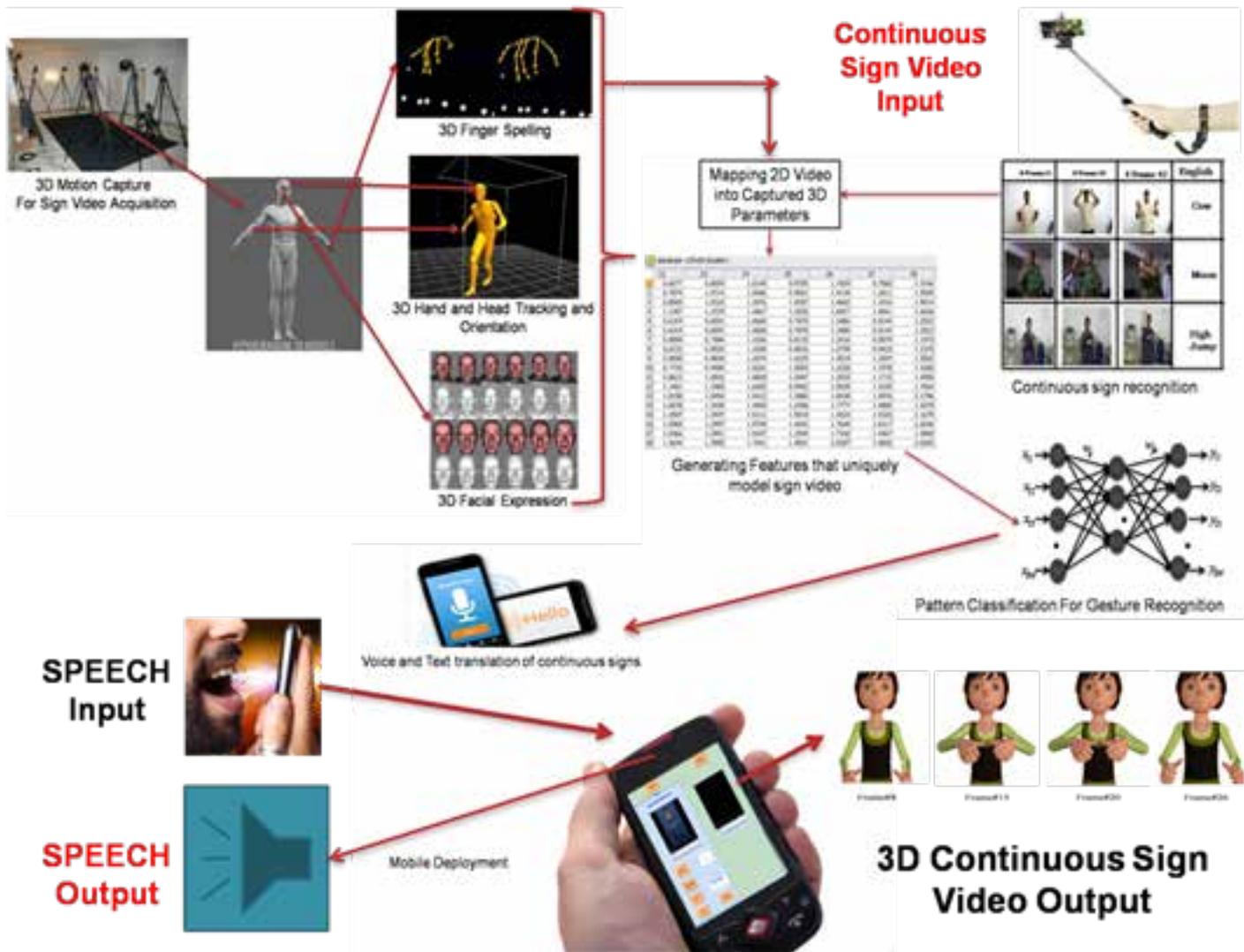
Details of field trials:

Testing of the application will be initiated on mobiles with both hearing and hearing-impaired people at various locations such as offices, shopping malls, hospitals, indoor and outdoor environments.

Stage of Development :

A prototype will be developed. Currently we are creating the 3D database of all existing signs which are in use by our Indian deaf community using 3D motion capture system which is established in our multimedia and vision computing laboratory.

Prototype/Product specifications

Estimated Cost of the prototype/product: 250/- Per Month as a service charge.

Whether similar device / prototype exist elsewhere in India / abroad:

In 2016 two researchers from US and UK started using 3D motion capture to record American Sign Language(ASL) and British Sign Language (BSL). This information was provided by Vicon, UK as they also bought the same system in US and UK universities for their sign language recognition models. Currently, India is the third country to have such a system installed for capturing sign language and converting to voice using a mobile device with the help of TIDE funding.

Future Work and challenges:

Self-teaching app to be developed where the application machine learns and updates its dataset continuously without human intervention.

Environment of Use:

Anyone having an android mobile phone can utilize this service by installing the application.

Contact details:
Dr. P. V. V. Kishore, SMIEEE
Principal Investigator, Professor,
Dept of Electronics & Communication Engineering,

J Harsha Vardhan
150040310(ECE III)

26

Find fake news using artificial intelligence

Fake news is rearing its ugly head time and time again. Be it the fake news about Ebola or about the U.S. presidential election, fake news has become a part of the world, and it has become necessary to label every story either fake or legitimate. It is essential that we dig into fake news to prevent people from believing false things.

It is very difficult to authenticate the source of content. This problem is exacerbated for journalists scouting for the latest sensational news. Artificial Intelligence provides certain features which help us rate the news for authenticity and define it as fake. The best way to combat fake news is using an automated tool.

Once big data came into the picture, Artificial Intelligence and Machine Learning tools became more sophisticated and reliable. Now, we need to focus on educating people (starting as early as primary school) to be critical thinkers and to not take every story at face value.

In the future, Artificial Intelligence will be used to scan through each and every news source. Some of the ways AI will be used to scout through them are summarized below:

Below are four techniques used to identify fake news.

1. Score Web Pages
Scoring web pages is a method pioneered by the tech giant Google. Google takes the accuracy of facts presented to score web pages. The technology has grown in significance as it makes an attempt to understand pages' context without relying on third-party signals.

2. Weigh Facts
A Natural Language Processing engine can go through the subject of a story along with the headline, main body text, and the geo-location. Further, artificial intelligence will find out if other sites are reporting the same facts. In this way, facts are weighed against reputed media sources.

3. Predict Reputation
Using predictive analytics backed by Machine Learning, a website's reputation can be predicted through considering multiple features like domain name and Alexa web rank.

4. Discover Sensational Words
When it comes to news items, the headline is the key to capturing the attention of the audience. Artificial Intelligence has been instrumental in discovering and flagging fake news headlines by using keyword analytics.

Are There Tools to Combat Fake News?
The French news media announced that they have opened a new fact-checking service this month (in the wake of French elections) called CrossCheck to identify and debunk fake news items.
Until we universally start using AI to spot fake

news, we will have to rely on robust tools that have proved useful in debunking false news items. Forbes gave a summary of some tools used to fight fake news:

1. Spike is a tool leveraged to identify and predict breakout stories as well as viral stories.

The tool analyzes mountains of data from the world of news and predicts what's going to drive engagement.

2. Hoaxy is a tool that helps users to identify fake news sites.

3. Snopes is a website that helps spot fake stories.

4. CrowdTangle is a tool that helps discover social content early and monitor content.

5. Check is a tool from Meedan that helps verify news breaking online.

6. Google Trends proves its worth by watching searches.

7. Le Decodex from Le Monde is a database that houses websites that are tagged as fake, real, etc.

8. Pheme has made a technology leap to read the veracity of user-generated and online content.

We have not yet realized the true potential of artificial intelligence in combating fake news. The future looks good for more sophisticated tools that harness the power of Artificial Intelligence, big data, and machine learning to stop fake news making ripples in the user world.

The role of AI in detecting fake news

However, we are no longer living in an era where humans need to do all the work. The West Virginia University is making rapid strides in developing artificial intelligence systems to detect whether news is fake.

At WVU, members of the computer science department are teaming up with The WVU Reed College of Media to create a fake news detecting system. One approach uses machine learning to analyze text and assign it a score that represents its likeliness to be fake news. To increase transparency, these scores are broken down into several components that explain the rating.

Stephan Woerner, one of the computer science students, states, "Artificial intelligence (AI) can have all the same information as people, but it can address the volume of news and decipher validity without getting tired. People tend to get political or emotional, but AI does not. It just addresses the problem it's trained to combat." Their work is a cross-discipline endeavor because solving the fake news crisis rests not only on AI, but also requires social and political inputs.

Catherine Lu, a product manager at fraud detection company DataVisor, is positive about the possibilities of AI to detect fake news. According to Lu, AI can detect the semantic meaning behind a web story by analyzing the headline, the subject, the geo location, and the main body text. Natural language processing engines can look at these factors to determine how one site's coverage compares with how other sites are reporting the same facts, as well as how mainstream media sources are handling it.

The Fake News Challenge is another platform that fights the battle against fake news. This research program focuses on the potential of AI, in particular machine learning and natural language processing, to identify fake news stories. It starts off with a Stance Detection process that examines the perspective of the news article in question relative to another take on the topic. For example, it detects whether two headlines agree or contradict each other.

Ertunga Arsal, the CEO of German cyber security company ESNC, told Fox News that the proliferation of fake news articles on the internet actually counts in favor of AI's chances of detecting fake news stories. This is because the massive amounts of information feeds machine learning and natural language processing systems lots of data to learn from.

Yet AI is not completely up to the job yet. While tools like those of Fake News Challenge can call shenanigans on narrowly scoped news articles such as "US unemployment went up during the Obama years," a more sophisticated headline such as "The Russians under Putin interfered with the US Presidential Election" is still beyond what AI and machine learning can call out as false or correct.

According to Fake News Challenge, "It won't be possible to fact check automatically until we've achieved human-level artificial intelligence capable of understanding subtle and complex human interactions, and conducting investigative journalism." An automated system will certainly make parts of the job much easier and more efficient for human fact-checkers, however.

Kushwanth, 150030952(CSE III)

Department Expo

The architectural model expo featuring the architectural models and proposals by the students of the Architecture Department. It highlights behind-the-scenes to ensure how a student evolves an architectural form using basic elements and principles of design. Visitors witnessed the moments of the students vast ideas getting consolidated onto the architectural form using colours, textures and shapes which can be visualized and appreciated by the public.

Workshops & Seminars

25th February 2017 - Tessellations workshop
26th February 2017 - Architectural Rendering workshop
4th march 2017 - Seminar on "Rural Construction Technologies and sanitation park" by an expert from NIRD (National Institute on rural Development).

Educational Tour

Architectural tours/visits are an important component of architectural education; the entire student and faculty population visit the sites of national and international significance and to study historic and contemporary architecture. The field trip location generally coincides with the studio focus for that year level, and students prepare for these trips by engaging in research and producing case studies. The architectural visits mainly focus on the important buildings, museums, and architectural offices, and free time for students to explore on their own.
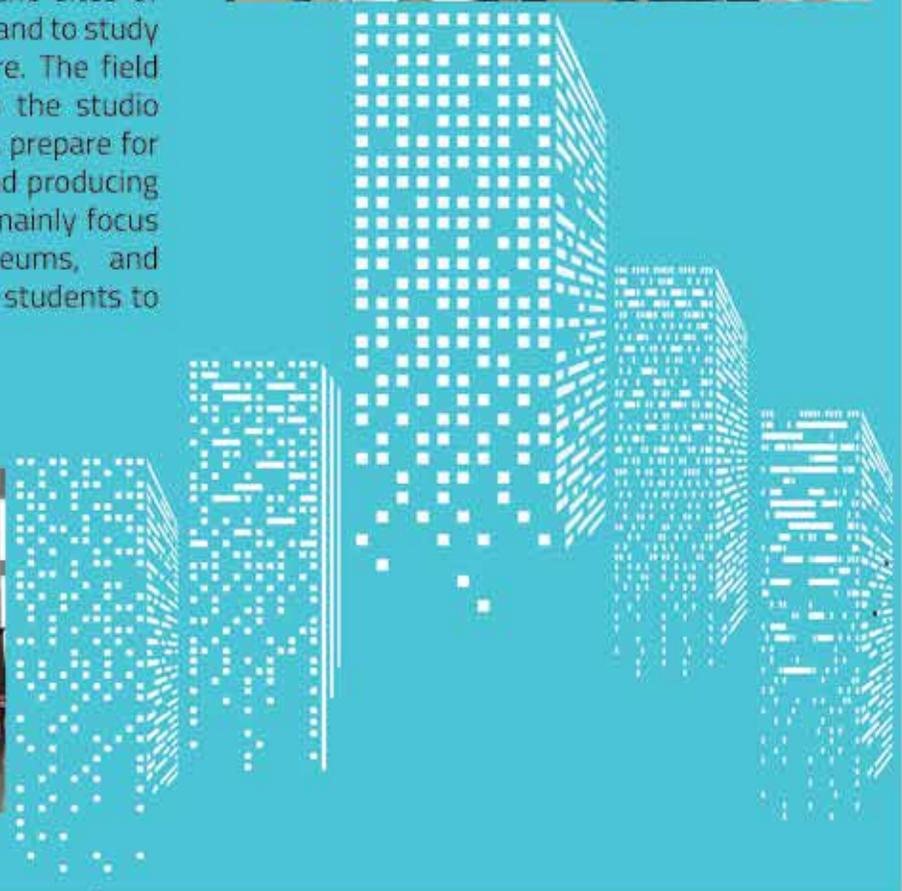
Mom and Dad

I opened my eyes and saw pure love,
I extended my hands an touched true sacrifice.
Cajoled in the hands, soft as the dove,
then barely bigger than the little mice.

First step guided by tough hands,
and fall, lifted by the same.
First word spoken, celebrated across the lands,
and to me was given a name.

My cries were their melodies,
my mischief was their fun
my giggles, their bread and cheese
and laughter turning their faces like the bright sun.

Years passed and I grew
but that relation remained same.
Between us nothing seemed anew,
and within us nothing was ever lame.

The time had come to leave them,
the distance was felt in every breath.
I tried to remain like a sturdy stem,
but felt the loneliness in every length and breadth.

Time went by, strengthening the bond,
every visit, an awaited one.
Refueling the energy pond,
and spreading happiness like that of none.

That was the time I cursed the distance,
but as life went,
Lessons were learnt hence,
they were truly angels sent.

Every slap filled with love,
every teary drop filled with grief.
Independent is all I am now,
and my visits to them, very brief.

Pondering over their unfathomable selflessness,
wondering over their heart-throbbing sacrifices.
Many things I have to confess,
I may have done due to my vices.

Ever forgiven with a sweet smile,
or by a harsh word.
Lessons learnt to be remembered for a long while,
before we are stabbed by a sword.

There are no words for you to be described,
of how grateful I am to both of you.
All those moments spent, deeply inscribed,
can never be replaced by any new.

Oh God! How thankful to you I can be,
for these wonders you have conferred upon me.
Oh mother! it is all you I can see,
Oh father! to you I can pay no fee.

Ever grateful to you both.

J Vijay Sai
14001042(BT IV)

Speaking Architecturally!
The fading heritage of the Indian Coffee house....

"....And that girl in the ferozi kurta has the cutest smile..." reads the "The voice of Kolkata" board firmly hanging on the right corner of the ground floor central lobby of the illustrious "The Indian Coffee House". The Coffee house cosily placed opposite to the Presidency college, College Street, Kolkata on a crossbow splayed junction, showcases a timeless retrospective of a juxtaposition between past and modernity, is a home to intellectual discussions between young and old alike. The philosophy and architecture between the lines and between the times, especially at a time when such heritage buildings are getting a commercial makeover of exhibition spaces or some luxury hotel, The Indian Coffee house battles to retain its identity.

A home to light hearted or even serious exchange of juicy topics of 'Adda' over endless cups of coffee has remained a common culture here. It is often said people come here to 'Offer' their homage to the 'Adda' culture. 'Adda', the coffee house to be explicit, has not only played a role in shaping bong-life literature, cinema, theatre and art but also moulded the thoughts and generations. Multicultural crowd adds to the culture of this "bong" heritage.

Structurally the Indian coffee house looks defamed but still remains a famed public discourse. The union posters on the staircase flight still reminds one of the young Bengal movement that radically shaped the course of Indian youth for thrust of freedom. The ugly overlapping half torn posters of student activities and unions on the same old load bearing wall are reminiscent of the very idea, the skip and change, the humans have forged into their self. The multicultural notions too have hijacked the spaces, though the hustle and bustle here too produces a very sound and silent thought that is more creative than anything. Though the terracotta art
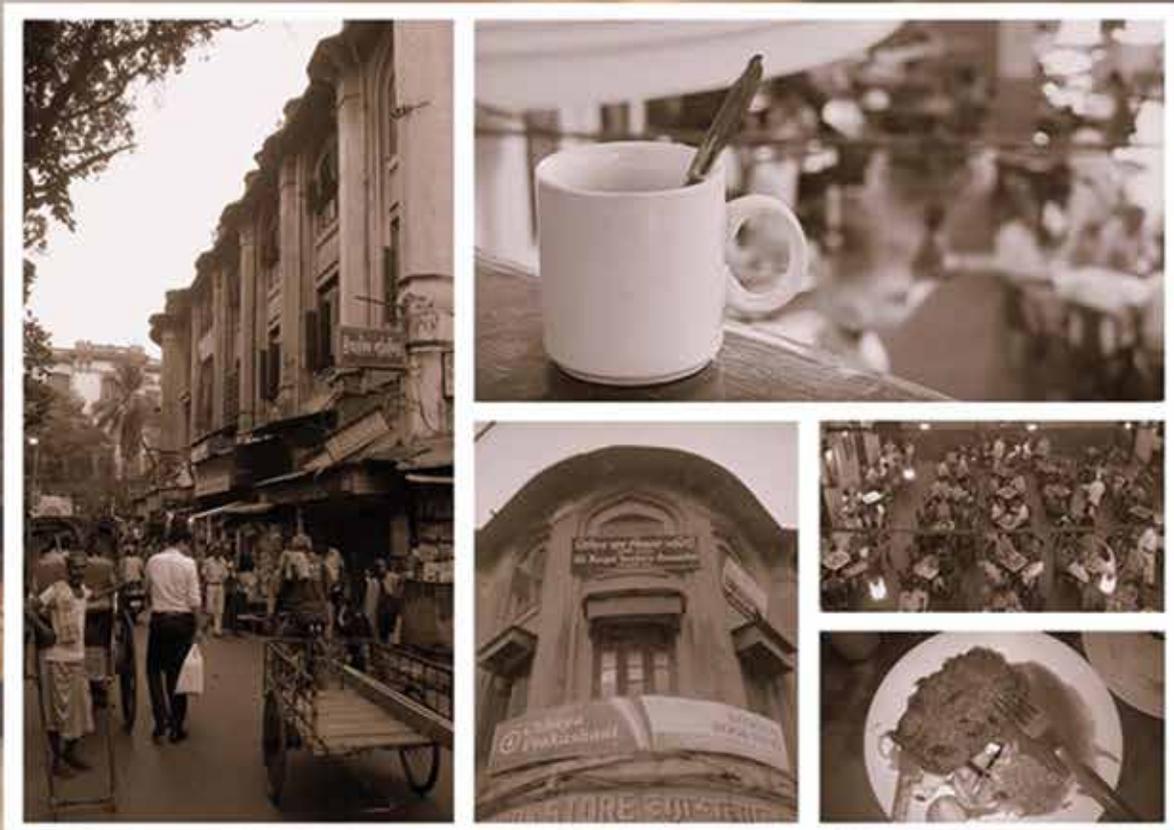
on the staircase marks a much required entry space that talks more about what lies between the walls, between the tables and between the waiters, who are somewhere stuck in time with their cone cap turbans, and every sorted introduction that such heritage place deserves. The tall wooden styles and louvers bearing the testimony of colonial catchphrase, smouldered in a casket of time, though sarcastically timeless forces one to relate roots of heritage and architecture the city has been carrying ever since the days Victorian arches were moulded into the Indian format.

The psychology of space is more relative in nature. It is a counterpart of a noisy library that disturbs your thought but shapes your opinion. The first line supports the prudent psychology and expressions that the space moulds and is a vivid example of a space that exhibits itself to every visitor with equal charm though they might belong to different intellectual credentials. The heritage building and it's Albert hall flanked with the abstract paintings on the ground floor not only speak about an artist's impression but also its cultural kin. The volume of the double height space flanked by narrow lobbies and corridors on the first floor may not accommodate a huge rush of crowd entirely but can surely accommodate the virtues and intellectual desires of every individual that pay a visit to this place.

A mother of more intellectual inter prizes, the Indian coffee house continues to shine. From the fierce literary discussions to eureka of art and motion. The redemption of heritage and Indian appeal can never be separated from Indian Coffee House. It offers a pause to your senses, dramatizes everything in front of your sensory organs and intellect. And if you are somehow related to the architectural world like me, then your intellect can visualize the severe collocation of multi-activity oriented spaces strangling the splayed heritage. Building it is, is not the enough scoop to be tasted, as it is something more than that. "The auto of the intellect environ just transformed the very known the Indian" thus was another message on the same offensively old but precisely bold "The voice of Kolkata" board struggling to seek the much needed attention in the corner of the Indian coffee house.

V.Sri Sita Devi
Section:24
Branch:CSE
Year:1st year

IGNITE 17

Computer Science and Engineering Department of KL University is primarily aimed at encouraging students to possess penchant towards their individual talents and abilities. FOCUS, the Student Association Activity acts as a platform bringing the entire department together to witness and uplift the talents of its pupils. This year it took up the event IGNITE' 17, a National level coding competition composed of various technical, non-technical events and workshops. Ignite' 17 is a 2-days event designed to unsheathe the spirit of coding and the knowledge of computers in the students across India. It has paved a platform for all kinds of computer science aspirants to showcase their talents in various fields of computer science such as System engineering, Web development, Virtual reality, App development, Coding, Networking etc. Apart from the technical events, mock interviews and literary events that took place got an immense response. Mr. V.Kiran Kumar and Mr. Satish Hota, professional software developers and testers, Tata Consultancy Services addressed the gathering on the first day of Ignite' 17. They emphasized the importance of basic knowledge in all fields of computer science namely database engineering, system engineering and web development. #include, the flagship contest of this event, tested the coding and higher level algorithm building capabilities of the students. IGNITE' 17 has seen a huge success with over 1450 participants from the states of Andhra Pradesh, Telangana, Maharashtra, Karnataka, Kerala and TamilNadu.

NWMESD-16- TWO DAY NATIONAL WORKSHOP on MODEL-DRIVEN ENGINEERING & SOFTWARE DEVELOPMENT

Model-Driven Development (MDD) is an approach to the development of IT systems in which models take a central role, not only for analysis of these systems but also for their construction. MDD has emerged from modelling initiatives, most prominently the Model-Driven Architecture (MDA) fostered by the Object Management Group (OMG). The objective of the National Workshop on Model-Driven Engineering and Software Development is to provide a platform for researchers, academicians as well as industrial professionals working on various platforms from all over India to discuss their research results. Mr. Kosiganti Srinivasa Rao, Principal Solution Architect in Tech Mahindra, Mrs. Manjusha Gunukula, Solution Architect in Tech Mahindra, DR.Srinivas Padmanabhuni, Software Engineering and Technology Labs(SETLabs) at Infosys addressed the students to bring awareness on MDD techniques. This workshop brought the students a view on Modern languages, tools & architectures, meta modelling, Model driven & service oriented software, agile model driven development, model driven project management, component based software engineering and Test driven software development.

Apart from the technical events, CSE department has also organized many social events such as blood donation camp, donation of basic amenities to orphanages, technology oriented teaching programs in the Government schools of rural areas.

K L University signs MoU with Elite Universal Sports Alliance India for promotion of sports

K L University, Dr. Habibulla Khan has signed an MOU with Elite Universal Sports Alliance India Private Limited to promote sports in India. On behalf of the Elite Universal Sports Alliance India Private Limited, Vice President Operations Mr. Pranav Prabhu and Dean Student Affairs Dr Habibulla Khan, signed the MoU in presence of KLU Students, Dr. K Hari Kishore, Associate Dean (Sports and Games), Dr J H Kamalesh, HOD of Physical Education and staff of Department of Physical Education, K L University.

Dr Habibulla Khan, while speaking on this occasion, assured all help to Elite Universal Sports Alliance India Private Limited to tap into potential of students, not only from K L University but from surroundings areas also and provide first of its kind platform to show their talent. He said that it would also help the youth of Andhra Pradesh to get out of drug menace and channelize their energy in good cause for the development of the country. EUSAI, CEO Richard Whelan said that International University sports competitions were considered next important competitions after Olympic but no one was paying heed towards these competitions in the country. He said that the Alliance would not only extend financial aid to the players but also contribute funds to the universities for the promotion of sports. K L University is the 23th University in the country which has signed MoU with the Elite Universal Sports Alliance India Private Limited.
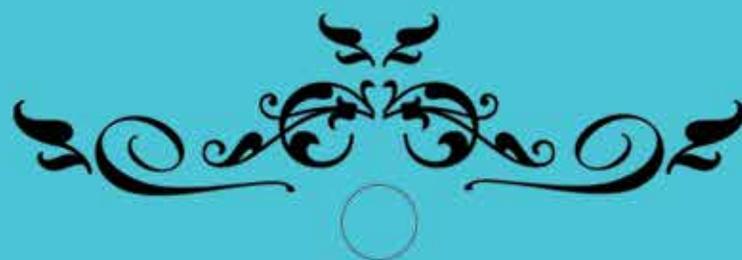
He welcomes everyone with a smile. He encourages those in dire need of support with an open heart. It is a privilege to interview Mr. Satwik, Department of E.C.M.

Placed In MINDTREE

Vachas: Hi Satwik, We extend our hearty congratulations to you for getting placed.

Sathwik: Yeah, Thank you

Vachas: How did you prepare for your interview?

Sathwik: My preparations had begun during the summer training classes. We were made to revise many of the coding languages and their applications. We were also tutored in improving our quantitative and reasoning skills which help us during the written test for all companies. Apart from this, I had put in my own efforts into developing the various technical aspects and practiced aptitude on a regular basis.

Vachas: How did the various projects you completed, help you during the interview?

Sathwik: Projects give us a command on the subject of interest and the interviewers tend to ask more questions on the various aspects of our projects. I had done my project on embedded systems and that helped me during the technical interview.

Vachas: Does CGPA play a role in clearing the interview?

Sathwik: CGPA just allows you to attend the interview but it doesn't matter much while attending the interview. A person with a greater grade point aggregate will be expected to be more prompt in answering the questions.

Vachas: Resume is very important for an interview. Can you elaborate?

Sathwik: Resume plays a vital role in any interview as it gives the first impression about the applicant to the interviewer. I had prepared my resume a month prior to my first interview. Every resume must be unique and differently presented .This helps you to stand out of the other lot. I made use of the Photoshop in preparing my resume and this gave me an edge over the others.

Vachas: Can you tell us about the interviews you attended?

Sathwik: There are generally two rounds of interview, i.e. Technical round where they ask various programming languages and a HR where the interviewer concentrates more on our communication skills, team spirit, presentation skills, etc. I was asked a question in the TR for which I had given 9 different codes for the same problem. HR is all about your presentation skills. The interviewer observes everything from the moment you enter the room till you leave. Body language is to be well maintained during the HR interview.

Vachas: Life teaches everyone some unforgettable lessons. You were rejected twice before being accepted by Mind Tree and eventually Deloitte. What did you learn from the rejected interviews?

Sathwik: When life pulls you down, it is to be understood that we will rule at the top of the hierarchy at some point of time and that boosted my confidence. I became more strong and vowed to learn from the mistakes.Till the night before the interview, I was confused if to attend it or to focus on the development of my start-up. Eventually I gathered all the courage and attended the interview for Mindtree for which I was selected

Vachas: What role did your well-wishers play in supporting you?

Sathwik: It is known that one can take a horse to the river when it is thirsty but not force the water down its throat. Similarly, well-wishers only help or guide us in the different aspects of preparation for the interview. It is solely our interest and hard work that will eventually count.

Vachas: Which kind of placement is preferable? On-Campus or Off –Campus?

Sathwik: The advantage of On-Campus placements is less competition compared to Off-Campus. But the preparation and approach is the same in both the cases.

Vachas: What inspired you to create a Start-Up?

Sathwik: The Start-Up is rite now in state Yes, I had a startup. It is in a state and will kick start soon. Many of us would not have heard of Arund-

hati Bhattacharya or Sundar Pichai until recently for the works they have done to excel in their fields. I want to stand out like them and make an impact on the world today. People must know me when they hear about my company. That thought to do something different and be recognised, inspired me to create my Start-Up

Vachas: What are your goals in the future?

Sathwik: I would like to do a job for a couple of years after which I would focus completely on developing my Start-Up.

Vachas: Do you have any suggestions for your juniors?

Sathwik: Work hard and learn new things. Expand your knowledge beyond what is being taught by the teachers and explore various opportunities the society has to offer. That will make you unique and take you high in life.

Vachas: It has been wonderful talking with you Satwik. We wish you All the very best in your life and wish success for your Start-Up. Thank You for spending your time and sharing your experiences with us.

Interviewed and Drafted by

B. Geetha Sree
14003316 (CSE IV)

B.Keshavadamodhar
150040084 (ECE III)

Those who wear the crown, bear the weight

Try to improve yourself in what you are best and "whatever you are doing, it should be the benchmark of that one".
Bhavitha Edupuganti
13004232-ECE
Infosys, Cognizant

Vachas: How do you feel about getting placed in two companies?

Bhavitha: I feel elated (smiles)

Vachas: Getting placed is not an easy thing, so how did you tackle this interview?

Bhavitha: I was nervous at the start of the interview as it was my first interview. But, the interviewer turned out to be very friendly and calm. I eventually calmed down and did well in the interview. In my second interview, I was very cool and I did extremely well. It is not as difficult as people make it seem. I believed in my abilities and that I could do it.

Vachas: Which plays a more important role, technical knowledge or communication skills?

Bhavitha: Both are equally important. For example, we need good problem solving skills to solve any problems; good communication knowledge is required to know how to deal with or explain problems that occur in any work environment.

Vachas: Is there a main factor that might make the panel member pay more attention?

Bhavitha: The panel members will observe your attire, your gestures, postures; how you converse and your nature in the room, so just be confident and keep a smile on your face and maintain eye contact with the interviewer always

Vachas: How should be our mind set at the time of interview?

Bhavitha: Just be confident and tell the answers politely with honesty. The panel members will conceal their feeling so, do not assume anything at that time. Don't assume that panel members will just trust you. You should enter into the

room in such a manner that there is no life after it and when you come out of the room you should think even though I will get a job, I don't need it

Vachas: How do we prepare a resume effectively?

Bhavitha: First analyse yourself on basis of SWOT analysis i.e. strengths, weakness, opportunities and threats. We have to highlight our strengths and know what you are. See, some people are good in technical knowledge, some are good in sports, and some are good in other aspects. So everyone has their own uniqueness, don't feel bad if someone has an extra quality than you. Just fill the resume with your own achievements and with your strengths and follow a nice template. You can add your extracurricular activities which adds more weightage to your resume but make sure that you are really good in what you've mentioned.

I mentioned my hobbies as doing Sudoku. The HR questioned me why do you only do Sudoku? I never expected such a question but I said doing Sudoku means we have to think four to five steps ahead just like chess game. He is very impressed by that answer. We should able to convince them with our answers.

Vachas: From first semester we had done so many projects but which type of projects we have to include in our resume?

Bhavitha: We have to keep the projects which we had done the work genuinely because a panel member checks how much effort you have put in to complete a task. If they are two projects in which one is more application oriented but copied from internet and the other is which you had done really then try to keep second project in resume.

Vachas: Your experiences and best memory in KLU?

Bhavitha: In first year, I just want to concentrate on my studies thats enough for me. But in 2-2 I joined in vachas and I participated in SAMYAK'15

during which I've learnt a lot of things and I was very much satisfied with that work. Since then I continued as a drafter and have undertaken many tasks.

Vachas: You have been an integral part of vachas so how vachas helped you?

Bhavitha: I felt very happy as part of Vachas because after joining vachas I got many chances to write. That practise made me good in drafting and I worked for the magazine .

Vachas: Everyone has some inspiration in their life, who is your inspiration?

Bhavitha: I don't have anyone specifically but I follow a motto that "Take the good and leave the bad". Nobody is perfect.

Vachas: Hard work or smart work, what do you prefer?

Bhavitha: In some cases hard work is good and sometimes smart work is preferable because if all the world is running to do smart work then you if you want to do hard work then we can't run with this world.

Vachas: So now are you interested in doing job or do you want to do higher studies?

Bhavitha: Actually I want to do MBA and it is my dream in my life. After few years I will definitely do it.

Vachas: So why you preferred for engineering not BBA which helps you to do MBA?

Bhavitha: A person should have some basic technical knowledge combined with good management skills. If we choose only one field we will be lagging in other. so try to do your best.

Vachas: Message for your juniors?

Bhavitha: Follow your own strategies

Interviewed and Drafted by

M.Gopinath, (150080015, PE III)
K. Sowmya, (14003150, CSE IV)

"SWABHIMAAN"

In this age of Smart revolution, not everyone has the noble thought of serving and helping the society at a young age and starting an association with the motto to serve the people and spread awareness among the society. He is one of the founder and president of that association named "SWABHIMAAN" that had 6 members at inception and has expanded to 22 volunteers today. This has inspired a lot of youngsters to come out and help the people around. It gives us an opportunity to interview that person with a large heart, Mr MD.Aslam Baba, Dept of ME.

Placed In Merchant Navy

Vachas: At every stage of one's life their aims and goals may tend to differ. What was the first aim you ever had? And did it change?

Aslam: I always wanted become a politician since childhood and it didn't change. It may not be surprising if you see me join the politics in a few years.

Vachas: Politics? Sounds interesting. Can you elaborate?

Aslam: I believe that politics is one of the many platform where one can reach out to the people directly and help them out. That's is one reason we founded the SWABHIMAAN association, to help the society.

Vachas: What kind of activities do you perform through the organization?

Aslam: We provide books to the schools that are in need of them and help those children who cannot afford basic amenities for school.

Vachas: Every person has some motivation. Who is yours?

Aslam: I look upon to Dr. A.P.J Abdul Kalam as my ideal. His positivity is what I admire and take inspiration from.

Vachas: Coming to your placements, how did you prepare for the exams and interviews? How did the placement training classes help you?

Aslam: I concentrated on my technical aspects by referring to books in the library. Beyond that, there wasn't any other sort of preparation. Yes, the mock interviews conducted by the placement trainers came into handy and helped me in facing the interviews. I would also suggest that you people make use of the various videos available to improve your aptitude and verbal skills as they are very clear and understandable.

Vachas: How did you feel while entering the interview room for the first time?

Aslam: I got very tensed like many of the others attending for the first time, but I felt I must exit the room with the job.

Vachas: Did you lose your self-confidence at any point of time?

Aslam: Yes, I did lose my self-confidence. During the placements, I strived very hard but couldn't get into many of them. I felt very low and downtrodden.

Vachas: Who or what was instrumental in boosting your self-confidence?

Aslam: My family always stood by my side especially my father who encouraged me a lot. But self-motivation was the key to recover my lost confidence. I knew there was something better waiting for me and this kept my spirits up.

Vachas: Moving on, how did you feel when you got into Westline?

Aslam: Westline wasn't in my target list, but I got reminded of one quote that made me give a try to it. It goes "Put your efforts and the almighty will help you in a way your never expected"

Vachas: Westline requires you to be away from your family for most of the time. Didn't you ever get the feeling that you will be hardly able to see your family?

Aslam: That feeling will be there but the support I received from my family members was such that I lost all the fear of being away from them.

Vachas: If you were given a chance to go back in time and change any moment or remake any decision, what would you like to change?

Aslam: I would not like to change anything or I'd rather relive through the same moments and enjoy them once again.

Vachas: Lastly, what advice would you like to give your juniors?

Aslam: Keep all your efforts and be calm. Don't lose hope, for something better awaits you and always be positive. All the very best.

Vachas: Thank you for your valuable time and All the very best to you too and we hope you all the success in your life.

Interviewed and Drafted by
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BT IV

Moot Court Training

KLU College of Law is conducting every day extra curricular activities like Moot Court training Programme Mock Parliament, NSS events, Legal Aid Camps, Soft Skills training activities etc.

Moot Court Training :- In every week we are conducting 4 periods of Moot Court training programme for all the students. One of the top most lawyer giving a guidance for us. Every year we constitute a committee for conducting Moot Court Programmes.

Mock Parliament: - In every week we are conducting mock parliament. In every Mock Parliament. Sessions we are discussing the current issues and the Government should start debate and the opposition is also participating in the debate and finally it leads to voting.

NSS Events :- In Every Semester we are planning 2 or 3 NSS events. Every event is conducted in one village and on that event students should give the awareness on SWACHA BHARATH.

Legal Aid Camps: - We plan like to conduct 3 (or) 4 Legal aid Camps. In every Camp one village will be selected and the Students of the Committee will give the speech and awareness of the Acts and Laws which are related to the situation of the village, like property right; Domestic violence Act etc.

Soft Skill Training Activities :- Soft Skills which are mainly related for the students for gaining the knowledge which will help for presenting their skills in the interviews. For soft skills of 4 classes are conducted every week. It is mainly helpful for the students to exhibit better in their stage performances without fear. The coaching is given by well experienced teachers.

Congratulations to CAMS Department student have
"NATIONAL LEVEL SHOW CASE FEST 2017 AWARD"WINNERS
At Meristella College Vijayawada, Andhrapradesh
"NATIONAL LEVEL SHOW CASE FEST 2017 CHAMPIONSHIP"KLU

"There are always two people in every picture: the photographer and the viewer." Ansel Adams
CAMS DEPARTMENT "STRIKES "YETAGAIN

SL.NO	Name	Class /ID No	Winner of event and Prize
1	Eswar sai Raghava	1BSC.VC	1st prize Spot photography and quize
2	Pawan sai varma	1BSC.VC	1st prize photography and Quize
3	Durga prasad	1BSC.VC	1st prize photography and Quize
4	Pream kumar	1BSC.VC	3rd prize Spot photography and quize
5	Pawan sai varma	1BSC.VC	1st prize photography and quize
6	L.VIVEK	1BSC.VC	photography Consolation
7	SK.Shanwaz	1BSC.VC	photography Consolation
8	SK.Rasheed	1BSC.VC	photography Consolation

Yantrik

Yantrik is a National level Technical Fest being organized by the Department of Mechanical Engineering, every year. Yantrik2k17 was held on 11th and 12th August 2017. It was a huge success with foot print of about 1500+ students. It was a two day fest which witnessed the participation of all the mechanical cohorts and the societies associated with the department participating in various workshops, technical events, guest lectures and spot events. The fest ended with spectacular and awesome cultural events like Skits, Singing and Dance. Accommodation for the participants was provided for boys off campus and for girls on campus.

Chief Guest:
Sri.N.Sambasiva Rao, IPS, DGP, A.P.
Guests of Honor:
1. Sri.K.V.Satyanarayana, IAS, MD, APSSDC
2. Sri.Y.Ratna Kumar, MD & CEO, APIMS & Y Square Incubation Center, Vijayawada
Key Note Address:
1. Mrs. Helen Basil, Chief Systems Manager, VSSC (ISRO), Tiruvanathapuram.
2. Alok Garg, MD, Octamech Engineer.
The list of events conducted:
Workshops:
1. Ardubotics – Innovains Technologies
2. Automobile and vehicle dynamics – Elite Techno Groups
Technical events
1. Paper Presentation. 2. Poster Presentation.
3. Project Expo. 4. Tool Wizard. 5. Logo Tech.
6. CAD War 7. Mr. Tool Man 8. Unravel The Issue
9. Mechanical Word Building 10. Mr. Mechanical
Non-Technical Events:
1. Treasure Hunt 2. Food Fight 3. Archery
4. Pick The Ball 5. Blind Drawing 6. Knockdown
7. Blow The Ball 8. Ice Bucket Challenge
9. Build Your Dream Cart
Game Arena (LAN Gaming)
1. COD-4 MW 2. BLUR 3. FIFA-15
4. Clash Royale 5. Clash of Clans
6. Mini Miltia 7. LUDO
Sponsors for 2k17
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4. Toyota 5. Cubical Home Automation
6. KTM 7. Bajaj
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K L University

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(NAAC Accredited "A" Grade University)

1st RANK
2017
Top Private Engineering Institution
in Andhra Pradesh State & Telangana

4th RANK
2017
Top Private Engineering Institution
in South India

8th RANK
2017
Top Private Engineering Institution
in India

K L University has done it again this year !!

As per i3RC Times Top 100 Private Engineering Institute Rankings 2017 K L University is ranked #1 among Top Private Engineering Institutes in Andhra Pradesh (AP) and Telangana (TS) states.
K L University is ranked #4 In South India and ranked #8 At All India level.

Last year too, KLU-CE was ranked No.1 private engineering college in both AP and TS by the Times of India's ranking survey. Times Engineering Institute Ranking Survey is an annual, country wide research initiative of India's popular English newspaper the Times of India.

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No.1 Private Engineering College in both Telangana & Andhra Pradesh

THE TIMES OF INDIA

TOP 5
TOP 10
Private Technical Universities in the Country
THE WEEK

5
8

ASIAN Education Excellence Awards 2015
BEST
Private Technical University in 2015
WEC

BEST
Awards Academy for Excellence in Education, 2015
EDUCATION EXCELLENCE AWARDS

KLU Business School
TOP 10
Among Premier Non-IIM B School in INDIA
दैनिक भास्कर
Largest Hindi Daily in India

Opportunities in Dream Companies with CTC upto ₹18 Lakhs

Google	amazon	INSZOOM	SAP	SIEMENS
FACTSET	CyberEye	HYUNDAI	ITC	greencharge
FMC Technologies	Petrofac	Think Analytics	vodafone	SAMSUNG
code nation	Honeywell	QDK Global	ADP	KCPL

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Koneru Lakshmaiah Educational Foundation

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