



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

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• Student Activity Center (SAC)

National Handloom Day Art Competition
7th August 2025

Poster



The poster features a dark red background with a subtle, repeating pattern of handloom motifs. The text is white and arranged in a clear, hierarchical layout. At the top left is the logo of the Crafts Council of Andhra Pradesh, which includes a stylized green and yellow figure and the acronym 'ccap'. Below the logo, the text 'Crafts Council Of Andhra Pradesh' is written in a sans-serif font. The main headline 'Handlooms Style se!' is in a large, bold, white font. Below this, the date 'August 7th 2025' and the event name 'National Handloom day' are listed. The location 'KL University' is also specified. At the bottom, there are two lines of text: 'Wear handloom to celebrate' and 'My handloom my pride'. The footer contains the social media handle '@craftscouncil_ap' and the website 'craftscouncilap.com' with a globe icon.

 Crafts Council
Of Andhra Pradesh

Lets us celebrate

Handlooms Style se!

On
August 7th 2025
National Handloom day

At
KL University

Wear handloom to celebrate
My handloom my pride

 [craftscouncil_ap](#) craftscouncilap.com 

Permission Letter



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)
Accredited by NAAC as A++ Approved by AICTE ISO 9001:2015 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
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Date: 23/07/2025

From,
P. Sai Vijay,
Director - SAC,
KLEF.

To,
The Registrar
KLEF.

//Through Proper channel//

Sub: Conduction of "National Handloom Day" in association with Crafts Council Of Andhra Pradesh by Student Activity Centre on 7th August-2025— Reg.


This is to inform to all the faculties, staffs & students that Student Activity Centre (SAC) is conducting National Handloom Day namely "Handlooms Style se" with a slogan "Wear handloom to celebrate My handloom my pride" on 7th August- 2025 with the following set of events. The Interested faculties, staffs & students can participate in the following events by registering through the link.

1. Heritage Quiz
2. Handloom Ramp Walk-Fashion Show
3. Best Handloom Insta Reel Competition
4. Handloom Sketching & Painting Competition

Timings: 10:30 A.M- 5:00 P.M
Venue: Peacock Hall
Date: 7th August -2025

The interested faculties, staffs & students can register for this event through this form:

Registration Link: https://docs.google.com/forms/d/e/1FAIpQLSetxRyc0iIHV8iI8-TuKrzyN7Ru6L16nm754rr4qmjH9_11MZw/viewform?usp=header


(Director SAC)
Er. P. SAI VIJAY
Director
Student Activity Center
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522502
Guntur Dist, Andhra Pradesh


Dr. K. SUBBA RAO
REGISTRAR


In charge (Dean-Student Affairs)
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522502,
Guntur Dist, Andhra Pradesh

Event Particulars

Activity Name	Poster Making on Handloom
Organizing Club/	Liberal Arts –Painting Art Club
Department Name	Student Activity Center(SAC)
Organized on	7-08-2025
Organized in	2025-2026
Faculty Incharge	JV Sridhar Patnala
Timeslot	11:30P.M-7:00PM
Venue	SAC HALL
Students Participated	25

Description

Report: National Handloom Day Art & Poster Design Competitions

Venue: KL Student Activity Centre

Date: 7-08-2025

Organizers: KL University in association with Crafts Council of Andhra Pradesh

Introduction

To celebrate the rich heritage and cultural significance of handloom weaving, KL University organized an engaging event at the KL Student Activity Centre, featuring two key competitions — an **Art Competition** and a **Poster Design Competition**. These competitions aimed to encourage creativity and awareness among students about the traditional handloom industry, its challenges, and its artistic value.

Event Highlights

The competitions were open to all undergraduate students across various departments.

The themes focused on “**The Beauty and Sustainability of Handloom**” and “**Reviving the Handloom Industry through Youth Engagement.**”

Students showcased their artistic talents through painting, sketching, and digital poster design.

The event witnessed enthusiastic participation with over [insert number] submissions.

Competition Details

1. Painting Art Competition

Participants created paintings and sketches that reflected the intricate patterns, cultural significance, and sustainability aspects of handloom textiles.

The artwork displayed a diverse range of styles, from traditional to contemporary interpretations.

Students were challenged to design compelling posters that could be used to promote National Handloom Day and encourage support for handloom artisans.

Designs emphasized vibrant colors, symbolism, and strong messaging aligned with the event’s theme.

Judging and Awards

A panel of experts from the Crafts Council of Andhra Pradesh, along with faculty members from KL University, evaluated the entries based on creativity, relevance to the theme, technique, and visual impact.

Three outstanding students were selected for their exemplary work in both competitions.

Award Ceremony

The award ceremony was graced by the **Honorable Smt. Kanchanalatha Madam**, Secretary of KL University, along with representatives from the Crafts Council of Andhra Pradesh. They personally congratulated the winners and emphasized the importance of preserving India’s handloom heritage.

Award Winners:

S.No	Student Name	Award
1	Zuvaria Nasneem	1st prize
2	Karthekeya	2nd prize
3	Satya	2nd prize

Conclusion

The National Handloom Day Art & Poster Design Competitions successfully fostered creativity, cultural appreciation, and social responsibility among students. The event not only highlighted the artistic value of handloom crafts but also encouraged youth to play an active role in promoting and preserving this vital part of India's cultural heritage.

The university looks forward to organizing more such events that blend art, culture, and social awareness in the future.

Pictures from the Session:



