



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified  
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.  
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in  
Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/CEA/Events 2022-23

Date: 26-12-2022

### Orders of the Vice Chancellor dt.26-09-2022

#### CIRCULAR

Sub: Conduction of Impact of Social Media, Business Analytic & Techno Schools Events on 27-12-2022 at China Kakani Village – Reg.

Ref: 1. Letter dt. 24-12-2022 from Dr. P. Gopi Krishna, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs).

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This is to inform that the Centre for Extension Activities (CEA) of KLEF will be organizing the Impact of Social Media, Business Analytic & Techno Schools Events on 27-12-2022 at China Kakani Village.

**Event** : Impact of Social Media, Business Analytic & Techno Schools Events  
**Dates** : 27-12-2022  
**Timings** : 01:30 pm to 04:30 pm  
**Venue** : China Kakani Village

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Dr. P. Gopi Krishna (Mobile No. 9963696066), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906)



  
REGISTRAR

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Guntur District, Andhra Pradesh.



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### **Report on “Unlocking Business Insights: The Basics of Analytics” through “Business Analytics” program on 27/12/2022 at China Kakani Village**



CENTER FOR EXTENSION ACTIVITIES

# **BUSINESS ANALYTICS**

Date : 27/12/2022

Venue : Z P. High School,  
China Kakani



## **Objective**

Team KLEF-CEA conducted an event called BUSINESS ANALYTICS at Z.P. High School, China Kakani. The objective of the program is to create awareness of business ideas among students. Our team arrived at Z.P. High School, China Kakani at 1:45 PM. Upon arrival, we divided into teams and began the session by sharing information on various topics such as technologies, and statistical analysis, to drive decision-making. The session was highly successful, and the students responded enthusiastically to the discussions. They actively participated in the interaction session and showed great interest in learning.

## **Description**

Business analytics (BA) is a set of disciplines and technologies for solving business problems using data analysis, statistical models, and other quantitative methods. It involves an iterative, methodical exploration of an organization's data, with an emphasis on statistical analysis, to drive decision-making. So team KLEF-CEA conducted an event named "Business Analytic" at Z.P. High School, China Kakani village.

The volunteers were divided into groups and placed under the guidance of Program Officer Mr. K. Srikanth, CEA Coordinator Mr. P. Suresh, and Mr. GVKP Chandrasekhar. They were trained in business analytics. The volunteers visited each class in the Z.P.H. School to educate the student about business analytics.

Faculty, students, and staff from KL Deemed University actively participated in the program, sharing knowledge and information about business analytics and its strategies. The organizers expressed their satisfaction in educating people in rural areas about business analytics and the positive impact of participating in such service programs.

## **Proceedings of the event:**

Our team CEA went to Z.P. High School, China Kakani at 1:45 PM and then we divided into teams and started talking about the advantages of doing business, self-employment, and the importance of getting jobs.

## **Outcome:**

The "Awareness Program on business analytics" had several positive outcomes. Firstly, the students of the Z.P.H. school learned about business analytics and their strategies. The program contributed to raising awareness among the students about the importance of business analytics.

The participation of faculty, students, and staff from KL Deemed University in such service programs not only benefited the students but also provided a sense of self-satisfaction to the participants. It also helped them gain valuable experience in interacting with people, which could be beneficial for their future job interviews.

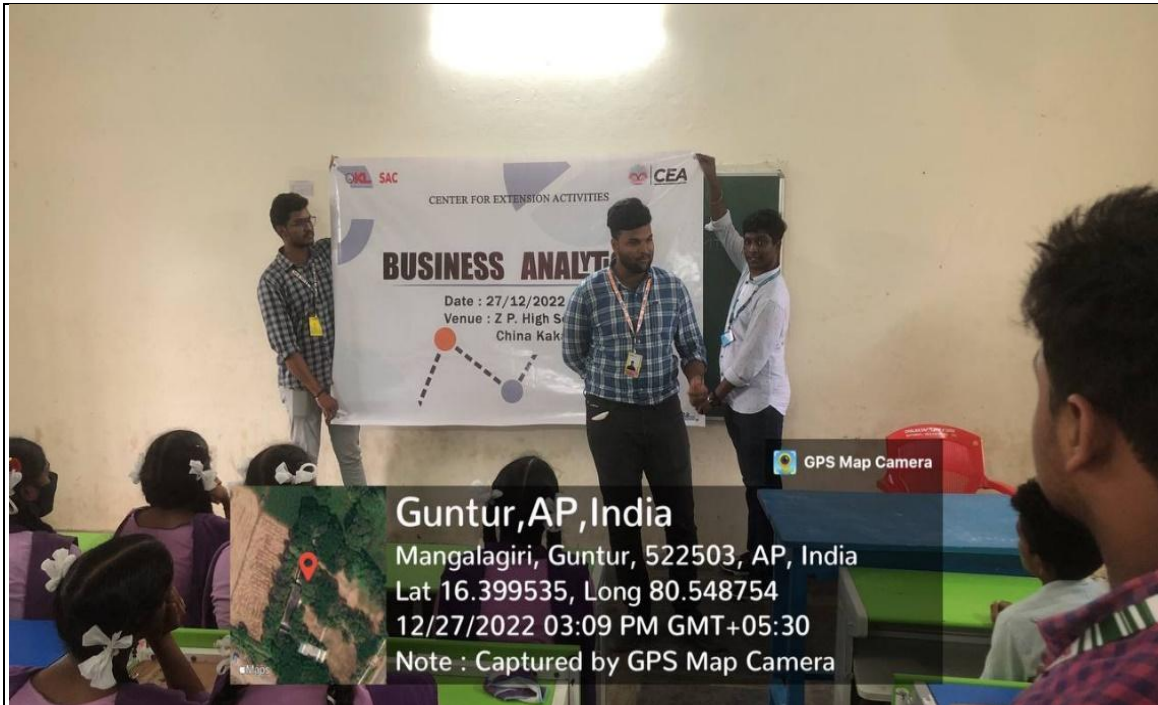
The felicitation of key individuals involved, such as Vice Chancellor Dr. G. Pardha Saradhi Varma, Pro-Chancellor Dr. TS. Jagannadha Rao, and others, highlighted the importance and recognition of the program within the university community.

Overall, the program successfully achieved its objective of creating awareness about business analytics among the students in order to the betterment of society with new minds and new technologies and strategies.

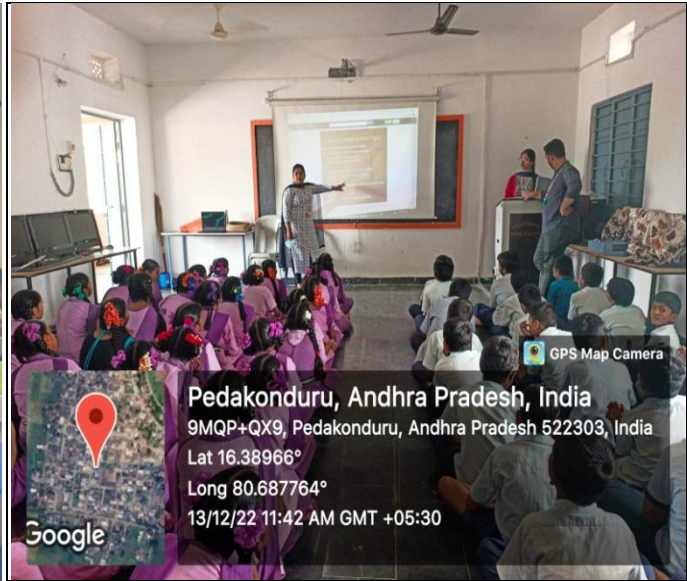
### **Details of the Event**

<b>Name of the Event</b>	:	Business Analytics
<b>Date of the Event</b>	:	27/12/2022
<b>Time</b>	:	01:50 pm to 4:00pm
<b>Venue</b>	:	Z.P. High School, China Kakani Village
<b>No. of Participants</b>	:	Students: 96, Faculty & Staff: 3
<b>No. of Beneficiaries</b>	:	200

## Event Photos:



The objective of the program is to create awareness of business ideas among students.







The students of the Z.P. High School learned about business analytics and their strategies. The program contributed to raising awareness among the students about the importance of business analytics.




### Participated Volunteers List:

ID.No	Name of the Student	Branch	Year	Signature
190010090	K. Sujan reddy	BT	4 <sup>th</sup>	Sujan.
2200560059	Y. Karthikeya	BBA	1 <sup>st</sup>	Karthikeya
190010071	K. Yeshwanth	BT	4 <sup>th</sup>	Yesh.
2000040106	P. Mohan Sandeep	ECE	3 <sup>rd</sup>	Sandeep
220056024	Prasanna Kumari	BBA	1 <sup>st</sup>	Prasanna
2200560076	K. Rohitha	BBA	1 <sup>st</sup>	Rohitha
190060006	C. monikanta	EEE	4 <sup>th</sup>	Monika.
2200560008	Sandeep	BBA	1 <sup>st</sup>	Sandeep
190010035	K. Manya. Sri	BT	4 <sup>th</sup>	Manya
2000040185	V. Shalinstroju	ECE	3 <sup>rd</sup>	Shalini.
2200560212	Dharmurika	BBA	1 <sup>st</sup>	Dharmurika
2200560007	P. Jaya Prakash chowda	BBA	1 <sup>st</sup>	J.P
190060007	K. mohan	EEE	4 <sup>th</sup>	Mohan.
2200560014	Bharath kamsi	BBA	1 <sup>st</sup>	Bharath
190010022	J. Chayithara	BT	4 <sup>th</sup>	Chayis
2000040102	SK. GOLUB	ECE	3 <sup>rd</sup>	GOLUB
2200560128	Sri Vaardhan	BBA	1 <sup>st</sup>	Vaardhan
2200560209	Gr. Ashish	BBA	1 <sup>st</sup>	Ashish
190060030	Naga Venkata	EEE	4 <sup>th</sup>	Naga.
2200560213	N. Amrutha	BBA	1 <sup>st</sup>	Amrutha
200040172	M. Sri Harsha	ECE	3 <sup>rd</sup>	Harsha
2200560111	Shaik Immam	BBA	1 <sup>st</sup>	Year
200040072	P. Kalyan	ECE	3 <sup>rd</sup>	Kalyan
2200560012	Mythric	BBA	1 <sup>st</sup>	Mythric
200090035	Sk. Arshad.	CIT	4 <sup>th</sup>	Arshad.
200040221	K. Saharani	ECE	3 <sup>rd</sup>	Saharani
2200560115	Jainaravi Jain	BBA	1 <sup>st</sup>	Jainaravi
2200560129	K. kavari	BBA	1 <sup>st</sup>	Kavari
2000040100	G. Venkata suvya	ECE	3 <sup>rd</sup>	Suvya
2000099003	T. Sai bhargav reddy	CIT	4 <sup>th</sup>	Sai.
200040215	D. Karthik Kumar	ECE	3 <sup>rd</sup>	Kumar
2200560047	Bharitha	BBA	1 <sup>st</sup>	Bharitha



ID.No	Name of the Student	Branch	Year	Signature
200033123	K. Kumari	CSE	1st	Kumari
200090044	N. Manikanta	CSIT	3rd	Mani
190010036	M. Sindhu	BT	4th	Sindhu
2200560186	A. Harish	BBA	1st	Harish
200040033	K. Dharmendar	ECE	3rd	Dharmendar
2200560254	Syed Jaffer Saddiq	BBA	1st	Syed.
2200033120	K. Charitha	CSE	1st	Charitha
2000090063	B. kathik Reddy	CSIT	2nd	Reddy
2200560206	Shaik Baji	BBA	1st	Baji
190010005	B. Vani	BT	4th	Vani
2200560106	Pallavi V	BBA	1st	Pallavi
200040005	Jashnidha Praya	ECE	3rd	Jashnidha
2200560088	S. Govindh	BBA	1st	Govindh
2200033121	K. Mahana Kanya	CSE	1st	Kanya
200098006	Ch. lakshmi Sarya	CSIT	2nd	Sarya
1900010066	V. rinithik	BT	4th	Rinithik
2200560196	Rishitha Varma	BBA	1st	Rishi
200090060	D. Veera Mounika	CSIT	2nd	Mounika
2200033108	G. Vamsi Krishna	CSE	1st	Krishna
2200560214	J. Monoghyna	BBA	1st	Monoghyna
2100090035	Ch. Areshmantli	CSIT	2nd	Areshmantli
2000400205	J. shrawan Kumar	ECE	3rd	shrawan
2200560236	Raj kanna	BBA	1st	Raj
2200560037	Likhitha	BBA	1st	Likhitha
2200033106	M. Venkat Sai	CSE	1st	Venkat.
2200560224	Balaji K	BBA	1st	Balaji
220056065	Anuj Agarwal	BBA	1st	Anuj
2000040208	J. shashith Varma	ECE BT	3rd	shashith
2100090091	R. Naga Sai	CSIT	2nd	Naga
2200560221	Mehreen Shaik	BBA	1st	Mehreen

  
 Dean (Student Affairs),  
 Koneru Lakshmaiah Education Foundation  
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 Guntur Dist, Andhra Pradesh.



ID.No	Name of the Student	Branch	Year	Signature
2200560178	Dikshith Jain	BBA	1st	Dik
2200033180	A. Rajan	CSE	1st	Rajan
2200560268	Aman kumar	BBA	1st	Aman
190010092	Ch. Sai mounika	BT	4th	mounika
2200560274	Mwali Agnes	BBA	1st	Mwali
2000040049	B. Harish kumar	ECE	3rd	Harish
2200560131	Akshaya	BBA	1st	Akshaya
2200033171	Cr. Aditya	CSE	1st	Adi
2200560132	Dhana Kumari	BBA	1st	Dhanu
2000040112	P. Swami Naidu	ECE	3rd	Swami
2200560133	T. Dikshitha	BBA	1st	Dik
2000040128	S.K. Rabani	ECE	2nd	Rabani
220056001	Dharani	BBA	1st	Dharani
2200033162	Cr. Vantha Reddy	CSE	1st	Vantha
2200560304	Neha Reddy	BBA	1st	Neha
200009338	X. Charan	ASIT	3rd	Charan
190010072	y. vandana.	BSE	4th	vandana
2200560314	Bharyasi	BBA	1st	Bharyasi
2200560013	Karthik G	BBA	1st	Karthik
2200033169	Cr. Devansh	CSE	1st	Devansh
2200560012	Mythri	BBA	1st	Mythri
2000090120	T. Nanya	CSIT	3rd	Nanya
190010073	M. Sri Lakshmi	BT	4th	Sri Lakshmi
2200560021	Mohamed Nafia	BBA	1st	Mohamed
2000090003	Sk. Afzal	CSIT	3rd	Afzal
2200033153	R. Jashmita	CSE	1st	Jashmita
2000090015	K. Sarath sai	CSIT	3rd	Sarath
2200560081	Jeevan swaroop	BBA	1st	Jeevan
190010014	G. Nagalakshmi	BT	4th	Nagalakshmi
2200560210	B.N.V Siva Sree	BBA	1st	Siva
2200033115	lc. Karthik	CSE	1st	Karthik
2200560101	Priyanka	BBA	1st	Priyanka
2000090109	R. Sanjeev	CSIT	3rd	Sanjeev

  
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