



- Planning & execution of marketing strategies to promote services to customers
- Creating content for marketing materials.
- Planning and implementing promotional campaigns.
- Influences customers to buy or retain product or service
- Documents transactions by completing forms and record logs.
- Explain in detail about the product
- Building a relationship with new clients to generate business for the company
- Maintains database by entering, verifying, and backing up data.
- Be prepared to do client meetings when necessary (can involve field visit)
- Maintains quality service by following organization standards
- Contributes to team effort by accomplishing related results as needed

**Working Days:** 6 Days a Week

**Job Nature:** Full Time

**Internship Period:** 3 months

**Stipend** (during internship): Rs 6000-8000 (as per the candidate)

**Timings:** 10 am- 7pm (Mon-Fri) 10 am- 3 pm (Sat)

After 3 months, on the basis of their performance, the right candidate will be given a placement offer with a package between Rs 15000-20000/-

Note: The candidates will receive free Digital Marketing Training (worth Rs 30K) from Industry Expert during their Internship period

**All candidates are advised to carry below documents (without fail).**

- College ID-Compulsory,
- Latest updated resume - Compulsory,
- 2 (Two) Passport size photographs (Compulsory),
- Photocopies of all mark sheets from 10th upwards (Compulsory),
- Photocopies of any other Certifications (if any),
- Govt Photo ID (preferred, not compulsory)
- Must attend in appropriate formal attire

IRP Coordinators please notify the above information to all the candidates and help them with necessary information.

Dear students,

The following students have been selected in MY APPS DEVELOPMENTS for their internship, starting **28th December'18**. As part of which they have **to carry Laptops, Photos for Id Cards and Formal wear.**

S No	Roll No	Branch	Name	Email Id	Mob
1	150031012	CSE	Vetcha Tejaswini	<a href="mailto:tejasreevoleti@gmail.com">tejasreevoleti@gmail.com</a>	955391
2	150040885	ECE	Tummala Charisma Choudary	<a href="mailto:charishmacherry261@gmail.com">charishmacherry261@gmail.com</a>	778033
3	150040789	ECE	Shaikh Baji Imran	<a href="mailto:baji.imran1996@gmail.com">baji.imran1996@gmail.com</a>	913367