

Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as "A++" Approved by AICTE So 21001:2018 Certified Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA. Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in Admin Off: 29-36-38, Musaum Road, Governorpet, Vijayawada - 520 002 Ph; +91 - 886 - 3500122, 2576129

Ref: KLEF/SA/CEA/Events 2022-23

Date: 22-03-2023

Orders of the Vice Chancellor dt.22-03-2023 CIRCULAR

Sub: Conduction of Efforts of Soft Drinks on 23-03-2023 at Chirravuru Village – Reg.

Ref: 1. Letter dt. 21-03-2023 from Dr. P. Gopi Krishna, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs).

This is to inform that the Centre for Extension Activities (CEA) of KLEF will be organizing the Efforts of Soft Drinks on 23-03-2023 at Chirravuru Village.

Event

: Efforts of Soft Drinks

Dates:

: 23-03-2023

Timings

: 01:30 pm to 04:30 pm

Venue

: Chirravuru Village

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Dr. P. Gopi Krishna (Mobile No. 9963696066), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906)

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(Deemed to be University)
Green Fields, VADDESWARAM-522 30%.
Guntur District, Andhra Pradesh.



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Report on "Understanding the Impact of Soft Drinks" through "Effects of Soft Drinks" program on 23/03/2023 at Chirravuru Village



Objective

The events effects of soft drinks are conducted for the awareness of people how it affects their daily life & health. As we all know that mostly 80% of the population in the world are drinking soft drinks daily by consumption of soft drinks daily has many side effects. The team CEA explained the effects to the people and gave them clear awareness about it at chirravuru village, Guntur.

Description

About Soft Drinks:

Regular soft drink consumption has been associated with increased health risks. Meanwhile, the consumption level of soft drinks in Western societies is still very high. This means that intervention programs targeting regular soft drink consumption could contribute to public health. Soft drinks can cause obesity, fatter the liver, kidney problems, type 2 diabetes, and teeth aching for children as it contains more sugar levels & Chemicals in soft drinks.

Proceedings of the Event:

The volunteers of the CEA have been divided into groups and went on door to door and explained to them the effects of soft drinks. And gave them vast awareness of soft drinks to them and also explained alternatives to drinking (like coconut water, lemon water, sugarcane juice, watermelon juice, and other types of juice, etc...) instead of soft drinks.

Faculty, students, and staff from KL Deemed University actively participated in the program, sharing knowledge and information about the diseases caused by mosquitoes and the precautions to avoid mosquito bites. The organizers expressed their satisfaction in educating people in rural areas about environmental cleanliness and the positive impact of participating in such service programs.

Outcome

- 1. It gives awareness to people about how it affects them in their daily life.
- 2. The event has given vast awareness to people by explaining to them the effects of soft drinks because of this many people got to know about the effects and how it affects their health.
- 3. Because of this event many students got interacted with people and they learned many skills like communication skills, interpersonal skills, interaction skills, etc.

The CEA with the intent to serve the public event has been conducted to the awareness of people about soft drinks and their effects on day-to-day life. The event has been very successful and everyone there has responded & interacted well. The interaction session was very good with the people outside and our students also responded very well and have been much disciplined throughout the event.

Details of the Event

Name of the Event : Effect of Soft Drinks

Date of the Event : 23/03/2023

Time : 01:40 pm to 4:00pm

Venue : Chirravuru Village

No. of Participants : Students: 93, Faculty & Staff: 02

No. of Beneficiaries : 680

Event Photos



KLEF_CEA team members creating awareness among the people regarding effects of soft drinks and how they harm us.





We interacted with village people and gave awareness about of effects happened by drinking the soft drinks

Participated Volunteers List:

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