



## Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

**Campus:** Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; [www.kluniversity.in](http://www.kluniversity.in)

**Admin Off:** 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2577715, 2576129



## **Digital Storytelling & Blogging Workshop-A session on leveraging digital platforms, blog writing techniques, and content marketing strategies.**

Date: 22-09-2025



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## Digital storytelling and blogging workshop



**Time : 3 : 30 to 5 : 00**  
**Monday 22nd**

 [/kl\\_vachas](https://www.instagram.com/kl_vachas)



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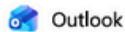
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11/18/25, 4:54 PM

Mail - Bikash Sharma - Outlook



## Conduction of set of events under Literature, Fashion & Versatile Club by Student Activity Centre for the month of September-2025 — Communication - Reg.

**From** Registrar Office <officeofregistrar@kluniversity.in>

**Date** Tue 2025-09-16 16:41

**To** PRESIDENT <president@kluniversity.in>; Raja Harin koneru <krh@kluniversity.in>; PRO-CHANCELLOR <prochancellor@kluniversity.in>; Vice Chancellor - KLU <vc@kluniversity.in>; Dr.G.P.S. Varma, Vice- Chancellor <gpsvarma@kluniversity.in>; N Venkat Ram <venkatram@kluniversity.in>; Pro VC <provc@kluniversity.in>; ProVC-KRR <provc-krr@kluniversity.in>; Registrar <registrar@kluniversity.in>; Dr Jagadeesh Anne <drjagadeesh@kluniversity.in>; Joint Registrar <jointregistrar@kluniversity.in>; Deputy Registrar-II <deputyregistrar.2@kluniversity.in>; Prabhath Jasthi <prabhathjasthi@kluniversity.in>; A Krishna Rao <akr@kluniversity.in>; Assistant Registrar-Office of Registrar <asstregistrar@kluniversity.in>; Dr. A Vani <drvani@kluniversity.in>; Dr. JKR Sastry <drsastry@kluniversity.in>; Advisor Student Affairs <habibulla@kluniversity.in>; Dr. Subrahmanyam <smkodukula@kluniversity.in>; Dr Santosh Kumar <santosh@kluniversity.in>

Ref: KLEF/SA/SAC/Programs for September/2025-26

Dt. 16-09-2025

### **Orders of the Hon'ble Vice-Chancellor dt. 16-09-2025** **CIRCULAR**

**Sub:** Conduction of set of events under Literature, Fashion & Versatile Club by Student Activity Centre for the month of September-2025 — Communication - Reg.

**Ref:** Letter received from Er. P. Sai Vijay, Director-SAC and Dr. K.R.S.Prasad, In-charge Dean (Student Affairs).

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This is to inform all the registered students of Literature, Fashion & Versatile Club that the following set of events will be organized by Student Activity Centre for the month of September -2025.

Sl.No.	Category	Name of the activity	Date	Venue
1.	1. Liberal Arts (Literature club)	Digital Storytelling & Blogging Workshop	18-09-2025	Rose Hall
2.	2. Liberal Arts (Versatile club)	Workshop on Debate & Oratory	19-09-2025	Rose Hall
3.	3. Liberal Arts (Fashion Club)	Workshop on Hands-on session on fashion photography techniques.	20-09-2025	Rose Hall
4.	4. Liberal Arts (Literature club)	Beyond Books: Exploring Careers in Literature & Writing	22-09-2025	Rose Hall

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## Event Particulars

Activity Name	Digital Storytelling & Blogging Workshop-A session on leveraging digital platforms, blog writing techniques, and content marketing strategies.
Organizing Club/Entity	Literature Club
Department Name	Student Activity Center (SAC)
Organized on	22-09-2025
Organized in	2025-2026
Faculty Incharge	Bikash Sharma
Time slot	3:30P.M - 5:00P.M
Venue	Rose Hall
Students Participated	12

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(Signature)

Bikash Sharma

Faculty incharge



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## Description

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### Report on “Digital Storytelling and Blogging Workshop”

**Organized by: Literature Club, KL University, Vijayawada**

**Date: 22nd September 2025**

**Venue: Rose Hall, KL University.**

The Vachas Club of KL University successfully conducted an engaging workshop titled “**Digital Storytelling and Blogging Workshop**” on Monday, 22nd September. The session, held from 3:30 PM to 5:00 PM, provided participants with an immersive introduction to the art of digital storytelling and blogging. Students enthusiastically participated and explored innovative ways to express their ideas online.

#### **Objective:**

The primary objective of the workshop was to help students understand how to craft compelling stories and create impactful blog content in the digital age. It aimed to improve participants’ writing, narrative, and presentation skills, enabling them to build a strong online presence.

#### **Event Highlights:**

- Introduction to digital storytelling and blogging platforms.
- Interactive activities on creating stories for social media and blogs.
- Hands-on practice sessions in writing engaging titles, posts, and visuals.
- Discussion on how blogging can be used for personal branding and career growth.
- Tips on structuring blog posts, using visuals, and maintaining reader engagement.

#### **Conclusion & Reflections:**

- The workshop was highly interactive, with students sharing their ideas and working in small groups to develop mini-projects. Many participants expressed excitement about starting their own blogs or improving their existing platforms. The session ended with a Q&A and a short networking opportunity among attendees.



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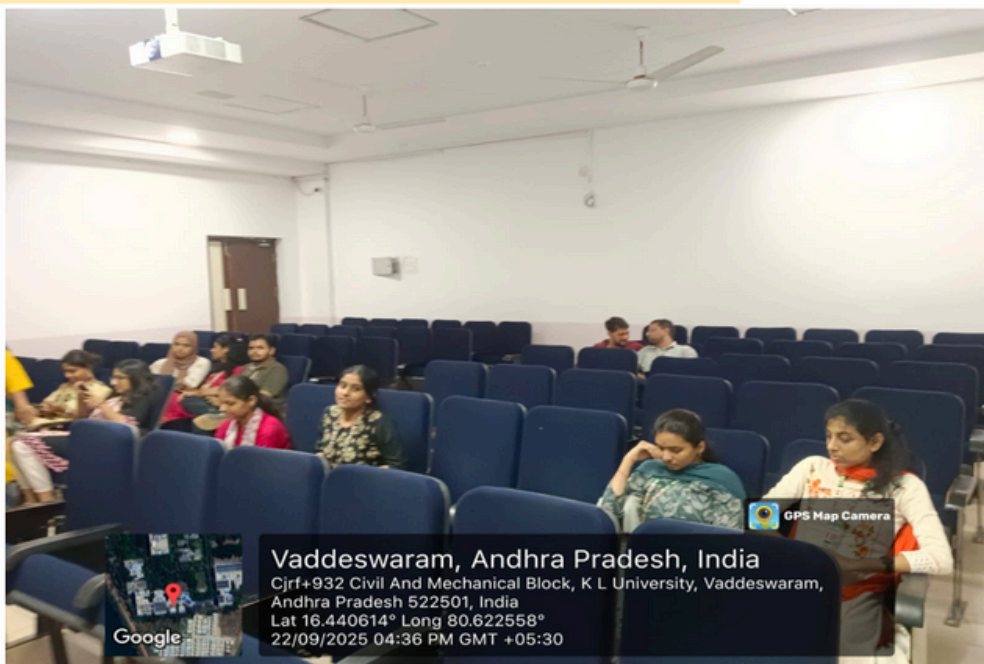
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## Pictures from the Session



### Digital storytelling and Blogging workshop



Storytelling workshop



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## Digital storytelling and Blogging workshop



Vaddeswaram, Andhra Pradesh, India  
Cjrf+932 Civil And Mechanical Block, K L University, Vaddeswaram,  
Andhra Pradesh 522501, India  
Lat 16.440577° Long 80.622552°  
22/09/2025 04:36 PM GMT +05:30



Individual interaction



Literature Club trainer giving insights during the event..



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## Participants List

KL SAC STUDENT ACTIVITY CENTER STUDENT ATTENDANCE SHEET				
S.No.	University ID	Name of the Student	Branch	Signature
1.	2400010035	Opika Mathi	BT	Opika
2.	2400010049	Omaira M	BT	Omaira
3.	2500031613	V. Mokeha	CSE	Mokeha
4.	2400032420	Riddhima Guptha	CSE	Riddhima
5.	2400010094	D.S.S. Akshaya	BT	Akshaya
6.	2400010030	Ch. Bindu	BT	Bindu
7.	2400032466	K. Venkata Pallavi	CSE	K.V. Pallavi
8.	2300032816	A. Neha	CSE	Neha
9.	2300032633	Ch. Prathyusha	CSE	Prathyusha
10.	2400010002	J.V.S. Jostelkega	BT	J.V.S. Jostelkega
11.	2300030123	N. Venkatesh	AIEPS	N. Venkatesh
12.	2400032609	K. OEVESH	CSE	OEVESH
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