



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2577715, 2576129



Student Activity Center

The Power of Words : A discussion on how literature connects with media and entertainment

26-07-2025



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Poster

KL SAC
STUDENT ACTIVITY CENTER

**The
POWER of
WORDS**

A DISCUSSION ON HOW LITERATURE
CONNECTS WITH MEDIA AND ENTERTAINMENT

Date - 26-07-2025
Time - 5:30 pm to 7 pm
Category - LCH
Venue - Peacock Hall

[in](#) [Telegram](#) [Instagram](#) /kl_vachas

Vachas



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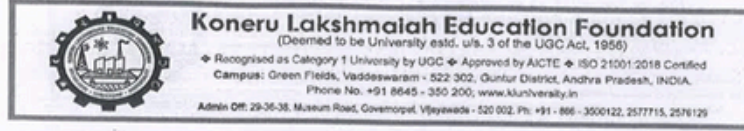
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Permission Letter



Ref: KLEF/SA/SAC/Programs/2025-26

Dt. 15-07-2025

Orders of the Hon'ble Vice-Chancellor dt. 15-07-2025

CIRCULAR

Sub: Conduction of Programs under Literature, Fashion & Versatile club by Student Activity Centre for the month of July -2025— Reg

Ref: Letter received from Er. P. Sai Vijay, Director-SAC and Dr. K.R.S.Prasad, In-charge Dean (Student Affairs)

This is to inform all the registered students of Literature, Fashion & Versatile Club (Y24, Y23 & Y22 students) that the following set of Workshop, Seminar & events will be organized by Student Activity Centre for the month of July -2025.

S. No	Category	Name of the activity	Dates	Venue
1.	Liberal Arts (Literature club)	Creative Writing Masterclass-A Hands-on Workshop on Story Writing, Poetry & Fiction Writing	21-07-2025	Peacock Hall
2.	Liberal Arts (Literature club)	The Power of Words- Literature in Media & Entertainment.	23-07-2025	Peacock Hall
3.	Liberal Arts (Versatile club)	Introduction & Icebreaker	24-07-2025	Rose Hall
4.	Liberal Arts (Fashion Club)	Workshop on Fabric Selection and Color Theory	25-07-2025	New Seminar Hall

For any queries, Mr. Bikash Sharma: +91-9154820414 E-mail: bikashsharma@kluniversity.in can be contacted.

The Students are required to register through the following Link:

<https://docs.google.com/forms/d/e/1FAIpQLSfdv1DNDLI0VbyaRmlpSi8TMhMeBURmcA9UnpHt sDZxkbaJTA/viewform?usp=header>

The HoDs are directed to ensure that this information is brought to the notice of all the Students concerned of their respective departments.

Mail & Hard copy to: Hon'ble President, KLEF
Mail to: Hon'ble Vice-Presidents, KLEF
Mail & Hard copy to: Hon'ble Pro Chancellor
Mail & Hard copy to: Hon'ble In-charge Vice-Chancellor
Mail & Hard copy to: Pro Vice-Chancellors
Mail to: Chief Coordinating Officer-Dr.A. Jagadeesh
Mail to: Special Officer -Dr.A. Vani
Mail to: All Advisors / All Deans / All Principals / All Vice-Principals
Mail to: All Sr.Directors / All Directors / All Additional Deans / All Associate Deans / Deputy Deans / PR Head
Mail to: Controller of Examinations-Dr.A.S.C.Sastry

REGISTRAR

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Green Fields, VADDESWAREM-522 302,
Guntur District, Andhra Pradesh.



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Event Particulars

Activity Name	The Power of Words : A discussion on how literature connects with media and entertainment
Organizing Club/Entity	Literature Club
Department Name	Student Activity Center (SAC)
Organized on	26-07-2025
Organized in	2025-2026
Faculty Incharge	Bikash Sharma
Time slot	5:30 P.M-7:30 P.M
Venue	Peacock Hall
Students Participated	20



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Description

Report on “The Power of Words : A discussion on how literature connects with media and entertainment”

Organized by: Literature Club, KL University, Vijayawada

Date: 26th July 2025

Venue: Peacock Hall, KL University.

The Literature Club of KL University successfully conducted an insightful event titled “**The Power of Words**” on the 26th of July 2025. Held at Peacock Hall, It was both informative and engaging. Everyone participated with enthusiasm, bringing energy and liveliness to the discussion. The session was highly interactive and enjoyable for all.

Objective:

The primary objective of the workshop was to educate participants on how literature impacts various forms of entertainment and media. The session aimed to enhance students’ understanding of how to build character and build worlds and character from pieces of Literature. Participants were encouraged to put forwards ideas and stories that were inspired from literature quotes given to them.

Event Highlights:

- A session on How literature strongly influences media.
- Different forms of literature and how to extract meaning.
- How to build from meaning and incorporate the literature into media or entertainment
- Participants were divided into teams where they worked to build stories from literature prompts as a hands-on activity.
- Each team presented their work.
-

Conclusion & Reflections:

- Interactive discussion on Literature and its meanings.
- Students expressed their favorite work and character building.
- Activity to work on the topic of the day.



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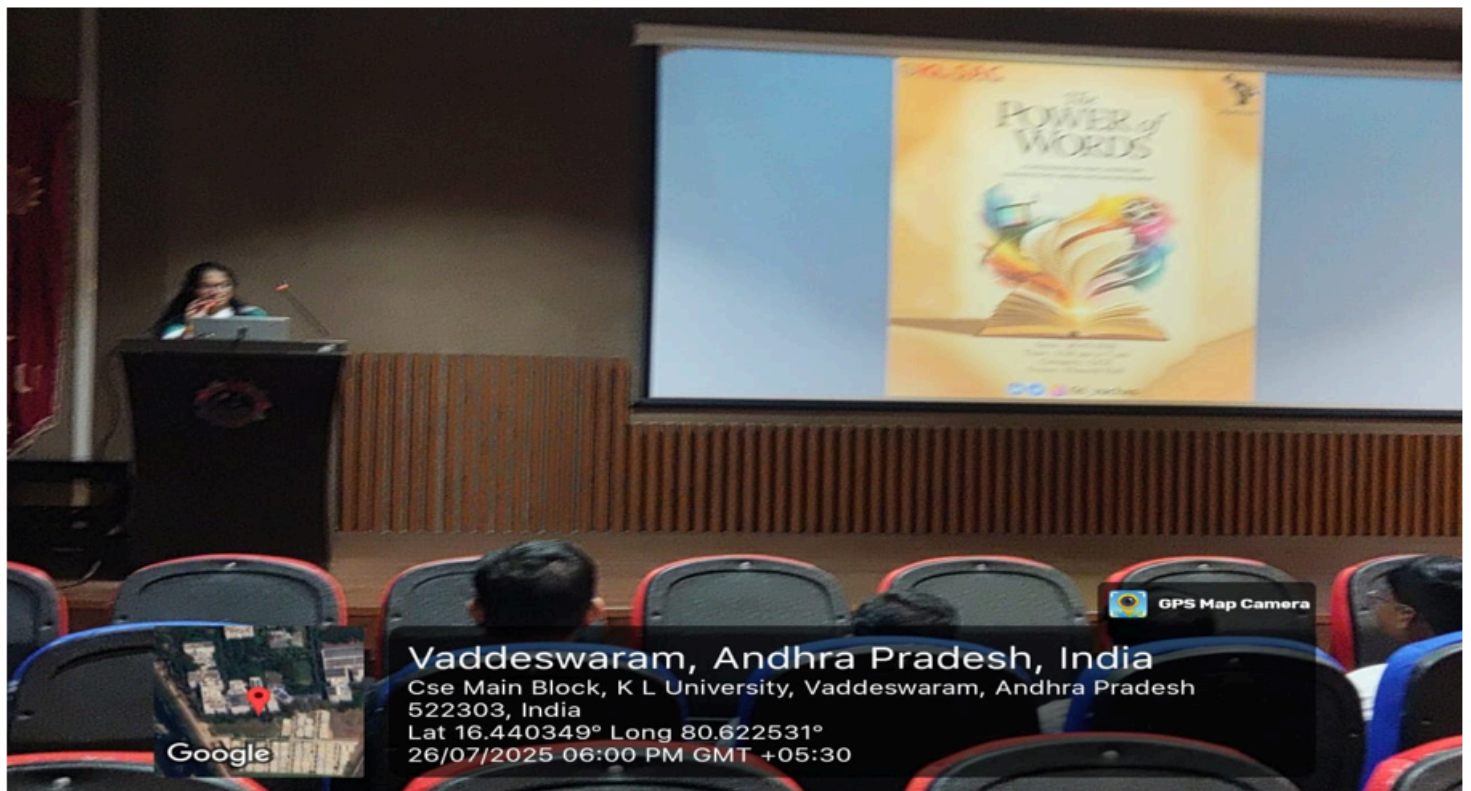
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Pictures from the Session

Power of Words



Literature Core member giving presentation on the insights of the event.



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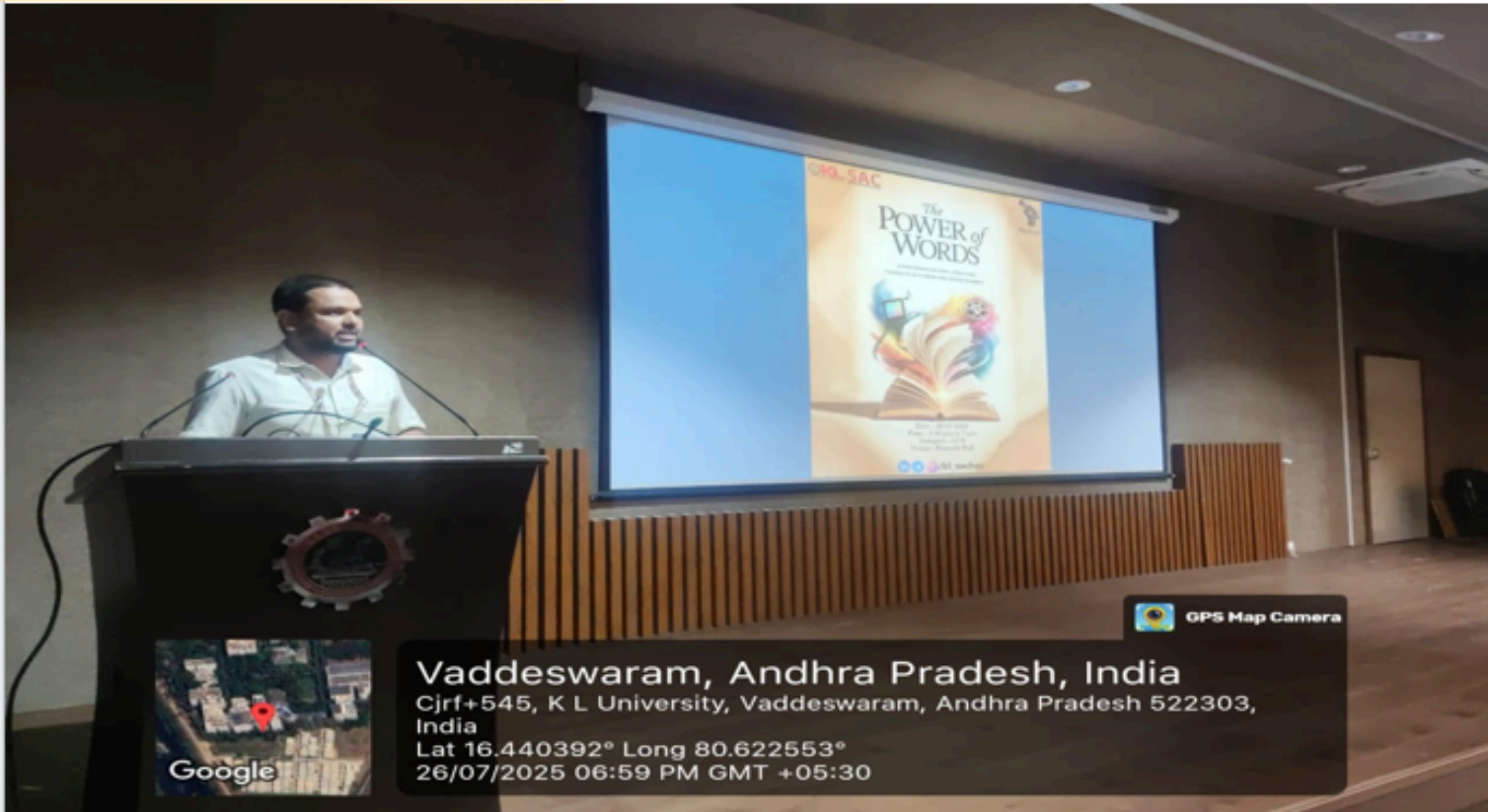
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Power of Words



Vaddeswaram, Andhra Pradesh, India
Cjrf+545, K L University, Vaddeswaram, Andhra Pradesh 522303,
India
Lat 16.440392° Long 80.622553°
26/07/2025 06:59 PM GMT +05:30



Literature club mentor giving his insights on the event title.

Power of Words



Vaddeswaram, Andhra Pradesh, India
Cse Main Block, K L University, Vaddeswaram, Andhra Pradesh
522303, India
Lat 16.440382° Long 80.62254°
26/07/2025 07:10 PM GMT +05:30



Group photo session after the completion of the event.



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Participants List



KLSAC

STUDENT ACTIVITY CENTER

STUDENT ATTENDANCE SHEET

Name of the Event/Program : *The power of words - literature in Media & Entertainment*

Date : *26-07-2025*

Venue : *peocott Hall*

Faculty Mentor : *peocott Hall*

Duration of the Event/Program : *2 hours*

No. of Students Attended :

S.No.	University ID	Name of the Student	Branch	Signature
1.	2400010104	v. Madhavi	Biotechnology	v. Madhavi
2.	2400010120	M. Sathveeka	Biotechnology	M. Sathveeka
3.	2400010118	S. Akshaya	Biotech	S. Akshaya
4.	2400010088	S. Sriha	Biotech	S. Sriha
5.	2400033012	Somreddhi Akash	CSE	Somreddhi Akash
6.	2400032420	Riddhima Gupta	CSE	Riddhima Gupta
7.	2400030549	Nakul Apha	CSE	Nakul Apha
8.	2400030605	A. Kirtan Babu	CSE	A. Kirtan Babu
9.	2400010002	Kartikanya	BT	Kartikanya
10.	240003520	A. Sufiana Choudhary	CSE	A. Sufiana Choudhary
11.	2300032658	T. Yashaswini	CSE	T. Yashaswini
12.	2300032716	Neha	CSE	Neha
13.	2400031416	Simhadri Girish	CSE	Simhadri Girish
14.	2300030143	N. Harsha Vardhan	AI&DS	N. Harsha Vardhan
15.	2300010027	J. Satvir	BT	J. Satvir
16.	2300033542	JESLYN	CSE	JESLYN
17.	230003			
18.	2300032460	V. Lona	CSE	V. Lona
19.	2300010183	N. Harji Prabhu	AI&DS	N. Harji Prabhu
20.	2400100058	Rashmi	IoT	Rashmi
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