

Conduction of seminar on "Global Ranking Process (QS & THE)" by Department of IQAC- Reg.

Registrar <registrar@kluniversity.in>

Wed 12/15/2021 9:31 AM

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Ref: KLEF/RO/IQAC/2021-22

Date: 15-12-2021

Orders of the Vice-Chancellor dt. 15-12-2021**CIRCULAR**

Sub: Conduction of seminar on "Global Ranking Process (QS & THE)" by Department of IQAC- Reg.

Ref: Letter dated 14.12.2021 from Dr.K. Rama Krishna, Dean (Quality).

This is to inform that Department of IQAC is conducting a seminar on Performance of Universities in "Global Ranking Process (QS & THE) by Mr. K. Santosh of Global Consulting Services" as per the details given below.

Date : 16.12.2021 (Thursday)
Time : 10.00 a.m. to 11.00 a.m.
Venue : Sun Flower Hall

It is mandatory to attend the seminar by all Heads of Departments, Associate Deans, Principals, Directors and Deans.

REGISTRAR

Mail & Hard copy to: Hon'ble President, KLEF Mail to: Hon'ble Vice-Presidents, KLEF

Mail & Hard copy to: Hon'ble Chancellor / Hon'ble Pro Chancellor / Hon'ble Vice Chancellor

Mail & Hard copy to: Dr.N. Venkatram, Professor in ECM

Mail & Hard copy to: OSD to Hon'ble Chancellor-Dr.K. Subrahmanyam

Mail to: Chief Coordinating Officer-Dr.A. Jagadeesh

Mail to: Advisor – NAAC & Hyderabad Operations - Prof. K.Koteswara Rao

Mail to: All Advisors / All Deans / All Principals / All Directors

Mail to: Controller of Examinations-Dr.A.S.C.S.Sastry

Mail to: KL H – Dean/ /Principal-Engg.College / Principal-Business School / Vice-Principal

Mail to: Vice-Principal-Coll. of Science & Humanities & Coordinator-FED.Dr.VKR

Mail & Hard copy to: HoDs.. AI&DS / BT / CE / CSE / Comp.Engg. / CS&IT / ECE / EEE / ECM / ME

HoDs..Maths / PHY / CHEM / ENG / BES-I / BES-II

HoDs..MBA / BBA / COM / HM / CSS / CA&MS / Law / Architecture / Pharmacy / BCA / Arts

Mail & Hard copy to: Head of Division..Communication Skills / Soft Skills / Quant & Reasoning

Mail to: All Dy. HoDs / All Alt. HODs

Mail to: KL H HoDs..CSE / AI&DS / ECE / BS / H&S / ME

Thanks & Regards



Prof. Y. V. S. S. V. Prasada Rao
Ph.D.(Mech. Engg.), DPM., MBA (Fin & HR), FICWA
REGISTRAR

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INTERNAL QUALITY ASSURANCE CELL

Report on

Seminar on Global Ranking Process (QS & THE)

Date	16.12.2021
Venue	Jasmine Hall
Time	10.00 am to 11.30 am
Presenter	Mr. Santhosh Karnananda, CEO, Global Consulting Services
Organized By	Internal Quality Assurance Cell (IQAC)
Attendees	Principals, Deans, Directors, Heads of Departments and Associate Deans

The Internal Quality Assurance Cell (IQAC) has organized a seminar on “Global Ranking Process (QS & THE)” to all the functionaries of the University on 16th December 2016. The Dean (Quality) welcomed the gathering and briefed the objective the seminar. On his welcome note, the Dean briefed as below: “We (KL University) are performing well in terms of NAAC and NIRF ranking, whereas we are lagging behind when it comes to QS ranking and THE (Times Higher Education) ranking. The reason is the NAAC and NIRF ranking bodies are giving more weightage to the factual data whereas, the QS and THE allocate more weightage to the perception, where we are lagging.

The Dean (Quality) introduced the speaker to the audience and invited to deliver the speech.

Speaker's Profile

- Alumnus of Loyola College, Chennai and Mudra Institute of Communication, Ahmedabad.
- Has worked in companies such as Google, Hughes, and QS.
- Currently the CEO of Global Consulting Services.
- Has visited over 300 Universities and advises state governments, higher education councils, and higher education departments on building world-class Universities in India.



At first, the speaker briefed about the various ranking bodies across the Globe. He mentioned that QS, THE and ARWU are significant global ranking bodies among all. He explained that soon in near future all the education institution may be subjected to world rankings such as QS and TH, and hence it is important to understand the parameters and weightage.

Ranking	% weight for factual data	% weight for perception
QS World University Rankings	50%	50%
QS Asia University Rankings	50%	50%
THE World University Rankings	67%	33%
THE Asia University Rankings	75%	25%
NIRF	90%	10%

He mentioned that the above figure clearly depicts the weightage for data and perception for various ranking systems. In QS ranking the weightage for perception is 50%. Hence the perception about KL University is very important from stakeholders, academicians, industry peers and students. He also portrayed a comparative analysis of KL University with, GITAM and Sathyabama University. Though KL is well ahead from those 2 universities in NAAC and NIRF ranking, it lags in QS ranking. Hence this is the time to take necessary measures to overcome it. He concluded his speech with the below mentioned recommendations for QS ranking improvement.

1. Papers publishing by students
2. Citations
3. Research collaborations
4. Funding
5. Employability
6. Web impact & Branding



Then, the Dean (Quality) invited the Registrar and Principal (CoE) to felicitate the guest. Then the seminar was ended by thanking all the participants.

(Dr. K. RamaKrishna)
Dean-Quality
DEAN (Quality)
K.L.E.F.
Green Fields, Vaddeswaram,
Guntur District, Pincode: 522 502.