



PANORAMA

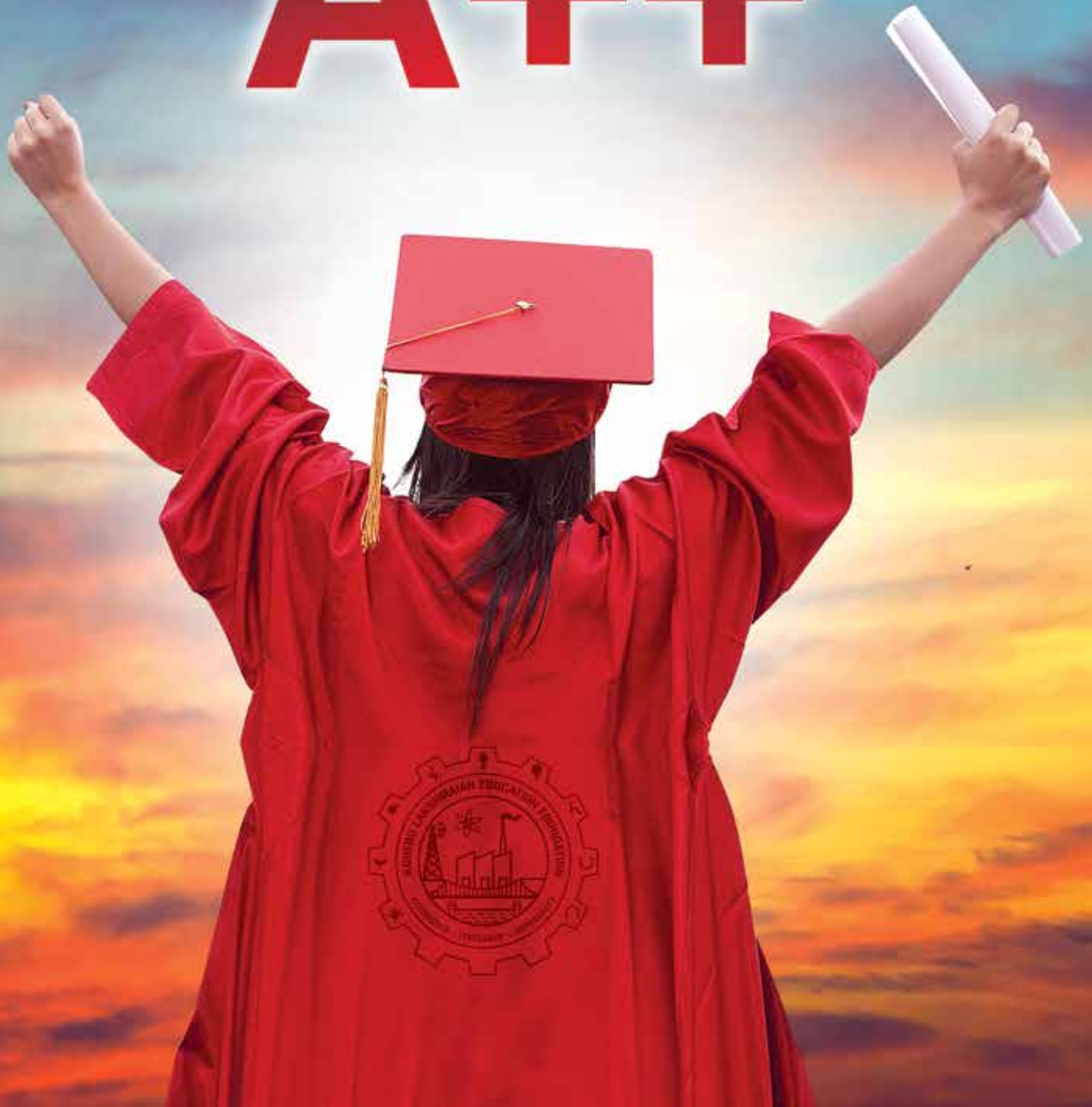
VOLUME 7

ISSUE 7

October 2018



A+++



K L featured in Chicago's #1 News house "Daily Herald".

**INDIA'S ONLY UNIVERSITY TO PRODUCE
JOB CREATORS AND NOT JOB SEEKERS**



President
Er. Koneru Satyanarayana



To ensure the rise in the Indian economy & eliminate unemployment, KL has taken the first step in this direction to encourage the young talent and their dreams.

KL offers undergraduate, postgraduate, and research programmes under various disciplines, and has been instrumental in nurturing and garnishing the all-round development of millions of students"— Er.Koneru Satyanarayana, President of KL Deemed to be University at CHICAGO, IL, USA, September 24, 2018 /EINPresswire.com/ --

The 21st century will be made, not managed, according to Reddit's co-founder, Alexis Ohanian. Startups and entrepreneurs are quite the buzzwords today and there's none who has not been influenced by the duo. Entrepreneurs are at the core of the making of the 21st century. The Indian Government is gearing up to embrace this wave of change by unleashing its entrepreneurial energy through initiatives such as Make in India, Skill India, and Startup India. These initiatives which are aimed at bridging the gap between academia and industry, foster innovation and commercialize research.

Academic institutes on their part are expected to proactively take part in this generational change and cooperate in building an innovative-friendly entrepreneurial ecosystem. It is the same belief and vision that Mr. Satyanarayana, President of KL Deemed to be University, just shares as well and affirms to the very own fact of developing an ideal entrepreneurial ecosystem. Wanting to curb the crisis of unemployment and ensure the rise in the Indian economy, KL has taken the first step in this direction to encourage the young talent and their dreams.

"KL offers undergraduate, postgraduate, and research programmes under various disciplines, and has been instrumental in nurturing and garnishing the all-round development of thousands of students under its care. With innovation as the prime focus, KL has been identifying, introducing new specializations and offering programs in emerging areas. On one hand, it has been incorporating the Application orientation into the curriculum and exercising high standards of competence for academic delivery. On the other hand, it has been designing and implementing the educational system adhering to outcome-based International models," Mr. Satyanarayana said.

Young entrepreneurs of the country are the ones who take an active role in shaping the future of the country. All the young people who dream to take on demanding roles or become the job producers, there is one major drawback that they generally face, and it is the encouragement. This is exactly what KL has conceptualized with the Center for Innovation, Incubation, and Entrepreneurship (CIIE). KL has succeeded in building a state-of-art entrepreneurial ecosystem towards next generation entrepreneurs and set up a trademark model with a separate and dedicated center called CIIE in the year 2013.

It may be mentioned that the AICTE (All India Council for Technical Education) has released a Startup India policy in the year 2016 with a vision to create 100,000 tech-based startups and a million employment opportunities by 2025. KL has foreseen the need to produce entrepreneurs much earlier and has developed a policy even before AICTE has released its start-up policy. It has implemented and practiced trademarked strategies which by virtue have become a part of national level startup policy.

The university through its CIIE policy has ensured that handholding support is part of their academic journey for whoever wishes to become an entrepreneur. CIIE integrates entrepreneurship into academic curricula keeping students' academic profile in mind. As specified in AICTE policy, University has shown to the world the ecosystem they have built and provided all the benefits to the next generation studentpreneurs.

Establishing measures and adhering to the skills and competencies of students that not only improve their efficiency but also leverage their adeptness, KL makes the students to lead the procession of job creators. The university has clinched its spot among the top-ranked institutions and becomes the first university for being adorned as the center for innovation and entrepreneurship. Envisioned to uplift the future of graduates by making them the job creators who create jobs, KL, undoubtedly, undeniably and unquestionably becomes the only university in the nation to produce first-class entrepreneurs and not just graduates. It certainly Ranks #1 in India in producing the finest entrepreneurs and innovators.

Reference : <http://finance.dailyherald.com/dailyherald/news/read/36991712/India>

KL PANORAMA

VOLUME 7
ISSUE 7
October 2018

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Please send your suggestions for improvement of the publication to newsletter@kluniversity.in

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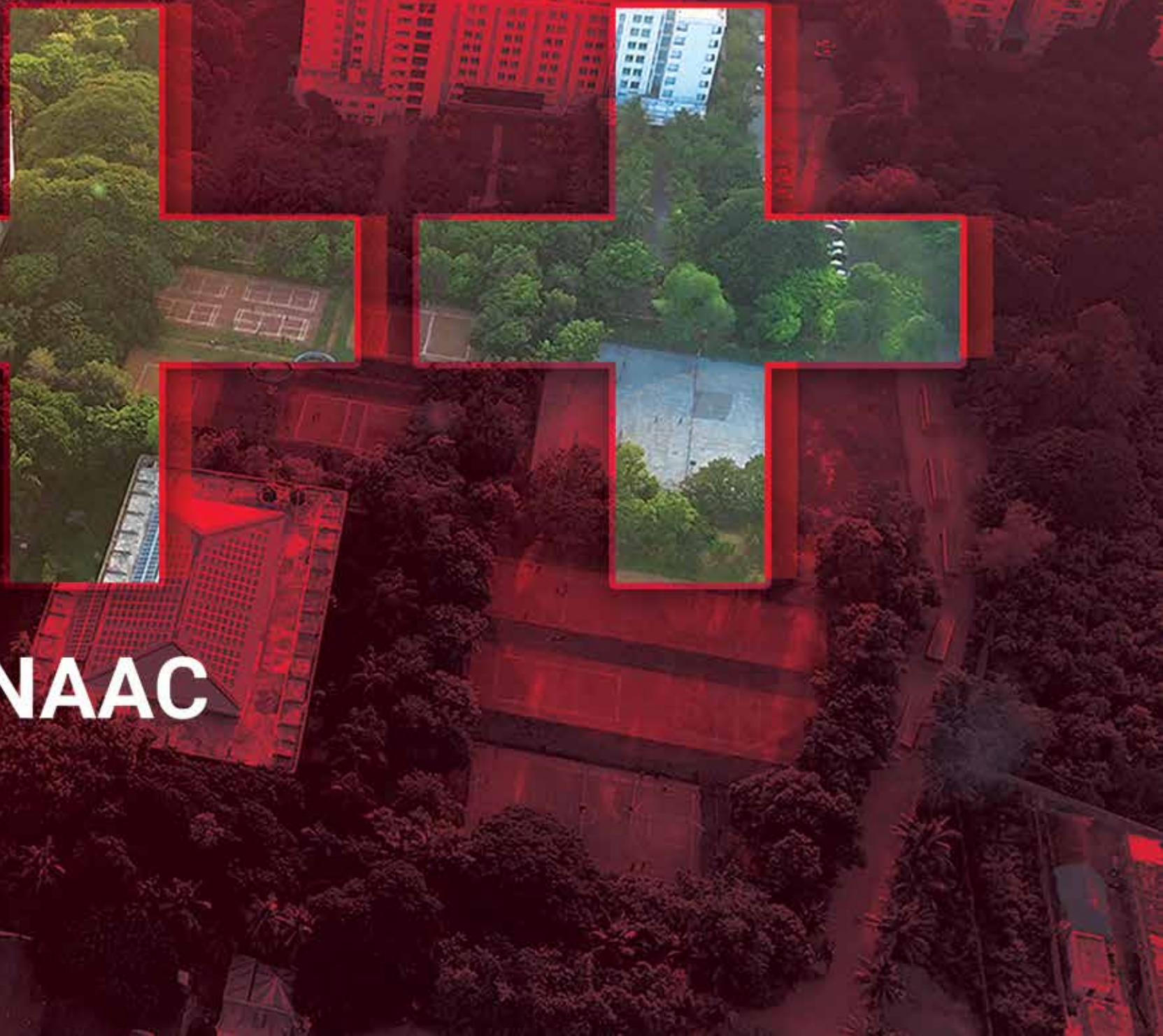


BY



ACCREDITED WITH

NAAC



PRESIDENT'S MESSAGE



President
Er. Koneru Satyanarayana

Dear Reader,

Welcome to the October issue of the Panorama, the KL Newsletter. We are delighted to announce that we have bagged the prestigious A++ grade awarded by the National Assessment and Accreditation Council (NAAC) under the new grading pattern. KL has secured the A++ grade with a CGPA of 3.57 out of 4.0 in its 2nd cycle of NAAC accreditation. This score is unprecedented for any deemed university in the country. Our goal is to be an organization that has an all-round ability to accomplish any task at hand.

With a sense of elation for our organization, I can proudly say that we not only excel in academics but we have spent the better part of this year proving ourselves to be best in co-curricular activities as well.

KL was also ranked as the "Top Private Engineering Institution" by various surveys conducted by India Today Magazine Survey 2018, Times Engineering Institute Ranking 2018, Carrers 360, Indian Education Network, OUTLOOK & Drshti Engineering College Survey 2018, Higher Education Review Survey 2018 and many more this year.

At KL, we develop significant relationships with our students and believe it's an essential means of educating, challenging

and serving students. Therefore, we hope that the students take up more opportunities provided and make the best of them. Students of the KL are always striving hard to be all-rounders, achieving the capacity to do things that make them the no kings but kingmakers.

We celebrate the awards and accolades that the university has won from regional as well as different national level events and proudly report all our achievements through this newsletter as we present a united front in our service, leadership and strengthening of the well-being of the students. The achievement of our faculty members in the form of paper publications and awards have also been covered in this edition.

A great amount of effort has been put in by the editorial and graphics team and I commend their efforts. Hope this issue will reach up to the reader's expectations. We look forward to your suggestions and feedback.

Happy Reading!!!

- Er. Koneru Satyanarayana
President - KLEF

VICE CHANCELLOR'S MESSAGE

Dear Reader,

Welcome to the October 2018 edition of K L Newsletter – KL Panorama. First of all, let us take a moment to congratulate each and every faculty member and the student member of this institution for getting NAAC A++ grade with 3.57 out of 4 and making K L stand in the foremost place in a pre-eminent way in national wide rankings.

K L has always been so consistent in the ranking list and inevitably stood in the top 50 all over India. K L has earned its own recognition as TOP PRIVATE ENGINEERING INSTITUTION in various surveys of Indian education network, careers 360 and India Today magazine. Once again we have proven everyone that we are the reign supreme in infrastructure and greenery by winning first place in AP GREEN AWARDS announced by the government of Andhra Pradesh.

With immense contentment and pleasure, we are so delighted to tell you that we have not only been excelling in academics but also in co-curricular activities. We always celebrate our success whether it is small or big, with no difference, so it cheers up all the students to take part in activities.

KL always stands ahead of others in cheering and motivating the students to take part in different kind of activities which not only develops them physically but also enhance them mentally. Students are part of different hobby clubs where they participate in different activities of their interest and develop their interest into skill.

This issue of newsletter recorded university major events, our faculty and student accomplishments, guest lectures by eminent faculty from diverse fields, department level events, and Extension activities along with research progress of our university. I appreciate the efforts of our publishing team. I hope reading this issue will be exciting



Dr. L S S Reddy
Vice Chancellor -KLEF

PRO-VICE CHANCELLOR'S MESSAGE

Dear Reader,

Welcome to K L, 'the adobe of Academic Excellence', an institution started with noble ideas and committed to maintain high standards in teaching and research. It's a great opportunity and invaluable experience for students to pursue a degree in this University.

We are happy to secure the best grade (A++) with CGPA 3.57 out of 4.

The major assets of the campus are well-qualified faculty members, motivated students, and excellent infrastructural facilities. Our focus on making every individual to strive and it helped our students to gather the courage and to transform even adversities into opportunities for excellence. In today's competitive world, acquisition of multiple skills is imperative to succeed in one's career. Our students participated in various events across India and exposed their innovative and creative potential.

I congratulate each and every student of this university and wish them a very bright future and success in their future endeavors.



Dr. A. Rama Kumar
Pro-Vice Chancellor- KLEF

REGISTRAR'S MESSAGE

Being here as a part of the KLEF family is something great and really inspiring to witness, watching the students unfold their potentials and crossing the hurdles they face at each step of there is really something that inspires every day.

We are happy to say that KL has bagged the prestigious A++ grade awarded by the National Assessment and Accreditation Council (NAAC).

Marking new distinctions in perfection and professionalism has become a cake walk for the students. I overwhelmed by the sincerity of the students in what all work they do. Doing everything with such enthusiasm is not an easy work for the student, but our KLUjians can do it. Thanks to the efforts of the staff members, they have molded the students in such a way, inspiring them every day with their work and being as the role models for the students. Not only playing the role a teacher, they have also become preachers and train the students to face all the hurdles of their life and to become the symbols of success. I hope that this legacy of students continues further and that, they would mark their names in the development of the nation.

Wishing all the students success in your lives!!



Dr. T Uma Maheswarar Rao
Registrar -KLEF

EDITOR'S MESSAGE

Dear Reader,

To dream is to achieve, and anything that is dreamt can be achieved. Here in KLU, we don't want our students to think out of the box, we want them to think what they can do with the box.

We are delighted to announce that we are accredited with A++ grade by the National Assessment and Accreditation Council (NAAC). This score is unprecedented for any university (Govt & Private) in the country.

In KLU we teach the students to dream, to aspire, and to design beautiful lives for themselves. Helping the students to focus on their overall development, and become icons on

their respective fields of interest is what we aim at.

I take this as an opportunity to congratulate all the staff members for their outstanding work and never-ending commitment towards value based quality education and unstinted efforts put in to ensure that the lives of students grew brighter each day, and that light will create the pavement in making the students of this university the sunshine of the future.

The editorial team had produced their best output. I do hope that we reached your expectations. We look forward to your suggestions and feedback.



Dr.K.Sarat Kumar

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K L DEEMED TO BE UNIVERSITY GETS FEATURED IN CHICAGO'S #1 NEWS HOUSE "DAILY HERALD"

KL grabs the attention of best international media coverage towards their first step in encouraging the young talent and their dreams.

INDIA'S ONLY UNIVERSITY TO PRODUCE JOB CREATORS AND NOT JOB SEEKERS

"KL offers undergraduate, postgraduate, and research programmes under various disciplines, and has been instrumental in nurturing and garnishing the all-round development of thousands of students under its care. With innovation as the prime focus, KL has been identifying, introducing new specializations and offering programs in emerging areas. On one hand, it has been incorporating the Application orientation into the curriculum and exercising high standards of competence for academic delivery. On the other hand, it has been designing and implementing the educational system adhering to outcome-based International models," said Mr. Satyanarayana, President of KL Deemed to be University.

BLOCKCHAIN INCORPORATED INTO MBA CURRICULUM

- **Havish Koneru, Vice-President,**
K L article in ASIA INC 500 MAGAZINE





HOW FINTECH IS IMPACTING EDUCATION

With the ongoing technological revolution, Fintech today has become an essential ingredient to either start a business or to efficiently run an established business. It is increasingly becoming famous as a factor of the fourth industrial revolution and has impacted the various industrial and non-industrial sectors directly.

In a highly competitive business environment, it is no more a norm to inculcate modern processes and procedures which are backed up by innovative technologies and high-end computers. In fact, it has become vital to follow what most of the organizations in the vicinity are implementing for survival in the cut-throat competition.

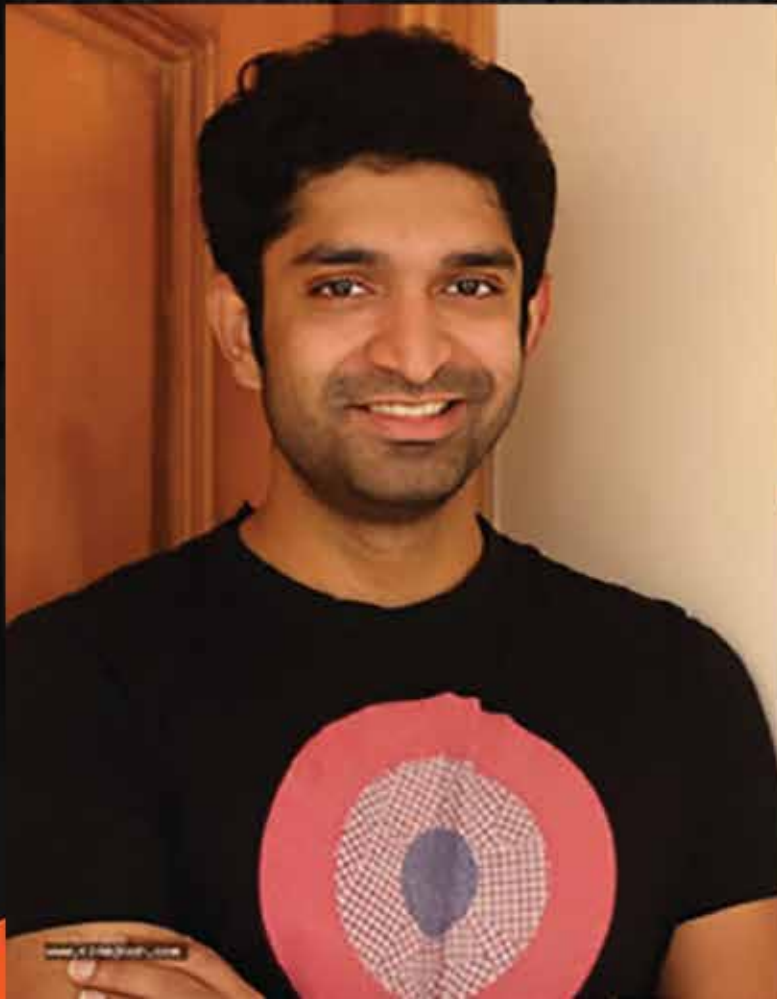
The fintech concepts are no more confined to being only in the technology industry or in the commercial sector but they now have become prominent part of almost all the non-industrial institutions and even of policies framed by governments. The education and learning technology sector contribute a great part to the global economy and with the introduction of innovative fintech such as internet of things there has been a huge enhancement in the process.

The new education and learning system has now become incorporated with investment in EdTech which is all set to reach \$252 billion by the 2020 globally. To

have direct access to schools, colleges, and universities, fintech has been preferred as the safest method for investing in the education sector. The education market currently is whopping big amounting to nearly \$5 trillion globally per annum and is projected to rise further with growing demand for specialized skills. It is thus seen as a great opportunity by the business minds to make the most out of it.

The time, capital and efforts which have been initiated in the modern fintech have been shielded from various pressures which are otherwise faced off in the broader geopolitical landscape. The provision of study material, for example, has now become online on a very large scale. Almost all the courses which were otherwise taught in classrooms can now be pursued sitting at home and that too offers the ease of undergoing the assessments and evaluations according to the requirement of student.

The introducers of fintech would have recognized these trends and to match with the needs of students, combined the traditional concepts of financial services to education services, added innovation and a touch of technology to forever change the system of education. Fintech is thus poised to be the greatest and probably the most profitable digitized sector in the educational realm as well. ■



Havish Koneru

Vice President

KL Deemed to be University



8TH INDUCTION PROGRAMME FOR NEWLY JOINED FACULTY

The 8th Induction program for newly joined faculty is organised by the Academic Staff College (ASC) from 03.07.2018 to 05.07.2018.

The objectives of the induction programme are:

- ✓ To introduce the culture and the ethos of the KLEF – Deemed to be University.
- ✓ To create awareness on the amenities for an effective teaching and the research opportunities at the KLEF.
- ✓ To generate awareness on professional skills and development.
- ✓ To orient the faculty towards an Outcome Based Education (OBE).



The newly joined faculty members who are altogether 90 in number including 14 faculty colleagues hailed from KLEF, Hyderabad have been addressed by the hon'ble Vice-Chancellor Dr. L S S Reddy.

Initiating the induction programme with introductory remarks on the academic culture and research ambience of the KLEF, the hon'ble Vice-Chancellor Dr. L S S Reddy welcomed the newly joined faculty into the mega family of KLEF. In his address, the Vice-Chancellor applauded the legacy and the continuity of KLEF with an exemplary success in the fields of Engineering and Sciences over 4 decades. The Vice-Chancellor also stated that the KLEF is the first and the best in Engineering Education and one of the best universities in the country while having a mention of recognition by the MHRD through a NIRF ranking 59. Besides being recognised by the accreditation bodies of repute like NAAC, NBA, ABET, the national level media based agencies like The Week, India Today and TOI have also announced the KLEF as one of the best universities in India, added the hon'ble Vice Chancellor. The participants are oriented with his advisory and encouraging remarks by hon'ble Vice Chancellor who centered his address on various methods for an effective teaching and career development and mentioned that the KLEF is the best suitable place for those who want to become the best teachers in their professional career.

Following the inaugural address by the hon'ble Vice-Chancellor, the Deans and the Associate Deans and HODs of KLEF have enlightened the faculty on various issues with reference to establishment, academics, service rules and regulations besides research and development being carried out at KLEF.



*Dr. K. Sarath,
Dean – Planning and Development*

Dr. K. Sarath, Dean – Planning and Development who, in an informative tone, made the faculty under induction understand about the available resources at KLEF and advised them for an effective use of them so as to grow in their career. Dr. Sarath also added that the management is readily accepting the proposals for the development of Departments and the Research labs if the faculty members come with such proposals. Dr. Sarath has also had a mention that the foremost intention of the KLEF is to fulfill the needs of the future citizens and nurturing them towards an academic excellence. His address also has a special mention about the KLEF – the green and eco-friendly campus with a unique sense of bio-diversity which will help the young minds to grow in the right direction.



Dr. P. Satavat
Dean – Academics

Dr. P. Satavat, Dean – Academics delineated the expectations and the set roles and responsibilities of the faculty members in terms of academics and evaluation. The Dean also stressed on how important it is to get trained on the Outcome Based Education (OBE). Pointing on the expected outcomes in academics, Dr. Satavat also added a point that the faculty must be aware of the recent developments in terms of teaching and pedagogy like OBE, Blended Learning, Flipped Classroom Practices and Research Based Learning and Project Based Learning so as to give a promised result to the students and to the expectations of the parents.



Dr. K. Rama Krishna
Dean – Quality

Dr. K. Rama Krishna, Dean – Quality addressed the faculty members introducing an overview of IQAC with reference to NAAC. Dr. Rama Krishna also highlighted how the IQAC – as part of quality assurance in terms of institutional development and recognition, is being operated towards ensuring the quality of the institution by constantly alerting the faculty on quality and periodically assessing the growth levels of each Department and Research Centres at KLEF from time-to-time and as per the standards enlisted by the NAAC.



Dr. Rajesh
Dean – Faculty and Staff Affairs & Principal

Dr. Rajesh, Dean – Faculty and Staff Affairs & Principal – Academic Staff College focused on the HR Policies of KLEF. While discussing the need and necessity of profile development for the individual teachers, Dr. Rajesh stressed on the importance of the required score of API and further provided the guidance regarding the ways and means of accumulation of the needful score. He also mentioned various schemes and provisions available for the welfare of the teaching and the non-teaching staff of KLEF like maternity leave, medical

leave, casual leaves, study leave and special incentives and the best teacher awards etc. He added that the policies at the KLEF are teacher friendly and give equal opportunities to all.



Dr. Habibulla Khan
Dean – Student Affairs

Dr. Habibulla Khan, Dean – Student Affairs outlined different activities that are carried out under the Student Affairs. He introduced how the concept of discipline is being applied and practiced at the KLEF. He had a mention of roles and duties the teachers have to maintain while dealing with the students. He had a special note on the inevitable and unavoidable practice of gender sensitization on the KLEF campus. While enlisting the student chapters, clubs, the facilities for sports and games, Dr. Khan applauded the achievements of the students in various events that the students of KLEF excelled in and requested the faculty to identify the students with the innate talents and encourage them to move ahead. He concluded his talk with a note on how the NSS and the NCC remain instrumental in involving the students into service oriented programmes of such on education, rural health and empowerment.



Dr. N B V Prasad
Dean – Placement and Progression

Dr. N B V Prasad, Dean – Placement and Progression stressed upon the changing paradigms of campus placements and selection processes. While addressing the issue, Dr. Prasad optimized that the talents have no limitations provided one is alert, aware, practice and preserve the knowledge for which he requested the faculty to be effective in teaching and learning practices so as to continue the saga of success at KLEF which is known for 100% placements for all the qualified and the registered students. Dr. Prasad also proliferated the role of teachers in motivating the students to be the industry ready as well as to pursue further as well as farther studies.



Dr. N. Venkataram
Principal – FED

Dr. N. Venkataram, Principal – FED illustrated an overview on university administration and certain portfolios for an effective practice of academics and research. While focusing more on the need based studies through a value based education further through technology assisted teaching pedagogies, Dr. Ram amplified that effective student counseling is the hour of need and at KLEF the teaching is integrated with student counseling especially for the students of FED with an aim to give a clarion call to the students for a better and prosperous academic life.



Dr. M. Kishore Babu
Principal – B School
the Director – International Relations

Dr. M. Kishore Babu, Principal – B School and the Director – International Relations - KLEF focused on the student enrollment of the foreign students into the KLEF. While talking about the accountability of the KLEF in providing various opportunities to its students, Dr. Babu added that KLEF has a Memorandum of Understanding (MOU) with a good no. of universities and institutions of repute in and abroad and has been providing special opportunities of such like semester abroad programme, student exchange and faculty exchange programmes besides inviting the adjunct and guest professors from foreign universities. He analyzed the need for global identity for the success and sustained of the institution and requested the faculty to plan their teaching practices accordingly.



Dr. V. Srikanth
Dean – Skill Development

Dr. V. Srikanth, Dean – Skill Development introduced how the students at the KLEF will have an edge to explore the immense opportunities awaiting them provided they are properly tuned to the needs of the industries and their re-

quirements. He focused on how the Centre for Skill Development at KLEF helps the students to be virtual and practical in demonstrating their subject knowledge which will ease them to face the campus placements with a sense of confidence and enthusiasm.



Dr. A. Srinath
Head – Department of Mechanical Engineering

Dr. A. Srinath, Head – Department of Mechanical Engineering attributed that a unique system in curriculum design is the key aspect for the success of the students. He emphasized that any system which is culminated with for the betterment of the students will be long-lasting. Dr. Srinath, while making a special reminiscence about the glorious days of KLCE, being an alumni; urged the faculty to enlighten the students with innovative teaching practices. He stated the most important concerns about designing the effective syllabus, meticulous preparations on course handout, the essential administrative coordination that is needed among the HODs, the Course Coordinators and the Course Instructors for a successful teaching and a remedial way of evaluation, by and large, in compliance of the rules and the regulations of KLEF.



Mr. HariKiranVege,
Associate Dean –
Teaching and Learning Practices

Mr. HariKiranVege, Associate Dean – Teaching and Learning Practices, whose resource talk remained a readymade reference for the newly joined faculty, addressed about all the essentials in teaching and learning pedagogies and practices being followed at the KLEF. Signifying the peripheral details of course: Formation of Course Code, pre-requisites, and LTP Structure, bifurcation of credits, Course Outcomes, Course Rationale and its validity in amplifying the knowledge levels of students through an effective curriculum. Exemplifying the making of a course handout, Mr. Vege, insisted on the uniqueness, relevance and coordination among COs and Course Outcome Indicators besides an effective Course delivery plan in the light of BTL.



Dr. BJK Singh
Associate Dean – Sponsored and
Internal Funding

Dr. BJK Singh, Associate Dean – Sponsored and Internal Funding whistled for the research and piping the various opportunities for the faculty intended to do an active research. He informed the invaluable content on the policies and provisions which will help the faculty to carry out sponsored research projects though a display in PPT. He added that the hon'ble Management of KLEF is always ahead in encouraging the faculty to do authentic research for which the needful support in terms of internal funding and other incentives will be provided at the KLEF.



Dr. PoluRaju,
Head – Department of Civil Engineering

Dr. PoluRaju, Head – Department of Civil Engineering highlighted the culture of KLEF in terms of student attitude towards studies and encouraged the faculty to move close to the students so as to make them involve into active learning. Dr. Raju also had a mention that the contention of being a good teacher is of no use until and unless one stands as the role model to one's students. The seriousness in teaching is innately identified at KLEF as it is its identity, he emphasized.



Dr. Y V Hanumantha Rao
Associate Dean – Practice School

The introduction on Practice School at KLEF was given by Dr. Y V Hanumantha Rao, Associate Dean – Practice School whose confirmatory note made the faculty envisaged that the KLEF is one of the two universities in India with such a Practice School on its own. He added that the Practice School will proliferate the skills of the students through constant practice. He further added that the hon'ble Management is constantly monitoring the changing paradigms in the needs and requirements of the industries and providing the needful opportunities to the students accordingly.



Mr. T. Anil Chowdary
Associate Dean – Faculty Development

Associate Dean – Faculty Development Mr. T. Anil Chowdary's lively talk is impressive as it deals with the real-time classroom situations alerting the teachers to be more vigilant about behavior of the students in and outside the university. He stated that the students are tend to imitate and follow the teachers whether it is for good or bad and envisaged that either making or breaking the future of the students is in the hands of the students urging the faculty to be a role model to their wards.



Dr. O. Chandrasekar
Head – Department of EEE

Head – Department of EEE Dr. O. Chandrasekar intensified the research interests among the faculty as a follow up note to Dr. B J K Singh's informative concepts on Sponsored and Funded Research Projects. Dr. Chandrasekhar highlighted that the opportunities are more and fair at KLEF for those who really want to involve into active and action research. He elated the faculty while informing how he escalated to major positions in research and administration both as faculty and Head, Dept of EEE. Further, he encouraged the faculty to be loyal to the governance of KLEF and its policy matters.



Dr. K S Sivaraj
Librarian

Dr. K S Sivaraj, University Librarian – KLEF amalgamated the faculty to be knowledgeable through valid readings and references for which the required resources are available at the central library of KLEF. Appropriating the matchless services provided by the university library –KLEF, Dr. Sivaraj informed the faculty about the available services such as open access e-journals, digital and E-Book references besides thousands of books, reference books, manuals and magazines. He amplified the A-Z services being available at KLEF library including concurrence of data on thesis and project reports looping a repository as per the guidelines of UGC and AICTE.



Dr. B. Siva Nagaiah
Vice-Principal - ASC

Dr. B. Siva Nagaiah, Vice-Principal - ASC outlined the purpose of organizing the induction programmes to the newly joined faculty. On behalf of ASC, he wished the faculty for their successful teaching career at KLEF. Further, he invited the faculty to attend the training programmes and workshops being organised by the ASC and enhance their teaching and administrative skills.

He, on behalf of the Team – ASC, expressed a sense of gratitude and profound thanks to the hon'ble Management of KLEF for their support and encouragement which helped them for an effective organization of the programme and to the satisfaction of the newly joined faculty into the KLEF family.



The programme was beheld by Dr. V. Rajesh, Principal and Dr. B. Siva Nagaiah, Vice-Principal, ASC being supported by other staff members of ASC Ms. M.Usha Rani, Mr.V. Venkata Narayana and Mr. P.V.R. Anjaneyulu.

CERTIFICATES WERE ISSUED TO THE FACULTY UNDER INDUCTION



Feedback at the end of the Session



Group Photo of the Participants



15TH FACULTY SKILL ENHANCEMENT PROGRAM – OUTCOME BASED EDUCATION(OBE)

A 15th Faculty Skill Enhancement Program – OBE was organised by Academic staff College from 13.07.2018 to 14.07.2018 by M.Usha Rani, Asst. Prof., ASC for the newly joined faculty members of all departments in Rose hall.

An extreme focus on educational outcomes is seen in the practice of Outcome-Based Education(OBE) that has been adopted by many countries around the world.

The system defines a set of outcomes that are to be accomplished at the end of the course and the faculty acts as adviser to the student in achieving the defined goals.

The objectives of the program:

The members will be able to

1. Understand and analyse the dynamic classroom situations
2. Comprehend Learning styles and the theory of Multiple Intelligence
3. Comprehend and Learn about BTL and align ALMs along with BTL in preparation of course handout
4. Understand the importance of aligning PEOs with SOs and COs

The training session began with the understanding of need

for OBE. The members were also lead to comprehend the dynamics of class room, later the faculty members were asked to discuss on a particular case that they very often come across in the classroom situation. The faculty members oriented about the needed paradigm shift from the teacher centred education to student centred learning.

The resource person highlighted the importance of realisation of learning styles of the individual students. The members also lead through knowing and understanding of the Multiple Intelligence of each and every student in the classroom. Then later the importance of Blooms Taxonomy Levels in teaching and learning process was explained.

The participants were given hands on experience of preparing the course handout aligning with BTL and ALMs. The participants were given orientation on the different Active Learning methods that can be implemented during the classroom delivery of the sessions. The each member has presented the 10 minutes model session plan.

Resource Person Ms.M.Usha Rani, Asst.Professor,ASC

The overall understanding of the OBE was imparted to the participants in three day orientation program.

Certificates Distribution



Group Photo of the Participants



ONE-DAY WORKSHOP ON ESSENTIALS OF FORMAL COMMUNICATION SKILLS IN ENGLISH

A One-day workshop on “Essentials of Formal Communication Skills in English” is organised by Academic Staff College on 20-07-2018. Dr. B. Siva Nagaiah, Associate Professor of English and Vice-Principal of ASC acted as the resource person and conducted the workshop.

The proposition of the workshop is to address the key aspects of formal communication which are essential for teachers. The workshop is conducted in such a way that the participants have actively involved into all the sessions and got the best of the workshop.

The workshop is initiated by Dr. B. Siva Nagaiah, the resource person with an introduction to the essentials of Formal Communication Skills in English and their importance in academics and building the career of the students. Dr. B. Siva Nagaiah has further added that the better we teach, the best we can get from our students in terms of performance and progression for which it is essential for the teachers of science and technology to master the essential language skills like effective speaking and content writing.

The key aspects that are covered in the workshop are:

- How to introduce various components of Linguistic Communication Skills,
- Reading between lines employing Discourse Analysis,
- Intense Listening, Argument Building and Critical Analysis (Oral), and
- To introduce the formal written communication signifying the content writing.

The participants are involved into various tasks: self-introduction, formal interaction at workplace, authentic listening and reporting skills, critical thinking and effective presentation skills and content writing skills. The given tasks have helped the participants to overcome the initial fear of public speaking and workplace interactions. The activities have also helped them to improve their language fluency. The participants have actively involved into discussion and expressed their desire to attend such programmes on skill enhancement in the days to come.

The one-day workshop came to an end with distribution of certificates to the participants.

Group Photo of the Participants



Resource Person : Dr.B.Siva Nagaiah



Resource Person actively involving Participants in Discussions



Certificates were given by Vice Principal



ONE DAY REMEDIAL TRAINING ON “PREPARATION OF MONTHLY LEAVES STATEMENT”

One day remedial training on “Preparation of Monthly Leaves Statement” was organised by Academic Staff College on 25.07.2018 Mr.J.Srikanth, Manager-HR, for the office assistants of various departments of KLU in Sunflower hall from 2.00 to 4.00 pm.

The members were explained the existing policies to prepare monthly leaves statement considering different leaves taken by the faculty and staff members. The resource person explained how to consider monthly cycle. He also highlighted how to be discrete in considering leaves in special cases.

The members have a lot of doubts regarding some of the issues that they face during their preparation of monthly leave statement. He cleared their doubts certain issues when a faculty and staff resigns the measures to be taken to prepare the monthly leave statement. He also explained to the new office assistants the procedures that are to be followed in preparation of monthly Leaves statements.

Mr.J.Srikanth,Manager-HR



Mr.J.Srikanth,Manager-HR



Participants Acatively Listening

TOWARDS PROFESSIONAL EFFECTIVENESS AT WORKPLACE

One day workshop on “Towards professional effectiveness at workplace” was organised by Academic staff College on 26.07.2018 Ms.Usha Rani, ASC for the faculty members of various registered members Sunflower hall from 9.30 to 4.00 pm. Early success may be based on technology.

Long term success and failure are often rooted in behaviour!

Today’s world presents challenges related to competition, increasingly complex teaching learning process, technology, the Internet, globalization, outsourcing, evolving supply chains, and personal values. Employees are asked to do more with less, at the same time many are expecting to have full personal lives. This environment presents opportunities as well as challenges. This one-day course encourages attendees to address these challenges using specific proven techniques.

To be professionally effective the following are the some of the skills that are to be gained:

- ✓ Critical thinking and problem solving
- ✓ Dancing with Conflict and Difficult people
- ✓ Workplace Integrity Wellness and
- ✓ Healthy Choices Emotional Intelligence
- ✓ in the Workplace

The above skill set was explained and a lot of activities were carried out to involve participants actively in the workshop. The workshop came to an end with the distribution of the certificates to the participants.



Resource Person Ms.M.Usha Rani, Asst.Prof,ASC

ONE-DAY WORKSHOP ON BASIC COMMUNICATION SKILLS IN ENGLISH FOR LIBRARY STAFF

A One-day workshop on “Basic Communication Skills in English for Library Staff” is organised by Academic Staff College on 30-07-2018. Dr. B. Siva Nagaiah, Associate Professor of English and Vice-Principal of ASC acted as the resource person and conducted the workshop.

The proposition of the workshop is to address the key aspects of basic communication skills which are essential for staff members of the library.

The workshop is initiated by Dr. B. Siva Nagaiah, the resource person with an introduction to the Basic Communication skills in English. He further motivated the staff that it is easy to communicate with the students and staff who visit the library for availing various services available at KLU Central Library.

The key aspects that are covered in the workshop are:

- How to interact with colleagues at the library.
- Listing out general questions that a librarian will face regularly.
- How to attend the general enquiries by the staff and students

while they search for the books, volumes and journals.

- How to manage certain situations while dealing with students and staff who want to borrow, return and renew the books.

The participants are involved into various tasks:

- Self-introduction,
- Formal interaction at workplace,
- Situational dialogues,
- Conflict management and persuasion skills,
- Mock interactions, role plays and
- Video presentations.

The given tasks have helped the staff of KLU Library to overcome the initial fear of public speaking and workplace interactions. The participants have actively involved into discussion and got the best of the workshop. They expressed their wish that they are in need of such programmes and thanked the management for giving them an opportunity to develop their language skills in a simplified manner.

The one-day workshop came to an end with distribution of certificates to the participants.



NO# ONE

OUTLOOK 2018
DRSHTI ENGINEERING COLLEGE SURVEY

1st RANK IN PRIVATE ENGINEERING COLLEGES
IN ANDHRA PRADESH STATE-2018

ONE DAY AWARENESS SESSION ON "INTELLECTUAL PROPERTY RIGHTS (IPR)"

One day awareness Session on "Intellectual Property Rights (IPR)" by Dr.K.I.Pavan Kumar, Asst. Professor, Dept. of Law was organised by Academic Staff College on 04.08.2018 in F-209 for all registered faculty members of KL..

The resource person was elaborately outlined the importance of IPR today's environment. He spoke on the need to know about the IPR as the definition of assets has grown from material to non-material. In general, Intellectual Property Rights (IPRs) is concerned with the protection of tangible and intangible property. It provides material awards and recognition to the inventors and contributors for their investment. Hence, it enhances motivation to disseminate scientific and technological information which in turn stimulates research and development for improvement of the quality of life.

During this session the following points were discussed:

- 1.Introduction of Intellectual Property Rights.
- 2.Law governing IP Meaning
- 3.Types of IP a. Patent b. Trademark c. Copyright
- 4.Infringement

The economic functioning of IPR can be thought of as minimisation of transaction costs (search, bargain, and enforcement) and the optimisation of time to fruition and avoidance of duplication. One can agree that the first best IPR policies are not only to minimize the transaction costs and conflict of interests but they provide incentives to invest on innovation which in turn maximizes wealth of a nation.

However, changes in the scope of "property" (knowledge commodity, information technology, cosmic space, etc), prevalence of complex IPR legislation(s) and management institutional mechanism(s) necessitates the acceleration of IPR policies in a developing country like India, by way of sustained research, information, education and advocacy.

The lecture was full of knowledge as most of the faculty members were unaware of this Intellectual Property Rights procedure of filling the patents. The lecture concluded with an interactive question answer session and faculty were satisfied.

The academic staff college proposes to organize more no. of programmes on IPR especially the patents, trademarks registrations and copyright law as having awareness on these areas is mandatory for a successful carrier both for the individuals and the organizations.



**Resource Person : Dr.K.I.Pawan Kumar,
Asst.Professor,Dept of LAW**



Vice-Principal, Dr.B.Siva Nagaiah



**Giving Certificates to Resource Person
Dr.K.I.Pawan Kumar & Participants**



ORIENTATION LECTURE ON “SWEAR ANALYSIS”

Orientation lecture on “SWEAR (Strengths, Weaknesses, Eligibility, Availability Resources) Analysis” was organised by Academic staff College from 07.08.2018 to 10.08.2018 by Dr.K.Subramanyam, Associate Dean, transformation project, for the faculty members of engineering departments in Jasmine Hall.

The student success is promoted by helping them through SWEAR with:

- aMental health and life concerns
- aLearning and academic skills challenges
- aCareer uncertainty
- aFaculty/staff - student communication

The SWEAR analysis format is available on online to help the students do the SWEAR analysis on their own based on certain aspects like academic, career, skill set and any other needs of the students. It helps the students to choose their right career paths depending upon availability and their aptitude.

The resource person explained the whole process involved to all the faculty members of engineering departments.



**Resource Person :Dr.K.Subramanyam,Assoc.Dean
Transformation Project**



08.08.2018 & 09.08.2018

ONE DAY WORKSHOP ON “PROFESSIONAL EFFECTIVENESS AT WORKPLACE”

One day workshop on “Professional Effectiveness at Workplace” for 20 Faculty Members of Dept. CE, BT, EEE and ECM was organised Ms.Usha Rani, ASC on 07.08.2018 in Sunflower Hall.

“It doesn’t matter if you are a diamond or a lump of coal if you remain buried underground.” – Anthony Marolt.

The workshop has dealt with various fundamental topics like critical thinking, conflict management and how to improve personal productivity. This workshop is related to investing in one self, so as to improve ones contribution towards ones profession.

The resource person lead the members to understand the Making oneself more effective through

- Establish your own professional/personal development plan
- Setting and achieving goals, the SMART way
- Changing habits, managing behaviours: yours and others’
- Guarding ourselves against burnout, being overwhelmed, exhaustion and dissatisfaction.

This workshop also helped the participants to learn through on how to manage oneself, ones workload and relationships that enhances much of our success in profession. It was also oriented on learning how to continually develop and refine our approach is essential.

The workshop came to an end with the distribution of certificates to all the participants.



**Resource Person :Ms.M.Usha Rani,Asst.Professor,
Academic Staff College**

Group Photo of the Participants

ONE-DAY NATIONAL WORKSHOP ON “ACADEMIC LEADERSHIP AND INSTITUTIONAL DEVELOPMENT”

One-day National workshop on “Academic Leadership and Institutional Development” organised by Prof. S.A. Thameemul Ansari, Dept. English, University of Jazan, Kingdom of Saudi Arabia, on 10.08.2018 for the registered faculty members in Jasmine Hall.

The workshop began with the opening remarks of Dr.Sivanagaiah, Vice Principal, ASC and convener of the workshop. Later, Dr.T.Uma Maheswara Rao, Registrar, KL-Deemed to be University spoke on how the vibrant encounters of various leaders made the term “leadership” dynamic in today’s context. Then, Dr.Kishore Babu, Principal, KLUBS, discussant elegantly highlighted the various leadership models present in the academics and as well in other areas.

Prof. S.A. Thameemul Ansari, resource person outlined the whole workshop into three sessions emphasising certain following topics

- 1.Leadership and Vision in an Academic Context
- 2.Leadership Behaviors in Operational Contexts
- 3.Approaches to Facilitating Change
- 4.Social and Moral Responsibility
- 5.Professional Ethics and Code of Conduct
- 6.Decision Making Process
- 7.Setting and Defining Priorities
- 8.Institution’s Performance Evaluation
- 9.Need Assessment and Strategic Goals
- 10.Institutional Development Plans

The workshop laid the emphasis on the need for academicians to be leaders in the present scenario. The education industry is rapidly evolving at national, regional and global level, hence, each university need to accommodate inevitable change. In this context, need to incorporate e-learning in university’s organizational structure and need to develop e-learning professionals was quoted as examples by the Speaker

In a nutshell, workshop was very unique and the insights provided by the resource person on the need for leadership in today’s higher education. All the three sessions were very inspiring and there was an excellent interaction and deliberation. This workshop has positively enhanced participant’s perseverance, inquisitiveness for knowledge, and the leadership qualities. Workshop was outstandingly helpful for the participants to think out-of-box, which could potentially help university in achieving the excellence. Workshop was truly successful and ASC team deserves the appreciation for organizing this unique workshop.



Dignities on the Dias were Dr.T.Uma Maheswara Rao, Registrar, KL , Dr.M.Kishore Babu, Principal-KLUBS, and Dr.B.Siva Nagaiah, Vice-Principal, Academic Staff College along with Resource Person -One day National Workshop on “Academic Leadership and Institutional development “.Opening Remarks on 10.08.2018



Ms.M.Usha Rani, Asst.Prof, ASC



Dr.B.Siva Nagaiah, Vice Principal, ASC



Dr.T.Uma Maheswara Rao,Registrar



Dr.M.Kishore Babu, Principal,KLUBS



Resource person S.A.T.Ansari



Resource Person actively involving Participants in Discussions



Group Photo of the Participants & Certificates were given by Vice Principal

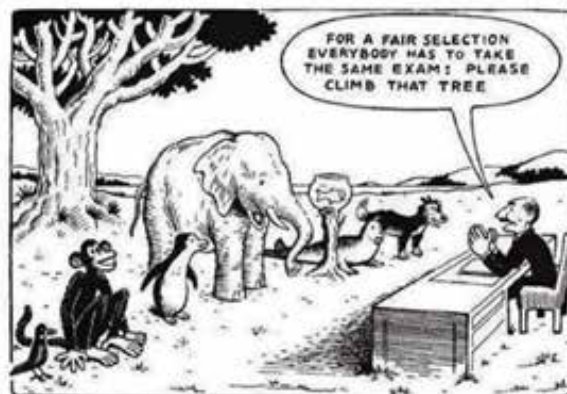
ONE-DAY NATIONAL WORKSHOP ON “CRITICAL PEDAGOGY AND DISCURSIVE PRACTICES IN ENGLISH “

One-day national workshop on “Critical Pedagogy and Discursive practices in English Studies” organised by Academic Staff College on 11.08.2018 for the registered faculty members, scholars and students of KL – Deemed to be University and external members in Jasmine Hall.

The workshop has engaged the participants in an opportunity for critical and reflective dialogue possibilities for explorations. The resource person has explained the importance of critical pedagogy in today’s education context as it explores the dialogic relationships between teaching and learning. It is a continuous process of “unlearning”, “learning”, and “relearning”, “reflection”, “evaluation”, and the effect that these actions have on the students, in particular students who have been historically and continue to be disenfranchised by “traditional schooling”.

The following themes were stressed in the workshop

1. Towards understanding the changing dynamics of classroom contexts
2. Transformation based approach
3. Indigenous knowledge and critical theories
4. Identifying authentic materials for teaching
5. Levels of consciousness
6. Dialogism
7. Attitudinal shift
8. Curriculum reviews
9. Self-evaluation
10. Culture consciousness in teaching



The workshop was very dynamic with a lot of activities carried out where the participants were made to have practical exposure in critical pedagogy.

Critical pedagogy inherently deals with the habits of thought, reading, writing and speaking which go beneath surface meaning and further explores the dialogic relationship between teaching and learning. While dealing with the meaning, functions and perspectives of critical pedagogy, the workshop tried to amplify the concurrence and culmination of Discursive practices being adopted in learning, defining reflection and evaluation of texts in Language, Literature and Cultural studies.

The participants have shared their positive feedback, how each activity carried out was a way of promoting student centric learning. The program came to an end with facilitation to Resource person, certificate distribution and vote of thanks.



Resource Person Prof. S.A.T. Ansari



Certificates were given by Dr.B.Siva Nagaiah, Vice-Principal, ASC



ONE-DAY WORKSHOP ON ESSENTIALS OF FORMAL WRITING SKILLS IN ENGLISH

A One-day workshop on “Essentials of Formal Writing Skills in English” is organised by Academic Staff College on 17-08-2018. Dr. B. Siva Nagaiah, Associate Professor of English and Vice-Principal of ASC acted as the resource person and conducted the workshop.

The proposition of the workshop is to address the key aspects of formal writing skills in English which are essential for teachers.

The key aspects that are covered in the workshop are:

1. ABC of Writing Skills
2. Ideas into making of a comprehensive gist
3. Writing Abstracts and Reviews
4. Formal letters for all occasions
5. Writings Agenda, Minutes of Meeting
6. Circulars, Notices and Memos
7. Note-Making and Note-Taking
8. Epitomization and Academic Report Writing
9. Effective E-Mail writing

Dr. B. Siva Nagaiah, the resource person of the workshop, has given an introduction to Essentials of Formal writing skills in English focusing the variation between formal and informal way of writing. The participants are given various tasks through which one can write formal letters very effectively.

As the purpose of the workshop is to invite the participants into the practice of writing, the activities like writing of abstracts and reviews, agenda, minutes of meeting, circulars and notices are initiated and thoroughly practiced using hand-outs and worksheets to the satisfaction of the participants.

The key elements of writing techniques like skimming, scanning, note-making and note-taking are introduced which will help the participants to ease themselves into the practice of writing. The novel ways of report writing and e-mail writing are discussed clarifying the individual doubts raised by the participants.

The one-day workshop came to an end with distribution of certificates to the participants.



Resource Person actively involving Participants in Discussions



Group Photo of the Participants

TWO DAY WORKSHOP ON “SELF MANAGEMENT SKILLS”

Two day workshop on “Self Management Skills” by M.Usha Rani, Asst. Professor, ASC was organised by Academic Staff College from 17.08.2018 to 18.08.2018 in Sun Flower Hall for nominated lab technicians of KL.

Though the self management skills workshop comprises of many soft skills related topics but for these two days workshop the following topics were discussed

- ✓ **MANAGE ONESELF EFFECTIVELY** helps one to gain skills toward the competency of: Manage self effectively as a committed and responsible human being who respects the rights of others.

- ✓ **PROBLEM SOLVING AND DECISION MAKING** helps the participants to refine problem solving and decision making skills by using specific, proven methods of getting results. The participants are given a framework for solving problems and practice alternative methods to develop this technique. Systematic and creative problem solving techniques are addressed and practiced.

- ✓ **SUCCESSFUL TIME MANAGEMENT** offers suggestions for personal organization, planning and prioritizing, eliminating time wasters, handling interruptions and crisis management. Cures for procrastination and enhanced use of discretionary time are key elements.

- ✓ **CONFLICT MANAGEMENT** helps the participants to understand the importance of conflict in one’s own personal growth and as well the style of handling conflicts. They were also explained the importance of better style of handling conflicts.

The two day workshop came to an end with distribution of certificates to the participants.



Resource Person actively involving Participants in Discussions



Certificates were given by Vice Principal



Group Photo of the Participants

REPORT ON “ALTERING WORKPLACE ATTITUDES”

The one-day workshop on “Altering workplace attitudes” was organised by Academic staff College on 18.09.2018 by Ms.Usha Rani, Asst. Professor, ASC for the faculty members of dept. CE, EEE and BT in Sunflower Hall.

“Most folks are about as happy as they make up their minds to be.”

Abraham Lincoln

The objectives of the Program:

- 1.Understand where attitudes come from and how they grow
- 2.Identify characteristics of successful people
- 3.Realize how situations affect our attitude if one lets them
- 4.Control our own attitude every day
- 5.Use specific actions to turn around our bad attitudes.

The attitudes, norms, and self-efficacy are important determinants of intentions and behavior. Our mental processes--our “cognition”--play a complex and dramatic role in our lives. Our cognition makes us human. The coping of environment is done only by first sensing and understanding. Sometimes the misperception and wrong interpretation of the situation causes problems. The expectations and responses sets partly determine how the world is seen. The attitudes, suspicions, and conclusions about others also determine how one relates to the people.

The resource person also explained the need for altering workplace attitudes and as well the psychological theories related to attitudes and values. She also discussed the root causes for the formation of attitudes. The importance of ABC theory of attitudes was highlighted in understanding of altering attitudes.

Group Photo of the Participants





CIIE'S STARTUPS PARTICIPATION @ I2E DEMO DAY FINALS ORGANIZED BY APSSDC, ANDHRA PRADESH

Andhra Pradesh State Skill Development Corporation (APSSDC), in partnership with Northeastern University, Boston, Massachusetts, USA (NU), has established the International Institute of Entrepreneurship Development (i2E) to rapidly build a vibrant entrepreneurship ecosystem in the state of Andhra Pradesh.

The i2E Demo Day was organized by APSSDC, Government of Andhra Pradesh and Northeastern University, USA. Ventures selected for VDC program were provided coaching and mentoring by i2E venture coaches and APSSDC team. After six months of coaching, i2E selected 32 Student Startup ventures from all over 5 VDCs from Andhra Pradesh to participate in Demo day and Venture Expo. The Expo was conducted at A-Convention Center, Vijayawada on 04th July 2018. Eight Startups from our University were selected for demo day and venture expo.

List & Details of Startups selected from KLU's CIIE:

- i) DAMU: DAMU is a traditional farming machine with versatile attachments of modern agricultural equipment to automate routine tasks of seeding, spraying and weeding. Robotics and AI techniques are used to emulate human decision-making.
- ii) Fopple: Fopple is an autonomous precision agricultural pesticides spraying drone, which saves the farmer from the health hazards of direct contact with potent chemicals.
- iii) Games Bolla: Games Bolla is a platform for super casual games that removes the hassle of downloading games from app stores. Utilizes Instant Gaming to load the light version of a game, within a minute using less amount of data and consuming less amount of memory.
- iv) GoOffer: Online coupons for offline shopping of clothing, food and entertainment. GO provides merchants with analytics on buying habits and help target the right buyer. Consumers are alerted to deals in their proximity on a real-time basis.
- v) Isthriwala: An online laundry enterprise, currently operating in 3 major cities in India. We aim to provide super-convenient, hassle-free laundry services at the most affordable prices.

vi) NapLocks: A smart camera and IoT device to monitor driver fatigue and napping at the wheel. Escalates alerts first with vibration of driver seat cushion, visual and audible alarms and automatic slowing down of the vehicle.

vii) Prakruthika: Prakruthika specializes in providing safe-to-use, chemical-free health and beauty care products carefully formulated from all-natural ingredients based on centuries-old Ayurveda practices. One of the first product from the team is Herbal Shampoo sachet

viii) SuBrains: SuBrains leverages Artificial Intelligence and Virtual Reality in its platform to help students learn concepts of futuristic technology.

Out of 32 teams, ten startup teams from our University have been qualified to put stalls and to exhibit their products and from 32 eight teams were selected for final pitching and out of eight three startup teams from KL viz, Naplocks, Isthriwala and Fopple Drone Technologies have been selected for presentation. Dr. A Ram Kumar (Pro Vice chancellor, Dr. K. Raja Sekhar (Assoc Dean- IIE), Dr. T. S. Johnson (Prof-in-charge IPR) have participated the event. Prof. Marc Meyer and Prof. Greg Collier of Northeastern University, Boston, USA participated in the event and interacted with all Startups and their members.



Demo Day by APSSDC with Prakruthika Startup

CIIE'S STARTUPS PARTICIPATION @ "AMARAVATI MINI MAKERS FAIRE 2018" ORGANIZED BY APIS (ANDHRA PRADESH INNOVATION SOCIETY)

Mini Maker Faire, first of its kind in State, was organized by Andhra Pradesh Innovation Society (APIS) and Andhra Pradesh State Council of Higher Education (APSCHE), with the support of 'iB Hubs', at Siddhartha Hotel Management and Catering Technology College on July 29 2018.

CEO of AP Innovation Society, Prof. V.Valli Kumari, Minister of Skill Development, Kollu Ravindra, Irrigation Minister, Uma maheswara Rao were present at the event. In addition, Mayor Koneru Sridhar, ZP Chairperson Gadde Anuradha, MLA Gadde Rammohana Rao were also present. The first of its kind in AP, the Faire has brought the creative developers of Andhra Pradesh into the limelight to showcase the achievements recognition and support for their projects. The Faire is planned to encourage inventors across the State.

Close to 100 manufacturers participated in the faire. The first Maker Faire was organised in California in 2005. From KLU Dr. K. Raja Sekhar and Dr. T. S. Johnson were present. KLU's two Startups were invited to participate in the event. They are Fopple Drone Technologies and GoOffer. Dr. Raja Sekhar and Dr. Johnson were invited as judges for the event and both of them were felicitated by Memento and a shawl by CEO, Mrs. Valli Kumari of APIS



Startup Samvaad - An Agri-Bio NEST Startup Fest Organized by a-IDEA, NAARM & ABF
Report Enclosed

TBI ORIENTATION WORKSHOP IN ASSOCIATION WITH IIM AHMEDABAD PROFESSORS

Center for Innovation, Incubation & Entrepreneurship of KL Deemed to be University has conducted one day Seminar on "Orientation workshop on TBI (Technology business Incubator)" by IIM Ahmedabad Professors on 11th August 2018.

The resource persons are Dr. Neharika Vohra, Professor & Director CIIE of IIM Ahmedabad & Mr. Chintan Bakshi, CEO of

Startup Oasis.

Dr. Neharika Vohra has talked on "Conceptual Operation overview of CIIE Ahmedabad" & "Funding & Fund Sourcing Avenues". She elaborated on Tinkering Labs, Maker spaces and explained several case studies with respect to operational issues for TBI. Mr. Chintan Bakshi has detailed on TBI operating model - Intricacies & Modalities" & "Documentation Modalities of TBI". He talked on the program strategies and methods that startup oasis is providing to entrepreneurs.

Sri Raja Harin Vice President has talked on Entrepreneurial eco system that KL has developed in the past 4 years. He advised and announced that KL is coming up with few more strategies to extend the services of CIIE of KL to all eligible stakeholders. Dr. A Ram Kumar Pro VC of KL has told that KL is planning to implement new courses on Entrepreneurship in the coming semester to attract more number of students towards Entrepreneurship.

Dr. K Raja Sekhar, Director of CIIE KL has welcomed all the guests and briefed about the achievements of CIIE. Dr. Raja Sekhar Kandepu Director Corporate Affairs has given the Context Set of Orientation workshop on TBI.

Dr LSS Reddy, Vice chancellor, Dr. T Uma maheswara Rao, Registrar of KL are various dignitaries participated in the event. The workshop has given opportunity to all department Coordinators and CEO's of budding entrepreneurs of KL



TBI Orientation workshop in association with IIM Ahmedabad

STARTUP INDIA ANDHRA PRADESH YATRA BOOTCAMP @ KL CAMPUS BY STARTUP INDIA

Center for Innovation, Incubation & Entrepreneurship (CIIE) has hosted "Startup India Andhra Pradesh Yatra Bootcamp" in KL campus on 25th August 2018 in association with Startup India and "SingEx". The event is part of Startup India promotional activities and will be the first one in the series of boot camps organizing in the state of Andhra Pradesh initiated by Government of India. The event started at 10.00 AM with Registration, Startup India Sessions followed by Idea Pitching in the afternoon session. The selected ideas has been called for

final pitching held at Vizag on 10th September 2018. More than 50 teams have participated and pitched their idea during Idea pitching session. Out of 23 teams called for final pitching 8 teams are from KL University. Teams from various colleges of AP including RVRJCE, VVIT, VR SEC, MICCE, LBRCE, ANUCE and other colleges have represented in the bootcamp. KL University 8 teams have been called for final pitching

#startupindia



KL'S STARTUPS WON AWARDS AT STARTUP INDIA ANDHRA PRADESH YATRA BOOTCAMP GRAND FINALE HELD AT VISAKHAPATNAM

Startup India Andhra Pradesh Yatra Bootcamp Grand Finale was held at Visakhapatnam from September 9th to 11th 2018 at Visakhapatnam organized by Startup India and Invest India facilitated by SingEx. Around 120 Finalists from all over Andhra Pradesh were invited to present their ideas in the Grand finale. The event is part of Startup India promotional activities in collaboration with Invest India. The awards were distributed under four categories of Innovative Technology, Agriculture, Social and Women entrepreneurship. Two startups from KL Deemed to be University Viz "GoOffer Hyperlocal Pvt. Ltd." won first Prize with Cash award of Rs. 75,000/- under Innovative Technology category and "BYB Parlour" won second prize with a cash award of Rs. 55,000/- under Women Entrepreneurship category respectively

GoOffer startup is online hyper local market place that deals localized offers and discounts to pick the best deal from the stores. BYB Parlour is an online platform to book the slots and connect with right Beauty parlour Vendors. Both the startups have been incubated at KL's Center for Innovation, Incubation and entrepreneurship (CIIE).

GoOffer team consisting of Mr. M Surya Teja, M Tarun, V Kushwanth, Akhila and Kartikeya are final year students of CSE and ECSE branches. BYB Parlour team consisting of Y. Navya, Likhita, Deva, Srikar and Simhadri Pavan are second year students of CSE branch. Vice chancellor Dr. LSS Reddy, Pro Vice chancellor Dr. A Ramkumar, Registrar Dr. T Uma maheswara Rao, Dr. K Raja Sekhar, Director CIIE and Dr. TS Johnson Incubation Professor have facilitated the winners and congratulated the teams for their entrepreneurial achievements. Management, faculty, staff and all the students of KL Deemed to be University have congratulated the winners.



KL CIIE'S STARTUP EE MODULE BAGGED FIRST PRIZE

KL CIIE's Startup 'Ee Module' (Remotely operated Agriculture Motor) bagged first prize during Startup Idea Hunt-2018 ideation pitching organized by Y-Square Incubator, in Vijayawada on 30th Aug. More than 50 teams with Ideas/Startups have participated from leading colleges and Universities from nearby cities of Vijayawada.



NASA SPACE APP CHALLENGE EVENT

NASA space app challenge (Pre-Qualifier Round) Concept: The NASA international Space App Challenge is a collaborative event lead by NASA conducted in different cities all around the world to bring out solutions for everyday problems using open source technologies. The Hackathon was conducted at KL (Deemed to be University). The event was a Hackathon conducted amongst colleges where students pitch their ideas and innovations to solve problems pertaining to societal needs and requirement. The event was held on 30th and 31st August, 2018 with a duration of continuous 24 hours. More than 41 teams from various colleges viz, Vignan Lara Institute of Technology(VLIT), Vasireddy Venkatadri Institute of Technology(VVIT), Rayapati Venkata Rangarao & Jagarlamudi Chandramouli college(RVRJC). The event was started with Registration at 4:45pm and then Elevator Pitching at 5:30 to 7:00 pm, followed by Working on Idea – 7:00 to 9:00 pm, 'Mapping and processing of data – 10:00 to 12:00am with subsequent sessions of 'Fun session', Mentoring – 1:00 to

3:00 am, Networking and prototyping, Second evaluation – 8:00 to 10:00 am, Presentation – 10:00 to 1:00 pm, Final pitching and selection – 2:00 to 3:30pm and 'Closing - 3:30 to 4:00 pm. The Members of the Jury are 'Priyanka Gajanan (Local lead of space apps Hyderabad), Kimson (Local lead of space apps Hyderabad), Pavan Kumar (Local lead of space apps Hyderabad), Dr.T.Gunashekhar (Professor from KLEF) and J. Manikhandan (Professor from KLEF)



TEDxKLU EVENT

KL's CIIE has conducted TEDxKLU event on 25th September. With the main theme of Untold stories 8 speakers have talked on their entrepreneurial journey. TEDx is platform that allows to share the experiences in the journey of well known personalities towards the innovation and the impact created on the society. More than 300 participants have participated in the event.

SEPTEMBER 25th

8+ Talks, Open Mic, Panel Discussion, Food, Networking

Let's spread ideas together

SPEAKERS | SEPTEMBER 25

- Nikky Karthikeyan**
Entrepreneur, Founder and MD Leap India Food & Logistics (P) Ltd
- Shiny Kaki**
Doctor
- Uday**
Micro Artist
- Omair Tarique**
Co Founder, Scribble Stories
- Heena Raheja**
Founder - Travel Affair
- Chalopathi Rao**
Chef - Simply South India
- Sunil Kumar Kurra**
Wrestler & Cosmologist

TICKETING PARTNER
INSIDER.IN

PARTICIPATION OF DR. K RAJA SEKHAR AS JURY MEMBER @ IOCL (INDIAN OIL CORPORATION LIMITED) STARTUP EVALUATION COMMITTEE

Indian Oil Corporation Limited, India's flagship oil major has embarked upon promoting innovation eco-system by providing Financial & Intellectual Support to Start-Ups in the Hydrocarbon domain, under IndianOil Start-Up Scheme. Lead by IndianOil's Research & Development Centre, based at Faridabad, the scheme aims to encourage innovative Technology and Business process re-engineering ideas with significant business potential and societal impact. L1 screening /evaluation has been scheduled at IIPM Gurugram from 24th to 28th September 2018. Dr. K Raja Sekhar Associate Dean IIE & IPR has been invited to be Jury member for the L1 screening/evaluation process. A committee of 10 members from various national level reputed organizations were part of this Jury Member committee.



STARTUP SAMVAAD

Organized jointly by
a-IDEA, Technology Business Incubator of NAARM,
and
CIE and Biotechnology Dept. of KLEF
(Deemed to be University), Guntur District.

Date: Aug 3rd, 2018 - Friday - 2:00PM to 5:30PM

Venue: KLEF University, Guntur District.

STARTUP SAMVAAD, A JOINT EVENT HELD BY A-IDEA-NAARM AND K L UNIVERSITY



Lighting of Knowledge Lamp by Chief guest, Invited speakers and Key note speakers (From Left to Right: Shri K. Raja Harin, Dr. Mrs. Manju Gerard Scientist at NAARM, Dr. K. Raja Sekhar, K. Suresh Kumar, Dr. K. Sreenivasulu and N. Vijay)



Lighting of Knowledge Lamp by Chief guest, Invited speakers and Key note speakers (From Left to Right: Shri K. Raja Harin, Dr. Mrs. Manju Gerard Scientist at NAARM, Dr. K. Raja Sekhar, K. Suresh Kumar, N. Vijay and Dr. K. Sreenivasulu)

A one-day event on Agri Biotech Bootcamp named "Startup Samvaad" was held on 03rd Aug 2018 at K L deemed to be University to identify Startups in Agriculture, Agri Biotech and Agri technologies. The event was jointly organized with the help of a-IDEA-NAARM and K L deemed to be University. Dept of Biotechnology and Center for Innovation, Incubation Entrepreneurship of the K L deemed to be University have

hosted the event with the support from the Management. Agri-BioNest an Agri-Biotech focused BioIncubator is a Joint Initiative of a-IDEA, Technology Business Incubator of NAARM, Hyderabad & ABF supported by Biotechnology Industry Research Assistance Council (BIRAC), DBT, Government of India. Boot Camp in Agri technologies is rare, unlike other sectors. The need was felt in encouraging and nurturing Agriculture



Dr. Mrs. Manju Gerard giving away memento to Key note speaker, Shri K. Raja Harin



Shri K. Suresh Babu, Key note speaker presenting his speech



Shri K. Raja Harin delivering key note address



Mr. Aditya Sai Sawrup, CEO and Founder of Prakrithika Herbs OPC Ltd, a student of Biotechnology won Second prize during Startup Samvaad idea pitching

based technologies. The Program “Startup Samvaad” program seeks to scout, select and nurture agriculture & agri-biotech entrepreneurs, startups across India to transform them into powerful ventures. This program aims to sensitize and mainly targets early stage aspiring entrepreneurs, agri-enthusiasts, students, researchers, industry veterans & other key stakeholders of the startup ecosystem by focusing on the importance of entrepreneurship.

Speaking at the welcome address, Dr. T. S. Johnson, convener of the event emphasized the need for promoting Agri based Startups. He stated that our Government is keen on doubling the income of farmers. Existing technologies will not meet the requirement of enhancing the farmers’ income. There has to be some disruptive technologies and entrepreneurs and innovators in the Agriculture field. Dr. Johnson further stated that value addition to Agriculture can come from primary processing technologies – such as fruit processing. Secondly, farmers’ income can be enhanced by connecting farmers directly to market will improve the realization of efforts to money and thirdly, development of warehouses, cold storage chains, can help farmers to store their produce and to sell during offseason. With this intention, Dept of Biotechnology and CIIE of K L deemed to be University in association with a-IDEA-NAARM-TBI holding joint program to encourage Startups, Entrepreneurs in the designated sectors. The response to the event was overwhelming: 74 Startup ideations were registered across the State of AP and 214 registrants. Finally 9 Startups were shortlisted for final event. The speakers were drawn from across industry, banking, finance and science & technology sectors; they included:

Sri K.Suresh Kumar, CGM, NABARD –APRO : He completed his Master’s in Science from Swami Ramanand Teerth Marathwada University, Naded. He’s a Certified associate of bankers from Indian Institute of Banking and Finance. Started his career as a General Manager at NABARD from 2014 onwards. Presently working as a Chief General Manager at NABARD.

Mr. K.Raja Harin, VP, KLEF University, Guntur: Sri K. Raja Harin, Vice President, Koneru Lakshmaiah Education Foundation (KLEF), Vijayawada completed his BS (Molecular and Cell biology) at University of Illinois at Urbana-Champaign and MS (Biotechnology) at Northwestern University, USA. Under his mentorship KLEF deemed to be University’s Center for Innovation, Incubation and Entrepreneurship (CIIE) rose to new heights. He also founded independent Company, TechStartInc, a technology and business startup incubator that helps students startups and early-stage companies to develop by providing services, training and office space. He is currently serving on board K. L. E. Foundation and is guiding the University to attain academic excellence.

Dr. Ramjee Pallela, COO, AIC-CCMB: Currently working as COO at Atal Incubation Centre, CCMB, Hyderabad. Having a sound background skills of toxicology & biomedical nanotechnology (postdoc from South Korea), biochemistry & biophysics (PhD from CSIR-IICT, Hyderabad), IPR (NALSAR University, Hyderabad), handled project management activities at ICGEB, New Delhi. Previously worked as Chief Manager, Grants Management Division at IKP Knowledge Park, Hyderabad and worked towards Biotechnology Ignition Grant (BIG) of BIRAC, a Govt. of India enterprise. Mr.Vijay NADIMINTI, COO, a-IDEA, NAARM: He started his career as Management trainee with Premium Farm Fresh Produce Ltd. India’s first private wholesale market. Later, he joined TechnoServe, a US based nonprofit and

MERA BHARAT SWARNIM BHARAT

This event is being conducted by PRAJAPITA BRAHMA KUMARIS ISHWARIYA VISWA VIDYALAYA at Vijayawada for which K L E F students have participated in various events like Elocution, Essay writing, PowerPoint Presentation, Painting for which transport is arranged. The prizes will be announced on 31st July in Tummalapalli Kshetraiah Kala Kshetram.



STATE LEVEL CLASSICAL DANCE COMPETITION

She has performed classical dance in connection with guru pournami mahotsavamulu on behalf of Narthana club K L E F. Ms.K.Sudheera performance is well appreciated by the audience The Dean student Affairs Dr.Habibullah Khan, Associate Dean Dr.K.Ravindranath and others have appreciated.



MERA BHARATH SWARNIM BHARATH

National level MERA BHARATH SWARNIM BHARATH all India essay writing, elocution, and drawing, PowerPoint presentation participated Hobby Clubs Students from Department of creative arts and media studies Organized by: Prajapitha Brahma Kumaries Iswariya Vish Vidyalaya, Vijayawada Place: Andhrapradesh. Participation certificates are issued and one student of CSE T.Dhana Srimanthini has secured first prize of Elocution competition

S.N	Name	Designation/ Class	National Awards	Department
1	Muppidi Rambabu	Assist. professor	Co ordinator	CAMS
2	K. Sai kalyan	Student	Participation	CAMS
3	N.Harika	Student	Participation	CAMS
4	V.Sai Harini	Student	Participation	CAMS
5	T.Mamtha Sri Ranga	Student	Participation	CAMS
6	D. Venkatesh	Student	Participation	CAMS
7	Eshwar sai raghava	Student	Participation	CAMS
8	P. Pawan sai varma	Student	Participation	CAMS
9	E. Naveen goud	Student	Participation	CAMS
10	L. Harsha Vardhan	Student	Participation	CAMS
11	t. prem kumar	Student	Participation	CAMS
12	P.Purnima	Student	Participation	CAMS
13	Sai vishvandh	Student	Participation	CAMS
14	K..Sai gopal	Student	Participation	CAMS
15	Vishvandh Reddy	Student	Participation	CAMS
16	V.Mallika	Student	Participation	CAMS



SWARA CLUB FLASH MOB

This event is conducted twice one in the afternoon in order to promote 1st years and second one is conducted in the evening to induct senior students. This event is conducted in open air so that thousands of students gathered to enjoy the music. There was pop music, classical, folk & cinema songs audience enjoyed very much with josh.



CLICKING FINGERS-18

Chalana chitra club has conducted monthly event with competition in Dub smash & Photography by inviting by chief guest Mr.Pavan Reddy a well known (Short film maker) from his hands the prizes were being distributed and participating certificate also distributed Dean student Affairs Dr.Habibullah Khan, Associate Dean Dr.K.Ravindranath, Dr.R.Subhakar Raju Prof.Incharge Hobby Clubs Appreciated the event good number of student audience to the gathered.

Dub smash Prize Winners:

1st prize: B. Jyosthana Priya	170030145	CSE
2nd prize: Siva kumar	160060114	EEE
3rd prize: Sandhya	1st year	BSC

Photography Prize Winners:

1st prize: Edara Pujitha Chowdary	150030248	CSE
2nd prize: Binith Reddy	1st year	BSC
3rd prize: Sarath Naidu	160060096	EEE



Event Photos

NARTHANA CLUB SELECTIONS

Narthana club selections conducted in a grand way as most of the students show interested in dancing like Classical, mass, Folk, hip-up, Free style, western etc. for which they will be given good training to perform on the stage whenever there are events like department functions, flash mobs, samyak, surabhi and other competitions across India



SWARA CLUB SELECTIONS

AS usual swara club has conducted auditioning test to the freshers to join them in swara clubs to train them has per their interest and talent and singing instrument play like guitar, keyboard, Drum kit etc. The selected students will be performing the musical events whenever there are department & mega events

INTERNATION YOUTH DAY CELEBRATION

On the eve of above the Narthana club students & swara club students took major role in cultural events by giving performances like classical dance, folk dance, Hip-Hop etc. and swara club students have sung classical songs movie songs and folk songs to attract and entertain thousands of student audience.



VACHAS CLUB ESSAY WRITING COMPETITION

An event conducted by VACHAS & NCC Wing KLEF on essay writing competition on event title "A mind logic is like a knife all blade. It makes the hand bleed that uses it" word by Sir Rabindranath Tagore. Event conducted in EEE Block Room No: E005 from 3:00 PM to 5:00 PM. Total number of Students participated in this event are 27.



BADGES PREPARATION FOR INDEPENDENCE DAY BY VAYANA CLUB STUDENTS

In connection with 72nd Independence Day celebration for K L University the vayana club students prepared badges the design of national flag by using paper & wool these badges are to fix up on shirts



72ND INDEPENDENCE DAY CELEBRATIONS

In connection with 72nd Independence Day Celebrations cultural events were organized by Narthana, swara, Abhinaya, vachas clubs. The events depicting integration & Patriotism were well performed by the clubs students, the entire cultural programmes were conducted in new seminar hall. Vice Chancellor, Pro.VC, Registrar, Principals, Dean Student Affairs, HOD'S, Faculty & students attended to make the function a success with large number of participation.



ABHINAYA CLUB SELECTIONS

On 18-08-2018 Hobby Clubs of Abhinaya Club (Dramatics) conducted selections for new students. Students very actively exhibited their acting talent. Abhinaya clubs students participated in mono acting, mime, skits, dramas in independence day celebrations, republic day celebrations, Samyak & Surabhi and other occasions.



WORLD PHOTOGRAPHY DAY CELEBRATIONS

One the eve of World Photography Day Celebrations conducted in K L E F by Chalana Chitra club students of Hobby Clubs, by inviting participants to the competitions in spot Photography & online photography, nearly hundred entries have come. The prize winners given mementos from the hands of Chief guest Dr.S.V.U.M.Prasad Director JNTU Kakinada. Dean student Affairs Dr.Habibullah Khan, Dr.R.Subhakar Raju Prof.Incharge Hobby Clubs, CAMS Department Faculty Mr.M.Rambabu , Mr.Ahmad Asst.Professors have attended the event to a success.

Online Photography Prize Winners List:

1st Prize:	Anurag		I YEAR MECH
2nd Prize:	Rama Koti Reddy	170040572	II YEAR ECE
3rd Prize:	Dinesh Kumar		I YEAR MECH

Spot Photography Prize Winners List:

1st Prize:	Anurag		I YEAR MECH
2nd Prize:	Siva kumar	160060114	III YEAR EEE
3rd Prize:	Prem Kishore	160040735	III YEAR MECH



MICHAEL JACKSON BIRTH DAY DANCE COMPETITION

Competitions Were Held On the Above Occasion by Inviting Students from Other Colleges To Participate In The Event Nearly 30 Teams Have Come To Participate The Events Are Solo & Groups The Participants were Awarded First, Second & Third Prizes. The programme was witnessed by Provice Chancellor, Dean student Affairs, and other faculty members the programme was success fully conducted.



OKA PARU SHORT FILM TRIALER RELEASE BY ABHINAYA CLUB STUDENTS

The students of Abhinaya club have produced a short film by title Oka Paru for duration of twenty five minutes in calibration with Annapurna Studio the films script is return by abhinaya club student and direction is also taken up by Abhinaya Club students and Camera by Chalana chirtra club students other technical aspects are taken up by studio. For its promotion the promo is released to displaying in KLEF TV



TEACHERS DAY CELEBRATIONS

On 5th September - Teachers Day is celebrated On the occasion of the Dr.Servepalli Radha Krishna Birthday he was great laurel teacher. Who has inspired so many people. All the Faculty and students gave floral tribute to Sri. Sarvepalli Radhakrishnan. In every department also the birthday is celebrated in grand way in the name of Teachers Day week



ENGINEERS DAY CELEBRATIONS

Hobby Clubs & C.E.A have jointly organized the event Engineers Day Celebrations in a successful way on this occasion of Sir. Mokshagundam Visweswarayya Birthday. Principal, Deans, and other faculty members along with students have paid homage to the great Engineer by offering floral tributes.



RVR & JC COLLEGE SINGING COMPETITIONS

RVR & J.C Chowdavaram Guntur was conducted A National level Singing competition on 18th September 2018. In this festival Hobby Clubs students (Swara club) received 1st Prize in Music Band Group. Dean student Affairs Dr.Habibullah Khan, Associate Dean Dr.K.Ravindranath, Hobby Clubs Prof. Incharge Dr.R.Subhakar Raju appreciated the students



NRITHYA 2K-18 FLASH MOB

Narthana Club (Hobby Clubs) students conducted a Flash mob to promote “Nrithya 2k-18” which will be going to organize on 26-09-2018. Narthana Club students performed western dance to promote the Nrithya 2k18. Dean student Affairs Dr.Habibullah Khan, Associate Dean Dr.K.Ravindranath, Hobby Clubs Prof. Incharge Dr.R.SubhakarRaju appreciated the students. Dance master U.KPrasad composed dances.



NRITHYA -2K 18 NATIONAL LEVEL DANCE COMPETITIONS

The National event Nrithya of Narthana club has been successfully carried out with every bodies appreciation and praise. Nearly 36 events from various Engineering colleges and art colleges have participated. Two judges eminent. in the field of Dance have come for the judgment. The New Seminar Hall is jam packed from starting and ending of events. So many faculty members also witnessed the event. The programmes & Stage are up to the university mark. Dr.Habibullah Khan Dean Student Affairs have given away the prizes with best Wishes. Associate Dean Dr.K.Ravindranath, Hobby Clubs Prof. Incharge Dr.R.Subhakar Raju, Dance Master Mr.U.Kanaka Prasad, Dramatics Master supervised the programme.

Registrations:-

1. Solo: 17 Members, 2. Duos: 5 Members, 3. Group: 6 Members

Prize Winners:-

Solo Prize Winners:-	1st Prize K L Deemed to be University	2nd Prize: St.Anns & K L U
Duos Prize Winners:-	1st Prize RVR & JC College	2nd Prize: K L U
Group Prize Winners:-	1st Prize RVR & JC & K L U	2nd Prize RVR & JC College



GURAZADA APPARAO BIRTHDAY CELEBRATIONS

Abhinaya Club Hobby Clubs of KL Deemed to be University celebrated on 156th birthday of Mahakavi, Kavisekhara Sri. Gurazada Venkata Appa Rao on 29th September 2018. The motto of the programme is to create awareness among the students about Sri. Gurazada Venkata Appa Rao garu who was a great writer, social reformer, philosopher.

Dr. R. Subhakar Raju Incharge of the Hobby Clubs garlanded the portrait of Sri. Gurazada Venkata Appa Rao and spoke about his greatness and service to telugu literature. In this occasion we felicitated singer Dramatist Mr.B.Jaya Sankar. In this connection Poetry & Elocution competition were conducted for the students. Dean Student Affairs Dr.Habibullah Khan, Associate Dean Dr.K.Ravindranath appreciated in the students.ECE Department Asst.Professor Mr.G.R.K.Prasad acted as judge for the competition. Cultural trainer Dramatics Mr. V.G. Krishna Murthy moderates the programme.

Poetry Competition Prize Winners:-

1st Prize:-	T.Dhanu Srimanthini	17003129	CSE	2nd Year
2nd Prize:-	N.Deva Vara Prasad	180030494	CSE	1st Year
3rd Prize:-	V.Mounika	150040922	ECE	4th Year
Special Prize:-	P.Sai Sankar	150030667	CSE	4th Year

Elocution Competition Prize Winners:-

1st Prize:-	G.Srinija	160030388	CSE	3rd Year
2nd Prize:-	A.Chinmaya Sai Ganesh	160570002	BA-IAS	3rd Year
3rd Prize:-	V.Mounika	150040922	ECE	4th Year
Special Prize:-	T.Dhanu Srimanthini	17003129	CSE	2nd Year

Event Banner:-



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2018

SWACHH BHARAT

Mechanical NSS CELL of K L University has Conducted "SWACHH BHARATH" Event on 1st August 2018 in a village adopted by the K L University. That is namely Revendrapadu. On the day of the event, all the NSS volunteers of the parent department started from the college at 9.00 am in a bus and reached the respective places by 9.45 am. After reaching the respective village, all the volunteers are again divided into groups by the faculty in-charges to make the task easier and so as to ensure that the volunteers covered most of the village premises.

All the volunteers actively took part in this. Some volunteers eagerly cleaned surroundings, some did swatchh survekshan and some of them identified the problems regarding cleanliness in the village. All the volunteers divide the tasks among themselves without any hesitation and every one lead their way towards the success of the event. Some volunteers interacted with the villagers and asked them to maintain their houses premises neat and clean. And volunteers motivated the students in the villages and got good response from them. Some of the volunteers also spread door to door awareness about the "SWACHH BHARATH" and its importance and also how to keep the surroundings clean thereby protecting themselves towards mosquitoes and insects.



SWACHH BHARAT

NSS Unit7&Unit2 Representing department of ECE K L Deemed to be University has Conducted "SWACHH BHARATH" Event on 2nd August 2018 in pedavadlapudi village adopted by NSS Cell. On the day of the event, all the NSS volunteers started from the college at 9.00 am in a bus and reached the respective places by 9.45 am. The main theme of the NSS cell is to create the social awareness among Students. After reaching the village, volunteers met Village sarpanch and identified the places to do swatch Bharath activity. Three to four places are identified including government elementary school and underpass bridges. Volunteers are also planned to conduct an awareness program in school children about basic personal hygiene to avoid seasonal fevers.

All the volunteers actively took part in the event and participated in cleaning of the school and roads. Some volunteers participated in awareness program. Each volunteer of awareness program given a group of school children to create individual awareness on personal hygiene. Volunteers cleaned surroundings of school which was filled with full of garbage and waste plants. Some of volunteers went to house to house awareness program about cleanliness in the village. Explained how important to keep their premises clean and tidy to avoid seasonal fevers and several illnesses. All the villagers supported villagers and given motivation to conduct more events in the same village in near future. Faculty from Department of ECE and NSS program officers of the units participated and coordinated the event with self motivation.



SWACHH BHARAT

K L Deemed to be University National Service Scheme conducted by Swachh Bharat camp on 03-08-2018 at Pedapalem village.

On that day CSE Department all NSS volunteers was gather at indoor stadium at 8:45 am and we discuss about plan and divided into the group then we gather all the requires to camping then all NSS volunteers was want into the bus and bus was started at 9:15am.

We reached the village at 10:00 am and all NSS volunteers gather at one place and go to there places as groups has we divided in the college and at village we select particular places which are not clean and some of the NSS volunteers was gather and that place and some of the NSS volunteers go to the other place clean that area tell some important precautions to village peoples to prevent misquotes and house flies and told some health tips for people like use anything after the clean of fruits vegetables etc.

Some NSS volunteers was given an idea what problems did they face if they had do open door system in village like it will pollute drinking water and the diseases was spread rapidly die to some insects. And some of NSS volunteers program and we started returning at 1:00pm and we reached the college at 1:20pm.



ఎన్ఎస్ఎస్ విద్యార్థుల సేవా కార్యక్రమాలు

తాడేపల్లి మండల పరిధిలోని కేవల యూనివర్సిటీ ఎన్ఎస్ఎస్ వాలంటీర్లు శనివారం చిర్రవూరు, పెదపాలెంలలో సేవా కార్యక్రమాలు నిర్వహించారు. చిర్రవూరు గ్రామంలో ప్రజల జీవన స్థితిగతులపై సర్వే నిర్వహించారు. పారిశుధ్య నిర్వహణ, మురుగునీరు పారుదల వసతి, నీటికళాయి, వ్యక్తిగత మురుగు నీరు, రోడ్డు సౌకర్యం వంటి తదితర విషయాలపై సీఎస్ఈ విభాగం ఎన్ఎస్ఎస్ వాలంటీర్లు సర్వే చేశారు. అదే విధంగా పెదపాలెం గ్రామంలో పారిశుధ్యంపై ఇంటింటికీ తిరిగి అవగాహన కల్పించారు. ఈ సందర్భంగా ఎన్ఎస్ఎస్ అధికారి సీహెచ్.రామయ్య మాట్లాడుతూ ప్రతి ఒక్కరూ వ్యక్తిగత శుభ్రతతో పాటు పరిసరాలను



సర్వే నిర్వహిస్తున్న ఎన్ఎస్ఎస్ వాలంటీర్లు పరిశుభ్రంగా ఉంచుకోవాలన్నారు. యూనివర్సిటీ డీన్ డాక్టర్ హబీబుల్లాఖాన్, ఆసోసియేట్ డీన్ రవీంద్రనాథ్, కృష్ణమోహన్ తదితరులు వాలంటీర్లను అభినందించారు.

సాక్షి Sun, 05 August 2018 epaper.sakshi.com/c/30969631

COMPREHENSIVE SURVEY ON VILLAGE SYSTEM

NSS Volunteers of Dept of CSE of K L E F has Conducted "Comprehensive Survey on Village System" on 03rd August, 2018 in one of the village adopted by the K L University i.e., Chirravuru As a part of this NSS Volunteers, NSS In charge and Faculty Members from department of CSE are involved.

On the day of the event, all the NSS volunteers, NSS faculty Incharge and four Faculty Members of the parent department started from the college at 9.30 am in bus and reached the Chirravuru by 10.00 am. After reaching the Chirravuru, all the volunteers are again divided into 20 groups by the faculty in-charge with a faculty along with them. All the 20 groups went in multiple directions from the Gram-Panchayat Office of Chirravuru, so as to ensure that the volunteers covered most of the village premises. A batch of 3 to 4 Volunteers had visited each and every house & shops and surveyed about the Status of village people in using Digital Transactions, Sanitization, Health status, Literacy Status of the each family, source of income, Health Care Centers, and also surveyed about the problems present in the village.

All the volunteers collected the information in the form in an App called "Kobo Collect" and after collecting all the data they had sent all the forms to the App Provider.

TREE PLANTATION AND DISTRIBUTION

KL Deemed to be University Department of CSE - NSS Cell has Conducted "Tree Plantation and Distribution" activity on 17th August 2018 in one of the village adopted by the K L E F i.e., PADPALEM. As a part of this, NSS Volunteers, NSS In charge and Faculty Members from department of CSE were involved.

On the day of the event, all the NSS volunteers, NSS In charge and Faculty Members of the parent department started from the college at 9.30 am in bus and reached the by 10.00 am. After reaching the PADPALEM, all the volunteers are again divided into 8 groups by the faculty in-charge with a faculty along with them. All the 8 groups went in four directions from the Gram-Panchayat Office of PADPALEM, to ensure that the volunteers covered most of the village premises.

Half of our volunteers along with faculty members participated in planting trees in the village and also they arranged fencing in order to provide safety to the plants for gazing. All of the volunteers participated very actively.

Some of our Volunteers had visited every house and distributed saplings and made them aware of importance of trees and adverse effect of deforestation. Most of the villagers showed a great interest towards planting trees and also they gave an assurance that they will take care of them.

Some of the villagers interacted with the volunteers and shared their feelings and problems with them. Our volunteers listened to their problems and made them feel comfortable to make them happy by giving a hope that they will pass all the problems in the village to the Panchayat & Govt. to take necessary actions to solve the problems in the village.



NSS Volunteers are doing plantation



Volunteers are distributing the plants.



TREE PLANTATION DRIVE & DISTRIBUTION

KL Deemed to be University Department of CSE National Service Scheme Unit -7 Has Conducted "PLANTATION" on 17th August 2018 in one of the village adopted by the K L E F i.e., CHIRRAVURU. As a part of this, NSS Volunteers, NSS In charge and Faculty Members from department of CSE are involved.

On the day of the event, all the NSS volunteers, NSS faculty In charge and four Faculty Members of the parent department started from the college at 9.30 am in bus and reached the `by 10.00 am. After reaching the CHIRRAVURU, all the volunteers are again divided into 18 groups by the faculty in-charge with a faculty along with them. All the 18 groups went in four directions from the Gram-Panchayat Office of CHIRRAVURU, to ensure that the volunteers covered most of the village premises.



Program Officer and some volunteers went to panchyathi office and distributed a sapling to president and started the plantation event, and secretary has discussed with program officer to plan further events which can help and growth of village.

Some of our Volunteers had visited every house and distributed saplings and made them aware of importance of trees and adverse effect of deforestation. Most of the villagers showed a great interest towards planting trees and, they gave an assurance that they will take care of them.





Some of the villagers interacted with the volunteers and shared their feelings and problems with them. Our volunteers listened to their problems and made them feel comfortable to make them happy by giving a hope that they will pass all the problems in the village to the Panchayat & Govt. to take necessary actions to solve the problems in the village.

పర్యావరణ పరిరక్షణలో భాగస్వాములు కావాలి



తాడేపల్లిగూడెం : పర్యావరణ పరిరక్షణలో ప్రతి ఒక్కరూ భాగస్వాములు కావాలని కే.ఎల్. డీవ్యూ యూనివర్సిటీ సీఎస్సీ విభాగం ఎస్ఎస్ఎస్ అధికారులు సీహెచ్.రామయ్య, పి.ఎల్లయ్య వారలతో కలిసి సూచించారు. శుక్ర వారం పెదపాలెం, చిర్రాపూరు గ్రామాల్లో విద్యార్థులు మొక్కలు నాటినట్లు యూనివర్సిటీ కో-ఆర్డినేటర్ కె.శ్రీవతిరాయ తెలిపారు. ఎస్ఎస్ఎస్ వారలతో కలిసి గ్రామాల్లో జంటింటికి తిరిగి మొక్కలు పంపిణీ చేసి మొక్కల పెంపకం అవశ్యకతను వివరించి, అవగాహన కల్పించినట్లు యూనివర్సిటీ డీన్ హబీబుల్లాఖాన్, అసోసియేట్ డీన్ కె.రవీంద్ర నాథ్ తెలియజేశారు. కార్యక్రమంలో ఆధ్యాపకులు రాజ్ అనిత, డేవేందర్, మణిశంకర్, సీతాపతి కో-ఆర్డినేటర్ సురేష్లు కార్యక్రమాన్ని పర్యవేక్షించారు.

సాక్షి Sat, 18 August 2018
epaper_sakshi.com/c/3133766

PLANTATION PROGRAMME

Plantation Drive conducted in village of Gundimeda, Primary School Guntur Dt on 21-08-2018. Around 73 Volunteers and Faculty Incharges participated in the programme. Students visited around 200 Households and handed over the plants and explained the importance of Cleanliness and Afforestation. Volunteers visited the shops and explained them how to maintain cleanliness in their surroundings and environmental impacts.



PLANTATION

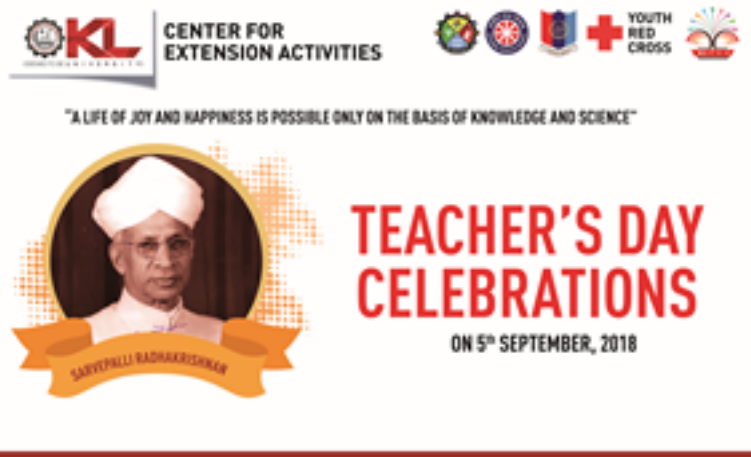
NSS Unit 2 & Unit 8 representing department of ECE KL Deemed to be University has Conducted "PLANTATION" Event on 23rd August 2018 in Prathuru village adopted by NSS Cell. On the day of the event, all the NSS volunteers started from the college at 9.30 am in the bus and reached the respective places by 9.50 am. The main theme of the NSS Cell is to create the social awareness among students. After reaching the villages, volunteers met Village Sarpanch and identified the places to do Plantation activity. Two to Three places are identified for the event.

All the volunteers actively took part in this. The plantation has been done by the volunteers in 2 different major places and some vacant lands. The volunteers showed enthusiasm to plant the trees in identified places. Some of the plants are planted in vacant lands also. All the volunteers divided the tasks among themselves. A group of volunteers distributed plants to villagers and explained about the role and importance of plantation for better protection of environment and a group of students did plantation in identified places. All the volunteers lead their way towards the success of the event.



TEACHERS DAY CELEBRATIONS

KLEF NSS Unit-1 has Conducted "TEACHERS DAY" on 5th September 2018 in our college i.e., KONERU LAKSHMAIAH EDUCATIONAL FOUNDATION. As a part of this, NSS Volunteers, NSS In charge and Faculty Members from department of CSE are involved. To mark the great Teacher & Philosophy's, Dr.Sarvapalli Radhakrishnan's Birthday, Teachers Day was observed and celebrated at KLEF on September 05, 2018 at 1.30 p.m. at New seminar hall. Students decorated the college campus with the decorative items like ribbons, hanging balloons and many more on the eve of Teachers day. The next day the faculties were welcomed warmly. Each faculty had a greeting card on their desks wishing them a Happy Teacher's day. Both the students & staff gathered joyfully for the celebration. The function was inaugurated with lamp lighting. The program commenced with seeking blessing from god by Saraswati Vandana, followed by payer



and this high lightened the importance of teachers in one's life. There were many dances performances.

The programme ended with dedication for the teachers by the messages and distribution of gifts to the teachers. Teachers have a positive disposition towards the whole event.

WORLD LITERACY DAY

KLEF NSS Unit-1 has Conducted "WORLD LITERACY DAY" on 8th September 2018 in one of the village adopted by the K L E F i.e., PADPALEM. As a part of this, NSS Volunteers, NSS In charge and Faculty Members from department of CSE are involved.

On the day of the event, all the NSS volunteers, NSS faculty In charge and four Faculty Members of the parent department started from the college at 9.30 am in bus and reached the `by 10.00 am. After reaching the PADPALEM, all the volunteers are again divided into 6 groups by the faculty in-charge with a faculty along with them. All the 6 groups went in four directions from the Gram-Panchayat Office of PADPALEM, to ensure that the volunteers covered most of the village premises.

The aim is to create greater awareness, education and understanding with villagers on the importance of Literacy in their lives. According to analysis one out of five villagers have not been educated so we planned to create awareness of literacy to reduce that. Our volunteers made villagers aware about the importance of literacy in present society. Villagers showed a great attention towards our words on literacy.

CLAY GANESH CAMPAIGN

KLEF NSS Unit-1 has Conducted "CLAY GANESH CAMPAIGN" on 12th September 2018 in one of the village adopted by the K L E F i.e., PADPALEM. As a part of this, NSS Volunteers, NSS In charge and Faculty Members from department of CSE are involved.

On the day of the event, all the NSS volunteers, NSS faculty In



charge and four Faculty Members of the parent department started from the college at 9.30 am in bus and reached the `by 10.00 am. After reaching the PADPALEM, all the volunteers are again divided into 6 groups by the faculty in-charge with a faculty along with them. All the 6 groups went in four directions from the Gram-Panchayat Office of PADPALEM, to ensure that the volunteers covered most of the village premises.

The main theme of this event is to create awareness about the pollution caused by using idols made of plaster of paris on ganesh chaturthi. All the volunteers covered each and every house in the village and told the importance of using clay ganesh idol instead of using plaster of paris. Every villager gave a positive response as it reduces the water pollution. Volunteers had also created awareness about noise pollution caused in premises of idol. The entire camp runned on a slogan called "JAI GANESH! CLAY GANESH".

In order to make villagers understand effectively our volunteers showed some of the videos about pollution caused due to ganesh idols made of plaster of paris. The campaign sought to bring about a consciousness in the present generation to care for their environment and protect and preserve the already half-damaged surroundings.

PLANTATION DRIVE

On the occasion of swachhata he sewa, NSS unit of Civil Engineering Department conducted plantation drive in Ravedrapadu village where Plants include, Guava, Lemon and Pomegranate plants are distributed to villagers. Also awareness on cleanliness and swachh bharaat scheme is explained to the villagers by going to door to door. Overall 70 Plants are distributed and some plants are planted near the sides of the roads.



PLANTATION AND RALLY ON DOMALA PI DANDHAYATRA

Venue: Chirravuru village, Guntur(dt)

NSS Volunteers of Dept of CSE of K L E F has Conducted "Plantation Event and awareness regarding mosquitoes in the village (Rally)" on 24rd September, 2018 in one of the village adopted by the K L University i.e Chirravuru as a part of this NSS UNIT-7 Program officer (P Yellamma), student coordinators and 41 student volunteers are participated from CSE department.

On the day of the event, all the NSS volunteers, NSS PO and volunteers are started from the college at 9.30 am in bus and reached the Chirravuru by 9.50 am. After reaching the Chirravuru, all the volunteers along with P Yellamma (NSS Program officer), A.Srinivasulu (Special Officer Of Gram Panchayat) , D. Bramhananda rao (MPTC Chairman),M LVPrasad (Panchayat Secretary),ward members, anganvadi teachers, Ashaworkers and gram panchayat staff participated in rally regarding mosquitoes. All the participants are given the awareness on how to keep the village clean and green. At first we went to panchayat office and had discussion with the panchayat members regarding major problems they were facing.

Our team talked with them effectively. From there we started our rally and went across the streets of village by chanting the slogans regarding the event. Then we gathered at the main center of village where the village members also participated with us. we have made slogans to encourage the villagers so that they will follow what we had said to them. After that in the village we had planted 50 plants.

Some of the villagers interacted with the volunteers during the survey and shared their feelings and problems with them. Our volunteers listened to their problems and made them feel comfortable so as to make them happy by giving a hope that they will pass all the problems in the village to the Panchayat & Govt. to take necessary actions in order to solve the problems in the village.

As the event was conducted on the "NSS Day"we took part more effectively.



Discussion with the panchayat members.
(Program officer of the Unit-7, coordinators, special officer of gram panchayat, villagers)



Chanting slogans at main center of village



Plantation (All volunteers and panchayat members also participated)

WHITE WASHING ACTIVITY

KLEF CSE - NSS Cell Has Conducted "White washing activity" on 24th September 2018 in one of the village adopted by the K L E F i.e., PADPALEM. As a part of this, NSS Volunteers, NSS In charge and Faculty Members from department of CSE were involved.

On the day of the event, all the NSS volunteers, NSS In charge and Faculty Members of the parent department started from the college at 9.30 am in bus and reached the by 10.00 am. After reaching the PADPALEM, all the volunteers are again divided into 2 groups by the faculty in-charge with a faculty along with them. The entire one group went in four directions from the Gram-Panchayat Office of PADPALEM, to ensure that the volunteers covered most of the village premises.

Firstly all the volunteers were gathered at the primary health care center where the white wash has to be performed. All the volunteers were given their equipment. Mud oil team went to different places of the village and sprayed the mud oil in the drainages of the village so that it decreases the mosquitoes.



NSS volunteers are pouring the Mud oil in the drainages.

Volunteers of the white wash have cleaned the surroundings and had cleaned the walls with sand paper so that it would be easy for doing white wash. Then they painted the walls of the hospital.



NSS volunteers are doing White washing Activity

కేఎల్ఎఫ్ విద్యార్థుల స్వచ్ఛభారత్



ప్రాథమిక ఆరోగ్య ఉప కేంద్రానికి సున్నం వేస్తున్న కేఎల్ఎఫ్ విద్యార్థులు

పెదపాలెం (దుగ్గిరాల), న్యూనీటుడే: పెదపాలెంలో వైద్య ఆరోగ్య ఉప కేంద్రానికి కేఎల్ఎఫ్ విద్యార్థులు సున్నం వేశారు. స్వచ్ఛభారత్ కార్యక్రమంలో భాగంగా విశ్వవిద్యాలయ ఎన్ఎస్ఎస్ విద్యార్థులు ఈ కార్యక్రమం చేపట్టారు. గతంలోనూ గ్రామంలో పలు కార్యక్రమాలు నిర్వహించారు. విద్యార్థులతో పాటు తెదేపా నాయకుడు పుతులూక సాయికృష్ణ ఉన్నారు.



NSS volunteers after completion of white washing activity.



A event is conducted by NCC Unit KLEF in campus on the day of kargil diwas i.e 26-07-2018. Col J A Mir ,SM commanding of ficer 22 A Battalion tenali as a chief guest for his event. On this day various events are conducted and facilitate the persons who are participating in kargil. Chief Guest given a speech about kargil. Total 38 NCC students are participating in this event.



NCC SELECTIONS AY 2018-19

NCC unit of KLEF Deemed to be University conducted NCC Cadet Selections on august 1st, 2018. The selection procedure done by PI staff from NCC Unit 22 Andhra BT Tenali. Two PI staff has come to our university subedar Vijay and Hawaldhar Rakesh. A total of 260 students has enrolled for this event out of that selection team selected 36 students and 6 students as reserve. The selection conducted from 1:30 PM to 5:00 PM.



TREE PLANTATION

A event is conducted by NCC Unit KLEF combining with 22 (A) Battalion Tenali, tree plantation event is taken in place of gundimeda on 13th of august 2018. Trees are planted in village, government primary school and gundimeda panchyath office. A staff member from NCC Unit PI Staff Hawaldhar Vijay Kumar is representative from NCC Unit and from KL University Dean Student affairs Dr K Habibullah Khan Sir and Associate Dean Dr K Ravindranath, all team members of CEA team and maintenance in charge who supplied trees are associated in this work . Total Number of NCC Students participated in this event are 36.



ESSAY WRITING COMPETITION

A event conducted by NCC Wing KLEF on essay writing competition on event title” A mind logic is like a knife all blade. It makes the hand bleed that uses it “word by Sir Rabindranath Tagore. Event conducted in EEE Block Room No: E005 from 3:00 PM to 5:00 PM. Total number of NCC Students participated in this event are 27.



NCC AUGUST MONTH INDEPENDENCE DAY CELEBRATIONS REPORT

On August 15th 2018 conducted a event flag hosting in KLEF campus. Cheifguest Hon Dr LSS Reddy Garu Vice Chancellor KLEF.Total of 55 NCC Students are participated in this event. This event is organised by Cea Department Dean Student affairs Dr Habibullah Khan Sir, Associate Dean Dr K Ravindranath Sir and Professor In charge Hobby Club Dr Subhakar raju are the persons organised this event.09:30 Am flag hosting takes place and a vedio has been released by Dr Khan Sir.



DOCUMENTAION ON EVENT TALK/SPEECH

As per the instruction from commanding officer 22(A) Battalion tenali a list of events has been circulated among all the institution as per that time table our KLEF Deemed to be university has been conducted an event on 15-september 2019 about Speech or talk on "WHAT CAN DO TO CLEAN MY CITY" this event has been started form 09:30 AM and End at 12:30 PM at Sunflower hall in KLEF Campus. A Parade Instructor Hawaldhar Sanjay Kumar is a member attended the event from NCC unit tenali. A total of 60 students have been participated in this event. All most all the students share their views, ideas and experience about how to clean their places. Each students given 4 to 5 minutes of time to share their views trough oral talk and some of them given by power point presentation. The following students are the participated for giving the speech.



DOCUMENTAION ON EVENT "SWATCH BHARATH"

As per the guide lines received from the NCC Unit 22(A) Andhra battalion. Our unit is conducted a event swach bharath. This event is conducted in the month of September 22 (Saturday) 2018 in our campus this event started from 10:00 AM to 1:30 PM. This event we started as rally in the campus for making awareenss program for students after that our team visit to gundimedra village we make a rally in village there after we started cleaning streets there after we gone to government primary schools we clean the total area of the school. There after we clean the father of nation Mahatma Gandhi Statue and premises of Dr Bhim Rao ambedkar Sir Statue. All these events has been conducted under the guidance of PI staff who came from 22(A) Battalion. Total of 56 students has been participated in this event.



DOCUMENTAION ON EVENT “SWATCH BHARATH- SEMINAR ON THE WAY A HEAD”

As per the guide lines received from the NCC Unit 22(A) Andhra battalion. Our unit is conducted a event swach bharath Seminar on “The way a head”. This event is conducted in the month of September 26 (WDNESDAY) 2018 in our campus this event started from 10:00 AM to 12:00 PM. For this event an eminent professor Dr Vijayan Iyear specialist in environment Department who complete his M Tech and PhD in IIT Dhanbad and completed his Post Doc in Greece, he has given his speech on environment importance and changes happen during last 50 years and clear description on ozone layer. For this event Dean Student affairs Dr Habibullah Khan Sir , Associate Dean Dr K Ravindra Sir , Associate Dean for Sports Dr Hari Kiran.an PI staff hawakldhar Sanjay Kumar from 22 (A) Battalion has been attended for this event.



NATIONAL SURGICAL STRIKE DAY REPORT

As per the instruction of University Grant Commission, the government of India has decided to conduct event on “National Surgical Strike Day” on 29th September 2018. On this occasion University NCC unit in association with 22(A) Battalion has conducted a seminar by an ex service men Nb Sub A S Rao Who is Belongs from Regiment ASC, Participated in Kargil Operation as OP Vijay. Total of 70 Students are participated for this seminar



DONATION OF STEEL PLATES

CEA & Hobby Clubs jointly organized Steel Plates donation Programme to Shiridi Sai Blind School, Daya hrudaya seva samstha, Sri Krishna Chaitanya Old age Home, Little sister Home for aged, Mathru Chaya Old home, MPP Schools Guntur, Mangalagiri, Namburu, Nutakki, Tadepalligudem villages. These plates are given by the KLEF-hostel. 500 steel plates were distributed to 06 orphanage homes and schools.

Dean Student Affairs Dr.Habibulla Khan inaugurated Donation of Steel Plates. In this programme Associate Dean Dr.K.Ravindranath, Hobby Clubs Incharge Dr.R.Subhakar Raju, CEA Coordinators Dr.S.Venkateswarlu, P.Suresh, V.G.Krishna Murthy took part in this event for proper distribution.

S.No	Name of the School	Location	No. of Plates
1	Shiridi Sai Blind School	Brodipet, Guntur	80
2	Daya hrudaya seva samstha	Amaravathi, Guntur	80
3	Sri Krishna Chaitanya Old age Home	Mangalagiri	80
4	Little sister Home for aged	Namburu, Guntur	80
5	Mathru Chaya Old home	Nutakki	80
6	MPP School	Tadepalligudem	100



KARGIL VIJAY DIWAS

KLU-CEA have Organized the event of "Kargil Vijay Diwas" to memorize the great sacrifice done by our army people in the Kargil war done in the year 1999. Remembering those great soldiers as tribute to them we organized the event and conducted various competitions to the university students .

The total event is organized for two days. On the first day i.e. on 25-07-2018 we conducted 5 events which also included a spot event. The spot event consists of 4 rounds in which many students actively participated. We also organized various competitions like elocution, Chitrakar, portrait analysis and quiz so as to test the creativity of the participants and to appreciate the talented.

Spot events started at 10:00 a.m. in the morning and continued till 5:00p.m. in the evening and all other contests were conducted in two slots slot 1 was from 10:00 to 01:00 and slot 2 is from 2:00 to 5:00.

The event statistics are as follows:

Sr No	Name of the event	No. of students participated
1)	Spot events	210
2)	Elocution	27
3)	Chitrakar	52
4)	Portrait analysis	60
5)	Quiz	62

On the second day the event has been started in the afternoon session of 26th July. Our chief guest was Colnel.J.A.Mir,Sn who took an active part in kargil war. As a chief patron we invited our dean of academics Dr.Habibulla Khan. As chief guests we invited both our vice chancellor Dr.L.L.S Reddy and Pro Vice Chancellor Dr .A Rama Kumar, Student Affairs Dean Dr.Habibullah Khan, Associate Dean of extension activities Dr.K.Ravindranath, Prof. in charge Dr.R.Subhakar Raju, C.E.A. Coordinator Dr.S.Venkateswarlu, and our Vigilance dept. people were also present at the event. The event started with lightening of the lamp followed by a prayer song. Then our guest of honor gave a speech about kargil war and the difficulties faced in this operation which was followed by speeches of other dignitaries. We felicitated to our vigilance dept members who worked in army and it was followed by some cultural events and then we distributed prizes for the winners who participated in competitions and won the 1st and 2nd prizes. The prizes were given by our guest of honors and finally we also felicitated our chief guest and other former military dignitaries. We finally ended the event with our National Anthem.

Event Beneficiary:

- 1)Many people came to know about the kargil war and about CEA.
- 2)Talents in the students came to the picture by participating in various competitions.
- 3)May increase Students thinking ability over concepts of the Kargil and how it happened and motivated the people to join in Defences forces for future generations.





కార్గిల్ వీరుల ఆ్యాగాలు మరువలేనివి



సురేంద్రను సత్కరిస్తున్న కేవలీయా ఆచార్యులు

వడ్డేశ్వరం(తాడేపల్లి)స్టూడెంట్లు: కార్గిల్ యుద్ధంలో పోరాడి అమరులైన జవాన్ల ఆ్యాగాలు ఎన్నటికీ మరువలేని వని కేవలీయా ఉపకులపతి డాక్టర్ ఎల్.ఎస్.ఎస్. రెడ్డి అన్నారు. కేవలీ డీవ్ట్ విశ్వవిద్యాలయంలో కార్గిల్ విజయదిన వనసు పురస్కరించుకుని గురువారం సీతా సీ విభాగం ఆధ్వర్యంలో పలువురు విశ్రాంత జవాన్లను కేవలీయా ఆచార్యులు మనంగా సత్కరించి జ్ఞాపకాలు బహుళాకరించారు. కార్గిల్ యుద్ధంలో పాల్గొన్న నిజాంపట్నానికి చెందిన విశ్రాంత హావల్దార్ సురేంద్ర కార్గిల్లో అమరులైన జవాన్లను నివాళి అర్పించారు. ఈ సందర్భంగా విద్యార్థులకు వ్యాసరచన, కీర్తి, వత్సవ్య స్మార్ట్ ఈవెంట్ల ఆధ్వర్యముం నిర్వహించి చిత్తలకు బహుమతులు అందజేశారు. ప్రో.వై.స్. రామ్మోహన్ రామోజుమార్, డీన్ డాక్టర్ హాబీబుల్లాఖాన్, కల్చరల్ జేపీ మీర్, అసోసియేట్ డీన్ రమేంద్రనాథ్, హాబీబ్ ఐన్ డాక్టర్ శుభకరరాజు, సీతా సీ కౌన్సిలర్ వెంకటేశ్వర్లు, సురేష్, ఆదీనయ క్లబ్ ఇన్చార్జులు జేపీ భక్ష్మమూర్తి తదితరులు పాల్గొన్నారు.



GARBAGE MANAGEMENT SYSTEM USING IOT

Garbage management places an important role for village to turn into smart village. CSE-CEA team developed and deployed real time IOT project i.e. Garbage Management System using Arduino. This Project was deployed in ZPH School, Peddapalem village that is adopted by KLEF.

Garbage management system is all about managing garbage in a way such that villagers can disperse the garbage when the dustbins are full. It consists of arduino sensor and sim which enables the villagers to receive a message when the dustbins are filled up. This project helps the villagers to keep their village clean and manage the garbage. Two Faculty Mr.V.Venu Babu & Mr. Ch. Ramaiah accompanied CSE-CEA student Members.



Garbage Management System using IOT



CSE-CEA Team working on Garbage Management System



CSE-CEA Team Explaining about Project to President of Peddapalem Village



Taking Written Permission from President of the Village to Deploy the Project.



AWARENESS PROGRAMME ON RTI

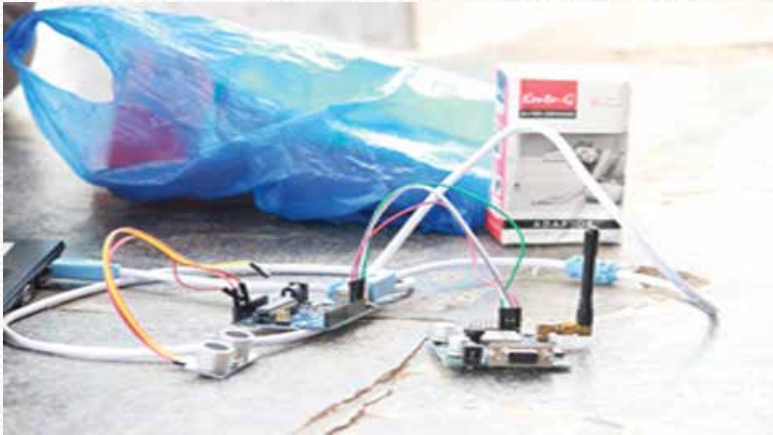
The CEA cell of Department of Mechanical Engineering students conducted awareness programme on RTI act for the school students and village people. 5 students participated the event along with the CEA faculty In-charge Mr. K. Someswara Rao and Co-ordinator Mr. V. Nagaraju. The main aim of the event is to bring awareness on how to use RTI act.



WATER FLOW MANAGEMENT SYSTEM USING IOT

Water flow management places an important role for village to turn into smart village. CSE-CEA team developed and deployed real time IOT project i.e. Water Flow Management System using Arduino. This Project was deployed in ZPH School, Peddapalem village that is adopted by KLEF.

Water flow management system is all about managing overflow of water. It consists of arduino, sensor and sim which enables the watchmen of the school to receive a message when water overflows from the tank. Two Faculties Mr.V.Venu Babu & Mr. Ch. Ramaiah accompanied CSE-CEA student Members.



Water Flow Management System using IOT.



CSE-CEA Team Explaining about Project to President of Peddapalem Village

DONATION OF COMPUTER SYSTEMS

KLEF-CEA Volunteers from Mechanical Department collected computers donated them in Computer Systems to Z.P.H School Nutakki, an organization which used the children's in the school of Nutakki on 08/08/2018.



BALA VIKASAM

Description:

As the students in schools to get the motivation themselves it means the girls problems should know themselves and should know how to solve themselves. So, we the team CEA (CENTER FOR EXTENCTION ACTIVITIES) conducted an event called BALA VIKASAM.

The event is the one which is very useful for themselves to protect themselves from their problem and motivate with the help of DR.SUMATHI (PSYCHOLOGIST). By this event the children are given their response and discuss their problem with madam and team CEA. So, there solve their problem with is facing in the real world.

Event Beneficiary:

- 1)By these event we educated the school student about GIRL PROBLEMS
- 2)By these event we educated how to behave in real world
- 3)By this event we educated how to motivate and how to solve problem which is phasing at present situation.



ORGAN DONATION CAMP

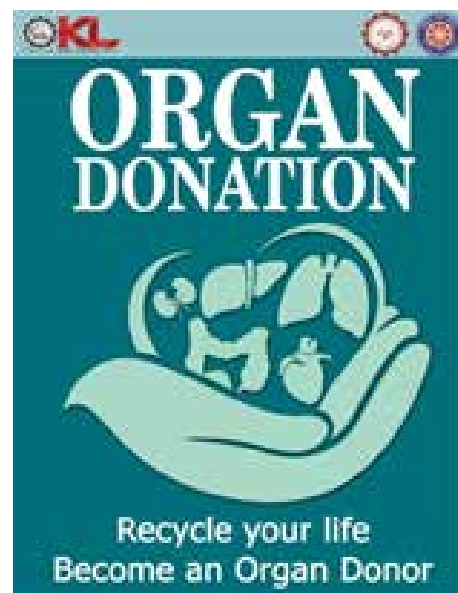
Description:

KLEF-CEA in collaboration with NSS cell organized an event named "Organ Donation Camp" in the university for three days i.e., from 9th to 11th of this month. Every 12 minutes, another person's name joins the 123,000 others on the national organ transplant waiting list. A single organ donor can save up to eight lives. By also donating tissues and eyes, the same donor can improve up to 50 lives. Signing up to become an organ donor is an easy way to make a lasting and worthwhile impact.

Benefits:

- Improves others quality of life.
- Becoming a donor is a hugely positive choice and allows your legacy to live on through another.

Number of Volunteers present: 59



AWARENESS ON ANTI-RAGGING

Description:

KLEF-CEA organized an event named "AWARENESS ON ANTI-RAGGING" in peacock hall, KLEF. Ragging has ruined countless innocent lives and careers. To eradicate it, Hon'ble Supreme Court in Civil Appeal No. 887 of 2009, passed the judgment wherein guidelines were issued for setting up of a Central Crisis Hotline and Anti-Ragging database. Dr. Habibullah Khan, Dean Student Affairs invited Sri P.V. Ramana, Advocate in Guntur to address the students of the present sections, cases and all modules regarding Anti-Ragging. Associate Dean- Dr. Ravindranath orated various discipline regulations in the university. Dr. Habibullah Khan pledged out an oath by all the students regarding Anti- Ragging in the venue.

All Associate Deans, faculty in charges and Academic Deans took part in this event and was swiftly organized by Team CEA.

Beneficiary:

- Students who attended the event gained knowledge on various articles regarding anti-ragging.
- The conscious of following all the rules was well informed.



SAFE USAGE OF INTERNET

As a part of extension activity, the department of EEE has conducted an event for Z.P high school children of Pedavdlapudi village about "SAFE USAGE OF INTERNET" on 14/08/2018. Students and faculty members of electrical department gave lot of information to 10th class students regarding how safely using internet, and how it helps for their education and careers. Students asked their doubts and get clarified with live examples. In this event school head mistress N.Sanathi madam and school staff supported by providing facilities.



TABLOID PROGRAMME

SSP wing of KLU-CEA have released a tabloid on NDA (National Defence Academy) on the occasion of 72nd Independence Day. The tabloid was released by the pro-vice chancellor Dr .A Rama Kumar and our dean academics Dr. Habibulla Khan in the presence of Associate Dean of extension activities Dr. K. Ravindranath, Prof. incharge Dr.R.Subhakar Raju at NSH. This tabloid was released so that the students will know various categories and the opportunities available for them at the National Defence Academy. Further, this tabloid was distributed among the faculty and the students present at the event. The tabloid will also be placed in the notice boards and in the library so that the tabloid will be in the reach of students and thus it may help them in planning their future.

Event Beneficiary:

1. To spread awareness about NDA (National Defence Academy) among the students.
2. The students may get to know about the various categories under NDA.
3. The students will get to know about various opportunities available for them at NDA.

CREATIVE CREW

Description:

Children and youth team of CEA conducted creative crew in Vaddeswaram Primary School and Ipatam Primary School of Guntur District. There are totally 80 children studying in Vaddeswaram from 3rd to 5th Standard and 23 children studying in Ipatam from 3rd to 5th Standard. Dr Venkateswarlu Coordinator of CEA accompanied us with this event. The main objective of this program is to impart creativeness into the students i.e. teaching them how to do creative arts and to draw pictures using numbers. As a part of this objective quiz program is conducted for the students to test their knowledge levels and to improve their general knowledge.

Session Activities:

CEA team started from KL University at 2.00 PM and reached the school at 2:10 PM. We divided into 2 groups for both the schools. One group consists of 5 people and other group consists of 15 people. Faculty In charge introduced themselves to the Head Master of the School and explained few words about the program. There after we divided our work and divided the students. We parallely conducted the drawing, creative arts and quiz for 3 different standards.

Event Beneficiary:

- 1)By this event the student learned how creatively we can draw
- 2)Children gained knowledge from quiz
- 3)Children learned creative arts using papers



SELF DEFENCE PROGRAMME

Description:

Self-defense techniques and recommended behavior under the threat of violence is systematically taught in self-defense classes. Commercial self-defense education is part of the martial arts industry in the wider sense, and many martial arts instructors also give self-defense classes. While all martial arts training can be argued to have some self-defense applications,

self-defense courses are marketed explicitly as being oriented towards effectiveness and optimized towards situations as they occur in the real world.

Working procedure:

- The sessions continued for three days in Aravinda School, Thadepalli.
- Gathered brave souls in hall.
- Organized a series of sessions by providing them various tips and tricks to safeguard themselves in hard times by a physical trainer.

Benefits:

1. To defend oneself in a variety of situations.
2. Improves one's overall physical condition.
3. No. of benefited people : 110 members



CRAFTING, DRAFTING & DESIGNING

Description:

Children and youth team of CEA conducted CDD in New seminar hall (NSH), KLEF. Dr.S. Venkateswarlu, the Coordinator of CEA accompanied us with this event. The event is totally concentrated on 3 domains Crafting, Drafting & Designing. The main objective of this event is to bring out the hidden talents of students and to take CEA into the student community.

Working procedure:

CEA team conducted the event in new seminar hall (NSH) in KLEF. The event was started at 9:30 AM and we divided the total day into 4 slots for the sake of convenience to the participants. Each slot is of 1 and ½ hour. As the participant entered the hall he/she chose on Crafting, Drafting, Designing and then we explained a theme to them on which they have to draft or design.

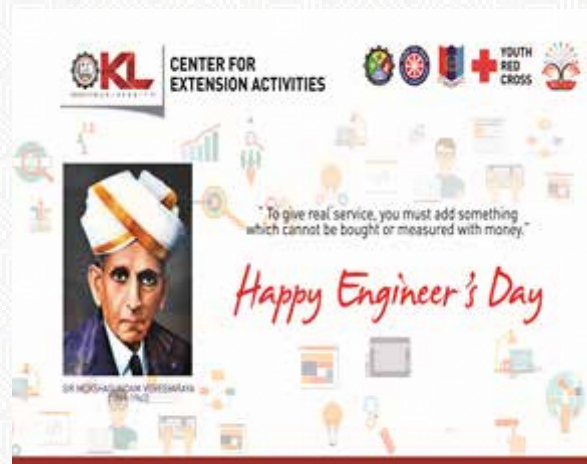
Benefits:

- 1)By this event we can bring the talents hidden in the students.
- 2)The students who participated will get appreciation for their talent.



SRI MOKSHAGUNDAM VISWESWARAIAH BIRTHDAY CELEBRATIONS

CEA of KLEF organized Engineers Day on the eve of Sir Mokshagundam Visweswaraiiah Birthday on 15/09/2018. In this programme all the faculty, administrative staff, students participated. Vice-Chancellor Dr.L.S.S.Reddy, Pro.Vice-Chancellor Dr. A.Rama Kumar, Register Dr. T.Uma Maheswara rao, Principal Dr. K. Subbarao, paid floral tributes to Sir Mokshagundam Visweswaraiiah. Our Vice Chancellor inspired all the Engineers to take Sir Mokshagundam Visweswaraiiah as role model. Dean Student Affairs Dr.Habibullah Khan, Associate Dean Dr. K. Ravindraneadh, Hobby Clubs Incharge Dr. R.Subhakara Raju, NSS programme officer Sri. K. Sripath Roy also paid floral tributes to Sir Mokshagundam Visweswaraiiah. CEA Coordinators Dr. S.Venkateswarlu, P. Suresh, Dramatics trainer V.G.Krishna Murthy organized the programme and CEA Volunteers Participated in this occasion.



VEDIC MATHS

Description:

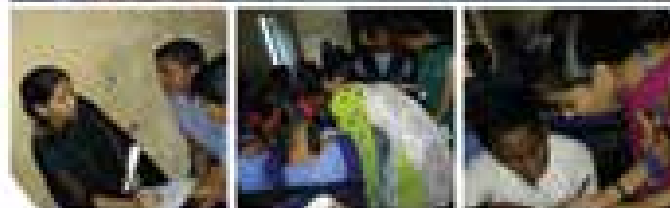
Mathematics is one such division that involves thinking and where mind is used at its best. In India most of the students are studying the conventional mathematics, but they are unable to solve the problems that are new to them. This is due to lack of clarity on basic concepts. The initiation in spreading the development of conceptual mathematics will be taken by the event "VEDIC MATHS". In this event the students will be aware on fast mathematical solution generating techniques and speed math calculations

Working procedure:

- Volunteers will be trained regarding the mathematical tricks.
- Material in the form of documented information will be issued to the students.
- Teaching and Skilling will be done to the students.
- Interactive sessions will be planned for doubts clarification.
- More number of examples were solved to understand tricks effectively.

Benefits:

- 1.Students can experience in developing interest of math in them.
- 2.Students can improve accuracy, speed and sharpened focus.
- 3.Students will be able to adopt creative math problem solving strategies.



REFLECTIONS (HISTORIES & MYSTERIES)

Description:

In the event of "REFLECTIONS" we taught children about the evolutions and inventions of the daily accessories which children use in day to day life and science behind some unexplained beliefs which fascinate them to be curious and excite them to improve their abilities. The students will be clubbed into a vestibule and volunteers explained and share the knowledge by using digital means in the form of presentations and speaks.

Working procedure:

- Volunteers accumulate the information required for the event.
- Children will be divided into batches and sharing of knowledge through digital presentations.
- At first we taught them about the evolutions and inventions of daily accessories
- Later we continue with the science behind different beliefs

Benefits:

- Students understand the in depth efforts present behind the inventions of daily accessories.
- Gaining knowledge about the Scientific Reasons make students to learn the reality behind that and fascinate them to solve real life problems
- Students improve their Thinking capacity.



MEDICAL CAMP

Health is wealth i.e... being health is beneficial. What if the "Health check up" too gets done for free?

That's what all happened in K.L.E.F. "MEDICAL CAMP" in association with YRC- Youth Red Cross. All the departmental staff and Non-Teaching staff made an extr profit getting their free medical check up done here. Sugar levels, blood pressure (Complications), general medical checkup, ECG tests and Dental check up were performed. This programme is inaugurated by Dean Student Affairs Dr.Habibullah Khan.

Doctors from Kamineni Hospitals: Dr.Siva Prasad (M.B.B.S), Dr. Ashok (M.B.B.S), Dentists from Krishna Dentals: Dr.Harika (BDS), Presence made the camp successful. Pharmacy Principal Dr.Subranshu Panda, Associate Dean Dr.K.Ravindranath, Hobby Clubs Prof.Incharge Dr.R.Subhakar Raju, YRC Programme Coordinator Khalisha Vali, Dr.S.Venkateswarlu, Volunteers from the Department of B.Pharmacy.



కేఎల్ఎఫ్లో ఉచిత వైద్య శిబిరం

వదేశ్యం (ఆదేవల్లి) స్టూడెంట్స్: కేఎల్ఎఫ్ విశ్వవిద్యాలయంలో యూత్ రెడ్ క్రాస్ ఆధ్వర్యంలో నిర్వహించిన ఉచిత వైద్యశిబిరంలో విశ్వ విద్యాలయం ఆచార్యులతో పాటు ఆధ్యాపకేతర సిబ్బంది, భవన నిర్మాణ శాస్త్రాలకు ఉచిత వైద్య సేవలు అందజేశారు. శిబిరాన్ని ఆచార్య డాక్టర్ హబీబుల్లాఖాన్ ప్రారంభించారు. ఆసోసియేట్ డీన్ రవీంద్రనాథ్, హబీ క్లబ్ ఇన్ చార్జ్ శుభకర్ రాజు, రెడ్ క్రాస్ సమన్వయకర్త కాలేషా వాలి, సీఈఎ కోఆర్డినేటర్ వెంకటేశ్వర్లు సురేష్ తదితరులు పాల్గొన్నారు.

INDUCTION PROGRAMME

KLU-NSS/YRC Cell conducting Induction programme in the university campus on 13/08/2018 August 2018. In this programme Dean Students Affairs Dr.Habibulla Khan has inaugurated Induction programme. In this event Associate Dean Dr.K.Ravindranadh, Hobby Clubs Pro.Incharge Dr.R.Subhakar Raju, NSS Programme Coordinator Mr.Sripath Roy Koganti, YRC programme Coordinator Mr. SK.Kalisha Vali, NSS/YRC faculty Incharges, CEA co-ordinators Dr.S.Venkateswarlu, P.Suresh, YRC/NSS volunteers 785 Volunteers participated.



BLOOD DONATION PROGRAMME

A blood donation camp is organized by KLU University Youth Red Cross Unit IV (BBA & MBA) in association with Red Cross – Vijayawada on 18/08/2018. In this program, students are actively participated and donated their blood. Around 96 units of blood collected from the donors.

The program is inaugurated by Dr. Habibullah Khan (Dean Student Affairs), Dr M Kishore Babu (Principal–School of Management Studies), Dr Ravindra (Associate Dean) also they created awareness among the students about the importance of blood donation. The program is coordinated by Mr Khalisha Vali and Dr J Venkata Ramana.



MEDICAL CAMP

K L College of Pharmacy, KLEF Deemed to be University as a part of Youth Red Cross, Unit-3 (Pharmacy) has organized a MEDICAL CAMP at Grama panchayati office, Pedavadlapudi village on 28-09-2018 from 10:00 AM to 3:30 PM. Doctors and staff from SUNRISE Hospitals, Vijayawada joined their hands for serving the villagers on different disease conditions. Different activities as a part of medical camp like Eye check-up, Dental check-up, ECG check-up and General consultancy like Hemoglobin, Blood grouping, Body Mass Index, Blood Pressure etc. were held successfully and got good response from villagers. Based on the prescription of the doctors, medicines were provided free of cost to the villagers. More than 300 people got benefited by the medical camp.

Efforts of youth red cross volunteers and arrangements were appreciated by the Students Affairs Dean, Dr. Habibulla Khan, Associate Dean, Dr. Ravindranath, Co-ordinator Mr. Sk. Kalisha Vali and CEA co-ordinator Dr. S. Venkateswarlu of KLEF Deemed University. Pharmacy faculty and youth red cross in-charges of unit-3 Mr. A. Rajasekhar Reddy and Mr. K. Venkata Gopaiah guided the volunteers for the smooth conduct of medical camp and awareness camp at Pedavadlapudi and made the events grand success.



Department Youth Red Cross Coordinators: Mr. Rajasekhar Reddy A (4460) Mr. K. Venkata Gopaiah (5405)

HEALTH AWARENESS CAMPAIGN

K L College of Pharmacy, KLEF Deemed to be University as a part of Youth Red Cross, Unit-3 (Pharmacy) has organized an awareness campaign with a team of pharmacy volunteers of youth red cross unit and staff to bring awareness among the public regarding the seasonal diseases, cleanliness and safety precautions to prevent the communicable diseases. More than 100 families were met by the team and had interaction about the health care. Chlorine tablets were distributed to the visited houses for water chlorination. The villagers were encouraged to contact the volunteers to get the information related to health issues.

Efforts of youth red cross volunteers and arrangements were appreciated by the Students Affairs Dean, Dr. Habibulla Khan, Associate Dean, Dr. Ravindranath, Co-ordinator Mr. Sk. Kalisha Vali and CEA co-ordinator Dr. S. Venkateswarlu of KLEF Deemed University. Pharmacy faculty and youth red cross in-charges of unit-3 Mr. A. Rajasekhar Reddy and Mr. K. Venkata Gopaiiah guided the volunteers for the smooth conduct of medical camp and awareness camp at Pedavadlapudi and made the events grand success.



పెదవడ్లపూడిలో ఉచిత వైద్య శిబిరం
 పెదవడ్లపూడి (గ్రామీణముంగళగిరి): పెదవడ్లపూడిలో కె.ఎల్.విశ్వవిద్యాలయం, రెడ్ క్రాస్ అవ్వర్సలలో కుక్కవారు ఉచిత వైద్యశిబిరం నిర్వహించారు. ఉచితంగా మందులు పంపిణీ చేశారు. మీసార్లను విర్రాధులు ఆరోగ్యంపై అవగాహన క్షాల్ నిర్వహించారు. డాక్టర్ కె.రవీంద్రనాథ్, ఎ.రాజశేఖరరెడ్డి, మెంటు గోపయ్య, ఎస్.కె.కాలిషావలి, డాక్టర్ ఎస్.మెంకటేశ్వర్లు పాల్గొన్నారు.

Department Youth Red Cross Coordinators: Mr. Rajasekhar Reddy A (4460) Mr. K. Venkata Gopaiiah (5405)



1st Rank in
Deemed Universities in
Andhra Pradesh - 2018



**HIGHER EDUCATION
REVIEW SURVEY**

2018



Ph.D Awarded by KLU

S.No	Roll No	Name of the Student	Year of Award
1	11301005	V GANESH KUMAR	July, 2018
2	11301012	M NARESH KUMAR	August, 2018

RESEARCH PUBLICATIONS

1. Bodiga, S., Vemuri, P. K., & Bodiga, V. L. (2018). Low Ctr1p, due to lack of Sco1p results in lowered cisplatin uptake and mediates insensitivity of rho0 yeast to cisplatin. *Journal of inorganic biochemistry*, 187, 14-24.
2. Praveen Kumar Vemuri, Sanjay Madala, Vijaya Lakshmi Bodiga, Suryanarayana Veeravalli and Nithin Chand Kurra (2018). Effect of Arabica and Canephora coffee bean extracts towards modification of red blood cell surface antigens. *Int. Res. J. Pharm.* 2018;9(5):91-95.
3. Narayana D B, Johnson T S. 2018. DNA barcode testing in authentication of botanical raw material coming of age. *Phcog Mag*;14(55), Suppl S1:1-2.
4. Kanuri G, Chichula D, Sawhney R, Kuriakose K, De'Souza S, Pais F, Armugam K, Shet AS. Optimizing Diagnostic Biomarkers of Iron Deficiency Anaemia in Community Dwelling Indian Women and Preschool Children. *Haematologica*. 2018.
5. Balakrishna P, Rajasekhar Pinnamaneni, K V Pavani and Mathur R K. 2018. Correlation and Path Coefficient Analysis in Indian Oil Palm Genotypes. *Journal of Pure and Applied Microbiology*. 12(1): 195-206. ISSN: 0973-7510.
6. Managamuri U, Vijayalakshmi M, Indupalli MD, Ganduri VS, Rajulapati SB, Poda S. Improved Bioactive Metabolite Production by *Saccharopolyspora halotolerans* VSM-2 Using Response Surface Methodology and Unstructured Kinetic Modelling. *Pharmacognosy Journal*. 2018; 10(5):833-840.

PLANTATION DRIVE

Plantation Drive conducted in Primary School Gundimeda village, Guntur Dt on 22-09-2018. Around 73 Volunteers and Faculty Incharges participated in the programme. Students visited around 200 Households and handed over the plants and explained the importance of Cleanliness and afforestation. Volunteers visited the shops and explained them how to maintain cleanliness in their surroundings and environmental impacts.



S.No	Name of the PI/Co-PI	Date of Start	Funding Agency	Title of the Project	Amt Req. (In Lakhs)
1	Dr. B. Jaya Kumar Singh Dr. Maharshi Bhaswant Cheethirala	July, 2018	SERB	Efficacy and toxicity evaluation of new pancreatic lipase inhibitors identified by high throughput screening targeted to obesity and co-morbid disorders	37.65



**DEPARTMENT OF
CREATIVE ARTS &
MEDIA STUDIES**

NSS & YRC BLOOD CAMP

Department of CAMS students actively participated in Blood Donation of Youth Red Cross On 5.10.2018



1. P.KUMAR RAJU
CAMS NSS & YRC Blood Donation Camp
2. ESAWR SAI RAGHAVA
CAMS NSS & YRC Blood Donation Camp
3. PAWAN SAI VARMA
CAMS NSS & YRC Blood Donation Camp

Sl. No	Student Name	Register Role No	class
1	S.ESWAR SAI RAGHAVA	170250010	2ND BSC (VC)
2	K.VAMSI	180250031	1ST BSC (VC)
3	P.PAWAN SAI VARMA	170250009	2ND BSC (VC)
4	SK.SHAREEF	170250013	2ND BSC (VC)
5	SRIPADA	170250066	2ND BSC (VC)
6	P.KUMAR RAJU	180250015	1ST BSC (VC)

TEACHER'S DAY CELEBRATION, 6TH SEPTEMBER -2017

We celebrate Teachers' day every year throughout the country on 5th September. Students express their gratitude and appreciation for their teachers on this day. This day is dedicated to Dr. Sarvepalli Radhakrishnan – second President of India. The great academic philosopher, and one of the most well known diplomats, scholar, president of India and above all a teacher. As a tribute to this great teacher, his birthday has been observed as teachers' day.



Cams- 3RD YEAR BATCH 2018

Cams- 2nd YEAR BATCH 2018

A celebration conducted a department of Creative arts and media studies by our students on 6th September - 2017. The whole function was planned by Dr.L.Ramesh babu, HOD, rajendrakumar, Mr.Rambabu Nss, Cea coordinator, Mr. John AdiNarayana, Dr.Ravindrababu, Dr.gomathiGoud, Leningbabu, Adisheshayya, sridar, Ramadevi with All I NATURE faculties. We decided that, the responsibility of teaching is taken up by the students as an appreciation for their teachers.

TELUGU SHORT FILM FESTIVAL

Govt. Andhra Pradesh conducted Telugu Short film festival On 24 TO 28 SEP 2018 AT Vijayawada for this 1st and 2nd year students of filmmaking students of CAMS were Participated and along with work shop on direction and cinematography techniques along with Mr.john adi narayana, Asst.Professor, Mr. M.Rambabu Asst.Professor Mr.syed ahmed Asst.Professor . Chief gust: C.Uma maheswararo, Honorable Senior Director " Mr. M.Raghu " (DOP) Director of photography,durga Prasad, Ma-hesh and also, organized by govt. of Andhra Pradesh Department of culture, gurram jhasuva committee.



Filmmaking students of Dept of CAMS

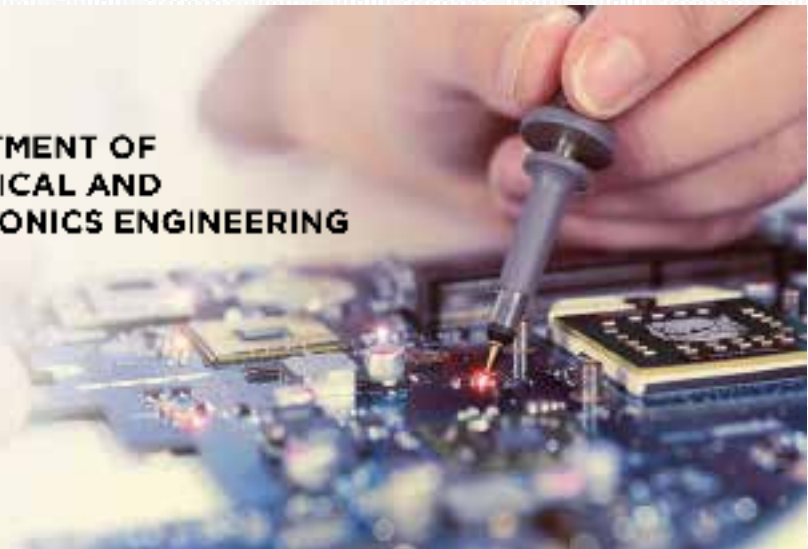


Honorable Senior Director
" Mr. C. Umamaheswara Rao "
(ANKURAM AWARD FILM)



Honorable Senior Director " Mr. M.Raghu " (DOP) Director of photography

Sl.no	Student Name	Class	Role Number	Sl.no	Student Name	Class	Role Number
1	Bithin Kumar	1st BFA	180563003	11	V.Yeshwanth reddy	1st BSC VC	180563003
2	Pravallika	1st BFA	180563008	12	M.Sandhya	1st BSC VC	180563003
3	S.Venkayya	1st BSC VC	180563031	13	k.eswar gupta	1st BSC VC	180563003
4	jayabharathi	1st BSC VC	180563003	14	N.Ganesh	1st BSC VC	180563014
5	T.Vamsi Bhardwaj	1st BSC VC	180563003	15	P.Kumar raju	1st BSC VC	180563015
6	P.Kumar raju	1st BSC VC	180563003	16	M.Rambabu	Asst.Professor	4286
7	P.Anuhaya tej	1st BSC VC	180563003	17	John adi Narayana	Asst.Professor	4456
8	f.Ab Siddiq	1st BSC VC	180563003	18	Syed Ahmed	Asst.Professor	3896
9	T.Nithin	1st BSC VC	180563003				



PH.D AWARDED

- Mr K Narasimha Raju was awarded Ph.D by KLEF for his thesis entitled Inherent and Efficient Source Side Capacitor Voltage Balancing Techniques for Diode Clamped MLI
- Mr A Ramesh was awarded Ph.D by KLEF for his thesis entitled Development and Performance Analysis of a Hybrid Multilevel Inverter Topology for PV Power Generation System
- Mrs N Lavanya was awarded Ph.D by KLEF for her thesis entitled Development and Analysis of Improved Indirect Matrix Converter Supplying Power to Multiple Loads

GUEST LECTURES

S.No	Event	Date
1	Guest lecture on "Power Scenario in India" by Mr. UPPALAPATI SRINIVASU	30-07-2018
2	Orientation Lecture on Simulation and Analysis of Photo-Voltaic (PV) based Inverter System	14-08-2018
3	Orientation Lecture on Role of smart grids in smart cities and challenging solutions	21-08-2018

SCOPUS INDEXED RESEARCH PUBLICATIONS

S. No	Title of paper	Name of the author/s	Name of journal
1.	Smart Grid Functionalities At Distribution Level	P Ajay Sai Kiran , Dr. B. Loveswara Rao	International Journal of Pure and Applied Mathematics
2.	Mitigation of Unbalanced Voltage Sags and Swells of Power System in Utility Side by using Sen Transformer	Loveswara Rao .Burthi, P.S.Prema Kumar	International Journal of Engineering & Technology
3.	Modified estimator for population mean in systematic sampling using known coefficient of variation	Bhaskara Rama Sarma, B.,Vasantha Kumar, V., Lalitha, S.V.N.L.	Journal of Physics: Conference Series
4.	A Fuzzy adaptive hysteresis band controller for three phase International Journal of four wire UPQC	Shamshul Haq, S., Lenine, D.,Lalitha, S.V.N.L.	Engineering and Technology(UAE)

5. Wavelet based fault analysis of hybrid energy source micro-grid connected multi terminal transmission system protection scheme
Chandra Shekar, S., Ravi Kumar, G., Lalitha, S.V.N.L.
Journal of Advanced Research in Dynamical and Control Systems
6. Modified estimator for mean of log-normal population
Bhaskara Rama Sarma, B., Vasanta Kumar, V.F.E.D., Lalitha, S.V.N.L.
Journal of Advanced Research Systems in Dynamical and Control
7. A new approach to achieve a fast acting MPPT technique for solar photovoltaic system under fast varying solar radiation
Muni, T.V., Lalitha, S.V.N.L., Suma, B.K., Venkateswaramma, B.
International Journal of Engineering and Technology(UAE)
8. Discrimination of magnetic inrush current from fault current in transformer –A new approach
Tripathi, Y., Mathur, K., Lalitha, S.V.N.L., Ramamoorthy, M.
International Journal of Pure and Applied Mathematics
9. Evaluation and Analysis of Available Transfer Capability in Deregulated Power System Environment
M. Dhana Sai Sri and P. Srinivasa Varma
International Journal of Engineering and Technology(UAE)
10. Fuzzy Logic Based Interline Unified Power Quality Conditioner for Voltage Regulation of Critical Load Bus
N. Nithya Sree and P. Srinivasa Varma
International Journal of Engineering and Technology(UAE)
11. A Review on Current Methods of De-Icing and an Idea for Designing an Autonomous Robot for De-Icing
P. Srinivas Verma, Batchu Sidharth Sarat Raj, Kailash Narsingh Rao Sandopu Sainath and Eyerrmshetty
International Journal of Engineering and Technology(UAE)
12. A Fuzzy based PV –APF Controller for Mitigation of Current Harmonics
M. Naga Chaitanya, D. Rajesh, K. Sujith, R. Santhoshi, B. Phanendra
International Journal of Engineering and Technology(UAE)
13. Observation of P-V And I-V Characteristics Before and After Partial Shadow Effect on Photovoltaic Array Using Boost
J. Ajay Kumar , T. Sai Sourav, K.P. Prasad Rao
International Journal of Engineering and Technology(UAE)
14. Solar and Wind Power Forecasting with Optimal ARIMA Parameters
M. Veda Swaroop, P. Linga Reddy
International Journal of Engineering and Technology(UAE)

15.	Improvement Of Solar Energy System Under Partial Shading Conditions In Koneru Lakshmaiah Education Foundation	B.Bhargavi, P. Linga Reddy	International Journal of Engineering and Technology (UAE)
16	Resonance Propagation and Elimination in Integrated and Islanded Microgrids	K. V. Siva Reddy , SK. Moulali , K. Harinadha Reddy , Ch. Rami Reddy , B. V. Rajanna5 , G. Venkateswarlu, Ch. Amarendra	International Journal of Power Electronics and Drive System (IJPEDS)
17	Brushless DC Motor Drive with Single Current Sensor Fed from PV with Nonisolated Interleaved Converter	G.G.Raja Sekhar and, Basavaraja Banakara	Jour of Adv Research in Dynamical & Control Systems

S. No	Title of the paper	Name of the author/s	Name of the conference	Organised by
1.	Efficient energy management control strategy by model predictive control for standalone dc micro grids	D. Ravi Kishore, and T. Vijay Muni	International Conference on Renewable Energy Research and Education (RERE-2018)	American Institute of Physics

INDUSTRIAL TOUR

Department of EEE Conducted an Industrial Tour for II EEE Students to Kumar Pumps on 25-09-2018.



GUEST LECTURES:

Dr O Chandra Sekhar, HOD & Professor, EEE Department gave a guest Lecture at Aditya College of Engineering, Surampalem on 29-07-2018.

STUDENTS PARTICIPATION OUTSIDE KLEF:

P. Sai Pavan Kiran of III EEE , Vikas Chowdary, T Chara and Satyaradha Pravashik of II Year EEE Students participated in RC Plane and Drone conducted during Technozion'18 at National Institute of Technology, Warangal during 28-30 September 2018.

TEACHERS DAY CELEBRATIONS

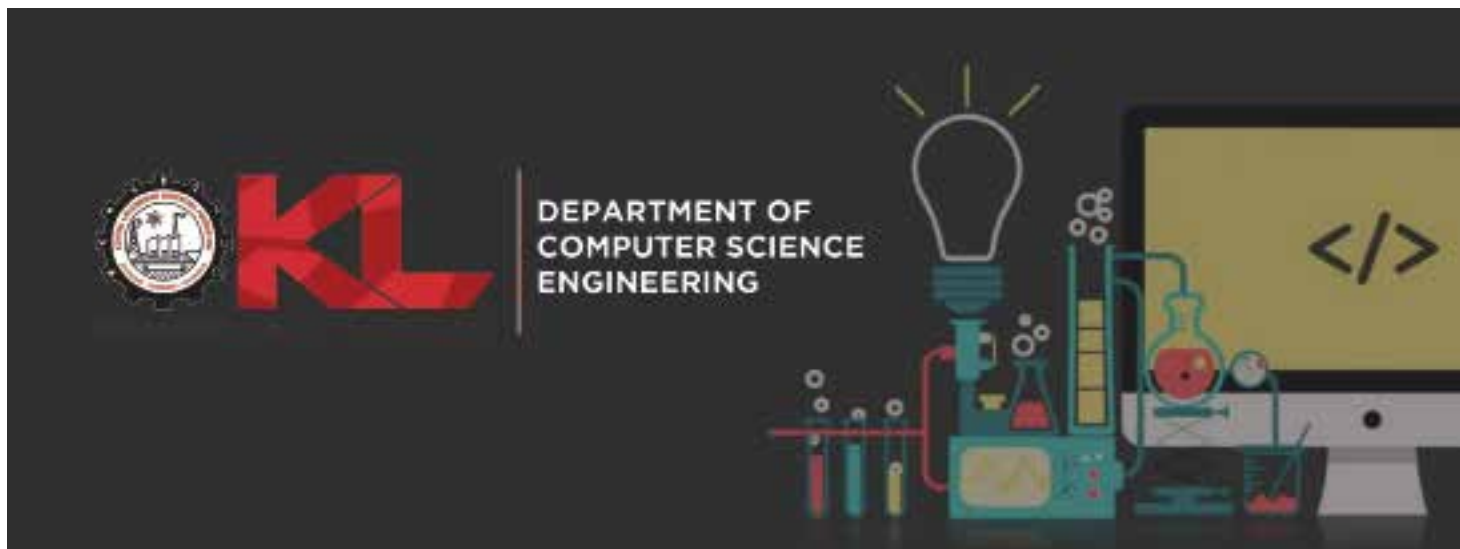
Students of EEE Department Conducted Teachers Day and Engineers Day celebration on 15-09-2018.



Lightning Lamp by Dr K Subba Rao, Principal, COE, KLEF



Speech by Dr O Chandra Sekhar, HOD, EEE



FACULTY ACHIEVEMENTS / AWARDS

S.No	Name of the faculty	Name of the Awards/Recognitions / fellowships	Awarded by	Date
1	Mr.Shaik Riaz	Instructor Champion	Cyber Security Essentials Learn-A-Thon” conducted by CISCO	16th July to 30th July 2018
2	Dr.K. Bhanu Prakash	Technical Committee Member	JCICE-2019 7/3/2018	
3	Dr.K. Bhanu Prakash	Technical Committee Member	ICTASI- 2019 7/4/2018	
4	Dr.K. Bhanu Prakash	Technical Program Committee Member	SNSP-2018, Sensor Networking and Signal Processing	Jul-18
5	Dr.K. Bhanu Prakash	Technical Committee Member	International Conference on Computational Intelligence in Pattern Recognition(CIPR-2019)	7/5/2018
6	Dr.P.Rajesh	Technical Committee Member	4th International Conference on Fuzzy systems and Data Mining	Jul-18
7	Dr.M.Srinivas	Best Researcher Award	International Organization of Scientific Research and Development	17th & 18th Aug 2018
8	Dr.K.Subramanyam	Chief Guest - Inspire Camp	Ravindra Degree College for Women	13th - 17th Aug 2018

PAPERS PUBLISHED BY THE FACULTY

1 “Development of an expert system for iron ore classification”, Ashok Kumar Patel & Snehamoy Chatterjee & Amit Kumar Gorai IJET Arabian Journal of Geosciences International 1866-7538 - Scopus

2 “OBSERVATIONS OF SPIKING PHENOMENON IN ELECTRON BEAM WELDED ETP COPPER PLATES”, Vara Prasad, Ram Sai, K.P.K. Chakravarthy, L. Ranganath,

Venkata Naresh Mandhala IJMET International 0976-6359 - Scopus

3 “Online Business Site Quality Assessment”, B. Chaitanya Krishna, P Sai Mounish, U Vinay Kumar, A Divya Mallika IJET International 2227-524X - Scopus

4 “PRIORITIZING SOFTWARE MAINTENANCE ISSUES THROUGH ACQUISITION PROCESS”, Dr.B.Chaitanya Krishna, K.Rajesh Kumar Reddy, V.H.N.V.R.S.Sai Pavan and M.Shanthi IJMET International Scopus

- 5 "Analysing software quality using cmmi-2 with agile-scrum framework", B Chaitanya Krishna , A Yeshwanth Srinath , N Bhavani , G Jaya Sai IJET International 2227-524X - Scopus
- 6 "Detection of noxious gases by implementing internet of things technology", G. ArunSai, B.BharatKumar, K.Sai Likhitha3,Raju Anitha IJET International 2 2 2 7 - 524X - Scopus
- 7 "Real-time logs in virtual data-center",Dr.Chalasan Srinivas, IJET International 2227-524X Scopus
- 8 "Secure Quantum Key Distribution Encryption method for Efficient Data Communication in Wireless Body Area Sensor Net-works", Y. Sai Suguna, B. Kavya Reddy, V. Keerthi Durga, A. Roshini IJET International 2227-524X - Scopus
- 9 "TESTCASE PRIORITIZATION WITH SPECIAL EMPHASIS ON AUTOMATION TESTING USING HYBRID FRAMEWORK", KONERU SRINIVAS, DR. MOHAMMED ISMAIL.BJATIT International 1992-864
- 10"Collaborative filtering-based recommendation of online social voting", Dr. Mohammed Ismail ,Dr. K. Bhanu Prakash , Dr. M. Nagabhushana Rao IJET International 2227-524X - Scopus
- 11"State Dependency to Optimize Access of Home Appliances using Remote Control", Dr. Vijaya Sri Kompalli, K. Sandhya, K. AsrithaThanmai, D. Siva Sree IJET International 2227-524X - Scopus
- 12"Efficient smart garbage management system using IOT technique", Dr. K. Vijaya Sri , R. Vamsi Krishna , M. J. K. Surya ,D. Venkatesh Babu IJET International 2227-524X - Scopus
- 13"A Light Protocol for Tracking Secure Stuff for the Internet of Things", Dr.Chalasan Srinivas, Dr. Srinivas Malladi IJET International 2227-524X - Scopus
- 14"Traffic Light Controlling System using IoT", Dr.Chalasan Srinivas Associate JARDCS International 1943-023X - Scopus
- 15"An Efficient Data Replication Scheme for Hadoop Distributed File System", T. Lakshmi Siva Rama Krishna, J. Priyanka, N. Nikhil Teja, Sd. Mahiya Sultana, B. Jabber IJET International 2227-524X - Scopus
- 16"Denoising Of Digital Images Using Sparse Representation of Edges and Separable Wavelet Transform", MagantiSyamala ,N.J.Nalini , R. Ragupathy , Lakshmana PhaneendraMaguluri JARDCS International 1943-023X - Scopus
- 17"Adopting Centrality Measure Models in the Visualized Stock Market Network", GaneshNaidu Ummadisetti,Lakshmana PhaneendraMaguluri, Maganti Syamala JARDCS International 1943-023X - Scopus
- 18"Controlling Home Appliances Using IOT", V.Rama Krishna, Y.Prem Satish, N.Raj Kumar, E.SaiKeerthie IJET International2227-524X-Scopus
- 19"Milk quality testing using intelligent inference performance evaluation system integrated with IoT", G Suresh Babu, V Rama Krishna, V Dharma Teja, S Balraj Yadav IJET International 2227-524X Scopus
- 20"Hybrid Compressed Hash Based Homomorphic ABEncryption Algorithm for Security of data in the Cloud Environment", PachipalaYellamma Dr.ChallaNarasimham International Journal on Future Revolution in Computer Science & Communication Engineering International 2 4 5 4 - 4248 - Scopus
- 21"Advanced Q-MAC: Optimal Resource Allocating for DynamicApplication in Mobile Cloud Computing Using QoS with CacheMemory", K.TaraPhani Surya Kiran, K V V Satyanarayana, P Yellamma IJET International 2227-524X - Scopus
- 22"Implementing Robots in Defence Through Motion Capture withMixed Reality", PachipalaYellamma, Ch. Madhav Bharadwaj, K. R. Krishna Sai, ChallaNarasimham IJET International 2 2 2 7 - 524X - Scopus
- 23"Controlling And Monitoring HomeAppliances Through Cloud Using IOT", Pachipala Yellamma1,*;V Saranya Manasa,ARamyA,G.V Kalyani4,ChallaNarasimham PONTE International - Web of Science
- 24"A Novel Approach for Prediction of Heart Disease: Machine Learning Techniques", V Srinivas, K Aditya, G Prasanth, R G.Babukarthik, S Satheeshkumar, G Sambasivam IJET International Scopus
- 25"Advanced Q-MAC: Optimal Resource Allocating for DynamicApplication in Mobile Cloud Computing Using QoS with Cache Memory", K.TaraPhani Surya Kiran, K V V Satyanarayana, P Yellamma IJET International 2227-524X - Scopus
- 26"Decentralization For Knowledge Sharing In Cloud Environment For Anonymous Protection", Manjula Josephine. B, Shilpa Itnal and Ramya Mounika Devineni IJPAM International 1311-8080-Scopus
- 27"Stock Market Prediction Based on Machine Learning Approaches)", V. LalithendraNadh and G. Syam Prasad SpringerBriefs in Applied Sciences and Technology International 2191-530X - Scopus
- 28"Enhanced Hybrid QoS Framework for Intelligent Decision Making (IDM) in Fog Computing", G. SambasivamJ. Amudhavel and R.G.Babukarthik Biosci. Biotech. Research Communications International 0974-6455 -Web of Science

29“Wireless Senro Enabled Breast Self-Examination Assistance to detect abnormality”, Kavitha, Saritha, Venkata Krishna IEEE Conf International - Scopus

30“Solving Virtual Machine placement in Cloud data centre based on Novel Firefly algorithm”, T. KalaiPriyan, J.Amudhavel and Sujatha Pothula Biosci. Biotech. Research Communications International 0974-6455 -Web of Science

GURUVEDIC AND ENGINEER'S DAY

We, the team focus conducts many technical and non-technical events for the students. as a part of it, we conduct Many orientation programs and some celebrations on different days for CSE students to improve their skills. GuruVedic is an auspicious event that was organized by team focus on Wednesday i.e., 19th of September. This event is mainly about celebrating teacher's day and engineer's day, both together with full entertainment, fun and many other inspiring and aspiring moments. This event has given so many memorable moments to all the teachers of CSE department. They have played many technical and non-technical events with so much sportiveness and made the day successful.

CHIEF GUEST:

To this event, Mr.D.vishnu Vardhan, associate president for AP's small-scale industries and Satyanarayana Garu, executive president for AP's small-scale industries have addressed all the young engineers and teachers and left us few beautiful words about the engineer's importance and remembered all his experiences and shared many important things about the life. Their speech was worth remembering till ages as their speech told nothing about life, their speech was life itself.

We the team focus has arranged a mini library in one orphanage in the name of our all teachers. We thought it would be the best way to show what our faculty thought to us other than studies i.e., moral and ethics. The kids in orphanage felt very happy and so excited by seeing books. We distributed different kinds of books that useful to them and to their respective class of study .after all we conducted many technical and non-technical events to the faculty on the stage those went well. After this event, all the faculty has taken so many memory into their heart .we have appreciated faculty who played different games with momentous and some surprise gifts. There some special events for students in some technical aspects and nontechnical .cultural events have given more energy to students and faculty .students and faculty both have participated in the cultural and all the programs are given boosting to the event success.

Team focus has conducted many games for teachers on the occasion of Guruvedic. It was a great event to all the focus team. It showed another side of faculty to students and got inspired by them. Sportiveness that they have shown in all the indoor games are excellent. All the people over there are very sportive and super active.for their excellence presence and activeness we appreciated them with momentous. This day has proven that our teachers are not only in staff rooms but also that they are in sports and playing hard.

PRIZE DISTRIBUTION:

Team focus has conducted many games for teachers on the occasion of Guruvedic. It was a great event to all the focus team . it showed another side of faculty to students and got inspired by them. Sportiveness that they have shown in all the indoor games are excellent. All the people over there are very sportive and super active.for their excellence presence and activeness we appreciated them with momentous. This day has proven that our teachers are not only in staff rooms but also that they are in sports and playing



Vice president of focus with badminton winner j.manikandan sir



Table tennis and chess winner g.v.s Prasad sir



President of focus with table tennis winner mr.kartikayan sir

NON-TECHNICAL EVENTS:

As the part of event we have conducted some events to faculty to play and have fun. That has become centre of attraction to event they played awesome and very actively. They games such as blind fold, rapid fire, adjective selecting, know yourself etc.,



Krishna reddy sir playing rapid fire



Playing blind fold



WEBSITE LAUNCH AND BROCHURE LAUNCH:

Focus has launched its web site and brochure in the presence of chief guests, Hod sir , focus faculty incharge mrs.rutu ramya mam and now everyone can know about access focus website and can check its activities with all the information provided. The activities and team details of total 15 years of journey will be there in website.



Website launch



Brochure launch



Website launch



We the team focus thanking you all for your great support and guidance and it's our pleasure to celebrate such an amazing event. Without you there is neither focus nor Guru-vedic. We will always strive hard for entertaining and educating you.



Vote of thanks by teja sai

SPORTS FOR TEACHERS

Team focus has conducted many games to teachers on the occasion of guruvedic. it was a great event to all the focus team .it shown otherside of faculty to students and got inspired by them.sportive ness that they have shown in all the indoor games are excellent.all the people over there are very sportive and super active.

GAMES PLAYED:

They played different games on their interest. According to the participant list we conducted different rounds and announced the results.even we conducted outdoor games they went very well. All the teachers played with confidence and sportive nature which stood out of expectations of students. This build healthy environment all over the department.



ORIENTATION PROGRAM

We, the team focus conduct many technical and non-technical events for the students to develop their skills. As a part of it, we conduct many orientation programs on different topics for second-year students to improve their skills mainly on technical on different topics. as the part of these orientation programs this Monday ie.,24th of September we conducted on web development topic. This topic has a vivid importance in students because this is a burning topic in the present world which enhances the student to outshine in the world with flying colors.

Students from different sections have participated in this and got knowledge on some basic concepts of web development .all the students are so thankful to the team that they have helped them in solving and leaning the things in an easy way. It is bringing the positive confidence on technical skills of students and mainly they remove the fear of seniors as they are interacting them like friends and it was very friendly atmosphere created throughout all the students the second year in computer science





PH.D AWARDED BY KLU

S.No	Name of the Ph.D Scholar	Name of the Guide/s internal/External	Title of the thesis	Date of Award of Ph.D
1	C S Preetham Reddy	Dr M S G Prasad, Dr T V Ramakrishna	SPECTRUM MANAGEMENT AND COOPERATION BETWEEN PRIMARY AND SECONDARY USERS IN HYBRID OVERLAY/ UNDERLAY COGNITIVE RADIO NETWORKS	10-08-2018
2	S.V.Devika	Dr. K. Sarat kumar	Study on KA BandOTM Antennasfor Effective DataAvailability and Propagation Aspects in Current SATCOM Applications and services	22-08-2018

SPONSORED RESEARCH PROJECTS

S.No	Faculty Name	Name of the Project	Total Amount (In Lakhs)	Amount Sanctioned During the year	Funding Agency
1	Dr. K.S. Ramesh Dr S. Koteswara Rao	Application of Advanced Statistical Signal Processing Algorithms for Earthquake	5.00	5 lakhs	MoES
2	Ms Preeti Mallela Dr K. Srinivasa Rao (Mentor)	Development of MEMS based wearable sensors for early stage identification of Parkinson's disease	26.60	10 lakhs	DST WOS-A

RESEARCH PUBLICATIONS

1. **Durga Prasad Tripathi, P. Pardhasaradhi, B. T. P. Madhav**, Statistical parameters-based image enhancement techniques in pure and nanodispersed 60.08 liquid crystalline compounds, *Phase Transitions*, 2018, pp 1-12
2. **Minakshmi Shaw, B T P Madhav, Pradeep Kumar, Manas Ranjan Mantri, P Rakesh Kumar**, Analytical Study on Lowpass Filter with I-Shaped Defected Ground Structures for Medical ISM Band Applications, *International Journal of Pharmaceutical Research*, Vol 10, Issue 3, July- Sept 2018, pp 565-573.
3. **Yalavarthi Usha Devi, Mulpuri S. S. Rukmini, B T P Madhav**, A Compact Conformal Printed Dipole Antenna for 5G Based Vehicular Communication Applications, *Progress in Electromagnetics Research C*, Vol. 85, pp 191–2018
4. **M S S S Srinivas, T V Ramakrishna, B T P Madhav**, Wideband defected Ground Structured Monopole Antenna with Electromagnetic Band Gap Loading, *Journal of Engineering and Applied Sciences*, Vol 13, No 11, 2018, pp 4099-4103.
5. **Sreevardhan Cheerla, D. Venkata Ratnam, Hima Sree Borra**, "Neural network-based path loss model for cellular mobile networks at 800 and 1800 MHz bands", *AEU - International Journal of Electronics and Communications*, Volume 94, 2018, Pages 179-186, ISSN 1434-8411,
6. **Muzammil Parvez M*, J. Shanmugam, K.R.R. Mohan Rao, Chandana Lakshmana, Syed Shameem**, "Alive Node and Network Lifetime Analysis of DEEC Protocol and EDDEEC Protocol", *Journal of Advanced Research in Dynamical & Control Systems (JARDCS)*, Volume 10, Issue – 6, 2018, Pages 1379-1384, ISSN 1943-023X.
7. **Dr. Murugan. R, Dr. Deepak Kumar Nayak, Dr. Anitha Juliette**, "Particle Analysis in Metallurgical Inclusion for Defence Applications using LABVIEW", *International Journal of Engineering Technology Science and Research*, Volume 5, Issue – 4, 2018, Pages 787-793, ISSN 2394-3386.
8. **K KUMAR NAIK**, "Asymmetric CPW-fed SRR Patch Antenna for WLAN/WiMAX Applications", *AEU - International Journal of Electronics and Communications*, Volume 93, 2018, Pages 103-108, doi.org/10.1016/j.aeue.2018.06.008
9. **Ketavath Kumar Naik, G. Dattatreya**, "Flexible CPW-fed Split Triangular Patch Antenna for WiMAX Applications", *Progress in Electromagnetics Research (PIER) M*, Vol. 70, pp. 157-166, 2018.
10. **Madhu Nakirekanti, S Sai Satyanarayana Reddy, R Murali Prasad, G Naveen Kishore, D Kalandar Basha**, "Smart Shopping Basket for super market using Labview", *Journal of Engineering and Applied Sciences*, Vol. 13, pp. 3772-3777, 2018, ISSN 1816-949X
11. **Raghavendra Neeli, J R K Kumar Dabbakuti, V. Rajesh Chowdhary, Nitin K. Tripathi, Venkata Ratnam Devanaboyina**, "Modeling of local ionospheric time varying characteristics based on singular value decomposition over low-latitude GPS stations" *Astrophys Space Sci* (2018) 363:182 DOI:10.1007/s10509-018-3403-1.
12. **Zhara Shirani, Chella Santhosh, Jibran Iqbal, Amit Bhatnagar**, "Waste Moringa oleifera seed pods as green sorbent for efficient removal of toxic aquatic pollutants", *Journal of Environmental Management*, Vol. 227, pp. 95-106 (2018). [Impact factor - 4.01].
13. **Raveendra K, R. Vinothkanna**, "The Role and Utilization of CNN in Automatic Logo based Document Image Retrieval Methods", *International Journal of Engineering and Technology*, Vol.7, No.3.1, Aug 2018, pp.13-16.
14. **G. Nagaraju, P. Pardhasaradhi, V. S. Ghali**, "The New Watermarking Scheme for Medical Images with Parent's Details", *International Journal of Engineering and Technology*, Vol.7, No.3.31, Aug 2018, pp.25-29
15. **Yarragudi Madhu Sudhana Reddy, Ramaswami Sachidanandan Ernest Ravindran, Kakarla Hari Kishore** Spatial Mutual Relationship Based Retinal Image Contrast Enhancement for Efficient Diagnosis of Diabetic Retinopathy, *International Journal of Intelligent Engineering and Systems*, Vol.11, No.5, 2018, pp. 48-58. DOI: 10.22266/ijies2018.1031.05 (scopus indexed)
16. **N.L. Pratap, P. Siddiah**, "JPEG 2000 Image transmission using PSO method over OFDM based cognitive radio networks", *International Journal of Pure and Applied Mathematics* ISSN:13143395, vol 119, no 18 2018 805-817.
17. **Dr. M. Sujatha, N. Prabhakaran, R. Selva Kumar**, "DESIGN AND IMPLEMENTATION OF LABVIEW BASED BOREWELL CHILD RESCUE ROBOT" *International Journal of Engineering and Technology (Scopus)*, 2227-524X, Volume 7(1.3), 2018, pg. No.157-160
18. **R. Selvakumar, Dr. M. Sujatha, S. Palani Kumar**, "ROAC: RECURSIVE OPTIMIZATION OF ANT COLONY ASSISTED PERTURB AND OBSERVE FOR A PHOTO VOLTAIIC RESONANT BOOST CONVERTER" *International Journal of Engineering and Technology (Scopus)*, Volume 7(1.3), 2018, pg. No.150-156.

19. **R.Sirichandana, P.SaiDeepthi, M,Sujatha**, "DESIGN OF SINGLE BAND MICROSTRIP PATCH ANTENNA FOR 5G APPLICATIONS, International Journal of Engineering and Technology(Scopus),Volume 7(2.7),2018,pg. No.532-535.

20. **M.Sujatha,P.Eswar Kiran,Y.Sandeep, PV.RanjithKumar**, "Life saving system using IOT technology", International Journal of Pure and Applied Mathematics (Scopus), ISSN No: 1314-3395, Vol No: 118, Issue No: 20, Page No: 335-348, 2018

INDUSTRY RELEVANT TRAINING / VISITS

S.No	Name of the industry visited	No. of students participated	Name of the Program (B.Tech/M.Techetc..)	Class and year of the students	Date of visit
1.	K.C.P Sugar and Industries Corporation Ltd, Vuyyuru Bypass Rd Vuyyuru, Andhra Pradesh 521165	56	B.Tech	3rd Year –Section -13	29/08/2018

ORIENTATION PROGRAM

An Orientation program was conducted for the faculty in the department for which the speaker was Dr. G.S.K Santosh on Overview of various Nano-technologies which was on 02-08-2018 in R Block



the pre-training and training for the 17 students was conducted at L609 from 2.30 pm to 6.30 pm .Among 14 students, based on the performance 13 students were short-listed for the CLD training. For the shortlisted students, CLD training started from 20/08/2018.



ORIENTATION PROGRAM



CLD TRAINING

The following were the process carried out for the selection of students for CLD training

Out of 84 CLAD certified students only 41 students attended the pre-test conducted by National Instruments at KLU on 03/08/2018 at R205 Pre-training was conducted from 06/08/2018 to 08/08/2018, for the selection of students for CLD training. Among 41 students only 17 students attended

An Orientation program was conducted for the faculty in the department for which the speaker was K. Anusha on Advances in IC testing which was on 09-08-2018 in R Block

ORIENTATION PROGRAM



An Orientation program was conducted for the faculty in the department for which the speaker was K. Sony on Transmission of light signal in underwater optical communication which was on 16-08-2018 in R Block.



The following were the process carried out for the selection of students for CLD training

Out of 84 CLAD certified students only 41 students attended the pre-test conducted by National Instruments at KLU on 03/08/2018 at R205. Pre-training was conducted from 06/08/2018 to 08/08/2018, for the selection of students for CLD training. Among 41 students only 17 students attended the pre-training and training for the 17 students was conducted at L609 from 2.30 pm to 6.30 pm. Among 14 students, based on the performance 13 students were short-listed for the CLD training. For the shortlisted students, CLD training started from 20/08/2018.



IDOL OF E.C.E

Idol of ECE is a prestigious event organised by department of Electronics and communication every year. To become an idol of ECE one should come across many rounds and will be tested in different segments. Those who successfully completed all the rounds and show the outstanding performance in each and every round will be declared as the idol of ECE finally. And he will be the IDOL OF ECE for the entire academic year. Just as every year the Idol of ECE was conducted for the academic year 2018-2019. Nearly 1958 students actively participated for idol of ECE. They gone across many rounds and were tested in all segments like quiz on technical and general topics, technical jam, circuit building and also H.R. The journey for idol of ECE started from 25th August. The quiz is conducted online in LMS which is from 05:00pm on 25th August and closed at 05:00pm on 26th August 2018. Nearly 1938 students attempted the quiz out of which only 256 were short listed to go through the further rounds. Stu-

dents those who were shortlisted in the first round had taken over the jam. One will be given a topic whether it may be a technical or general, he should talk on the topic for about one minute without break by covering all the aspects of the topic. Out of 256 students 29 were selected for next round i.e. Technical round. In the Technical Round Student will be tested in the technical point of view. The questions may be from any part of the course that he had across through his academics. One who has given the perfect and relevant answer will be qualified for the further rounds. Out of 29 students 17 students were selected for circuitrix round. Out of 29 students 17 were qualified for the circuitrix. The main intention of this round is to test the circuit building ability in the student. The student will be provided with four circuit diagrams out of which student will be given one circuit diagram using which one has to build the circuit on the bread board provided with capacitors, resistors and other required

IDOL OF E.C.E

YRC Unit 5 representing department of ECE KL Deemed to be University has Conducted "BAALA SANVEEVINI" in which distribution of protein food to the pregnant women on 6th September 2018 in Prathuru village adopted by KLU. On the day of the event, all the YRC volunteers started from the college at 9.30 am in the bus and reached the respective places by 9.50 am. The main theme of the YRC Cell is to create the social awareness among students. After reaching the villages, volunteers met Village Sarpanch and identified the PHC and Anganvaadi centres.



All the volunteers actively took part in this and created awareness on free testing and voluntary counselling for HIV, early recognition of danger signs in pregnancy and post-delivery, preparation for birth and readiness for complications, self-care which includes nutrition and high standard of hygiene and information on the father's role and the family's as well. All the volunteers divided these tasks among themselves. All the volunteers lead their way towards the success of the event.

BAALA SANJEEVINI

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TEJOMAYAM

The main theme of the event is to celebrate Teachers Day. Students express their gratitude and appreciation for their teachers on this day. This day is dedicated to Dr. Sarvepalli Radhakrishnan – second President of India. As a tribute to this great teacher, his birthday has been observed as teachers' day. A celebration conducted in our ECE department by our students on 18th September 2018 at 05:00 in New Seminar Hall, is a contribution to all the faculty who has supported and guided us all these days in the name TEJOMAYAM'18. This is the event celebrated by the student body of ECE, PULSE every year. The student body department of electronics and communication engineering (ECE) PULSE, is a small effort to recognise great talents, a platform to enhance and nurture ones skills, a path for students to progress. It is not only an opportunity for students to enhance their tal-

ents but it's a place to find something which can give value and meaning to student life. Then we had our traditional light lamping ceremony as a tribute to mother saraswathi, the goddess of knowledge and symbolically inaugurated the program. Speeches were delivered by the dignitaries present over there starting from head of the department Dr. VSV Prabhakar and then follows by Dr. Habibulla Khan given there valuable message. As a part of event the team PULSE has conducted games to all the faculty like cricket and caroms. The prizes were distributed to all the faculty members who has shown their best performance in the games. One of the prestigious event conducted by the Department of ECE is the IDOL OF ECE. For that the certificates were issued by the faculty to the students who has reached to the circuitrix. Finally momentum and certificate for the IDOL OF ECE was

TEJOMAYAM

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ORIENTATION PROGRAM



An Orientation program was conducted for the faculty in the department for which the speaker was Dr. Rominus Valsalam on Importance of research in ECE which was on 20-09-2018 in R Block.



CLAD TRAINING

NI LabVIEW academy in the Department of Electronics and Communication Engineering, KL University is equipped with one crore worth hardware, campus licensed LabVIEW software and data acquisition with real time sensors for automation. We are proud to say all ECE students at KLU individually own MyDAC and MyRIO Kits from National Instruments for carrying out their academic labs, and to develop innovative Projects.

With the tremendous support of Dr.V.S.V.Prabhakar, Professor & Head of ECE and by co-ordination of Dr.M.Sujatha, Professor/ECE, NI LabVIEW academy organized 20 days (21/09/2018 TO 10/10/2018) of intensive training in LabVIEW software (Core 1 and Core 2) and exclusive training for CLAD (Certified LabVIEW Associate Developer) certification for III year students. 100 students were shortlisted based on their CGPA. Training was done by resource persons from National Instruments.

1. Mr. Anish, Application Engineer, National Instruments

2. Mr. Shiva Manikandan, Application Engineer, National Instruments

Headed by Mr.Visweswaran and Mr. Murali Krishnan, Executive member, National Instruments.

This training offered the students an opportunity to receive intensive knowledge to create the user defined applications and to build modular programming in LabVIEW.

On 12/10/2018, online exam will be conducted by National Instruments for CLAD. 86 Students registered for CLAD exam.

Further in the month of December 2017, exclusive training on NI hardware will be conducted for the above mentioned students. This training will encourage the students to understand system design approach and real time exposure with Demonstration using NI graphical programming environment LabVIEW.



ORIENTATION PROGRAM



An Orientation program was conducted for the faculty in the department for which the speaker was Dr. V.G.N.S.Prasad on 27-09-2018 in R Block.

GUEST LECTURE ON "ROLE OF ELECTRONICS & COMMUNICATION ENGINEERING IN INDUSTRY"

Resource Persons:

Date:29-09-2018

1. Smt S. Nirmala, AGM&HOD, Flight Test Centre, HAL, Bangalore
2. Mr. D. Trivikrama Rao, Manager, Flight Test Centre, HAL, Bangalore

Session:1- Smt S. Nirmala, AGM & HOD, Flight Test Centre, HAL Bangalore having vast experience of 31 years in the field of Avionics engineering. In this session students are exposed with vast scope of employability in the core field of ECE. Difference between a commercial aircraft and defense aircraft and various parameters to be taken care while designing a defense aircraft are discussed explicitly.

Session:2-Mr. D.Trivikrama Rao, Manager, Flight Test Centre, Hal Bangalore having experience of 13 years in designing, testing various modules of electronics instrumentation parts assembled in various defense aircrafts. Mainly emphasized upon the design of various parameter measuring devices used in an aircraft and how the basic theory studying in engineering helpful to design these modules.

Session:3- In this session Smt S. Nirmala have discussed the role of control system engineering in design of various control instruments needed in a aircraft. She established the relationship of theory and practical of Electronics engineering needed during design of aircraft in a very charismatic way.

Session:4- This session taken by Mr. Trivikrama Rao, where the various advanced fields of Electronics and Communication Engineering have been focused and explained. Advantages and disadvantages of MIMO network have been discussed with the students. Moreover the newly emerged MN-MIMO network model is discussed. The need and use of thermal imaging has been discussed and students were encouraged by the speaker to begin research activities in these emerging fields. Finally students were made aware about the path to be follow to enter into the premier public sector organization such ISRO, DRDO, HAL, NRL, BHEL etc. The overwhelming response of the students to the program is remarkable.



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A NATIONAL LEVEL 3 DAY HANDS-ON WORKSHOP ON CYBER SECURITY

The Department of Electronic and Computer Science Engineering organised A National Level 3 Day Hands-on Workshop on “Cyber Security” held on 2nd, 3rd and 4th August 2018.

Er K. Satya Narayana (President) the Chief Patron, the Patrons are Er. K.L. Havish(Vice President), Er. K. RajaHarin (Vice President), Dr. M. Ram Moorthy(Chancellor), Dr.L.S.S.Reddy (Vice Chancellor), Dr. A.Rama Kumar (Pro-Vice Chancellor), Dr.T.UmaMaheswara Rao (Registrar), Dr K Subba Rao (Principal-KLEF), Dr. N.Venkatram (Principal-FED, KLEF), Dr. A.Anand Kumar (Advisor-Academics & Quality, KLEF), Dr.J.K.R.Sastry (Professor & Advisor-Quality), Dr. M.Suman (Professor & Deputy Registrar), Dr K .Raghava Rao (Workshop Chairman & HoD-ECM), Dr. N.V.K.Ramesh (Alt.HoD, Assoc Professor & Convenor), Dr. B. Naresh Kumar Reddy (Assoc Professor & Co-Convener) have inaugurated the workshop. Faculty, Research Scholars and students from different institutes have attended the workshop.



The Resource Persons have come from RCPL (Training Partners to ICE-IIT Kanpur). They are Mr.Rahul Gupta, Mr.Mukesh Kumar, Mr.Mudit Mathur, Mr.Jeetu Singh.



The guest who were present on the day had given a speech to all the students and the importance of cyber security and the cyber crimes around the world and some examples are also given by Ms. K.Sravani (ACP – Vijayawada North Division) and Mr. Anil Kumar (Founder ESF Labs and Team) to the workshop attendees

The workshop is aimed and focused to get awareness in students and research scholars how to secure & protect our data from others using it and how to maintain the data in closed manner. The workshop is for 3 days the first day the introduction was been given and the basic tags and a theory section was been given to the students.

On the second day RCPL team thought about the secureness of our accounts and how they will be hacked by others. The software's were also been thought to the students, and some programs are been thought to protect the system from cyber attacks.

On third day students are been thought deep into the subject and were been shown which sites are secure or not. Exam was been conducted to the students and results are also been given them, HoD, Convenor and Co-convenor distributed laminated certificates to all workshop participants.

We had learnt how to hack a web link and how to hack other systems by sending a link, post, file to them and by that we can hack the system in that way.



2 నుంచి సైబర్ సెక్యూరిటీపై జాతీయ సదస్సు

తాడేపల్లి,న్యూస్ టుడే: కోనేరు లక్ష్య డీవ్ట్ విశ్వవిద్యాలయంలో ఎలక్ట్రానిక్స్, కంప్యూటర్ సైన్స్ ఇంజనీరింగ్ విభాగం ఆధ్వర్యంలో ఆగస్టు 2వ తేదీ నుంచి మూడురోజుల పాటు సైబర్ సెక్యూరిటీపై జాతీయ సదస్సు నిర్వహిస్తున్నట్లు ఎలక్ట్రానిక్స్, కంప్యూటర్ సైన్స్ ఇంజనీరింగ్ విభాగం అధిపతి డాక్టర్ రామవరావు ఒక ప్రకటనలో తెలిపారు. సైబర్ ప్రపంచం ఎడికల్ హాకింగ్, సిస్టం హాకింగ్ వంటి అంశాలపై సదస్సులో చర్చిస్తారని తెలిపారు. ఇబిటీ, ఎన్ఐటీ విద్యార్థులతో పాటు దేశంలోని వివిధ విశ్వవిద్యాలయాల నుంచి విద్యార్థులు సదస్సుకు హాజరవుతారని తెలిపారు.



Conclusion:

Students all had done a nice job by participating in the workshop we congratulate each and every student and research scholars for taking part in the workshop.

GUEST LECTURE ON "CYBER SECURITY" ON 22-08-2018

The department of Electronics and Computer Science Engineering(ECSE),K.L.University, Vaddeswaram organized an guest lecture on "Cyber Security" on 22-08-2018 for the students of B.Tech 4th year, M.Tech 1st and 2nd Year of ECSE Students. The resource person Mr.Rohit Ponnappalli, Assistant Manager, PWC, Vijayawada delivered that, there are lot of opportunities for software engineers in the field of Cyber Security and how a student can select a particular organization and Research for their carrier. They further explained to the students that the cyber security importance in every one's life, and hence the students must gain the knowledge on cyber attacks and how to prevent them.

He demonstrated the security related to the field in IoT, how smart components are connected in smart cities how to prevent the data when smart components are connected to th network.

Dr.K.Raghava Rao, HOD-ECSE department and Mr.A.V.Prabu , Assoc. Professor & Program Coordinator and faculty of ECSE attended the guest lecture.



HANDS ON EXPERIENCE ON IOT APPLICATION DEVELOPMENT FOR FACULTY ON 18TH SEPTEMBER 2018

The workshop was conducted for the faculty of Electronics & Computer Science Engineering department. The aim of the workshop was to enhance the technical expertise of faculty in latest IoT technological developments. The Internet of things (IoT) is the network of physical devices, vehicles, home appliances, and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these things to connect, collect and exchange data and control through internet from anywhere in the world. The workshop was beneficial to the faculty members and M.Tech first year and second year students. The details of the workshop are as follows:

Name of workshop: Hands on Experience on IoT Application Development.

Date: 18th September 2018, Timing: 10:30 AM to 5 PM, Venue: IOT Lab, Ground Floor, R Block

Trainers: (1) G.Gowtham Raj, Senior Application Engineer, Enthu Technology Solution Pvt.Ltd, Coimbatore.

Topics Covered: Basics of IoT, Interfacing various sensors to Raspberry Pi, Reading sensors data through raspberry pi and uploading sensors data to the cloud (Thing Speak) and Device control application.

PHOTOGRAPHS OF WORKSHOP FOR FACULTY



Workshop in Progress

INDUSTRY RELEVANT TRAINING / VISITS

Department of ECSE conducted industrial visit to Efftronics,Vijayawada on 30-08-2018.II-year students(50 students) along with 2 faculty members visited to EFFTRONICS, Vijayawada. The Industry people given seminar about their company Efftronics and their present on going projects smart signaling,smart cities,3d printing and discussed about lot.After that we went into the Industry,they shown their projects and given demonstriation about all their projects.

Efftronics Providing Smart & Innovative Solutions for Smart Cities, Buildings, Signaling & IoT Services by Automation and Digitization for Vibrant Lives.



Building Smart Solutions for Smart Cities



Smart Cities



3D Printing



Smart Signaling



Seminar Session on Internet of Things(IoT)



Building Smart Solutions for Smart Cities

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Satish Dhawan Space Centre SHAR, Sriharikota

Indian Space Research Organisation

Department of Space, Govt. of India

Department of ECSE conducted industrial visit to SDSC,SHAR-SRIHARIKOTA on 28-09-2018.11-year students(50 students) along with 3 faculty members visited to SDSC,SHAR-SRIHARIKOTA. The Industry people given seminar about their company SDSC,SHAR-SRIHARIKOTA and their present seminar on going projects PSLV,GPLA,MOM,ADITYA.After that we went into the Industry,they shown FIRST LAUNCH PAD,SECOND LAUNCH PAD,TELEMETRY STATION.



Space Museum



Aryabhata Visiting Center



Second Launch Pad



FIRST LAUNCH PAD

FACULTY ACHIEVEMENTS



Dr. Md. Ali Hussain, Professor, Department of Electronics and Computer Science Engineering, K L E F Was Felicitated by Friendship Forum of India (FFI), New Delhi, India with the following awards

- Bharath Shiksha Award & Gold Medal for his contribution in the field of Education
- Indian status award for intellectual people
- Mahatma Gandhi award for Teaching and Research Excellence

Dr. Ali Hussain had published 135 research papers in various international journals, published 4 patents and authored 2 books. He was also an active reviewer of various international journals.

The award was presented by Former Governor of Sikkim Shri Choudhary Randhir Singh to Dr. Ali Hussain on 25th September 2018 at India International Centre, New Delhi during a seminar on Economic Growth and National Unity.

Sri Koneru Satyanarayana President-KLEF, Dr L.S.S Reddy Vice-Chancellor -KLEF, Dr. A. Ram Kumar Pro- Vice-Chancellor-KLEF, Dr. K.Subba Rao –Principal - College of Engineering congratulated Dr. Ali Hussain for his achievements.





RESEARCH PUBLICATIONS

Author	Title of the paper	Journal
Dr S.Divya	Effectiveness of Computer Assisted Language Learning(CALL) in the EFL Classroom on Teaching Learning Process in India	IJELLH
Benison	Students Have to be Involved!	The Commonwealth Review
Dr.C.Neelima	DIC Activities for Activated Speaking Competency	IJERT
Dr.K.B.Glory	A Study of Parsi Fiction in Rohinton Mistry's Such A Long Journey	English Language and Literature in the Era of Globalization, Vol II
Dr. Raja Ambethkar	Enhancing Communicative Competence of Technical Students through ABL Method	ESCI, Alps Research
Dr. K.B. Glory	Enhancing Communicative Competence of Technical Students through ABL Method	ESCI, Alps Research
Yash Raj	The Triumph of a Writer: A Study of K.V.Raghupathi's Can You Write a Story of Mine?	Literary Endeavour Vol 9, Issue 3
Aravind Mudhiraj	A Critical Study of K.V. Raghupathi's Rajesh, The Musician	IJELLH
Mrs. K. Chandrika	A Study of Parsi Fiction in Rohinton Mistry's Such A Long Journey	English Language and Literature in the Era of Globalization, Vol II

FACULTY ATTENDED WORKSHOPS:

Name of the Faculty	Workshop attended	Duration	Institution Organized
Dr. Sabitha Kumari Francis	ESL Classroom Meeting Curricular and Corporate Goals	21-08-2018	KBN College (Autonomous)
Dr. Pavani Sasidhar	ESL Classroom Meeting Curricular and Corporate Goals	21-08-2018	KBN College (Autonomous)
Dr. S. Divya	ESL Classroom Meeting Curricular and Corporate Goals	21-08-2018	KBN College (Autonomous)
Mrs. Leela Priyadarsini	ESL Classroom Meeting Curricular and Corporate Goals	21-08-2018	KBN College (Autonomous)
Dr. K.B.Glory	Research Methodology and Dynamics of Skills	22-09-2018	ALIET
Dr. C.Neelima	Research Methodology and Dynamics of Skills	22-09-2018	ALIET

WORKSHOPS ATTENDED BY SCHOLARS:

Name of the Scholar	Workshop attended	Duration	Institution Organized
Mrs.K.Chandrika	Research Methodology and Dynamics of Skills	22-09-2018	ALIET

SCHOLARS' OPEN TALKS: SEPTEMBER

Name of the Scholar	ID No.	Name of the Supervisor	Title of the Research
M.Sumalatha	13324017	Dr. K.K.Sunalini	Individualization and Gender Sensitization in the Select Novels of Chetan Bhagat
G. Kalpana Devi	14324004	Dr. G. Mohanacharyulu	New Perspectives in Gender Studies: A Study of Select Novels of Namita Gokhale
S. SreeLekha	14324008	Dr. G. Mohanacharyulu	Task Based Learning and Teaching: An Analytical Study on Methods and Approaches adopted in selected districts in Andhra Pradesh

PH.D'S AWARDED:

Mr. V. Venkata Subba Rao Research Scholar of Dr. G. Mohanacharyulu is awarded Ph.D for his work on Translating Poetic Sensibility: A Study of Select Anthologies of Translations by Damodhar Rao K and Shyamala Kallury in August 2018.

OTHER EVENTS

1. One National Symposium is organized by the Department of English on Classroom Communication in Digital Era: Challenges and Approaches on 31st August, 2018. The Resource person is Prof. Sujatha Mukhri, Head, Dept., of Communication, Dean, University Publications, EFLU, Hyderabad.

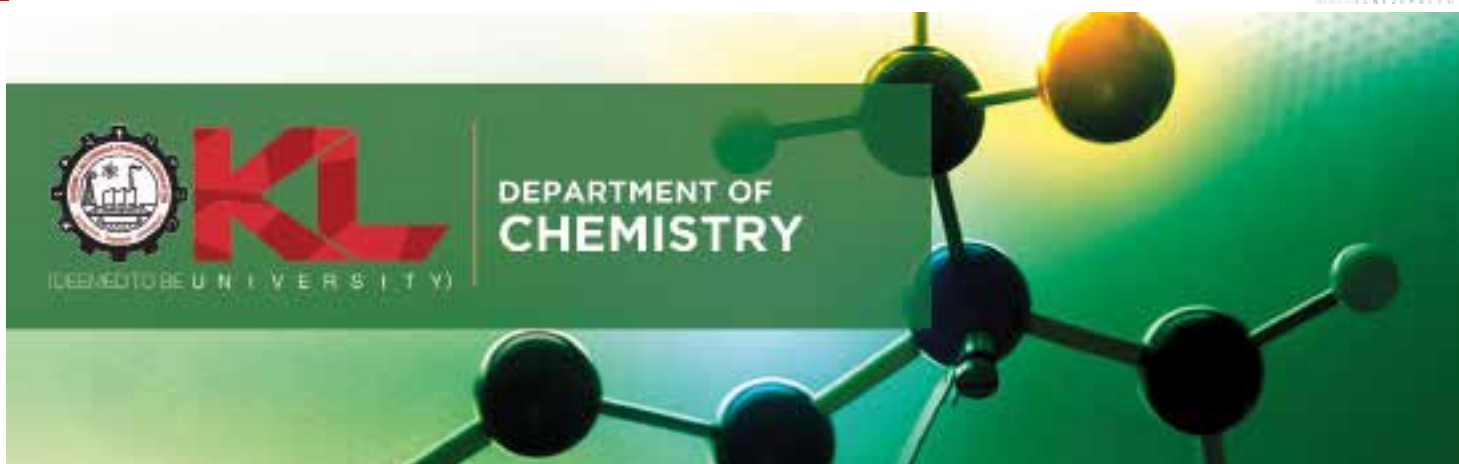
2. IN-HOUSE FACULTY DEVELOPMENT PROGRAMS :

Resource Person : Dr Raja Ambethkar, Associate Prof, English
 Topic : Characteristics of Highly Effective Teachers of English .
 Resource Person : Dr K K Sunalini, Associate Prof ,English
 Topic : Research Methodology.
 Resource Person : Dr M Latha, Associate Prof, English

Time Management

Resource Person : Prof. Sabitha Kumari Francis, HoD, English
 Topic : Presentation Skills Through 3DC Technique in the classroom.
 Resource Person : Dr Ram Kulesh Thakur, Associate Prof, English
 Topic : The Art of Writing
 Resource Person : Dr Jetty Wilson, Associate Professor, English
 Topic : Types of Communicators.
 Resource Person : Dr A Pavani, Associate Prof, English
 Topic: Basic Fundamentals of writing skills.
 Resource Person : Dr K K Sunalini, Associate Prof , English
 Topic : Technical Writing-Covering Letter.





PH.D AWARD

Mr. J. Subba Rao (Regd. No. 13323018) was awarded his Ph.D in Chemistry in Faculty of Sciences for his thesis entitled "DEVELOPMENT OF NOVEL SYNTHETIC METHODOLOGIES TOWARDS THE SYNTHESIS OF INDOLIZIDINE, QUINAZOLINONE, PIERIDINE ALKALOIDS AND SOME BIOACTIVE SCAFFOLDS" under the guidance of Dr. A.Venkateswararao.

RESEARCH PUBLICATIONS

1. Dr. I.V.Kasi Viswanath has published an article entitled "Design, molecular docking studies of oxaprazin linked to 4-thiazolidinone derivatives as a potent anticancer, analgesic and antiinflammatory agents" published in Asian journal of Research in Chemistry, 2018; 11(3):617-627.
2. Dr. Anindita Chatterjee has published an article entitled "Highly efficient synthesis of 2,4-disubstituted oxazoles through palladium/copper mediated direct arylation reaction" in Asian j pharm clin res, vol 11, issue 8, 2018, 511-514
3. Dr. Anindita Chatterjee has published an article entitled "Pure and copper doped cellulose microfibers –a case study" Mater.res.exp 5(2018) pp.105302.

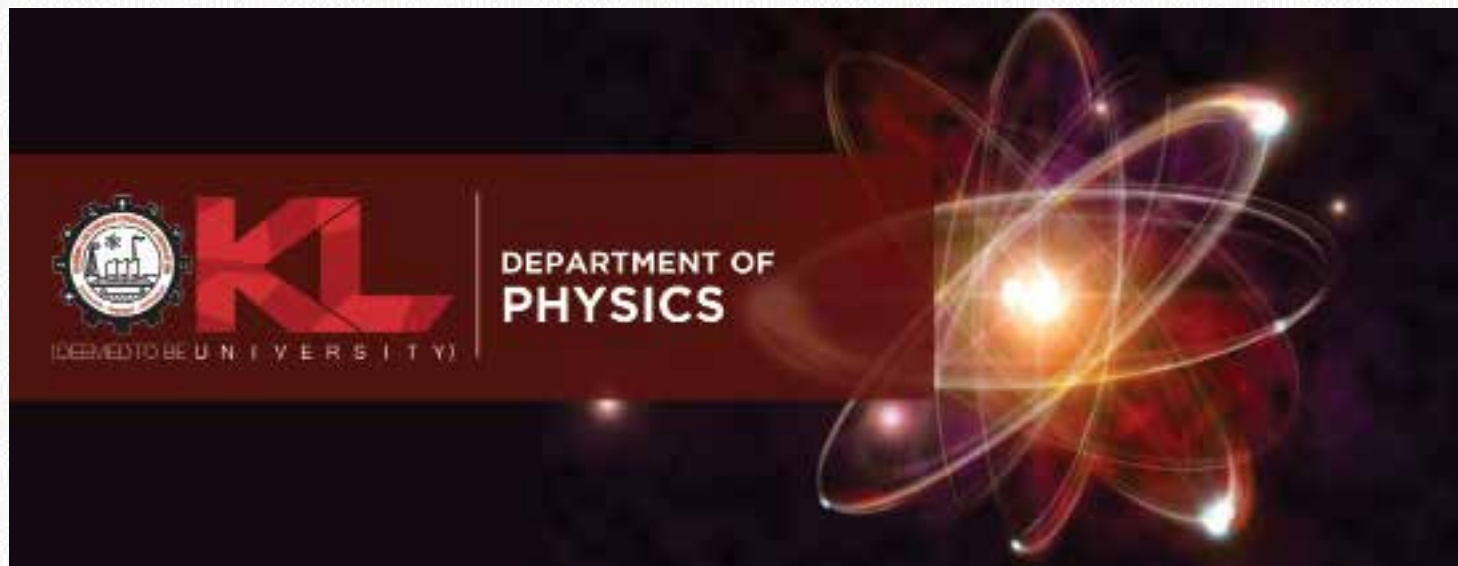
CONFERENCE PRESENTATIONS:

1. Dr. Venkateswara Rao Anna has presented a Paper entitled " Platinum Group Metal Complexes containing H5 and dH6 Cyclic- Perimeter Hydro carbons1,3 –Bis(2 pyridyl)-1 midazol-2-ylidene in UGC Sponsored two day National Symposium on Emerging Trends in Organic Chemistry by the Department of Chemistry, K B N College, Vijayawada on 28th & 29th September 2018.
2. Dr. I V. Kasi Viswanath has presented a Paper entitled "Design Molecular Docking studies of Oxaprazin linked to 4-thiazolidinone Derivatives as a Potent Anti-Cancer, Analgesic in UGC Sponsored two day National Symposium on Emerging Trends in Organic Chemistry by the Department of Chemistry, K B N College, Vijayawada on 28th & 29th September 2018.

ACHIEVEMENTS:

- Department of chemistry has presented Department of Science and Technology-Fund for improvement of Science and Technology Infrastructure (DST-FIST) Proposal for financial assistance at Indian Academy of Sciences on 24th September-2018 for Phase-I.





RESEARCH ARTICLES

1. R.A. Talewar, Sk. Mahamuda, K. Swapna, M. Venkateswarlu, A.S. Rao, Spectroscopic studies of Sm³⁺ ions doped alkaline-earth chloro borate glasses for visible photonic applications, *Materials Research Bulletin*. 105 (2018) 45–54.
2. Ch.B. Annapurna Devi, Sk. Mahamuda, K. Swapna, M. Venkateswarlu, A. Srinivasa Rao, G. Vijaya Prakash, Pr³⁺ ions doped single alkali and mixed alkali fluoro tungsten tellurite glasses for visible red luminescent devices, *Journal of Non-Crystalline Solids*. 498 (2018) 345–351.
3. Dr.Shaik Babu, Assistant Professor, had published paper entitled “Reduced Redlich–Kister functions and interaction studies of Dehpa + Petrofin binary mixtures at 298.15 K”, with KLEF affiliation along with Radhia Trabelsi, Tadikonda Srinivasa Krishna, Nouredine Ouerfelli & Adel Toumi in *Physics and Chemistry of Liquids* (<https://doi.org/10.1080/00319104.2018.1496437>) (SCI)
4. Dr.Shaik Babu, Assistant Professor, had published paper entitled “Zinc Oxide Nanoparticles Dispersed p-(p'-Ethoxy benzylidene)- p-cyano aniline Mesogen: Statistical and Spectral Analysis” with KLEF affiliation along with K.V. Surya Narayana Raju, and Shaik Salma Begum in *Asian Journal of Chemistry* (<https://doi.org/10.14233/ajchem.2018.21427>) (SCI)
5. Dr.Shaik Babu, Assistant Professor, had published paper entitled “Viscosity and Speed of Sound Studies of Binary Liquid Mixtures of Formamide with N,N-Dimethylaniline at Different Temperatures Nagarjuna Ayachithula” with KLEF affiliation along with Govinda Rao Konkyana and Kalimulla Thummaluru in *Asian Journal of Chemistry* (<https://doi.org/10.14233/ajchem.2018.21385>) (SCI)
6. Dr.A.Venkateswara Rao, Assistant Professor, had published paper entitled “Synthesis of 1- (5- oxo- 4,5-Dihydro- 1,3,4- oxadiazol-2-yl) methyl) -1H-1,2,4-triazole-3-carboxylic Acid-Application of Antibacterial activity” with KLEF affiliation along with Manuri Brahmayya, Dasi Samsonu, Nelli Srinivasa Rao, Battula Venkateswara Rao, Huan-Jung Fan in *Proceeding of the National Academy of Sciences* (<https://doi.org/10.1007/s40010-018-0507-5>) (SCI)
7. Dr. N. Krishna Joythi Assistant Professor, had published paper entitled “Studies on structural, magnetic, and DC electrical resistivity properties of Co_{0.5}M_{0.37}Cu_{0.13}Fe₂O₄ (M = Ni, Zn and Mg) ferrite nanoparticle systems” with KLEF affiliation along with A. Ramakrishna, N. Murali, S.J. Margarete, Tulu Wegayehu Mammo, , B. Sailaja, Ch.C. Sailaja Kumari, K. Samatha, V. Veeraiah in *Advanced Powder Technology* (<https://doi.org/10.1016/j.appt.2018.07.005>) (SCI)
8. Dr. N. Krishna Joythi Assistant Professor, had published paper entitled “Chemically stable proton conducting doped BaCeO₃ by citrate-EDTA complexing sol-gel process for solid oxide fuel cell” with KLEF affiliation along with J.Madurai Sailaja, N. Murali, S.J. Margarete, K.Raj Kumar and V. Veeraiah in *South African Journal of Chemical Engineering*, 26 (2018) 61-69
9. Dr. Ch Rajesh, had published paper on “Pure and copper doped cellulose microfibrils-a case study” with KLEF affiliation along with Anindita Chatterjee, G Kiran Kumar, B Dharma Sagar, K Sravanti and K Ramakrishna in *Materials Research Express* (<https://doi.org/10.1088/2053-1591/aad9d4>) (SCI)
10. Dr. Shaik Babu, had published paper entitled “Investigation of molecular interactions in binary mixtures of homologous series of aliphatic alcohols

with 2-methoxyaniline at various temperatures” with KLEF affiliation along with P. Nagababu, Dheiver F. Santos & M. Gowrisankar in Physics and Chemistry of Liquids (<https://doi.org/10.1080/00319104.2018.1511787>) (SCI)

11. “Sensitization of Yb³⁺ by Nd³⁺ emission in alkaline-earth chloro borate glasses for laser and fiber amplifier applications” Rupesh A. Talewar, Sk. Mahamuda, K. Swapna, A.S. Rao in Journal of Alloys and Compounds 771 (2019) 980-986 (<https://doi.org/10.1016/j.jallcom.2018.08.270>) (SCI)
12. Investigation on structural and luminescence features of Dy³⁺ ions doped T alkaline-earth boro tellurite glasses for optoelectronic devices K. Siva Rama Krishna Reddy, K. Swapna, Sk. Mahamuda, M. Venkateswarlu, A.S. Rao, G. Vijaya Prakash Optical Materials 85 (2018) 200–210 (<https://doi.org/10.1016/j.optmat.2018.08.057>) (SCI)
13. Ch. B. Annapurna Devi, K. Swapna, Sk. Mahamuda, M. Venkateswarlu, M.V.V.K.S. Prasad, K. Siva Rama Krishna Reddy, N. Deopa, A.S. Rao, Spectroscopic studies and lasing potentialities of Sm³⁺ ions doped single alkali and mixed alkali fluoro tungstentellurite glasses, Optics & Laser Technology. 111 (2019) 176–183
14. V.M. Krishna, S. Mahamuda, R.A. Talewar, K. Swapna, M. Venkateswarlu, A.S. Rao, Dy³⁺ ions doped oxy-fluoro boro tellurite glasses for the prospective optoelectronic device applications, Journal of Alloys and Compounds. 762 (2018) 814–826.

INVITED TALKS:

1. Dr. G. Kiran Kumar, Assistant Professor gave an invited talk on “Developments in Detection Techniques in Radiation Physics” in the Seminar “Scientific Sessions on Research in Medical Physics” at Care Institute of Medical Sciences, Ahmedabad, 14th – 16th July 2018.



DST-FIST LEVEL 1 PRESENTATION:

Dr.N.S.M.P.LathaDevi, Assoc.Prof & HOD of Physics, Dr.Sk. Mahamuda, Associate Professor, Dr.K.Swapna, Assoc.Professor attended for DST FIST level 1 Presentation during 27th & 28th of September held in Indian National Science Academy (INSA) at New Delhi.

GUEST LECTURE

Guest Lecture was held on 29/09/2018 at 2:30PM – 3:00PM in room no F201 (Physics Lab) for the faculty of department of Physics. Eminent scientists Dr CVS Brahmananda Rao, Dr N Ramanathan, Dr A Sriram Murthy from IGCAR Kalpakam has visited our department and guest lecture was delivered by Dr CVS Brahmananda Rao on “Opportunities and facilities at IGCAR”. It was learning and interactive session for the faculties where all the queries were answered to their full satisfaction. The lecture was proven to be very inspiring and informative for the faculties and research scholars.



SEMINARS/CONFERENCES/WORKSHOPS ATTENDED:

1. Dr. K. Swapna, Associate Professor, Participated in Continuing Education Program on National workshop on "Optical Spectroscopy" organized by the Sophisticated Analytical Instrument Facility, Indian Institute of Technology Madras during 2-3 July, 2018.
2. Dr.J.Ragavendra rao, Assistant Professor, attended National workshop, EMSI – 2018, IOP Bhubaneswar, 18th to 20th July 2018.
3. Dr. Sk. Mahamuda, Associate Professor, attended National workshop, ICSTAR-2018, in S V University, Tirupathi, 23-25th September 2018.
4. Dr. K. Swapna, Associate Professor, Participated in International Conference on Science, Technology and Applications of Rare Earths (ICSTAR-2018) organized by Rare Earths Association of India & Indian Institute of Mineral Engineers, Tamil Nadu Chapter during 23-25 September, 2018 in Tirupati, India and presented the paper on "Luminescence properties of Er³⁺ ions doped Alkaline-Earth Boro Tellurite glasses".
5. Dr. NSMP Latha Devi, Associate Professor, attended one day seminar on Effective time management and productivity, KLEF, 19th September 2018.
6. Mr. K. Siva Rama Krishna Reddy, Research Scholar of the department attended National workshop on optical spectroscopy EMSI-2018 on Centre for continuing education in IITM, Chennai, 2nd -3rd July 2018
7. Mr. K. Siva Rama Krishna Reddy, Research Scholar of the department attended ICSTAR-2018, S V University, Tirupathi, 23-25th September 2018
8. Ms. K. Sravanthi, Research Scholar of the department attended short term course on Nano Materials and Smart devices, IIT Gauhati, 17th- 21st September 2018
9. Dr.N.Krishna Jyothi, Assistant Professor participated in one day work shop on "Essential of formal writing skills in English" on 17-08-2018, by Academic Staff College, KLEF, Vaddeswaram.
10. Dr.NSMP Latha Devi, Associate Professor attended One-Day Workshop on "Effective Time Management & Productivity" (Interactive workshop) on 19th Sept. 2018, Organized by IQAC, KLEF.





DEPARTMENT OF COMMERCE

RICE BOWL CHALLENGE

Students of B.Com (Hons) generously contributed 75 kgs of rice (3 bags 3*25 kgs per bag) for poor people. This shows their magnanimous and kind heart toward poor people. Students affirm that involving in social activities make them social responsible citizen. They took an oath that they will participate such philanthropic and charitable events in future also.

GUEST LECTURERS ORGANIZED

Sl No.	Date	Resource Person	Topic
1	12/09/18	Mr. Uday Tardalkar Corporate Consultant & Trainer, Director of the Alpha Group Member of SEBI	Market Intermediaries, Social Media and IGRP & Market Intermediaries and Asset Allocation Risk Vs. Returns
2	28/09/18	Mr. Tejawy Rama Associate Director, PWC	Necessary Art of Persuasion, Social Styles and Negotiation Skills
3	25/09/18	Dr. Pramod Sadarjoshi Startup Arvhitect, Business Transformation & Leadership expert, Keynote Speaker, MGSC Coach Former Senior Director – Asia Pacific HCM Strategy & Transformation, ORACLE	Balanced Score Card and Leadership Styles



Guest Lecture , by Mr. Uday Tardalkar

SWATCH BHARAT

On October 2, 2018 : on the eve of Gandhi Jayanthi, Studnets and faculty voluntarily participated in Swatch Bharat activity.





FACULTY ACHIEVEMENTS

- Dr. A. SRINATH, Professor and Chair Department of mechanical engineering, Research contribution in MEDICAL ROBOTICS & PROSTHETICS has won him the prestigious "DR ABDUL KALAM GOLD MEDAL" from GEPR in Chennai. DR. SRINATH received this Award from K.Sami Durai, Justice of Madras High Court & other Guests of Honor.



Mr. M B S Sreekar Reddy, Associate Professor Department of mechanical Engineering, Successfully completed his Ph.D from Andhra University.

Mr.SarojKumar Padhi, Associate Professor Department of mechanical Engineering, Successfully completed his Ph.D.

PLACEMENTS

Total 25 students of mechanical engineering students have been placed in first slot of various multi national companies.

Sl. No	Company	No of students
1	Infosys	11
2	CTS	14
3	Wipro	1

STUDENT ACHIEVEMENTS/EXTERNAL PARTICIPATION

S. No	University ID number	Name of the Scholar/Student	Name of the Awards/Recognitions / fellowships
1	160070338	Y. Tejo Krishna	AP State Power Lifting Championship, Held at Visakhapatnam (Dist) , from 14-07-2018 to 15-07-2018.
2	160070400	T. Rajasekhar Reddy	AP State Power Lifting Championship, Held at Visakhapatnam (Dist) , from 14-07-2018 to 15-07-2018.

- III Year B. Tech, Mechanical Engineering student of KL Deemed to be University Mr. Shaik P Azeez (160070234) has won first prize in the competition held at AP CM Camp office on eve of 51st Engineer's Day celebrated on 15th Sept 2018. He spoke on the topic: "Engineer & his role in daily life". Other students : M. Uday Kumar (160070212), B. Shiva Mahesh, K. Ganesh received consolation prizes. Hon'ble Minister for Irrigation and Heavy Water Works Shri Devineni Uma Maheswara Rao, Govt. of AP, graced the event and presented the prizes to these students.



RESEARCH PUBLICATIONS

Authors	Title
Konda J.R., Madhusudhana N.P., Konijeti R.	MHD mixed convection flow of radiating and chemically reactive Casson nanofluid over a nonlinear permeable stretching sheet with viscous dissipation and heat source
Chaitanya C.H., Yechuri S., Ramakrishna K.	Experimental investigation of photovoltaic performance of silicon solar cell by using copper doped TiO ₂ thin film
Madhukar V., Narasimha Rao K.V., Kamitkar N.D.	An investigation on thermo-hydraulic performance of shell and tube heat exchanger with recycles
Kalavathi V., Bhuyan R.K.	Optimization of process parameters in wedm process on two workpieces of materials HARDOX-400 and HARDOX-500
Rao P.K.V.	Design of stair-climbing wheelchair using tri-wheel mechanism
Vedavathi N., Ramakrishna K., Dharmiah G., Balamurugan K.S.	Analytical investigations of aligned and hall effects on unsteady free convection flow past an accelerated inclined plate
Chandrasekhar S., Prasad N.B.V.	Optimization of the electrochemical machining parameters in drilling of AA6061-TIB2 in-situ composites produced by K ₂ TiF ₆ -KBF ₄ reaction system
Gangadhara Rao P., Gopala Krishna A., Vundavilli P.R.	Optimization of Wear Phenomenon of Al6061/Gr MMCs using Non-Traditional Optimization Methods
Parise D.P., Hanumantha Rao Y.V., Srinivasa Reddy K.	Pneumatic ram stored energy units through windmill source -two comparative techniques
Ganna S., Konijeti R., Dasore A.	Comparative study of physical and chemical adsorbents with composite adsorbent pairs for application in adsorption refrigeration system
Metta V.R., Konijeti R., Dasore A.	Thermal design of spiral plate heat exchanger through numerical modelling
Arunkumar M.P., Pitchaimani J., Gangadharan K.V., Leninbabu M.C.	Vibro-acoustic response and sound transmission loss characteristics of truss core sandwich panel filled with foam

ACADEMIC STAFF COLLEGE ACTIVITIES.

Dr. K V Narasimha Rao, Professor of Mechanical engineering department participated in one day awareness session on "Intellectual Property Rights" on 4th August 2018.

Mr. J Srikanth, Asst.Professor of Mechanical Engineering Department has attended one day workshop on "Professional effectiveness at workplace" on 26th July 2018.

KL INDUSTRY CONNECT- MENTOR MENTEE PROGRAMME

KL Industry Connect- Mentor Mentee Programme of ECE,CSE and Mech @ KLU(Session 8 is conducted on 29th Sep 2018 in the peacock hall.Mr Mahesh (NIT Surathkal and North caralena state university),Co-founder UNIWAY Mr Nishant,Chief Data Scientist (IIT Delhi) ,Mr Pavan Kumar,Head of Marketing (NIT suratkal and IIM Indore) and Mr Madhu (NIT Surathkal) Co-founder UNIWAY spoke on "Artificial Intelligence and Machine Learning



SKILL DEVELOPMENT PROGRAM ON "ENGINE CONTROL UNIT"

KL Deemed to be University, Department Of Mechanical Engineering, Valedictory session of two days Skill Development Program held on 28/09/2018 at 5:00 pm in Rose Hall Of KL, the sessions were delivered by resource persons from Mercedes Benz, Rolls Royce and they imparted hands on skills on various aspects of Engine Controls and Sensors and integrated technologies and units. Total 150 students of II, III year B. Tech Mechanical Engg attended and got immensely benefitted from this program, as per their end feedback given during this Valedictory session.



KL Deemed to be University, Department Of Mechanical Engineering is organising two days Skill Development Program, on "Engine Control Unit" for I, II and III year B. Tech. Mechanical engineering students in association with Imperial Society for Innovative Engineers-India. The two days program is being delivered by practicing Engineers from renowned Automobile Industries like MERCEDEZ and Rolls Royce. Sessions are completely hands on based and practical oriented. 150 Students are participating in this Skill Development Program.



LAUNCH OF "PEER LEARNING COMMUNITY" (PLC)

K L Deemed to be University, Department Of Mechanical Engineering announces the launch of "Peer Learning Community" (PLC). Wherein the students having expertise / practical experiences in any one allied field/ course in Mechanical Engineering will teach the same to their peers (batch mates/ Juniors) so that more community based learning will occur and such type of learning is the best way of learning as students of current day like and follow such learning in their day to day education. Such activity will hereafter continue every week on Wednesday in the department.



WEBINAR - Design Thinking and Innovations in Mechanical Engineering- Futuristic Automobiles Of 2030

Live webinar by Mr. Sairam Reddy, Principal Engineer--Vehicle Crash, Safety & Multidisciplinary Optimization (MDO) at Mahindra & Mahindra, being delivered on Design Thinking and Innovations in Mechanical Engineering- Futuristic Automobiles Of 2030, for III year Mechanical Engineering B. Tech students of KL Deemed to be University, today on occasion of Engineers Day. Such online live webinar's will now be conducted on every Wednesday & Saturday for II and III year B. Tech Mech Engg students by eminent practicing Industry Experts to motivate them and inculcate design thinking and innovation into them.

GUEST LECTURES

C R. ROLAND Haas, Founder & CEO of QSO Technologies, Bangalore and Headquarters in Berlin, also adjunct Professor at IISC- Bangalore and several European and German Universities, visited our KL Deemed to be University, Department of Mechanical Engineering, ECM, EEE and ECE today and delivered guest lecture for our IV Year B. Tech, Mechanical Engg, EEE students and later interacted with our faculty Of Mechanical Engineering, ECE, ECM and EEE on “Autonomous Vehicles, Driverless Vehicles, IOT for Automobiles, Cyber Security for Automobiles and AI for Automobiles of future” his company is also associated in the same areas of designing fully autonomous and driverless vehicles with hybrid and slots powered engines at Bangalore. He came forward to hold an International Conference at KL in the month of March 2019, in “IoT, Cyber Security, AI for Autonomous Vehicles” which will be organized jointly by the departments of Mechanical Engineering, ECM, EEE and ECE at KL in collaboration with QSO Technologies.

It was a fruitful meeting cum discussion and will be very helpful for students and faculty of KL to gain hands on and develop innovative projects in the aforesaid areas through collaboration with QSO Technologies in general and Dr. Roland Haas in specific. He was later felicitated by Hon’ble VC Dr. LSS Reddy Garu, Dean Academics and Dean Quality.



•Dr. Trivikrama Pala, Staff Engineer, Product Engineering Of BD- New Jersey, guest lecture cum interaction with faculty and students of mechanical Engg, KL Deemed to be University held on 26/07/2018. He stressed on applications of mechanical engineering and possible innovations in areas of Bio medical and bio mechanical engineering. Later he agreed to support faculty’s initiatives of mechanical engineering department and collaborate for Indo US Projects Of DST, Govt of India in areas of Bio Medical and Bio Mechanical Engineering. He is also an adjunct Professor and New Jersey Institute Of Technology NJ-USA.



MOU'S

An MoU has been signed between KL Education Foundation (Deemed to be University) and Imperial Society for Innovative Engineers (ISIE-India) on 21st July 2018. The MoU was signed by the Registrar, KLEF and Mr.Vinod K Gupta, Founder & President, ISIE-India in the presence of the Hon’ble Vice Chancellor, Dr.L.S.S.Reddy, KLEF and HoDs Dr.A.Srinath, ME dept., Dr.V.S.V.Prabhakar, ECE dept. and Dr.O.Chandrasekhar, EEE dept.



•Mr. Bala Subramanyam, Regional Head (South) Of NSDC-Automotive sector visited our university on 12th July 2018 and interacted with our Hon'ble VC Dr LSS Reddy and Dean Skill Development Dr. V. Srikanth today and later visited Mechanical Engineering Department and interacted with our faculty mentor for Autotronics Dr. Y. Kalyan Chakravarthy and our Dept Placements In Charge Mr MBS Sreekar Reddy and The HOD and its a great initiative proposed by him to liaison with TVS Motors and establishing a Center Of Excel-



lence in Automobile and Autotronics by TVS Motors at KLU. On 13/07/2018 at APSSDC he has invited our team to interact with the VP and South India Head Of TVS Motors and assured that he will get the Center for our KLU through NSDC. He greatly applauded the labs and facilities and skill development initiatives of mechanical engineering department.

EXTRA CURRICULAR ACTIVITIES

Mechanical Engineering dept has organised one day motivational lecture cum workshop by Mr. C. Srinivas, Leadership & Motivational Skills expert for III and II year B. Tech, Mechanical Engineering students, on 20/09/2018 Thursday from 09:30 am to 5:00 pm, at Peacock Hall in KL Deemed to beUniversity campus



•Prizes were distributed to all winners, runners up for literary, technical and communications skills competitions conducted by Department Of Mechanical Engineering, KL Deemed to be University on 12th & 13th Sept 2018, as part of 51st Engineer's Day celebrations, today on the occasion of Engineer's Day



•K L Deemed to be University, Department of Mechanical Engineering, celebrated 51st Engineer's Day today with great pomp and gaiety. Shri. V.V. Lakshminarayana (former JD, CBI) IPS, was the Chief guest, he part from being an ex-IPS office of 1990 cader, is also a Mechanical Engineer by education, graduated from the then REC (now NIT) Warangal and Post graduation from IIT Madras. He inspired youth to be Innovative in thoughts and action and shape the society at large and specifically our country and its villages to be better places to live in, through their technological innovations and start ups. He appreciated the Drone designed, developed and commercialised by our KL's Alumni Mr.Gopi Raja and asked all youth to emulate him through serving society by means of technological innovations. Later Shri Chalasani Srinivas-Social Reformer spoke on how young engineer's can serve the rural India, and what they can adopt as a regular routine, to shape the rural India into globally competent places to live in that will ultimately turn India into a developed nation, at a rapid pace. Also Shri. K.Srinivas, Social Reformer , also motivated the students. A book authored by Bayireddi Venkata Pradeep a IV year, B.Tech, Mechanical Engg. student of KL, was released by the guests, followed by release of YANTRIK 2018 (National Annual Techno-Cultural Fest of Mechanical Engineering Department, KL) was released by the Guests. Two of the eminent practicing Engineers: Shri M.S. Rao, Alumni of KLCE (1985-1989 batch) working as General Manager Uranium Corporation of India Ltd-Kadapa, Govt. of India and Mr. M.V.V.Satyanarayana, Chief Engineer, NTPS-APGENCO, Ibrahimpatnam were felicitated for their contributions to the Engineering Profession throughout their service. Subba Rao, Dr.L.S.S.Reddy, Hon'ble VC and other Deans Later the students of the department organised a Cake cutting ceremony as a token of their love and gratitude towards their faculty and staff of Mechanical Engineering Department, KL. All the teaching, non-teaching staff, students of II, III Year B.Tech. Mech.Engg., Principal College of Engineering Dr.Subbarao Kotamraju Subba Rao, Dr.L.S.S.Reddy, Hon'ble VC and other Deans have participated in this program.



Friendly cricket match between two teams comprising of faculty & staff of Mechanical Engineering Department Of KL Deemed to be University was organised by B. Tech. Mechanical engineering students today to mark the Teacher's Day.



KL Deemed to be University, Department Of Mechanical Engineering- MESA (Mechanical Engineering Students Association) organised, Literary & Technical competitions for students of Mechanical Engineering Department, on the eve of Engineer's Day Celebrations Scheduled on 15th Sept 2018. Group Discussions, Extempore, Debate, Elocution, Essay Writing and Seminars were conducted total 324 students participated



ENTREPRENEURSHIP/INNOVATION

DEPT. OF ME has hosted the Roll Out session of APSSDC-Dassault System 3D Experience Center- for 53 Engineering Colleges in AP .In his inaugural speech, Mr.Mr.K.Samabasiva Rao, IRTS, MD &CEO APSSDC has widely appreciated the facilities & Amenities of KL including ME Labs. Dassault systems are popular for its SOLID WORKS and CATIA software platforms which are widely used in marine engineering design, aerospace design, and automobile design applications. APSSDC through Govt. of AP's Skill Initiatives is spreading the skilling culture among all graduating engineers.



Our Mechanical Dept 2014-18 batch students (8 no's) Induction ceremony into Hyundai R&D unit Hyderabad held today. It was officially announced in the meeting at Hyundai that KLU is the only university from where they recruited students in more than 5 no's this year.



NSS / NCC / SOCIAL SERVICES / CEA ACTIVITIES

K L Deemed to be University, Department Of Mechanical Engineering NSS Cell, has taken green initiative and has distributed Clay Idols Of Lord Ganesha to all faculty and non-teaching staff of the department for performing Ganesh Puja on Vinayaka Chaviti at their respective homes. So that ecofriendly clay Idols can be widely brought to use in place of PoP Idols.



The Department Of Mechanical Engineering, KL Deemed to be University, Vaddeswaram Guntur District AP, organised the 72nd Independence Day Celebrations at Chiguru Foundation & Orphanage at Amaravati Capital Region, near AP CM Camp Office. The Head Of Mechanical Engineering Dr. A Srinath, hoisted the National Flag and rendered National Anthem, he also donated 10,000/- for the development and welfare activities of this orphanage, and later distributed clothes and sweets to the orphanage children, and planted a Mango tree at the Orphanage on banks of River Krishna and also handed over text books, Study note books, pens, pencils and tooth brushes, paste for all children of the orphanage sponsored by Anumolu Narendra, staff of the Department, later the students of Mechanical Engineering presented cultural programs along with the children of this orphanage, followed by the lunch organized by Mechanical Engineering Department for the orphanage children, staff and other members.



RIGHT TO INFORMATION: A RIGHT EVERY CITIZEN SHOULD USE!

In bringing villagers under the light of this Act, our Mechanical Engineering students and staff have taken up an RTI Awareness Camp in Revendrapadu village high school. Mr.K Someswar Rao ,Asst.Professor handling the session.The awareness involved the Importance & Benefits of using RTI ACT- A Govt. Of India's Initiative.



Swachh Bharat Program Organised by Department Of Mechanical Engg, K L Deemed to be University at Revendrapadu Village, Guntur District, Andhra Pradesh, on 01/08/2018 from 09:30 AM to 01:00 PM cleaning all public places of garbage and creating awareness amongst village public about the importance of cleanliness and hygiene.



SPORTS ACHIEVEMENTS

- S N V Pavan Kumar of 1st year B.Tech Mechanical Engineering won 1st place in WUSHU 80 kg Category , Guntur District Senior WUSHU Championship-2018 held at B. R Satadium, Guntur on 26-08-2018.

NEWS PAPER CLIPPINGS:

- Article on KL Deemed to be University, Department Of Mechanical Engineering student innovations in form of design, development and fabrication of various categories of vehicles, published in the Amaravati Edition Of Endaau, on 26/09/2018.

- Article written by Dr. A Srinath, Professor and Chair of the Mechanical Engineering Department - Prospects of Core Engineering branches for students during 2018-2022 published in CSR, July 2018 edition.





FACULTY ACHIEVEMENTS

- Dr.Vijayan Gurumurthy Iyer has served by invitation as General Chair of 2018 , International Conference on Information Technology and Management Engineering (ICITME2018) held during August 26-27, 2018 at Beijing, China. His paper has been published in abstract book of ICITME2018 page number 7 and 8 entitled "Strategic Environmental Assessment (SEA) Process for Green Information Technology and Management Engineering Systems towards Sustainable Education Process" published by Atlantis Press, Paris, France

CONSULTANCY WORKS

Consultancy Tests Conducted In Our Department for Different Clients from the Period July 2018 to September 2018

Particulars of Consultancy for period from October 2017 to December 2017

S. No.	Date	Name of the Client	Tests
1	07-04-2018	HPCL,LPG PLANT,IDA,KONDAPALLI	Settlement analysis for mounded storage tanks (2 No's)
2	07-04-2018	DEE,GUNTUR	Testing on Soil (SBC)
3	07-04-2018	GREENPATEL PVT.LTD.	Testing on AACBlocks
4	07-05-2018	BHAVANAM INFRA,GOLLAPUDI	Testing on Concrete cubes
5	07-06-2018	SK.CHINNA RANGA SHARIF	Testing on Water for Constuction Purpose
6	07-06-2018	SQUARE INFRA	Testing on Water for Constuction Purpose
7	07-07-2018	LASSYA BUILDERS,KAZA	Testing on Concrete cubes
8	07-10-2018	DEE,GUNTUR	Testing on Soil (SBC)
9	07-12-2018	D.PURNA CHANDRA RAO,KONDAPALLI	Testing on GSB,SDBC,WMM
10	07-12-2018	SRESHTA ENVIROTECH (P),LTD.	Testing on Water for Constuction Purpose
11	17/07/2018	S.VENKATESWARA RAO	Concrete Design Mix and steel
12	18/07/2018	SK.CHINNA RANGA SHARIF	Testing on Water for Drinking Purpose
13	18/07/2018	HPCL,KONDAPALLI	Testing on Concrete cubes
14	21/07/2018	SRI RAMADEVI PVT.LTD.	Testing on Concrete cubes And Steel
15	21/07/2018	SIRI BUILDERS,TADEPALLI	Testing on Concrete cubes
16	28/07/2018	DEE,NARASARAOPET MUNICIPALITY	Concrete Design Mix and steel

17	30/07/2018	DEE,DRAINAGE SUB DIVISION,TENALI	Concrete Design Mix (2 No's)
18	17/07/2018	MATA AMRITA NANDAMAYI MATH,AMARAVATHI	Testing on Water for Constuction Purpose
19	17/07/2018	MATA AMRITA NANDAMAYI MATH,AMARAVATHI	Testing on Steel
20	31/07/2018	BHAVANAM INFRA,GOLLAPUDI	Testing on Concrete cubes
21	08-02-2018	VAISHNAVI ESTATES PVT.LTD. VIJAYAWADA	Testing on Concrete cubes
22	08-06-2018	SANDHYA SOIL ENGINEERING WORKS	Testing on Soil (SPT)
23	08-08-2018	DEE,VINUKONDA	Testing on Soil (SBC)
24	08-08-2018	DEE,VINUKONDA	Concrete design mix & Steel
25	08-09-2018	IOCL,KONDAPALLI	Testing on Ballast
26	08-09-2018	IOCL,KONDAPALLI	Testing on Materials
27	17/08/2018	VAISHNAVI ESTATES PVT.LTD. VIJAYAWADA	Testing on Concrete cubes
28	17/08/2018	R.DEEPTHI,TADEPALLI	Testing on Concrete cubes
29	17/08/2018	RAVI CONSTRUCTIONS,MANGALAGIRI	Testing on Concrete cubes
30	17/08/2018	M/S NCC LTD	Testing on Concrete cubes
31	17/08/2018	CPI(M),VIJAYAWADA	Testing on Concrete cubes
32	23/08/2018	DEE,GUNTUR	Testing on Soil (SPT)
33	23/08/2018	DEE,GUNTUR	Testing on Soil (SPT)
34	28/08/2018	CONCRETE & LIMELIGHT INFRA PROJECTS LLP,TADEPALLI	Testing on GSB
35	29/08/2018	RAVI CONSTRUCTIONS,MANGALAGIRI	Testing on Concrete cubes
36	29/08/2018	A R HOMES,MANAGALAGIRI	Testing on Concrete cubes
37	29/08/2018	R DEEPTHI,TADEPALLI	Testing on Concrete cubes
38	29/08/2018	SAMRUDHI NEXA,TADEPALLI	Testing on Concrete cubes
39	29/08/2018	LASSYA BUILDERS,MANGALAGIRI	Testing on Concrete cubes
40	30-08-2018	IOCL,KONDAPALLI	Testing on Ballast
41	30-08-2018	IOCL,KONDAPALLI	Testing on Materials
42	31/09/2018	DURGA ESTATES ,IPPATAM	Testing of Water for Drinking Purpose
43	31/08/2018	VAISHAVI ESTATES,KANURU	Concrete Cubes Testing (M50)
44	31/08/2018	BHAVANAM INFRA	Concrete Cubes Testing (M20)

45	31/09/2018	SAMRUDHI NEXA,PATHUR	Concrete Cubes Testing (M20)
46	31/08/2018	KMV SPACES LLP,HYD (Credit Bill)	Concrete design mix (Four Samples)
47	09-01-2018	SIRI BUILDERS AND DEVELOPERS TEDEPALLI	Concrete Cubes Testing (M20)
48	09-10-2018	APTDC,VIJAYAWADA	Concrete Cubes Testing (M40)
49	09-10-2018	L&T,CONSTRUCTION,B&FIC, AMARAVATHI	Concrete Cubes Testing (M30)
50	09-10-2018	KMV SPACES LLP,HYD	Concrete design mix (Two Samples)
51	14/09/2018	HPCL,LPG PLANT,KONDAPALLI	Testing on Soil Sample,SBC (Two Samples)
52	14/09/2018	MDK RAO,TADEPALLI	Testing of Water for Drinking Purpose
53	14/09/2018	R DEEPTHI,TADEPALLI	Concrete Cubes Testing (M30)
54	14/09/2018	VAISHAVI ESTATES,KANURU	Concrete Cubes Testing (M50)
55	14/09/2018	PRIME LIVING,TADEPALLI	Concrete Cubes Testing (M20)
56	14/09/2018	VNS READY MIX KOLANUKONDA	Concrete Cubes Testing (M30)
57	14/09/2018	SANDHYA SOIL ENG WORKS	Testing on Soil Sample,SPT (Two Samples)
58	15/09/2018	IOCL,RAJAMUNDRY	Testing on Ballast (Two Samples)
59	17/09/2018	OM GAYATRI AGENCIES,KONDAPALLI	Testing Charges on Building Design
60	17/09/2018	OM GAYATRI AGENCIES,KONDAPALLI	Testing Charges on Concrete Design Mix (M20)
61	17/09/2018	OM GAYATRI AGENCIES,KONDAPALLI	Testing Charges on Soil Sample (S.B.C)
62	17/09/2018	OM GAYATRI AGENCIES,KONDAPALLI	Testing Charges on Water for Construction Purpose
63	17/09/2018	P NAGESWARA RAO,KAZA	Testing Charges on Soil Sample (S.B.C)
64	20/09/2018	DEE,APEDWIDC,GUNTUR	Testing Charges on Soil Sample (S.B.C)
65	21/09/2018	SANDHYA SOIL ENG WORKS	Testing Charges on Soil Sample (SPT)
66	21/09/2018	SANDHYA SOIL ENG WORKS	Testing Charges on Soil Sample (SPT)
67	22/09/2018	MR.CH SAMBASIVA RAO,GUNTUR	Testing on Steel And concrete design mix (M30) (Four Samples)
68	22/09/2018	BHAVANAM INFRA	Concrete Cubes Testing (M20)
69	22/09/2018	CPI(M),VIJAYAWADA	Concrete Cubes Testing (M30)
70	26/09/2018	SEW SMPL	Testing Charges on Pile Load
71	26/09/2018	TLC,GUNTUR	Testing on Water for construction Purpose and Materials
72	27/09/2018	NCCL AMARAVATHI (Credit Bill)	Testing charges on Fly Ash,Admixture,Water
73	28/09/2018	IOCL,Vijayawada	Testing on Water for construction Purpose and Materials
74	28/09/2018	VSS CONSTRUCTIONS,VIJAYAWADA	NDT Test On Box Culvert

NSS PLANTATION DRIVE

On the occasion of swachhata he sewa, NSS unit of Civil Engineering Department conducted plantation drive in Ravedrapadu village where Plants include, Guava, Lemon and Pomegranate plants are distributed to villagers. Also awareness on cleanliness and swachh bharat scheme is explained to the villagers by going to door to door. Overall 70 Plants are distributed and some plants are planted near the sides of the roads.



GUEST LECTURES

Applications of Software in Civil Engineering

Department of Civil Engineering has organized one day subject based seminar for B.Tech (3rd and 4th years) and M.Tech (Structural Engineering and Construction Technology & Management) students on Applications of software in Civil Engineering on 24/8/2018. Mr.B.suresh ,Director Omega CADD, Hyderabad and his team Mr.Rahul Verma, Mr.Naga Raju and Mr.Manoj are the resource persons in the this seminar. Mr.B.suresh has covered Overview of all Structural Engineering Softwares and Manual Calculations of structures. Mr.Rahul Verma has covered the Auto Cad, STRAP and Staad Pro. Mr.Naga Raju has covered REVIT software and Mr.Manoj has explained about Primavera, Ms-Projects. Finally the Interaction has happened with 3rd, 4th B.Tech and M.Tech (Structural Engineering and Construction Technology management) students. Resource persons cleared doubts for students and Faculty.



CAREER ADVANCEMENT COUNSELLING

A guest lecture is conducted on Career Advancements Counselling by Mr. K. Kaleswaran from Chennai organized by department of civil engineering KLEF. The lecture is conducted for B.Tech IV year students to motivate them and delivered a brief note about various opportunities after B.Tech. Mr. Kaleswaran mainly focused about Entrepreneurship



DEPARTMENT MOU'S WITH VARIOUS INDUSTRIES MOU WITH LADDER SURVEY INSTITUTE

KLEF and LADDER INSTITUTE, Chennai done MoU for training, Job Offer and Internship for Civil Engineering on 24/8/2018. Director of Ladder Institute Dinesh M.R and KLEF Registrar T.Uma Maheswara Rao are signed on MoU. In this Programme HOD of Civil Engineering, Dr.P.Poluraju, A.HOD - Dr.K.Rajasekhar Reddy, Professors Dr.V.Ranga Rao and Dr.A.Siva Shankar are attended.



MOU WITH OMEGA CADD

KLEF and OMEGA CADD Institute, Hyderabad done MoU for training, Job Offer and Internship for Civil Engineering on 24/8/2018. Director of Omega Cadd Suresh and KLEF Registrar are signed on MoU. In this Programme HOD of Civil Engineering, Dr.P.Poluraju, A.HOD - Dr.K.Rajasekhar Reddy, Professor Dr.A.Siva Shankar are attended.



WORLD OZONE DAY CELEBRATIONS

Department of Civil Engineering, Successfully organized the World Ozone Day-2018. The Welcome note was presented by Dr P. Polu Raju, Associate Professor & Head, Civil Engineering Department & Dr. Vijayan Gurusurthy Iyer, Professor Civil Engineering Department then after Chief Guest Dr. B. Madhusudhana Rao, Chief Environmental Engineer, A.P. Pollution Control Board, Vijayawada, A.P. has presented very good discussion on World Ozone Day-2018, Dr. B. Madhusudhana Rao has also discussed about the importance of Ozone layer, Benefit and other important issues. Dr. B. Madhusudhana Rao also discussed about the Environmental Pollution and important steps to Control the Environmental Pollution which will improve directly or indirectly the Environment from the Pollution.



ZUARI GREENCEM TECH STUDENT INDUSTRY INTERFACE

Department of Civil Engineering has organised students Industry Interface will Association with Zuari Cements for B.Tech (3rd and 4th years) and M.Tech (Structural Engineering and Construction Technology & Management) students on Cement on 24/9/2018. Mr.P.SAI BABU, GM, M/s Zuari Cement Ltd, Mr. T.K.VISHWANADH, AGM, M/s Zuari Cement Ltd, Vijayawada and his team are the resource persons in the contest. Mr P.SAI BABU has covered Overview of Challenges of cements in Manufacturing and utilisation. Our B.Tech (3rd and 4th year) students participated the competition, total 10 batches (each batch 5 students). After competition Zuari team award the prizes for Winners.



TEACHER'S DAY CELEBRATIONS

Department of Civil Engineering student have Celebrated "Teacher's Day"-2018. In this event the Welcome note was presented by Civil Engineering Student, then after Dr P. Polu Raju, Associate Professor & Head, Civil Engineering Department, Dr. V. Ranga Rao, Professor Civil Engineering Department, Dr. Siva Sankar, Professor Civil Engineering Department have discussed about the teachers day & why we are celebrating this on every years on 5th September. On this special day, students celebrate the contribution of teachers in their lives and shaping up the society. The classrooms across the nation burst into colours with decorations, cultural programmes, greetings



ENGINEERS DAY CELEBRATIONS

Department of Construction & Civil Engineering Celebrated "Engineer's Day"-2018. In this event the Welcome note was presented by Civil Engineering Student, then after Chief Guest: Er. Nagi-Reddiah, Quality Manager, EGIS India Pvt Ltd, A.P. India & Er. Sri M. H.Reddy, Deputy Executive Engineer, Housing and Building, APCRDA, A.P. India, Dr. V. Ranga Rao, Professor Civil Engineering Department, Dr P. Polu Raju, Associate Professor & Head, Civil Engineering Department & Dr. Siva Sankar, Professor Civil Engineering Department have discussed about "Bharat Ratna-Mokshagundam Visvesvaraya (1860-1962) his contribution for the country, why Government of India has given him the highest awards "Bharat Ratna" and because of him we all are celebrating this event in every year on 15th September.





(DEEMED TO BE UNIVERSITY)

COLLEGE OF PHARMACY

FACULTY ACTIVITIES/ACHIEVEMENTS:

1. Dr. GSN Koteswara Rao, Associate Professor, KLCP attended a PCI (Pharmacy Council of India) sponsored CEP (Continuing Education Programme) organized by Hindu College of Pharmacy at Guntur during 10-12 August 2018.
2. Mr. Uttam Prasad Panigrahy, Assistant Professor, KLCP, has been awarded with Ph.D. (Doctorate Degree) by JNTUH, Hyderabad for his thesis entitled "Development and Validation of New HPLC Methods for selected Drugs in Pharmaceutical Dosage Forms" in August 2018.
3. Dr. GSN Koteswara Rao, Associate Professor, KLCP, got an acceptance for presentation of research paper at 2018 AAPS PharmSci 360 conference (American Association of Pharmaceutical Scientists) being held at Walter E. Washington Convention Center, Washington, DC, USA during November 4-7, 2018.
4. Dr. GSN Koteswara Rao, Associate Professor, KLCP presented a paper at National Seminar on "Recent Advances in Dosage Form Design and Their Impact on Clinical Pharmacy" organized by A.U. College of Pharmaceutical Sciences, Andhra University, Visakhapatnam on 14th July 2018.
5. Ms. G. Kalyani, Asst. Professor did two months Summer research fellowship programme at Institute of Medical Sciences, Banarus Hindu University (BHU), Varanasi under the guidance of Dr. Sunit K. Singh, HOD, IMS from June 1st 2018 to 31st July 2018 on "Expression of AHR gene in human microglial cells".



PUBLICATIONS

1. Rajasekhar Reddy A, Prathusha K, Ganapathi T, Umasankar K, Shireesha B, Bhagavan Raju M. Study of in vivo pharmacokinetic drug interactions of Curcumin on Tacrine, Asian J Pharm Clin Res, 2018, 11(9), 337-343.
2. Siva Prasad P, Rajsekhar Reddy A, Uttam Prasad P. Evaluation of anticancer activity of Cucumis callosus against Ehrlich's ascites carcinoma bearing mice, Asian J Pharm Clin Res, 2018, 11(10), 1-5.
3. Rajasekhar Reddy A, Umasankar K, Prabhakar SA, Bhagavan Raju M, Shireesha B. Effect of catalyst and Solvent in Synthesis of Tacrine-Terpenoid Hybrid Analogues: Friedlander Annulation Approach, Journal of Chemical and Pharmaceutical Sciences, 2018, 11(4), 293-301.
4. Narender M, Umasankar K, Malathi J, Shravan Kumar G, Raghuram Rao A. Synthesis. Antimycobacterial Evaluation and Docking Studies of Some 7-Methyl-5,6,7,8-tetrahydro-pyrido[4',3':4,5]thieno[2,3-d]pyrimidin-4(3H)-ones. Chemical and Pharmaceutical Bulletin, 2018, 66, 1-10.
5. Siva Prasad P, Uttam Prasad P, Kalyani G. "Overexpressed CYP450 mediated apoptosis evaluates cytotoxicity and teratotoxicity of Cucumis callosus", Oriental Pharmacy and Experimental Medicine, 2018.
6. K. Venkata Gopaiah and GSN Koteswara Rao. Development of a Topical Anti-Inflammatory Gel from Vitex Negundo Extract and Evaluating it. World Journal of Pharmacy and Pharmaceutical Sciences. 2018, 7(11).

MEDICAL CAMP:

K L College of Pharmacy, KLEF Deemed to be University as a part of Youth Red Cross, Unit-3 (Pharmacy) has organized a MEDICAL CAMP at Pedavadlapudi village on 28-09-2018 from 10:00 AM to 3:30 PM. Doctors and staff from SUNRISE Hospitals, Vijayawada joined their hands for serving the villagers on different disease conditions. Different activities as a part of medical camp like Eye check-up, Dental check-up, ECG check-up and General consultancy like Haemoglobin, Blood grouping, Body Mass Index, Blood Pressure etc. were held successfully and got good response from villagers. Based on the prescription of the doctors, medicines were provided free of cost to the villagers. More than 300 people got benefited by the medical camp. Efforts of youth red cross volunteers and arrangements were appreciated by the Students Affairs Dean, Dr. Habibulla Khan, Associate Dean, Dr. Ravindranath, Co-ordinator Mr. Sk. Kalisha Vali and CEA co-ordinator Dr. S. Venkateswarlu of KLEF Deemed University. Pharmacy faculty and youth red cross in-charges of unit-3 Mr. A. Rajasekhar Reddy and Mr. K. Venkata Gopaiah guided the volunteers for the smooth conduct of medical camp and awareness camp at Pedavadlapudi and made the events grand success. Dr. GSN Koteswara Rao and Ms. G. Kalyani are also present.



AWARENESS CAMP:

On 28-9-2018, K L College of Pharmacy, KLEF has organized an awareness camp at Pedavadlapudi village with a team of pharmacy volunteers of youth red cross unit and staff to bring awareness among the public regarding the seasonal diseases, cleanliness and safety precautions to prevent the communicable diseases. More than 100 families were met by the team and had interaction about the health care. Chlorine tablets were distributed to the visited houses for water chlorination. All the organizing heads appreciated the efforts and active participation of volunteers. Mr. A. Rajasekhar Reddy and Mr. K. Venkata Gopaiah taken care for the smooth conduct of awareness camp.



WORLD PHARMACISTS DAY 2018

K L College of Pharmacy, KLEF Deemed to be University celebrated World Pharmacists Day 2018, on 25th September, in a grand way. "Pharmacists: Your medicines experts" is the theme of this year's World Pharmacists Day. Principal and President of the function, Dr. Subhranshu Panda told that every student should be aware of the importance of pharmacist role in making the quality drugs and their role in health care management system. Prof. R. Subhakara Raju, In-charge, CEA, KLEF addressed the gathering saying that lot of responsibility of maintaining good quality for the dosage forms and explained the different sectors where pharmacist has key role. Prof. K. Uma Sankar, Dr. Siva Prasad Panda, Dr. GSN Koteswara Rao and Dr. D. Damayanthi addressed the students about the knowledge, skills and expertise to be developed by the pharmacy students. All the students and staff has taken the Pharmacist Oath.



FRESHERS PARTY

A warm welcome was given to the newly joined B.Pharmacy 1st year students by the senior students in a most graceful manner in the campus of K L College of Pharmacy, KLEF Deemed to be University on 25th September 2018. Different cultural programs, games and nice interaction activities were held. As an appreciation prizes and gifts were distributed to the winners and active participants.



SEMINAR

KLCP Associate Professor, Dr. GSN Koteswara Rao has delivered a session on Active Learning Methods on 7th September 2018. Different types of ALM's available for student centric learning are discussed in-detail. Their mode of implementation, benefits and limitations are clearly defined to encourage the in-house faculty. Implementation of ICT in regular classes for the better understanding of the concept, available resources in KLEF and the way how the world is moving forward in taking the advantage of modern teaching-learning methods were discussed in the session. At the end of the session an interactive quiz was organized to understand the advantage of ALM's.



FRESHERS COLUMN:

I feel privileged to be a part of our KLU family. With lot of aspirations for my career progression in teaching as well as research, I have stepped into KLU and I am overwhelmed by knowing the facilities and provisions available at KLU. Some of the core areas that attracted my attention include ICT implementation, student centric teaching, BTL application, research projects encouragement, CEA, CIIE and Clubs. I hope I can have bright career at this beautiful green campus, KLEF.

-- by Dr. GSN Koteswara Rao, Assoc. Prof., KLCP



MUSEUM AT KLCP:

Museum was developed at K L College of Pharmacy in a beautiful way by displacing



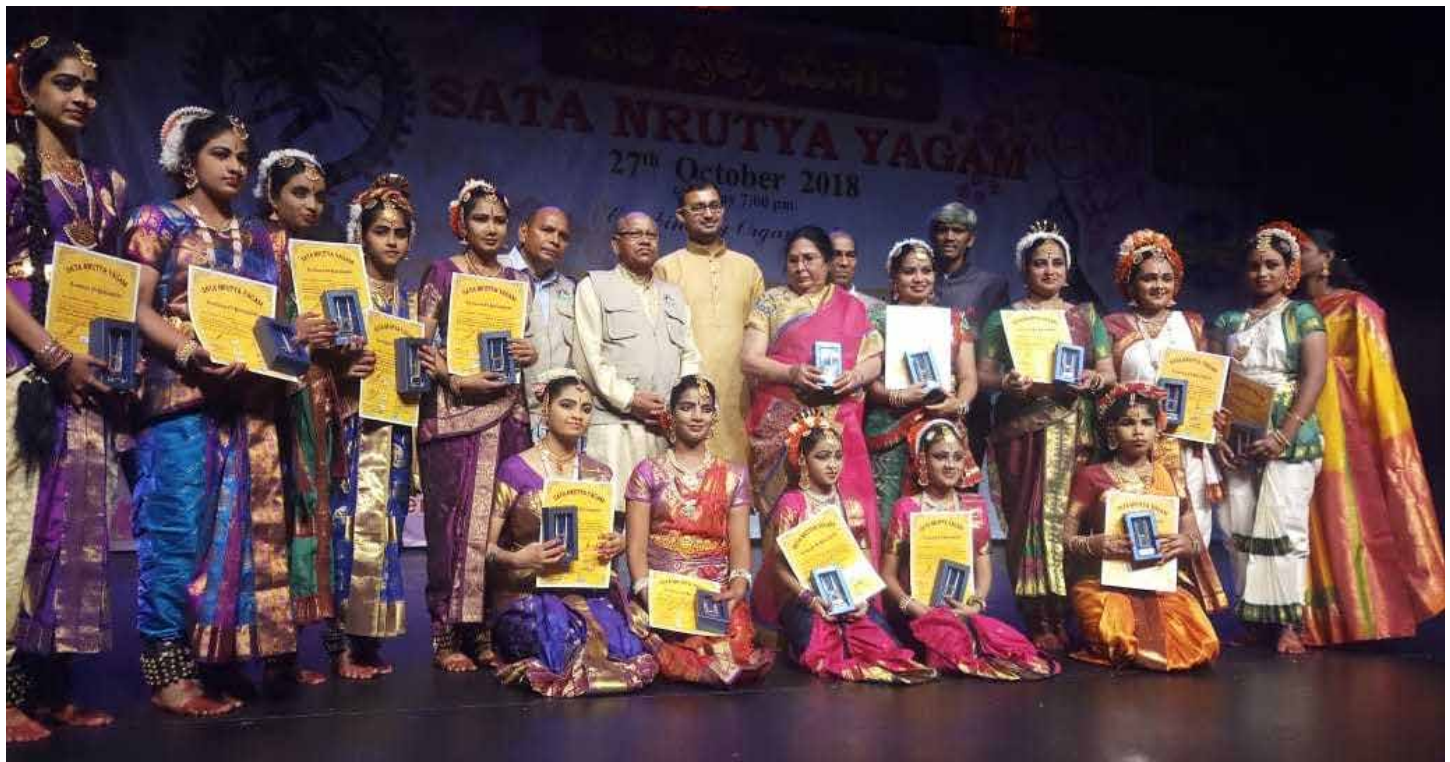
KLUSO AT KLCP:

Students participate actively in KLUSO at KLCP. Different activities like dancing, singing, craft making, painting etc. are conducted.



STUDENT ACTIVITY:

Ms. P.S.L. RANJITHA, 3rd B.Pharmacy student of K L College of Pharmacy, KLEF has given dance performance in SATA NRUTYA YAGAM at Temple of Fine Arts, Brickfields, Kuala Lumpur, Malaysia on 27th October 2018 jointly organized by PSSM Malaysia, Malaysia Telugu Foundation, Zen Pyda International and PKKTM.





INDUCTION PROGRAM FOR BBA & MBA STUDENTS IN KLU BUSINESS SCHOOL

An Induction Program was organized by KLU Business School for the newly joined pupil into BBA & MBA programs held on 19th July 2018. KLU Business School invited Mr. G. Sambasiva Rao, President, Andhra Pradesh Chamber of Commerce and Industry Federation (APCCIF) for enlightening the students in the induction program. Mr. Sambasiva Rao explained about his life experiences and their connectivity to management prospective. He also explained the significance of time management in student life. Prof. L.S.S Reddy, the hon'ble Vice Chancellor of KL University addressed the gathering and focused on importance of discipline and punctuality. Prof. T. Uma Maheswara Rao, Registrar of KL University instructed and directed students to develop an individual personality. Prof. M. Kishore Babu, Principal & Head, KLU Business School suggested students to put their efforts to make their dreams come true with the guidance of their eminent personnel.



Mr. G. Sambasiva Rao President Andhra Pradesh Chamber of Commerce and Industry Federation (APCCIF)



Dr. L.S.S Reddy Vice Chancellor, KL University



FACULTY ENHANCEMENT PROGRAM FOR THE FACULTY OF KL UNIVERSITY BY DR. YOGI SRIRAM

The faculty of KL University Business School were fortunate enough to have an interactive session with Guru of Guru's in Human resource development arena, Dr. Yogi Sriram Group head- HR & Senior Vice President L&T, Mumbai on 21st July, 2018. He paved a path for our faculty in achieving credibility's like NAAC & NBA for our University. With his versatile knowledge, he gave few insights to bring the practicality into the classroom. He called it a day by stating "Integrity in diversity" to curtail the gap between the corporate and academia.



SCINTILLATING SESSION TO IGNITE THE FRESH BRAINS OF BUDDING MANAGERS BY HR GURU DR. YOGI SRIRAM, SENIOR VICE PRESIDENT & HEAD HR-L&T

21st July will be remembered by the fresh brains of BBA & MBA 2018-19 admitted students. Dr. Yogi Sriram the proven leader with 40 years of industry experience ignited thoughts and career aspirations of newly joined students at KL University Business School. He enlightened the students with his powerful words "Promotion & money follows passion", to make them visionary. He also emphasized on 11 dark traits need to be sharpened by every students to nurture himself. Putting before his profound knowledge, he directed students to groom their skill set in order to reach the expectations of the corporate. With his stimulating examples, he could make the students to think out of box to reach the pinnacle in their life. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School felicitated the eminent personality Dr. Yogi Sriram.



NSS PROGRAM ON IMPORTANCE OF HIGHER EDUCATION FOR BBA/MBA STUDENTS

An awareness program on Higher Education has arranged in KL Univeristy Business School on 26th July 2018. India has made progress in terms of increasing the primary education attendance rate and expanding literacy to approximately three-quarters of the population in the 7–10 age group, by 2018. India's improved education system is often cited as one of the main contributors to its economic development. Much of the progress, especially in higher education and scientific research, has been credited to various public institutions. While enrolment in higher education has increased steadily over the past decade, reaching a Gross Enrolment Ratio of 24% in 2017, there still remains a significant distance to catch up with tertiary education enrolment levels of developed nations, a challenge that will be necessary to overcome in order to continue to reap a demographic dividend from India's comparatively young population.

All the volunteers (Students) of NSS Cell approached people of Vaddeswaram, ipatam, pedavadalapudi, revendrapadu, Gundimeda, kunchanapalli villages and explained importance of Higher Education. when we educate one person, not only do you equip them and their family for life, but you also help them to support their parents, get a job, get married, and educate their own children, who, in turn, would educate their children. And so on, and so forth. Education has a domino effect. The reward just keeps multiplying with each generation. If we educate 1 Million people today, they will educate 10 million people tomorrow.



FACE TO FACE WITH ACHIEVER IN LIFE ON SCULPTURING THYSELF FOR STUDENTS BY MR. SRIKANTH NAGULAPALLI, SECRETARY TO GOVERNMENT OF AP, POLITICAL WING.

KL University Business School has organized a "face to face with Achiever" program as a part of MBA Induction Program with Mr. Srikanth Nagulapalli, IAS Secretary to Government of AP, Political wing for fresh budding managers of BBA & MBA on 27th July 2018. Having a vast experience in public sector, Mr. Srikanth inspired students by emphasizing on seven aspects including inspiration, planning & learning, hard work, time, mind, rationality & integrity to taste the success in life. During his interaction with students he shared his experiences and directed students in managing these aspects in nurturing themselves. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of K L Business School witnessed the proceedings.



GUEST LECTURE ON ENTREPRENEUR DEVELOPMENT & THE GOVERNMENT CONCESSIONS & INCEPTIONS BY SMT KANNEGANTI RAMADEVI, PRESIDENT, ALEAP (ASSOCIATION OF LADY ENTREPRENEURIAL OF ANDHRA PRADESH)

KL University Business School organized a Guest lecture on Entrepreneurial development & the government concessions & inceptions by Smt. Kanneganti Ramadevi, President, ALEAP (Association of Lady Entrepreneur of Andhra Pradesh) for fresh budding managers of BBA & MBA on 27th July 2018. She emphasized on the opportunities available and the developing start up culture in Andhra Pradesh. Being an entrepreneur, she stressed on six ways of entrepreneurial initiatives namely substitute, combine, adopt, modify, reverse and rearrange aspects. She expressed her views towards the opportunities brought by the bifurcated for the budding managers. Further she encouraged and created instinct in upcoming managers by sharing different feasibilities in schemes offered by the government of Andhra Pradesh to build an entrepreneurial state. KLU Business School expressed its gratitude for achieving green tech award from Germany which in turn motivated students to think rationally. Prof. M. Kishore Babu Principal & Head of the department and Director Sri Raja Sekhar along with his faculty of KLU Business School felicitated the eminent personality Smt. Kanneganti Ramadevi.



SCINTILLATING SESSION TO IGNITE THE FRESH BRAINS OF BUDDING MANAGERS BY DR. PANDURANGA RAO, GROUP HEAD, HR & ADMIN, IVRCL LTD

Fresh brains of BBA & MBA 2018-19 admitted students in KL University will be a great day as they had a inspiring session on "Life & Future – Attitude that matters" by Dr. Panduranga Rao, Group Head, HR & Admin, IVRCL Ltd on 28th July 2018. Dr. Panduranga Rao started his session by regenerating patriotism in students. He covered the aspects such as fixing the goal, time management, availing the opportunities as naming few. He emphasized that the education and attitude are the two significant aspects to be considered by the buddies in reaching their goals. Attitude should be considered as the most emphasized element by the students in reaching heights in their career and business. Finally, he conveyed that balancing health leads enriching human financial wealth. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of K L Business School witnessed the proceedings



COFFEE WITH CEO ORGANIZED BY KLU BUSINESS SCHOOL

KL University Business School organized novel concept "Coffee with CEO" on 28th July 2018. On behalf of this program, MBA & BBA students met the CEO's nearby Vijayawada & Guntur. One among them is Mr. Vara Prasad CEO of Arete IT services Pvt Ltd. As part of this innovative program students interacted and gained lot of insights about their experiences and strategies they played to be a successful entrepreneur even in tough competition. Mr Vara Prasad who has been successful so far advice students to be ethical in all aspects and emphasized to perform self analysis which is the key to survive in business and to with stand competition.



As part of orientation newly admitted BBA students of KL University Business School organized coffee with CEO in industry premises of Sri Krishna Jute Mills Ltd. Students had a interactive session with Mr. Manohar Gopal, CEO of Sri Krishna Jute Mills Ltd specially on current business trends and other labor related hassles specially in Jute industry. Since this is an oldest Jute industry in India students were very delighted to understand the strength of this Jute Industry. This visit was an ecstatic opportunity for new comers of BBA students in KL University business School to enhance their skills and knowledge levels.



As part of Coffee with CEO students of KL Business School had interacted with the CEO and founder Mr. Vasudeva Gupta of Triveni Formulations Ltd. He directed the young managers to handle the problems while starting a new startup and he also gave path to face challenges that are very commonly faced in the competitive markets. He is very particular to say about idea which managements students are rightly implemented



As part of Cofee with CEO students of KL Business School had interacted with the CEO and founder Mr. Ramesh MD & CEO of Blue chip systems. He directed the young buddies to inculcate management skills and to improve interpersonal skills.



As part of Cofee with CEO students of KL Business School had interacted with the CEO and founder Naredra kumar CEO, Epex Solutions. He directed the young students to leadership skills and interpersonal skills.

KL University Business School organized novel concept "Coffee with CEO" on 29th July 2018. On behalf of this program, MBA & BBA students met the CEO's nearby Vijayawada & Guntur. One among them is P.M.Jainfounder of Shanti Arts, Guntur.He got 67 prestigious awards not only in India and also in London , Japan, China. They are meant for quality. He had awarded with prestigious awards from Neelam Sanjeeva Reddy and Jail Singh.As part of this innovative program students interacted and gained lot of insights about their experiences and strategies they played to be a successful entrepreneur even in tough competition. Mr.P.M.Jain who has been successful so far advice students to be ethical in all aspects and emphasized to perform self-analysis, dedication , commitment towards work which is the key to survive in business and to with stand competition.



BUSINESS QUIZ WAS ORGANIZED BY KLU BUSINESS SCHOOL

KL University Business School organized Business Quiz for BBA Students on 30th July 2018. Students are shortlisted based on their performance in prelims test. Shortlisted students appeared for the final round of Business Quiz contains logos, brand ambassadors, Advertisements, tag lines, Management personalities etc. Mr. A Satya Narayana, Director, AP Chamber of Commerce & Industry Federation appreciated the performance of the students & felicitated the winners of Business Quiz. In his speech, he directed the students to improve the knowledge in all aspects. He motivated the students by quoting real time examples. Dr. Venkateswara Kumar, Dr Muzamil Baba, Dr. Balaji, Dr. Chitra & Dr. Vasavi organized the program. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of KLU Business School extended their support for the smooth functioning of the program.



GUEST LECTURE ON MOTIVATIONAL SEMINAR ON ORGANIZATIONAL FUNCTIONING BY WR. CDR. AZIZ TAYYABA, REGIONAL HEAD HR AT SHAPOORJI PALLONJI & CO. LTD

Fresh brains of BBA & MBA 2018-19 admitted students in KL University will be a great day as they had a inspiring session on "Organizational functioning" by Wr. Cdr. Aziz Tayyaba, Regional Head HR at Shapoorji Pallonji & Co. Ltd on 31st July 2018. Ms Aziz emphasized on the positive attitude, Leadership skills & motivation. She directed the students to face challenges and should never lose hope on any situation. She also stressed on the importance of active learning and team work. She had given the importance of interpersonal skills and also explained why employers hire fresh graduates and given some suggestions to expectations of the industry. Job attainment is not about selling our self it's about matching our self with the job. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of K L Business School witnessed the proceedings.



REPORT ON INDUSTRIAL VISIT TO PEPSI CO

In part of induction program for MBA & BBA students of KL Univeristy Business School, students visited Pepsi Co on 31/08/2018. The members of the company received students at the entrance and gave a brief introduction and rules to be followed at the industry. Students were given disposable and stretchable hair caps so that they can protect their exposed products, clean and sanitized equipment safe.

The introduction to the products was done by molding perform into the required shapes by subsequent machines. The molded performs hardens almost instantly and the lighting fast machine does many bottles in a minute. A conveyor belt transports the molded bottles in a single file to the next step of process i.e, filling the bottles with respective liquids such as carbonated water (soda), mineral water and soft drinks (Pepsi , Mountain Dew , Mirinda , Slice , 7up, Sting). Students noticed that after the bottles are filled with carbonated water and the bottle caps were fitted in and the snickering (Lehar) process was done along with the printing of MRP, expiry MFG date on the bottles. The default bottles were identified and removed from the conveyoy

belt by the staff and the cooling process has begin. The same process has been repeated again for the production of packaged drinking water (Aquafina). The water bottles are put in use after 48 hours from the manufacturing date because of the ozone content present inside the water bottle. The packing is done with a set of 12 water bottles in a pack.

After the glass bottles are purchased from the market, the damaged bottles are taken away. The remaining bottles are put forward for cleaning process. The machine cleans 600 glass bottles per minute. The cleaning process consists of three steps which includes cleaning with water and caustic acid. The third step is removing all the traces of caustic acid at a temperature between 72-77 degrees and the bottles are sent for the filling unit. The mixed composition of the liquid which is present in the boilers is then filled into the bottles and the caps are fitted in. The default bottles are picked out from the belt. Students are delighted by visiting Pepsi Co.



REPORT ON INDUSTRIAL VISIT TO HINDUSTAN COCA-COLA BEVERAGES PVT. LTD , ATMAKURU, GUNTUR DISTRICT

KL Business School, KL University, Vaddeswaram organized an industrial visit for I BBA students to Hindustan Coca-Cola Beverages Pvt. Ltd , Atmakuru, Guntur Distinct as a part of their induction program on 31st July 2018.

The plan manager Mr Siva Reddy explained the complete manufacturing process of various soft drinks like Coke, Thumsup, Sprite, Mazaa etc. he showed the water purification unit, syrup formulation, Bottle cleaning, Filling, Capping, Labeling, Quality testing etc.. to the students. Faculty members Dr. D Sundari, Dr. Simanchala Das and Dr. J Venkata Ramana accompanied 60 BBA students for coordinating the visit.



NSS PROGRAM ON BUILDING CONFIDENCE AMONG STUDENTS

NSS cell of College of Management, KL Deemed to be university has conducted campaign on "BUILDING CONFIDENCE AMONG STUDENTS" on 01-08-2018 in a village adopted by the KLEF, Vaddeswaram. As a part of this, NSS volunteers, NSS in charges are involved. On the day of the event, all the NSS volunteers and NSS faculty in charge from the college started at 9:30Am in bus with some awareness banners and reached the Vaddeswaram by 10:00Am.

KL University has identified that confidence has been reducing among the students over a period of time. At first we have observed the reasons of reducing the confidence. After that we had arranged the awareness door to door campaign to the parents and students. We explained the applicative ways which enhance and boost confidence among the students.

- Practice appreciation.
- Play to your strengths.
- Accept your imperfections.
- Be prepared.
- Set effective goals and work to achieve them.



VALEDICTORY FUNCTION FOR INDUCTION PROGRAM

KL University business School organized valedictory function for BBA & MBA students on 4th August 2018 for the induction program organized from 19th July to 02nd August 2018. As a part of this program, KLU Business School invited Mr. Deepak Chawla, Head - HR, Reliance Infrastructure Ltd & Mr. C. Kutumba Rao, Vice Chairman, AP State Planning Board. Mr. Deepak Chawla emphasized on character and its role in buildings once personality. He encouraged students to discover themselves by loving thyself. He also asked students to think and understand that everyday is a new opportunity and blessed day to reach their goals. Sri. C. Kutumba Rao encouraged the students to develop a passion to make their dreams come true. He interacted with the students and suggested them to be unique by discovering new things like apple & others alike. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of KLU Business School extended their support for the smooth functioning of the program.



BUSINESS QUIZ WAS ORGANIZED BY KLU BUSINESS SCHOOL FOR MBA STUDENTS

KL University Business School organized Business Quiz for MBA Students on 08th July 2018. Students are shortlisted based on their performance in the screening test to participate in business quiz. Shortlisted students went across the six rounds of Business Quiz containing logos, brand ambassadors, Advertisements, tag lines, Management personalities & others of same kind. Dr. M. Kishore Babu, Principal & Head, KL University Business School appreciated the performance of the students & felicitated the winners of Business Quiz with cash prize. In his message, he directed the students to improve the knowledge in all aspects. He explained the importance of multidimensional skills by quoting real time examples. Dr. Venkateswara Kumar, Dr. Balaji, & Dr. Harshitha organized the program. All the faculty of KLU Business School extended their support for the smooth functioning of the program.



NSS PROGRAM ON TRANSFORMATION OF THE PRIMARY EDUCATION SYSTEM

NSS cell of College of Management, KL Deemed to be university has conducted campaign on “Transformation of the Primary education system” on 08-08-2018 in a village adopted by the KLEF, Ippatam. As a part of this, NSS volunteers, NSS in charges are involved. On the day of the event, all the NSS volunteers and NSS faculty in charge from the college started at 9:30Am in bus with some awareness banners and reached the Ippatam by 10:00Am.

KLEF organised a program on 08-08-2018 in Ippatam to know the reasons why the rural education fails to achieve the standard in primary education. Around 30 volunteers and faculty incharges participated in door to door campaign and survey. The main concern in rural schools suffers from less committed teachers, lack of proper text books and monetary problem. These educational surveys are the eye opener for our government to take necessary steps to ensure the basic primary education for rural development.



NSS PROGRAM ON STUDENT MENTAL HEALTH CRISIS

NSS cell of College of Management, KL Deemed to be university has conducted campaign on “Student Mental Health Crisis” on 10-08-2018 in a village adopted by the KLEF, Peddavadlapudi. As a part of this, NSS volunteers, NSS in charges are involved. On the day of the event, all the NSS volunteers and NSS faculty incharge from the college started at 9:30Am in bus with some awareness banners and reached the peddavadlapudi by 10:00Am. After reaching the place all the volunteers divided into groups and started door to door campaign to the parents and students.

Mental Health comes in all shapes and sizes. It can be something as little as being a bit stressed about an exam to someone who has severe depression. Our aim of campaign was to increase the awareness of, and remove the stigma surrounding, mental health and improve the support available to students with mental health difficulties.



FACE TO FACE WITH ACHIEVER BY SMT. D. PURANDESWARI

KL University Business School organized a “face to face with Achiever” program for MBA & BBA students with Smt. D. Purandeswari, Former Minister of State for HRD, Government of India on 11th August 2018. Former Union Minister and BJP national leader Daggubati Purandeswari stated classroom will mould students as future citizens of the country and urged the students to use education as a weapon to solve problems in society. She advised the students to do hard work to come up in life and stressed on the need to develop character and discipline. She felt a need to improve quality in education. Stressing that women in India needs a huge

support beyond just education, Ms. Purandeswari said that girls should be supported in all aspects and families should raise girl children in a manner breaking the stereotypes of society. Smt.K. Kanchana Latha, Secretary, KL Education Foundation, Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of K L Business School witnessed the proceedings.



MANAGEMENT SEMINAR ON BIAS & ERRORS IN DECISION MAKING

KL University Business School has organized a "Management seminar" for MBA & BBA students with Dr. Niharika Vohra, Professor, IIM Ahmadabad for budding managers on 13th August 2018. Professor Niharika Vohra the rational thinking process they adopted in achieving so. She also emphasize that the irrelevant information steers the behavior of an individual. She reminded certain jargons like hind side bias, reciprocity, choice overload, loss aversion, status quo and optimism bias to understand the dynamics. she asked the students to be rational being irrational. She discussed two

methods for overcoming bias either by modifying a person or the environment by educating and building awareness and providing incentives for behavior and nudges respectively. In this context she reminded Richard Thaler, noble prize receiver on nudges, who did an extensive work on behavioral economics.

Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of K L Business School witnessed the proceedings.



BLOOD DONATION CAMP AT KL UNIVERSITY

A blood donation camp is organized by KLU University Youth Red Cross Unit IV(BBA & MBA) in association with Red Cross – Vijayawada on 18.08.2018. in this program, students are actively participated and donated their blood. Around 100 units of blood collected from the donors.

The program is inaugurated by Dr Sk Habibullah Khan (Dean- Student Affairs) and Dr M Kishore Babu (Principal – School of Management Studies) also they created awareness among the students about the importance of blood donation. The program is coordinated by Dr Ravindra, Mr Khalisha Vali and Dr J Venkata Ramana



కేఎల్ యూనివర్సిటీలో రక్తదాన శిబిరం
 కేఎల్ యూనివర్సిటీలో శనివారం యూత్ రెడ్ క్రాస్ ఆధ్వర్యంలో స్వచ్ఛంద రక్తదాన శిబిరం నిర్వహించారు. స్టూడెంట్ ఆఫైర్స్ డీన్ డాక్టర్ హబీబుల్లాఖాన్ మాట్లాడుతూ రక్తదానం చేయడం ద్వారా ఆపదలో ఉన్న వారి ప్రాణాలు కాదొచ్చని సూచించారు. సకాలంలో రక్తం అందక నిత్యం ఎంతోమంది ప్రాణాలు కోల్పోతున్నారని వివరించారు. విజయవాడ రెడ్ క్రాస్ బ్లడ్ బ్యాంక్ సిబ్బంది విద్యార్థులు, యూనివర్సిటీ సిబ్బంది నుంచి రక్తం సేకరించారు. హెచ్ డీఎఫ్ సి బ్యాంకు సిబ్బంది రక్తదాతలకు వత్రాలను అందజేశారు. ఆసోసియేట్ డీన్ డాక్టర్ కె.రవీంద్రనాథ్ పాల్గొన్నారు.

MRP ORIENTATION FOR FACULTY IN KLU BUSINESS SCHOOL BY DR. M. KISHORE BABU & OTHER SENIOR FACULTY

An MRP orientation has been held to the MBA faculty on 1st September 2018 by Prof Dr.M.Kishore Babu, Principal, HOD of MBA and all other Senior Faculty along with MRP Coordinators. In this session they have explained about the ware outs and process of MRP (Management Research Project) like write-up of articles, literature review, term papers, Interim report, article presentation, etc. and also regarding the time management for MRP. Each and every step that has to be followed during the MRP classes and allotment of guides according to the specialization taken by the student during their second year course work has also been mentioned.



TEACHER'S DAY CELEBRATION BY BBA & MBA STUDENTS

On the eve of Teachers day on Sep 5th, our management department has celebrated on 11th September which is memorable to the entire faculty in their Academic life. A Famous word "Guru Brahma Guru Vishnu Guru Devo Maheswara", the second parents to each and every students & who can be an inspiring person in there student life. BBA & MBA students together conducted this event to make it a grand success. The event started with opening remarks of our beloved Principal& Head of the Department Prof. Dr.M.Kishore Babu addressing about KLBS and its success. Then the event continued with 'KLBS Av' which shows the events conducted by our department, achievements and success of KLBS. Later the event continued with the Individual faculty Av, after that mentioning each and every name of the faculty and calling them on to the dais to felicitate with a gift and a Shawl by our students. At the end of each individual felicitation, they have given some valuable words to the students for their future. Each and every faculty along with all the research scholars, non-teaching staff and office assistants who are working in the department are also been felicitated.



MARKET INTERMEDIARIES, SOCIAL MEDIA & IGRP MARKET INTERMEDIARIES BY MR. UDAY TARDALKAR, DIRECTOR ALPHA GROUP, MEMBER OF SEBI



12th September 2018 is remembered the day for the students who are very much interested in the field of marketing and familiar with the social media. Now-a-days social media have been widely used by the entire people world around. Mr. Uday Tardalkar from Alpha group addressed the session with the various marketing Intermediaries and defined marketing intermediaries as 'bringing together both buyer and seller'. He have shared his membership of SEBI telling the Marketing Intermediaries Regulation of SEBI which is responsible for monitoring, inspections of MI in respect to all the segments in the markets like currency derivations, debt and debt derivations, commodity derivations. During his interaction he also told that buyers and sellers are predictors of the market intermediary's income. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School felicitated Mr. Uday Tardalkar, director Alpha group.

GUEST LECTURE ON INDUSTRY AND ACADEMIA INTERFACE AND ITS CHALLENGES IN NEW AVENUES BY MR. RVS RUDRA RAJU

KL Business School organised guest lecture on Industry and academia interface and its challenges in new avenues by Mr. RVS Rudra Raju on 21st September 2018. Opening speech by the Dr. M. Kishore Babu Principal and HOD of KL Business School and Mr. Rajashekar – Director – Corporate Strategy and appreciated budding managers from II MBA Divya Jyothi and Geetesh for their excellence in Interim ship. Seminar taken over by the speaker about the topic Industry academia interface and its challenges and attractive statements caught during the seminar. Hardships about finding the internships in industries & Differences between the students of past generation and existing generation in view of lifestyle, academics and also addressed to take up the competitive challenges. MBA I & II students, Faculty participated in this event.



GUEST LECTURE BY MR. PRAMOD SADARJOSHI

Mr. Pramod sadarjoshi is renewed startup architect, at Mumbai, Ex senior C- suite HCM professional from various corporate addressed our MBA students on HRM techniques. He is a senior associate with many corporate dignitaries as well. He is companion with many existing corporate leaders. He also a good narrator. He has a strong association with many top B schools from India and various foreign countries.

He addressed first year MBA students on 25th & 26th September 2018 on balanced score card which is a performance practice of all corporate. And he addressed Second year students on Leadership styles which is also a HRM technique.

Both concepts he covered in a different manner without any existing literature. he concentrated more on from his experiences. From his examples our students learnt different focus areas and noticed how these HRM practices are important in real life world. Practically he took away all the students from the class room to real world. Students also interacted with him subsequently with high interest. For this program Principal Dr. M. Kishore Babu garu, Director Mr. Rajasekhar K, all other faculty were also attended.



SEMINAR ON MARKETING OF MEDIA PRODUCTS

On 27-09-2018 Franklin James Rtd General Manager and head Times Of India addressed MBA students in KLUBS. He spoke on the topic marketing of media products in comparison with FMCG products. He has highlighted the role of news paper industry in economic and social development of the country. He also explained the role of news paper company dealer newspaper boy and agent in the distribution of the news paper . In this program K.RAJESHKER director corporate affairs, Dr M.Kishore Babu Principal, other faculty were participated.

GUEST LECTURE BY MR. TEJASWY RAMA

KL University business School organized Guest lecture for BBA & MBA students on 28th September 2018. As a part of this program, KLU Business School invited Mr. Tejaswy Rama , Associate Director – Markets in PWC(PricewaterhouseCoopers)Hyderabad emphasized on character and its role in buildings once personality. He encouraged students to discover themselves by loving thymself. He also asked students to think and understand that everyday is a new opportunity and blessed day to reach their goals. Director Sri Raja Sekhar and Principal & Head of the department Prof. M. Kishore Babu of KLU Business School and all the faculty of KLU Business School extended their support for the smooth functioning of the program. Successful negotiators have a positive vision of their success. They fully understand their subject matter and have a firm grasp of the negotiation process. In addition, they can also read people very well. Accomplished negotiators know not only their own personal negotiation style, but also their counterpart's preferred negotiation style – sand they use this knowledge to build a stronger relationship that will help achieve their goals.



FINANCIAL MANAGEMENT, TAXATION, FINANCIAL SERVICES ADVISORY AND AUDIT CONSULTING BY MR. GANESH BALAKRISHNAN, PARTNER-DELOITTE

29th September is remembered as the finance day to all the students. Mr.Ganesh Balakrishnan, Partner of Deloitte started sharing his industry experience ignited thoughts and career aspirations of newly joined students at KL University Business School. He enlightened the students with his powerful words "How Financial management is utmost important in each and every industry", to make them visionary. He also emphasized on various financial services like corporate Finance, Commercial banking, Investment banking, financial planning, Private equity and Venture capital. He also explained the importance and use of audit consulting in a firm which tells that audit helps the firm develop a clear picture of their financial strategy and position. By having a friendly interaction with the students they have made the session very knowledgeable. Director Sri Raja Sekhar and Principal& Head of the department Prof. M. Kishore Babu of KLU Business School felicitated the eminent personality of corporate finance Mr. Ganesh Balakrishnan.



ACHIEVEMENTS AND AWARDS

Winning the prizes and awards has been a regular practice at K L U. All the major Sports and Games are supervised by well trained and qualified coaches because of which, our students have been winning prizes at International, National, State level apart from Inter-University level.

The following players of our K L University medalists in the International, National, South Zone & State tournaments in different Sports and Games for the A.Y 2018-19. (July to September 2018)

ID no	Name of the student	Branch	Event	Level	Place	Date & venue
1752756	V.Jyothi Surekha	MBA	Archery(Compound Women's Team)	International	2nd Place	Archery World Cup Stage-IV held at Berlin, Germany from 16 to 22 July 2018.
1752756	V.Jyothi Surekha	MBA	Archery Mixed Team Event	International	3rd Place	
1752756	V.Jyothi Surekha	MBA	Archery (Compound Women's Team)	International	2nd Place	Asian Games held at Jakarta, Indonesia.From 18-8-18 to 02-09-18.
1752756	V.Jyothi Surekha	MBA	Archery (Mixed Team)	International	2nd Place	World Cup (Super Series) held at Samsun, Turkey. From 29-9-2018 to 30-9-2018.
170030057	A Surya Koti Kiran	CSE	Wushu 75 Kg	National Level	I Place	5th students Olympic National Games 2018-19., Held at Lovely Professional University, Phagwara (Punjab) from 12-07-2018 to 14-07-2018
160570021	Jetti Naveen Kumar	BA	Karate	National Level	II Place	13th Ogksi Open Karate Kata Championship. Held at Chennai on 26-08-18.
180040565	Jeevan Sravani Tekkam	ECE	Chess U-17	National Level	Ist Place	All India Open Fide Rating Chess Tournament, From 19th to 23rd Aug 2018, Held at Mahaveer Institute of Science & Technology, Hyderabad.

170031396	Vignesh Raman	CSE	Badminton Men	National Level	Ist Place	AURA-2K18 National Inter Engineering Colleges Sports Meet held at CBIT Campus Hyderabad from 18th to 20th September 2018.
170030057	A Surya Koti Kiran	CSE	Wushu 75 Kg	State Level	1st Place	5th Students Olympic State Games 2018-19 held at Ambedkar Bhavan, Machilipatnam Krishna District From 29 to 30 June 2018
160070338	Y. Tejo Krishna	ME	Power lifting 120+ Kg	State Level	III Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018
160070400	T. Rajasekhar Reddy	ME	Powerlifting 66 Kg	State Level	III Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018
160030480	K. Hari Sainath	CSE	Powerlifting 120 Kg	State Level	II Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018
160031305	S. Srikari	CSE	Powerlifting 72 Kg	State Level	II Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018
160040936	P. Madhu Bhargavi	CSE	Powerlifting 84 Kg	State Level	III Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018
160020040	K. Harika	CIVIL	Powerlifting 84+ Kg	State Level	III Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018
150020145	V.V.K.Sanke erth	CE	Badminton Doubles	State Level	II Place	State level Badminton Tournament held at Gudivada from 4-8-18 to 5-8-18.
170031010	Vijay Sai Reddy	CSE		State Level		

150020148	V.Gayathri	CSE	Athletics 10,000 Mts	State Level	I Place	Andhra Pradesh Senior Inter District Athletics Championship-2018. Held at Acharya Nagarjuna University, Guntur on 26th August 2018.
150020149	V.Gayathri	CE	Athletics 5000 Mts	State Level	II Place	
180030426	D.Kavya Supriya	CSE	Rifle Shooting (Youth Women)	State Level	I Place	XIX Andhra Pradesh State Rifle Shooting Competitions -2018 held at Hyderabad from 14th to 18th August-18
			Rifle Shooting (Junior Women)	State Level	I Place	
			Rifle Shooting (Senior Women)	State Level	I Place	
170030057	A Surya Koti Kiran	CSE	Wushu 75 Kg	District Level	1st Place	5th Students Olympic District Games 2018-19 held at Feature Kids School, Near Best Price, Rajahmundry on : 10-06-2018
150020145	V.V.K.Sankeerth	CE	Badminton Sing	District Level	1st Place	Krishna Dist Badminton Championship 2018 at DRMC Indoor Stadium, Vijayawada from 6 th to 8th July 2018
150020145	V.V.K.Sankeerth	CE	Badminton Doubles	District Level	1st Place	Krishna Dist Badminton Championship 2018 at DRMC Indoor Stadium, Vijayawada from 6 th to 8th July 2018
180040070	G.Pardhu Siva Sai Ram Kumar	ECE	Taekwondo	District Level	1st Place-68-74 Kg	19th Inter Club Taekwondo Championship-2018, Held at Repalle, Guntur. on 29-07-18
150070405	V.Manikanta Sai	CSE	Taekwondo	District Level	II Place 87+ kgs	

160180051	K. E Manasa	B.Pharmacy	Taekwondo	District Level	1st Place	19th Inter Club Taekwondo Championship-2018, Held at Nalanda Vidyanikethan, Vijayawada. On 05-08-18
170031396	Vignesh Raman	CSE	Badminton Sing U-19 Boys Singles	District Level	1st Place	Amaravathi Capital Badminton Championship-2018 held at MMK Indoor Stadium, Mangalagiri. from 06-08-18 to 08-08-18.
170031396	Vignesh Raman	CSE	Badminton Men Sigles	District Level	1st Place	
180570058	M. Geeta	BA	Wushu 56 Kg	District Level	1st Place	Guntur District Senior WUSHU Championship-2018 held at B. R Satadium, Guntur on 26-08-2018.
170020073	Sk. Islam Afrid	CIVIL	Wushu 60 Kg	District Level	III Place	
170031152	T. Sambasiva Rao	CSE	Wushu 75 Kg	District Level	II Place	
160050056	D Vamsi Krishna	ECM	Wushu 85 Kg	District Level	I Place	
160080008	S J S Mani Kanta	PE	Wushu 90 Kg	District Level	I Place	
180040070	G P S S Ramkumar	ECE	Wushu 70 Kg	District Level	III Place	
180570047	K Rohith Varma	BA	Wushu 60 Kg	District Level	III Place	
170570002	A Prathap	BA	Wushu 75 Kg	District Level	III Place	
160050243	M Manideep	ECM	Wushu 65 Kg	District Level	III Place	
180570014	C Jagannath Reddy	BA	Wushu 80 Kg	District Level	II Place	
180070040	S N V Pavan Kumar	ME	Wushu 80 Kg	District Level	I Place	

STAFF ACHIEVEMENTS

Sl. No	Name of the staff	Emp. No	Event	Level	Place	Date and venue
	Ch. Mahesh	4458	Power Lifting 120 Kg	State Level	I Place	AP State Inter District power Lifting Championship held at Anakapalle from 14-07-2018 to 15-07-2018

PHOTO GALLERY



Press Meet at Vijayawada Airport regarding Archery Ms. V Jyothi Surekha Grand Welcome



KLU Pro.VC Grand Welcome to Ms. V Jyothi Surekha



Grand Welcome to Ms. V Jyothi Surekha Vijayawada Airport



National Sports Day



National Sports Day Prize Distribution



Guest Lecture on Current Scenario in Sports & Doping



Dr. L.S.S. Reddy Felicitation to Ms. V Jyothi Surekha

ఆర్చర్ ఆశాజ్యోతి

ఆర్చరీలో విద్యార్థిని సత్కరించిన విజయవాడ మునిసిపల్ కార్పొరేషన్

విజయవాడ మునిసిపల్ కార్పొరేషన్ ఆర్చరీలో విజయవాడలో ఉన్న విద్యార్థిని సత్కరించింది. ఆర్చరీలో విజయవాడలో ఉన్న విద్యార్థిని సత్కరించింది. ఆర్చరీలో విజయవాడలో ఉన్న విద్యార్థిని సత్కరించింది.

అంతర్ కళాశాలల బ్యాడ్మింటన్ పోటీల్లో ప్రథమ బహుమతి

కప్పు సాధించిన విద్యార్థిని సత్కరించిన అధికారులు

వడ్డేశ్వరం (ఆడేపల్లి) స్కూల్ టుడే: హైదరాబాద్ తునెల 18 నుంచి 20 వరకు వైతన్య భారతి ఇన్స్టిట్యూట్ ఆఫ్ టెక్నాలజీలోని ఫిజికల్ ఎడ్యుకేషన్ అధ్యక్షుని జరిగిన జాతీయ స్థాయి ఇంజనీరింగ్ అంతర్ కళాశాలల బ్యాడ్మింటన్ పోటీల్లో కేవల యూ విద్యార్థికి ప్రథమ బహుమతి లభించింది. పతకం సాధించిన విద్యార్థిని సత్కరిస్తూ అండ్ గేమ్స్ అసోసియేట్ డీన్ హరి కిషోర్, వ్యాయామ విద్య విభాగాధిపతి డాక్టర్ కమలేష్, విశ్వవిద్యాలయ యాజమానం ఆటనిందింది.

బంగారు పతకం సాధించడమే లక్ష్యం

వడ్డేశ్వరం(ఆడేపల్లి), స్కూల్ టుడే: పర్యటించిన విజయవాడ విభాగాధిపతి డాక్టర్ హరి కిషోర్, వ్యాయామ విభాగాధిపతి డాక్టర్ కమలేష్ తదితరులు పాల్గొన్నారు.

జ్యోతి సురేఖకు అభినందనలు తెలుపుతూ, ఉపకులపతి డాక్టర్ రెడ్డి, ప్రొఫెసర్ ఛాన్సెలర్ రామకృష్ణులు, రిజిస్ట్రార్ ఉమామహేశ్వరరావు

జ్యోతి సురేఖకు ఘన సన్మానం

పాఠశాల విజయా ప్రారంభం చేయడం, కమిషనరీ కార్యక్రమం

జ్యోతి సురేఖకు అభినందనలు తెలుపుతూ, ఉపకులపతి డాక్టర్ రెడ్డి, ప్రొఫెసర్ ఛాన్సెలర్ రామకృష్ణులు, రిజిస్ట్రార్ ఉమామహేశ్వరరావు

Rousing reception to Jyothi Surekha

She won silver medal at the Asian Games in Indonesia

SPECIAL CORRESPONDENT VIJAYAWADA

Archer Venkatesh Jyothi Surekha who returned home after winning a silver medal in the Asian Games held at Indonesia, was given a warm welcome at the Gannavaram airport on Friday.

Speaking to the media, she said it was her second achievement in the Asian Games. "Last time, I had won a bronze medal. I improved my game and managed to bring home silver medal this time. It was a neck-and-neck fight till the last but in the end, I lost by a couple of points," she said, adding that she would now aim for an individual medal in the next year's world archery championship.

Additional Commissioner, Vijayawada Municipal Corporation, Chandra Sekhar, said Ms. Surekha had done proud to the Andhra Pradesh State by winning a silver medal. "We wish her great success in all her future endeavours."

Later, at a felicitation programme organised by the Vijayawada Municipal Corporation at Tummalapalli Kalakshetram, students drawn from municipal schools welcomed the archer by waving colourful Tricolour flags. She reciprocated their gesture by shaking hands with many of them.

'A source of Inspiration' Municipal Commissioner J. Nivas said students should take Ms. Surekha, who had won Arjuna award at a very young age, as an inspiration. "Dream big and the sky is the limit," he goaded students, who lustily cheered the young archer. Sports Authority of Andhra Pradesh Chairman Ankam Chowdary, Mayor Koneru Srihar, Deputy Mayor Gogula Ramana and a few women corporators were present.

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అసియాడ్ లో రజత పతకం సాధించిన తెలుగు ఆర్చర్ జ్యోతి సురేఖకు శుభవారం గన్నవరం ఎయిర్పోర్ట్ లో స్వాగతం పలుకుతున్న అధికారులు, అభిమానులు

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1 RANK 2018
 by Analysis Provided by the
 Authority based on reputation
unifr

ENGINEERING

(1) 2017 AP & TELANGANA
(4) 2017 SOUTH INDIA
(8) 2017 ALL INDIA

5 2017
7 2017

500
500
500

CAREERS 360
 THE EMPLOYER RATED EMPLOYEE
AAAA

THE WEEK
6
 IN SOUTH INDIA

7
 IN INDIA