



## Koneru Lakshmaiah Education Foundation

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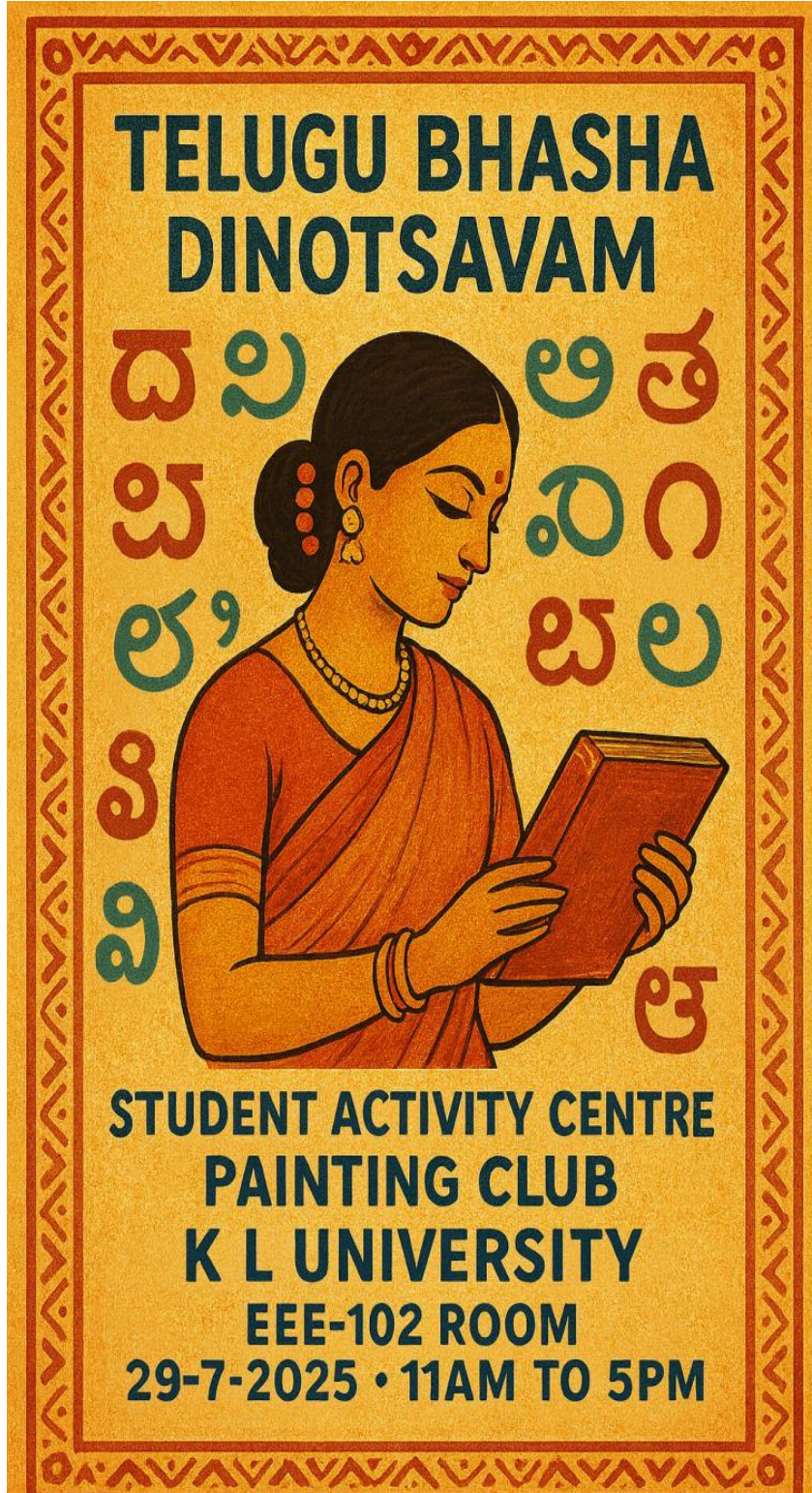


## Student Activity Center (SAC)

Telugu Bhasha Dinotstavam - Painting with Telugu alphabets as cultural connectivity painting art activity

29-07-2025

Poster



## Event Particulars

Activity Name	Telugu Bhasha Dinotstavam painting with Telugu alphabets as cultural connectivity
Organizing Club/	LIBERAL ARTS – Painting Club
Department Name	StudentActivity Center(SAC)
Organized on	29-07-2025
Organized in	2025-2026
Faculty Incharge	JV Sridhar Patnala
Timeslot	10:00 AM-5:00PM
Venue	EEE-101
Students Participated	25

## Description

# Detailed Report on Telugu Bhasha Dinotsavam – Painting Art Activity

Organized by: Student Activity Centre (SAC), KL University

Venue: EEE Block – Room 101

Participants: 20 Students

Theme: “*Telugu Alphabets as Cultural Connectivity*”

Date: (You may add the date if needed)

## 1. Introduction

Telugu Bhasha Dinotsavam is a celebration dedicated to the beauty, heritage, and linguistic richness of the Telugu language. As part of this cultural occasion, the Student Activity Centre (SAC) of KL University organized a unique and vibrant *Painting Art Activity* to promote awareness, artistic expression, and cultural pride among students.

The activity focused on representing Telugu alphabets (అక్షరాలు) as elements of cultural connectivity—highlighting how every letter carries historical value, aesthetic elegance, and emotional resonance within Telugu tradition.

## 2. Objectives of the Program

The activity was designed with the following objectives:

- To celebrate Telugu language and script through creative visual expression.
- To encourage students to understand cultural symbolism inherent in Telugu alphabets.
- To integrate art and language, showing how letters become motifs in paintings.
- To provide a platform for budding student artists to participate collaboratively.
- To create awareness about the beauty of Telugu Bhasha through visual storytelling.

## 3. Planning & Organization

The Student Activity Centre (SAC) meticulously planned the event, ensuring:

- Availability of art materials (drawing sheets, acrylic colours, brushes, palettes).
- A visually inspiring environment set up in EEE Block Room 101.
- A brief orientation session explaining the theme “*Cultural Connectivity through Telugu Alphabets.*”
- Demonstrations showing how alphabets can be stylized, patterned, or integrated with traditional motifs such as:
  - *Kalamkari borders*
  - *Festival symbols*
  - *Telugu traditional attire*
  - *Temple architecture*
  - *Musical instruments*

## 4. Description of the Activity

A total of 20 enthusiastic students from different departments participated with great interest.

### 4.1 Theme Interpretation

Participants were encouraged to creatively represent:

- Telugu vowels and consonants
- Alphabets integrated with cultural elements
- Letters transformed into symbolic art

- Artistic scenes depicting Telugu heritage

#### 4.2 Process

- Students sketched their concept layouts first.
- SAC coordinators guided them on colour themes, stylistic consistency, and cultural accuracy.
- Participants used vibrant colours to depict the elegance and curves of Telugu script.
- Many works featured elements such as:
  - $\ominus$  → *designed as a lamp (Deepam)*
  - $\text{Ճ}$  → *shaped with temple gopuram aesthetics*
  - $\text{౪}$  → *illustrated with Bathukamma floral patterns*
  - $\text{౮}$  → *depicted like Kalamkari brush strokes*

#### 4.3 Learning Outcomes

- Students understood visual storytelling using language.
- They explored traditional colour palettes and design approaches.
- Their confidence and creativity were enhanced through peer collaboration.

#### 5. Highlights & Observations

- The room displayed an atmosphere of creativity filled with colours, alphabets, charts, and cultural designs.
- Students expressed excitement as they connected personal memories and traditions with Telugu letters.
- Many artworks demonstrated fusion styles—modern minimalism blended with ethnic designs.
- The activity strengthened teamwork, cultural knowledge, and artistic skills.
- The event successfully upheld the spirit of Telugu linguistic pride at KL University.

#### 6. Outcome of the Event

The activity concluded successfully with:

- 20 individual artworks, each presenting Telugu alphabets in artistic interpretations.
- Enhanced artistic understanding of how language and culture can merge visually.
- Increased appreciation for Telugu Bhasha Dinotsavam among students.
- A collective display of paintings that can be used for exhibitions, notice boards, or cultural galleries.

#### 7. Feedback from Participants

Students shared positive feedback, highlighting:

- Enjoyment in exploring their mother tongue through art.
- Opportunity to learn new painting techniques.
- Appreciation for SAC's initiative in organizing culturally rooted activities.

#### 8. Conclusion

The *Telugu Bhasha Dinotsavam Painting Art Activity* organized at EEE Block Room 101 emerged as a culturally enriching learning experience. It reinforced the deep connection between language, heritage, and visual arts. The Student Activity Centre (SAC) succeeded in creating an engaging platform that celebrated the Telugu script in an innovative and artistic manner.

The event not only honored the legacy of Telugu but also inspired young artists to continue exploring cultural themes in their creative pursuits.

Pictures from the Event:



Indian tribal and folk art traditions



Indian tribal and folk art traditions



Indian tribal and folk art traditions



Indian tribal and folk art traditions

