



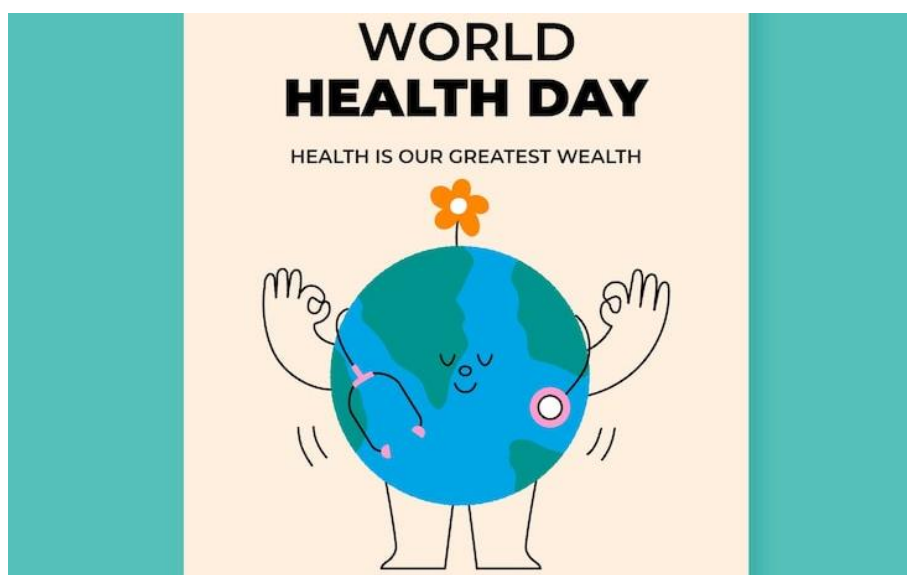
**MICROBIOLOGISTS SOCIETY, INDIA STUDENT CHAPTER,
Department of Biotechnology,
KLEF, Vaddeswaram, Guntur, Andhra Pradesh**

Building a Culture of Wellbeing: World Health Day KLEF

07/04/2025

Venue: FED Block, KL University

As part of the World Health Day 2025 celebrations, the Department of Biotechnology, KLEF, organized a comprehensive health awareness program emphasizing the theme “Our Planet, Our Health.” The initiative, conducted under the Microbiologists Society of India (Student Chapter), sought to encourage healthy living and preventive healthcare practices among the campus community.



**Circulated flyers in the campus and designed posters to create awareness among the
university students and faculty**

Activities included blood group identification, health consultations, and wellness awareness drives. Students and faculty actively participated, making it a truly collaborative event. Posters and flyers designed by biotechnology students drew attention to the importance of maintaining good health and environmental balance.

With a turnout of nearly 96 participants, the event created a lasting impact on awareness about health management and blood donation. The department reaffirmed its dedication to promoting a healthier, more informed student body through such impactful initiatives.



Faculty and students at blood typing near FED block, KL University

Brief talks were delivered by department faculty on the importance of blood donation, blood group compatibility, and dispelling myths about blood donation. Participants received their blood group results and information on blood donation drives in the area. The World Health Day event was a resounding success. The interactive format and diverse activities provided valuable information and resources, empowering the university community to prioritize their health. The blood grouping campaign proved to be a valuable initiative in promoting blood donation awareness and knowledge. By continuing to organize such events, we can create a more informed and engaged community of potential blood donors, ultimately contributing to a stronger blood supply system. The university acknowledges the contributions of Biotechnology department for making the event possible.

Dr. C. Chandrasekhar

I/C PSA - BT

Dr. V. Praveen Kumar

HoD-BT