



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University ♦ Approved by AICTE ♦ ISO 9001-2015 Certified

Campus: Green Fields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

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KL AGRI LENS CLUB

5.	List of Activites : Odd Semester	Outcome of Activities
i.	Thematic poster deigning class	Gained practical insights on handling of designing tools for the preparation of posters, brochures etc
ii.	Vote, click a Selfie and Share Campaign	Increased awareness of right to vote campaign had been done among the students and an competition was held among the students for click an selfie
iii.	Brochure and Prospectus preparation on KL college of a	Under this activity, students have handled designing tools for the preparation of Brochure and prospectus of KLCOA
	List of Activities: Even Semester	
i.	Pamphlet's preparation on pests and diseases of major crops in Andhra Pradesh	Under this activity, student will be able to generate a mass media material related to pests and diseases in Telugu language for spread of technology to the agricultural community
ii.	Handling of Social media channels for spreading of Agricultural Information	Under this activity, students will be able to handle digital media content preparation and handling of social media channels for the dissemination of agricultural technology
iii.	Preparation of KL Agri inshorts for spread of agricultural news and information	Under this activity, club had planned to release an KL Agri Inshorts newsletter for every two months on recent agricultural updates and agricultural information for the benefit of Agricultural Students