



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/SA/CEA/Events 2022-23

Date: 26-12-2022

Orders of the Vice Chancellor dt.26-09-2022

CIRCULAR

Sub: Conduction of Impact of Social Media, Business Analytic & Techno Schools Events on 27-12-2022 at China Kakani Village – Reg.

Ref: 1. Letter dt. 24-12-2022 from Dr. P. Gopi Krishna, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs).

This is to inform that the Centre for Extension Activities (CEA) of KLEF will be organizing the Impact of Social Media, Business Analytic & Techno Schools Events on 27-12-2022 at China Kakani Village.

| | |
|----------------|---|
| Event | : Impact of Social Media, Business Analytic & Techno Schools Events |
| Dates: | : 27-12-2022 |
| Timings | : 01:30 pm to 04:30 pm |
| Venue | : China Kakani Village |

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Dr. P. Gopi Krishna (Mobile No. 9963696066), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906)

REGISTRAR



REGISTRAR
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302,
Guntur District, Andhra Pradesh.



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

“A Report on Impact of Social Media Awareness Session - December 27, 2022 - China Kakani Village”



CENTRE FOR EXTENSION ACTIVITIES



IMPACT ON SOCIAL MEDIA

Date: 27/12/2022

Venue:
Z P. High School,
China Kakani



@klefcea

cea@kluniversity.in

Objective

Creating awareness about the impact of social media among students is vital. Social media wields significant influence on students' perceptions, behavior, and well-being, making awareness crucial. It can lead to unrealistic comparisons, diminished self-esteem, and negative effects on mental health. Cyberbullying and harassment are real risks, demanding responsible online behaviour and empathy. Excessive social media use hampers academic performance, productivity, and real-world interactions. Students must critically evaluate content, discern misinformation, and develop digital literacy skills. Balancing online and offline activities promotes overall well-being and healthy social connections. Encouraging responsible social media use empowers students to leverage its benefits while mitigating potential harms.

Remember, fostering awareness and providing guidance on navigating social media can empower students to make informed choices and maintain a positive digital presence..

Description

We, the team at KLEF CEA, are thrilled to announce our upcoming event, "Impact on Social Media." This event aims to shed light on the interactive media technologies that have revolutionized the way we create, share, and express information, ideas, and interests. Through virtual communities and networks, social media has become a powerful tool for connecting individuals worldwide. Our event will delve into the various aspects of social media, examining its impact on society, communication, and personal development. We will explore topics such as digital literacy, online behavior, privacy concerns, and the influence of social media on mental health. Join us as we foster dialogue and awareness about the transformative role of social media in our lives. Together, let's navigate the ever-evolving digital landscape and understand its implications for individuals and communities. Don't miss this exciting opportunity to gain insights and engage in meaningful discussions about the "Impact on Social Media" with experts and fellow enthusiasts. Mark your calendars and be a part of this enlightening event that promises to broaden perspectives and promote responsible digital engagement.

Proceedings of the Event:

The CEA team visited Z.P High School in ChinaKakani at 01:45 PM to conduct impactful awareness classes. Upon arrival, we divided into teams to ensure effective engagement with the students. Each team took charge of specific topics related to social

media awareness. The classes focused on educating the students about the potential impact of social media on their lives, including its influence on mental health, relationships, and academic performance. We emphasized the importance of responsible digital citizenship, encouraging students to critically analyze information and promote positive online behavior. Through interactive sessions, we addressed cyberbullying, privacy concerns, and the significance of digital well-being. The students actively participated, sharing their experiences and concerns. The awareness classes concluded with valuable takeaways and practical tips for navigating social media safely and responsibly. Our visit to Z.P High School was a successful endeavour in raising awareness and empowering students to make informed choices in the digital world.

Outcome

We are thrilled to share that the sessions were highly successful, with an overwhelmingly positive response from everyone present. The interactive nature of the sessions allowed for meaningful engagement, and our team was delighted to see the students actively participating and sharing their thoughts. Our students, equipped with knowledge and experience, effectively conveyed the importance of handling social media with care. They provided practical guidance on privacy settings, identifying and reporting cyberbullying, and maintaining a healthy digital presence. The session concluded with a question-and-answer segment, where the students enthusiastically participated, further showcasing their understanding and interest. It was gratifying to witness the students' active involvement and eagerness to learn about responsible social media usage. The overall experience was enriching, and we are proud of the impact we made in empowering the students to navigate social media responsibly.

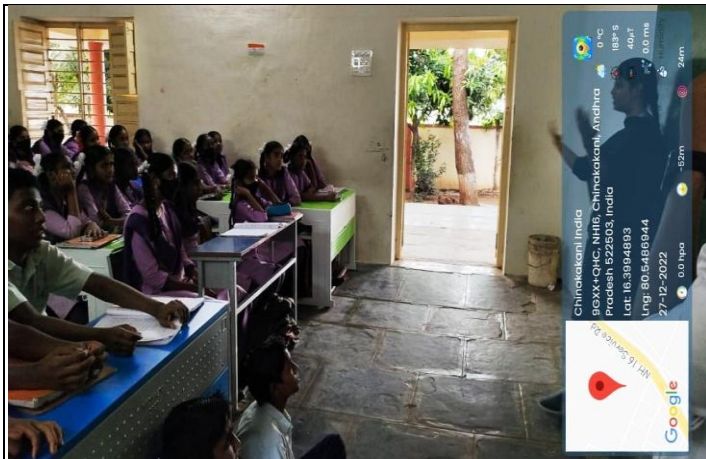
Details of the Event

| | | |
|-----------------------------|---|--|
| Name of the Event | : | Impact on Social Media |
| Date of the Event | : | 27/12/2022 |
| Time | : | 01:50 pm to 4:00pm |
| Venue | : | Z.P. High School, China Kakani Village |
| No. of Participants | : | Students: 96, Faculty & Staff: 3 |
| No. of Beneficiaries | : | 200 |

Event Photos:

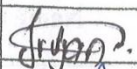
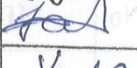
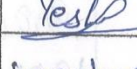
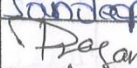
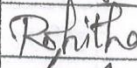
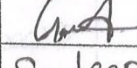
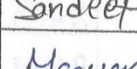
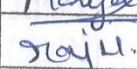
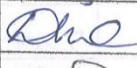
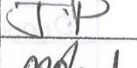
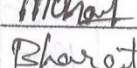
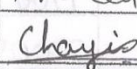
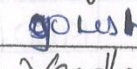
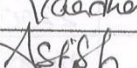
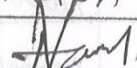
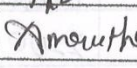
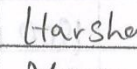
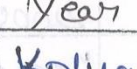
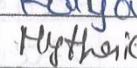
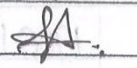
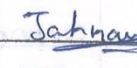
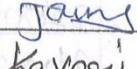
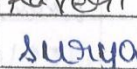

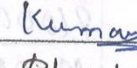
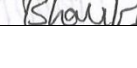





The interactive nature of the sessions allowed for meaningful engagement, and our team was delighted to see the students actively participating and sharing their thoughts.




The classes focused on educating the students about the potential impact of social media on their lives, including its influence on mental health, relationships, and academic performance.

Participated Volunteers List:

| ID.No | Name of the Student | Branch | Year | Signature |
|------------|------------------------|--------|-----------------|---|
| 190010090 | K. Bryan reddy | BT | 4 th |  |
| 2200560059 | Y. Karthikeya | BBA | 1 st |  |
| 190010071 | K. Yeshwanth | BT | 4 th |  |
| 2000040106 | P. Mohanlaxdeep | ECE | 3 rd |  |
| 220056024 | Prasanna Kumar | BBA | 1 st |  |
| 2200560076 | K. Rohitha | BBA | 1 st |  |
| 190060006 | C. monikanta | EEE | 4 th |  |
| 2200560008 | Sandeep | BBA | 1 st |  |
| 190010035 | K. Manya. Sri | BT | 4 th |  |
| 2000040185 | V. Shalinraju | ECE | 3 rd |  |
| 2200560212 | Dhanurmika | BBA | 1 st |  |
| 2200560007 | P. Jaya Prakash chouda | BBA | 1 st |  |
| 190060007 | K. mohan | EEE | 4 th |  |
| 2200560014 | Bharath kamsi | BBA | 1 st |  |
| 190010022 | J. Chayithara | BT | 4 th |  |
| 2000040102 | S.K. gowth | ECE | 3 rd |  |
| 2200560128 | Sri vardhan | BBA | 1 st |  |
| 2200560209 | Gr. Ashish | BBA | 1 st |  |
| 190060030 | Naga Venkata | EEE | 4 th |  |
| 2200560213 | N. Amrutha | BBA | 1 st |  |
| 200040173 | M. Sri Harsha | ECE | 3 rd |  |
| 2200560111 | Shaik Imma m | BBA | 1 st |  |
| 200040072 | P. Kalyan | ECE | 3 rd |  |
| 2200560012 | Mythiric | BBA | 1 st |  |
| 200090035 | Sk. Arshad. | UIT | 4 th |  |
| 200040221 | K. Sahanaani | ECE | 3 rd |  |
| 2200560115 | Talnaram Jain | BBA | 1 st |  |
| 2200560129 | K. kavari | BBA | 1 st |  |
| 2000040100 | G. Venkata surya | ECE | 3 rd |  |
| 200009003 | P. Sai bhargav reddy | CSIT | 4 th | |
| 200040215 | D. Karthik Kumar | ECE | 3 rd | |
| 2200560047 | Bharitha | BBA | 1 st | |

| ID.No | Name of the Student | Branch | Year | Signature |
|------------|---------------------|--------|------|--------------|
| 200033123 | K. Kumari | CSE | 1st | Kumari |
| 200090046 | N. Manikanta | CSIT | 3rd | Manikanta |
| 190010036 | M. Sindhu | BT | 4th | Sindhu |
| 2200560136 | A. Harish | BBA | 1st | Harish |
| 200040033 | K. Dharmendar | ECE | 3rd | Dharmendar |
| 2200560254 | Syed Tahir Sadiq | BBA | 1st | Syed. |
| 2200033120 | K. Charitha | CSE | 1st | Charitha |
| 200090003 | B. Kathik Reddy | CSIT | 2nd | Kathik Reddy |
| 2200560305 | Shaik Baji | BBA | 1st | Shaik |
| 190010005 | B. Vani | BT | 4th | Vani |
| 2200560106 | Pallavi. V | BBA | 1st | Pallavi |
| 200040005 | Jashmitha Praya | ECE | 3rd | Jashmitha |
| 2200560088 | S. Govindh | BBA | 1st | Govindh |
| 2200033121 | K. Mahana. Kanya | CSE | 1st | Kanya |
| 200090006 | Ch. Lokumi Sarga | CSIT | 2nd | Sargam |
| 1900010066 | V. Nivithik | BT | 4th | Nivithik |
| 2200560196 | Rishitha Varma | BBA | 1st | Rishi |
| 200090006 | D. Veera Mounika | CSIT | 2nd | Mounika |
| 2200033108 | G. Vamsi Krishna | CSE | 1st | Krishna |
| 2200560214 | J. Monoghyana | BBA | 1st | Monoghyana |
| 2100040035 | Ch. Greshmanthi | CSIT | 2nd | Greshmanthi |
| 2000040205 | J. Shrawan Kumar | ECE | 3rd | Shrawan |
| 2200560236 | Raj kanna | BBA | 1st | Raj |
| 2200560037 | Likitha | BBA | 1st | Likitha |
| 2200033106 | M. Venkat Sai | CSE | 1st | Venkat. |
| 2200560224 | Balajik | BBA | 1st | Balaji |
| 2200560065 | Anuj Agarwal | BBA | 1st | Anuj |
| 2000040208 | J. Shashitha Varma | ECE | 3rd | Shashitha |
| 2100090091 | R. Naga Sai | CSIT | 2nd | Naga Sai |
| 2200560221 | Mehreen Shaik | BBA | 1st | Mehreen |


 Dean (Student Affairs)
 Koneru Lakshmaiah Education Foundation
 (Deemed to be University)
 Green Fields, VADDESWARAM-522502,
 Guntur Dist, Andhra Pradesh.

| ID.No | Name of the Student | Branch | Year | Signature |
|------------|---------------------|--------|------|-------------|
| 2200560178 | Dikshith Jain | BBA | 1st | Dik |
| 2200033180 | A. Rajan | CSE | 1st | Rajan |
| 2200560268 | Aman kumar | BBA | 1st | Aman |
| 190010092 | Ch. Sai mounika | BT | 4th | mounika |
| 2200560274 | Mwali Agnes | BBA | 1st | Mwali |
| 2000040049 | B. Harish Kumar | ECE | 3rd | Harish |
| 2200560131 | Akshaya | BBA | 1st | Ak |
| 2200033171 | Gr. Aditya | CSE | 1st | Adi |
| 2200560132 | Dhana Kumari | BBA | 1st | Dh |
| 2000040112 | P. Swami Naidu | ECE | 3rd | Swami |
| 2200560133 | T. Dikshitha | BBA | 1st | Dh |
| 2000040128 | S. K. Rabani | ECE | 2nd | Rabani |
| 220056001 | Dharani | BBA | 1st | Dharani |
| 2200033162 | Gr. Vantha Reddy | CSE | 1st | Vantha |
| 2200560304 | Neha Reddy | BBA | 1st | Neha |
| 200009338 | Y. Charan | CSIT | 3rd | Charan |
| 190010072 | Y. Vandana | BSE | 4th | vandana |
| 2200560314 | Bhavya sn | BBA | 1st | Bhavya |
| 2200560013 | Karthik . G | BBA | 1st | Kar |
| 2200033169 | Ca. Devansh | CSE | 1st | Devansh |
| 2200560012 | Mythri | BBA | 1st | Mythri |
| 2000090120 | T. Nanya | CSIT | 3rd | Nanya |
| 190010073 | M. Sri Lakshmi | BT | 4th | Lakshmi |
| 2200560021 | Mohamed Nazia | BBA | 1st | Moh |
| 2000090003 | Sk. Afzal | CSIT | 3rd | Afzal |
| 2200033153 | R. Jashmita | CSE | 1st | Jashmita |
| 2000090015 | K. Sarath sai | CSIT | 3rd | Sarath |
| 2200560081 | Jeewan Swardop | BBA | 1st | Jeewan |
| 190010014 | G. Nagalakshmi | BT | 4th | Nagalakshmi |
| 2200560210 | B.N.V Siva Sree | BBA | 1st | Siva |
| 2200033115 | lc. Kanthila | CSE | 1st | Kanthila |
| 2200560101 | Priyanka | BBA | 1st | Priyanka |
| 2000090109 | R. Sanjeev | CSIT | 3rd | Sanjeev |


 Dean (Student Affairs)
 Koneru Lakshmaiah Education Foundation
 (Deemed to be University)
 Green Fields, VADDESWARAM-522502,
 Guntur Dist. Andhra Pradesh.