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30.11.2023

INTERNAL QUALITY ASSURANCE CELL

Report on

World Quality Day 2023

"Quality: Realizing your competitive potential."

Venue   : Jasmine Hall, KLEF

Organized By: Internal Quality Assurance Cell (IQAC) & Academic Staff College

Time   : 2:30 – 5 PM

WQD 2023 Brochure

The Internal Quality Assurance Cell (IQAC) and Academic Staff College (ASC) jointly organized **"World Quality Day 2023"** on 30th November 2023. Hon'ble Vice-Chancellor, KLEF, Dr. G. P. S. Varma graced the occasion. Dr. S. Sreenivasa, D. Sc., distinguished Scientist, Professor of Chemistry, UCS, Tumkur University, Karnataka and Former Deputy Adviser, NAAC participated in the Celebrations of World Quality Day 2023 as Chief Guest and delivering Keynote address.

Hon'ble Vice-Chancellor, KLEF, Dr. G. P. S. Varma, the Chief Guest, Dr. S. Sreenivasa, the Dean (Quality), Dr. K. Ramakrishna and Associate Dean-Quality, Dr. M. Venu Gopala Rao inaugurated the ceremony at 2:30 pm by lighting the lamp followed by KLEF Students invoking the God by prayer song.

Dr. K. Ramakrishna, Dean (Quality) delivered his Welcome Address. The Dean-Quality informed the audience that IQAC has been celebrating World Quality Day since 2016 and explained the significance of World Quality Day. The main objectives of World Quality Day are:

➢ To celebrate the success of our organization and people have achieved in the recent past.
➢ To identify the different quality parameters
➢ To honor the people who contributed for quality improvement.

He referred to the 4th SDG of the United Nations, viz. Quality Education, which reads: "By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and Goal-4 effective learning outcomes" and the NEP-2020 target of increasing the GER from the existing 27.1% to 50% by 2030. Of course, both are quite difficult tasks. He mentioned abut recent decision by AICTE to lift the limit on the number of seats in HEIs, probably to enhance the GER. The Dean-Quality informed the audience that India will be having the highest youth population in the world by 2030 and reminded the necessity of enhancing skill upgradation and multi-disciplined approach to get placed. He also pointed out the rapid evolvement of AI, which is going to cut several jobs in the coming years and cautioned the younger generation to be aware of and update themselves to face the challenges.

The Dean (Quality) thanked the fellow Deans, Principals, Directors, and all faculty members and non-teaching staff for their continuous support to IQAC in obtaining such good rankings on a continuous basis and expected the same cooperation to continue in future as well.

Dean's Address photo

Dr Radha Krishna Sharma, Associate Dean (Quality), who compered the event then invited Dr. G. P. S. Varma, Hon'ble Vice-Chancellor, KLEF to deliver the inaugural address.

Dr. G. P. S. Varma briefly mentioned the objectives of World Quality Day. He complimented the Dean-Quality and the entire IQAC Team for being the torchbearer of Quality in KLEF. He highlighted the importance of quality in every field, for instance, a product of poor quality can't be marketed for too long! Without quality nothing goes forward in this world. He cited the example of Israel, who reach perfection about a product by failing several times, sometimes as many as 10 times, before achieving the result. That way, we Indians are impatient! He also advocated "change" and "adaptability", lest one surely falls. Lastly, he outlined the importance of training our students by planning and foreseeing the market scenario at least 4-5 years ahead of time! He informed the audience the efforts of KLEF in training the students in latest technologies for getting high-value placements.

Hon'ble Vice-Chancellor's Address photo

Dr. K.V. Narasimha Rao, Associate Dean (Quality) introduced the chief guest, Dr. S. Seenivasa D. Sc., distinguished Scientist, Professor of Chemistry, UCS, Tumkur University, Karnataka and Former Deputy Adviser, NAAC to the audience.

Dr. S. Sreenivasa obtained UG/PG Degrees from Mysore University in 1986 and 1988 and obtained M. Phil and PhD from Mangalore University in Organic Chemistry in 1990 and 1997 respectively and obtained Doctor of Science in Synthetic Chemistry from Tumkur University in 2013. He has been working as Faculty since 1989 (34 years) and during 2020-23, he worked as Dy. Advisor, NAAC. Dr. Sreenivasa has published 151 papers in various National (4)/International Journals (147) and authored 2 Textbooks. His current h-index is 18 and i-10 index is 28 with over 1080 citations. He filed 4 patents and guided 10 PhD Scholars, 3 are now pursuing PhD. While working for NAAC, he has processed 291 IIQAs, 221 SSR & DVVs and visited 198 Institutions as Peer Team Member. He also processed a staggering 1260 AQARs. He also trained over 200 assessors for Peer Team Visit.

Dr K. V. Narasimha Rao's Photo

Dr. S. Sreenivasa thanked IQAC-KLEF for inviting him to this Function as Chief Guest. He informed the audience of the kind of importance given to quality in various HEIs.

He briefly talked about his career graph and started his address with a small quiz, showing photos of five people and asked the audience to identify each one of them. The photos belong to:

1. Prof. Anil Gupta (IIMA)
2. Prof. Neena Gupta (ISI, TIFR)
3. Prof. R. A. Mashelkar, (UDCT, Bombay), Former DG, CSIR
4. Dr. Gangandeep Kang (CMC, Vellore)
5. Dr. Manindar Agrawal (IITKh)

He enlightened the commonality between the above distinguished scientists in different fields. All the above five scientists have studied in Indian HEIs, which are second to none oi terms of shaping great careers!

He advised the audience to move with good people, which will take them forward in their respective lives. He stressed the importance of being 'patient' and advised them to keep motivating the students. With the establishment of numerous prestigious HEIs by the Govt of India in the last couple of decades, he said that this is the best time to being a 'Research Scholar'.

He provided the following individual agenda for the faculty in HEIs:
1. Benchmark against the best
2. Continuous improvement
3. Embrace technology/new pedagogy.
4. Try to become an expert in a sub-domain (specialized area)
5. Be helpful to others; Collaborate with others at your dept/Institution/elsewhere.

He advised the Research Scholars to be a "marathon runner" rather than a 'Sprinter'. He explained the NAAC Criteria and the Key indicators as shown below:

Criterion 1: Curricular Aspects
Criterion2: Teaching-Learning and Evaluation
Criterion3: Research, Innovations and Extension
Criterion4: Infrastructure and Learning Resources
Criterion5: Student Support and Progression
Criterion6: Governance, Leadership and Management
Criterion7: Institutional Values and Best Practices

Distribution of weightages across Key Indicators (KIs)

Criteria	Key Indicators (KIs)	Universities
1. Curricular Aspects	1.1 Curriculum Design and Development	**50**
	1.2 Academic Flexibility	**30**
	1.3 Curriculum Enrichment	**50**

Criteria	Key Indicators (KIs)	Universities
	1.4 Feedback System	20
	Total	**150**
2. Teaching - Learning and Evaluation	2.1 Student Enrolment and Profile	10
	2.2 Catering to Student Diversity	20
	2.3 Teaching-Learning Process	20
	2.4 Teacher Profile and Quality	60
	2.5 Evaluation Process and Reforms	30
	2.6 Student Performance and Learning Outcomes	30
	2.7 Student Satisfaction Survey	30
	Total	**200**
3. Research, Innovations and Extension	3.1 Promotion of Research and Facilities	20
	3.2 Resource Mobilization for Research	40
	3.3 Innovation Ecosystem	20
	3.4 Research Publications and Awards	120
	3.5 Consultancy	20
	3.6 Extension Activities	20
	3.7 Collaboration	10
	Total	**250**
4. Infrastructure and Learning Resources	4.1 Physical Facilities	30
	4.2 Library as a Learning Resource	20
	4.3 IT Infrastructure	30
	4.4 Maintenance of Campus Infrastructure	20
	Total	**100**
5. Student Support and Progression	5.1 Student Support	30
	5.2 Student Progression	45
	5.3 Student Participation and Activities	15
	5.4 Alumni Engagement	10
	Total	**100**
6. Governance, Leadership and	6.1 Institutional Vision and Leadership	15

Criteria	Key Indicators (KIs)	Universities
Management	6.2 Strategy Development and Deployment	**10**
	6.3 Faculty Empowerment Strategies	**25**
	6.4 Financial Management and Resource Mobilization	**20**
	6.5 Internal Quality Assurance System	**30**
	Total	**100**
7. Institutional Values and Best Practices	7.1 Institutional Values and Social Responsibilities	**50**
	7.2 Best Practices	**30**
	7.3 Institutional Distinctiveness	**20**
	Total	**100**
	Total score	**1000***

Dr. S. Sreenivasa informed the audience that Faculty are responsible for the Criteria #1-5. He invited for questions from the participants and extended his support in the preparation of SSR and DVV.

Dr. S. Sreenivasa's photo

Valedictory Function:

Dr. P. Lakshmi Prasanna, who compered this part of the event, announced the prize winners of Essay writing, Elocution and Poster competitions, which were conducted earlier this month as part of the WDQ 2023 Celebrations. Hon'ble Dignitaries on the dais distributed prizes to the winners.

Essay Writing:

1st Prize: Saumya Sakshi MBA 1st Year, ID No. 2301510115, KLV, Mob. No 8651923605

2nd Prize: Rajanala tanmai, MBA 1st Year, ID No. 2301510342, KLV, Mob. 9848116155

Elocution:

1st Prize: Sayeda Maher Jabeen, BBA 1st Year, ID No. 2310560148, Mob. No. 8639256356

2nd Prize: Mridul Sharma, B. Tech. (CSE) 1st Year, ID No. 2300032422, Mob. No. 9057286832

2nd Prize: K. Varun Chowdary, B.Tech. (CSE-H) 2nd Year, ID No. 2200031905, Mob. No. 8019413693

Poster Preparation:

1st Prize: K. Angelgrace, MBA 1st Year, ID No. 2301510248, Mab. No. 6303165546

2nd Prize: Pammi Manju sree, MBA 1st Year, ID No. 2301510126, Mab. No. 7658993433

The Dean (Quality), Dr. K. Ramakrishna, Dr. M. Venu Gopala Rao, and Dr. K. V. Narasimha Rao felicitated the Chief Guest, Dr. S. Sreenivasa.

Felicitation photo

Then the dignitaries Distributed mementoes to the DIIs, selected QC Students and one non-teaching from each Deanship in recognition of their sincere serviced rendered to Quality in the university this year.

Finally, the "Vote of Thanks" was proposed by Dr. M. Nagesh, and the ceremony was ended with a high tea.

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Dr. K. Ramakrishna
Dean (Quality)

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IQAC–ASC (KLEF) Celebrating World Quality Day 2023

Programme Schedule_30.11.2022 (Thursday)

World Quality Day 2023

Program Schedule

Date 30/11/2023   Time: 2.30-5 PM   Venue: Jasmine Hall

2.30 pm	Jyoti Prajwalan & Invocation
2.35 pm	Welcome Address by Dean-Quality
2.50 pm	Address by Hon'ble VC Prof (Dr.) G. P. S. Verma
3.00 pm	Introduction of the Chief Guest
3.05 pm	Address by the Chief Guest, Dr. S. Sreenivasa, D. Sc. Professor of Chemistry, UCS, Tumkur University, Tumkur & Formerly, Deputy Adviser, NAAC, Bangalore.
4.00 pm	Award Distribution
4.30 pm	Vote of Thanks
4.35 pm	High Tea and Networking
5.00 pm	Event concluded

Dr. K. Ramakrishna

Dean (Quality)