



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University ❖ Approved by AICTE ❖ ISO 9001-2015 Certified

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Date: 30-08-2020

A Report on Mann Ki Baat

Conducted on 30-08-2020

KL Deemed to be University (Koneru Lakshmaiah Education Foundation) Engineering & Non-Engineering National Service Scheme (NSS) Volunteers have participated in the Prime Minister's "Mann Ki Baat" on 30th August 2020. Honorable Prime Minister Sri Narendra Modi on Sunday addressed the Nation through his radio programme 'Mann Ki Baat'.

Innovation:

India is known as a land of innovators. He encouraged youth to be more innovative. Everyone acknowledges capability of Indians to offer innovation, solutions, when there is dedication and sensitivity, this power becomes limitless. At the beginning of this month an app innovation challenge was put before youth of country.

Date of the Event: 30-08-2020

Name of the Event: Mann Ki Baat

Venue: Online

No. of Participants: Students- 157, Faculty- 06

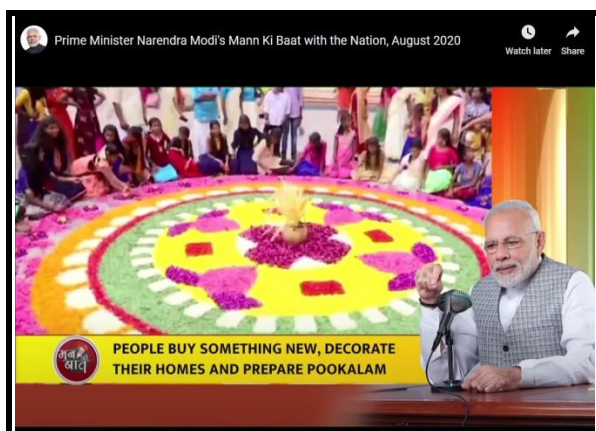
Its 68th Edition of 'Mann Ki Baat'



Key points delivered in it:

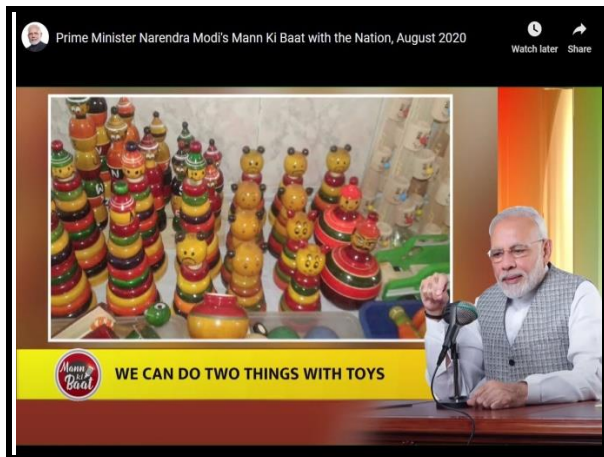
Regarding ONAM:

This is time for festivals, but there should be sense of discipline among people due to the present pandemic situation. We need to celebrate festivals with simplicity and with more devotion. Onam festival also being celebrated with gaiety and fervour. The zest of Onam today has reached distant shores of foreign lands. Be it America, Europe or Gulf countries, the verve of Onam can be felt everywhere. Onam is increasingly turning out to be an international festival.



Regarding Toys:

Globally toy industry is over 7 lakh crore but India's share is very small, we need to work collectively to increase it. We should develop toy clusters in India to make our nation a toy hub. We have given focus on toys in the National Education Policy too. Learning while playing, making toys etc has been made a part of curriculum.



Regarding Farmers:

Even in the present crisis farmers are working hard. What they have achieved in the testing times of corona is noteworthy. Sowing of Kharif crops has been seven percent higher than last year while cotton has been sown about three percent higher.

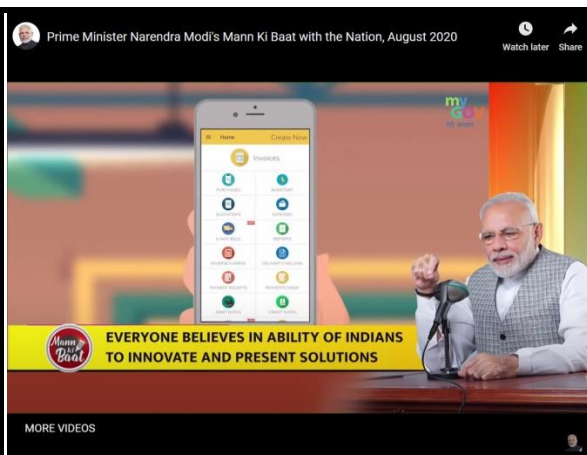


Regarding Nutrition:

In this revolution for nutrition, people participation is also very important. Public participation makes it successful. In the last years, a lot of efforts have been made in this direction.

Regarding App Challenge:

Under Aatma Nirbhar Bharat app innovation challenge, there is an App 'Kutuki Kids Learning App'. This is an interactive app for children in whom they can easily learn many aspects of maths, science through songs and stories. This challenge is aimed at identifying the best Indian Apps that are already being used by citizens and have the potential to scale and become world class Apps in their respective categories. He also asked the young entrepreneurs to develop computer games.



Regarding Dogs:

PM hailed the role of dogs in various security operations. He spoke about the Indian Army dogs Vida and Sophie, who were awarded the Chief of Army Staff 'Commendation Cards' on the 74th Independence Day this year. He urged all Indians who were thinking of adopting pets to bring home dogs of local breeds.

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