



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2577715, 2576129

Ref: KLEF/SA/CEA/Events 2025-26

Date: 18-08-2025

Orders of the Vice Chancellor dt.18-08-2025

CIRCULAR

Sub: Conduction of Awareness on Clay Ganesh Idols on 20-08-2025 at Ravendrapadu Village – Reg.

Ref: Letter dt. 16-08-2025 received from Dr. M. Subramanyam, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs)

This is to inform that the Centre for Extension Activities (CEA) of KLEF will be organizing the Awareness on Clay Ganesh Idols on 20-08-2025 at Ravendrapadu Village.

| | |
|---------|----------------------------------|
| Event | : Awareness on Clay Ganesh Idols |
| Dates: | : 20-08-2025 |
| Timings | : 01:30 pm to 04:00 pm |
| Venue | : Ravendrapadu Village |

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Dr. M. Subramanyam (Mobile No. 9440446088), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906).




REGISTRAR
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWAREM-522 302.
Guntur District, Andhra Pradesh.



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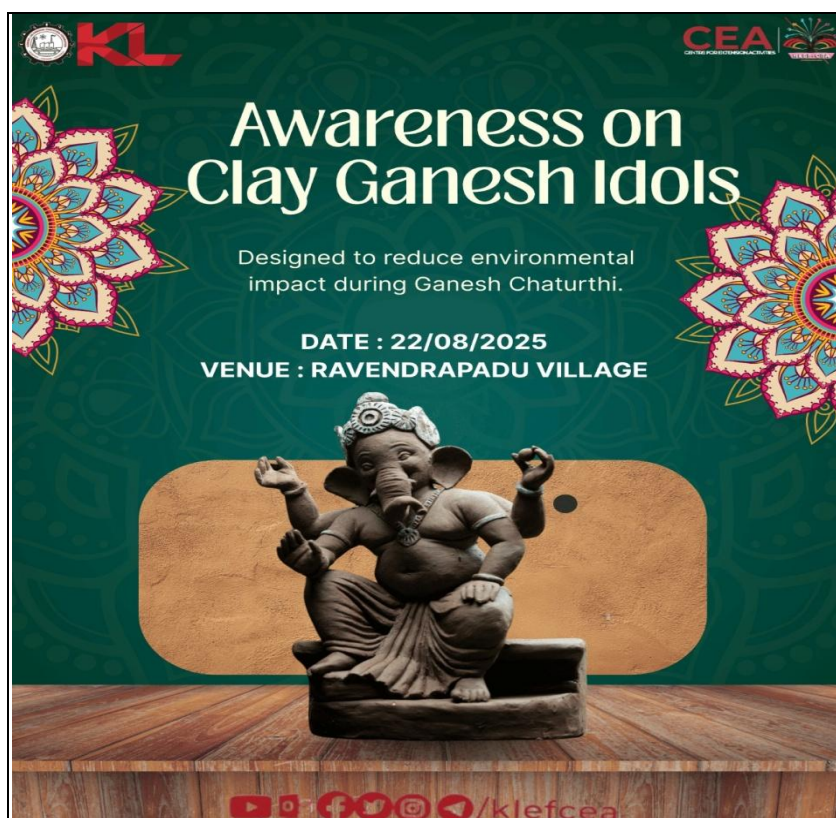
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A report on “AWARENESS ON CLAY GANESH IDOLS” **Door to Door Campaign 22/08/2025 at Ravendrapadu** **Village**








Details of the Event:

| | | |
|----------------------|---|--------------------------------|
| Date of the Event | : | 22-08-2025 |
| Name of the Event | : | Awareness on Clay Ganesh Idols |
| No. of Hours | : | 10:00 AM To 12: 30 PM |
| Venue of the Event | : | Ravendrapadu Village |
| No. of Participants | : | Students: 87, Faculty: 03 |
| No. of Beneficiaries | : | 672 |

Description of the Event:

KLEF-CEA organised an “Awareness on Clay Ganesh Idols” door-to-door campaign on 22nd August 2025 at Ravendrapadu Village with the aim of promoting eco-friendly celebrations during the Ganesh Chaturthi festival. Volunteers actively visited households and interacted with villagers, spreading awareness about the harmful effects of plaster of Paris (PoP) idols on the environment and water bodies. They encouraged the use of clay idols as a sustainable alternative, explaining their benefits for soil and aquatic life. Pamphlets and informative materials were distributed to create greater impact, and the campaign inspired the local community to adopt environmentally responsible practices while celebrating the festival with devotion and care for nature.

Objectives:

-  To educate the community about the environmental hazards caused by Plaster of Paris (POP) idols and chemical paints.
-  To promote the use of eco-friendly clay Ganesh idols during Ganesh Chaturthi celebrations.
-  To encourage sustainable festive practices that protect water bodies, soil, and aquatic life.
-  To create awareness among villagers about the cultural and ecological significance of adopting clay idols.
-  To inspire collective responsibility towards safeguarding the environment while preserving traditions.

Outcome:

The “Awareness on Clay Ganesh Idols” door-to-door campaign conducted by KLEF-CEA on 22nd August 2025 at Ravendrapadu Village resulted in a positive response from the local community, as many households showed keen interest in adopting eco-friendly practices for Ganesh Chaturthi. Villagers gained awareness about the harmful impacts of

plaster of Paris idols on water and soil, and several families expressed their willingness to switch to clay idols for the upcoming festival. The campaign not only educated the residents but also instilled a sense of responsibility towards protecting nature, thereby fostering a shift towards sustainable and environment-friendly celebrations.

Impact of the Society:

The “Awareness on Clay Ganesh Idols” door-to-door campaign at Ravendrapadu Village created a lasting impact on society by encouraging eco-conscious behavior and inspiring the community to celebrate festivals in harmony with nature. The initiative helped reduce the use of harmful Plaster of Paris idols, thereby contributing to the protection of water resources and aquatic life. It strengthened the villagers’ understanding of sustainable traditions, motivating them to preserve cultural values while being environmentally responsible. This collective shift in mindset not only benefits the present generation but also sets an example for future practices of eco-friendly celebrations in rural communities.

Event Photos:





Place: Ravendrapadu Village

Date: 22/08/2025

Name of the Event: Awareness on clay Ganesha Idols

| S.No | ID. No | Name of the Student | Branch | Signature |
|------|------------|---------------------------------|--------|--------------|
| 1 | 2400520005 | Padarth Lakshmi Sai Geethanjali | BCA | Geethanjali |
| 2 | 2400520034 | Gangisetty Narasimha Naidu | BCA | Narasimha |
| 3 | 2400520045 | Allamudi Prem Chand | BCA | Chand |
| 4 | 2400520006 | Nallamothu Tejesh | BCA | Tejesh |
| 5 | 2400520036 | Karatam Maha Akhil | BCA | Akhil |
| 6 | 2400520028 | Mallidi Krishna Prathap Reddy | BCA | Krishna |
| 7 | 2400520007 | Gandham Tejeshwar | BCA | Tej |
| 8 | 2400520073 | Ayinabattina Saranya | BCA | Saranya |
| 9 | 2400520035 | Syed Mohammed Khaliq | BCA | S.M. Khaliq |
| 10 | 2400520008 | Nanduri Ajay Krishnam Raju | BCA | Ajay |
| 11 | 2400520040 | Pothineni Surjan Sai | BCA | Surjan Sai |
| 12 | 2400520031 | Rudraraju Pragnya Jabili Varma | BCA | Jabili |
| 13 | 2400520009 | Mogal Nazar Vali | BCA | Vali |
| 14 | 2400520044 | Kotni Kiran | BCA | Kiran |
| 15 | 2400520087 | Veerapaneni Mohan Sai Rishil | BCA | Rishil |
| 16 | 2400520010 | Koduru Karthikeya | BCA | Karthikeya |
| 17 | 2400520083 | Syed Umai Ahmadi | BCA | Ahmadi |
| 18 | 2400520018 | Burra Sri Venkata Vijaylakshmi | BCA | Venkatesh |
| 19 | 2400520095 | Jalla Shiva Prasad | BCA | Prasad |
| 20 | 2400520020 | Kota Toney Nag | BCA | Toney |
| 21 | 2400520106 | Mannam Bavana | BCA | Bavana |
| 22 | 2400520033 | Lingineni Naga Bhargav | BCA | Naga Bhargav |
| 23 | 2400520021 | Vanukuri Sai Dinesh Reddy | BCA | Dinesh Reddy |
| 24 | 2400520030 | Gundra Surya Teja Reddy | BCA | Teja |
| 25 | 2400520022 | Padamata Prem Sri Sagar | BCA | Sri Sagar |
| 26 | 2400520046 | Chirumamilla Lakshmi Nadh | BCA | Nadh |
| 27 | 2400520002 | Darla Dhawan | BCA | Dhawan |
| 28 | 2400520023 | Adhuri Sri Chandana | BCA | Chandana |
| 29 | 2400520024 | Balivada Shanmuka Sai | BCA | Shanmuka Sai |
| 30 | 2400520059 | Penugonda Janaki Satya Devi | BCA | Janaki |

| S.No | ID. No | Name of the Student | Branch | Signature |
|------|------------|---------------------------------|--------|------------|
| 31 | 2400520016 | Adi Andhra Kattela Deekshitha | BCA | Deekshitha |
| 32 | 2400520039 | Luccaba Moirangthem | BCA | Luccaba |
| 33 | 2400520013 | Tenneti Jaswanth | BCA | Jaswanth |
| 34 | 2400520029 | Katta Bala Venkata Bhanu Sri | BCA | Bhanu Sri |
| 35 | 2400520043 | Maddula Keerthi Priyanka | BCA | Priyanka |
| 36 | 2400520086 | Kosetti Satish | BCA | Satish |
| 37 | 2400520053 | Gollapudi Ramya Sri | BCA | Ramya |
| 38 | 2400520049 | Hemamalini Prudhvi | BCA | Prudhvi |
| 39 | 2400520082 | Nelakurthi Loukika | BCA | Loukika |
| 40 | 2400520050 | Malladi Harika | BCA | Harika |
| 41 | 2400520076 | Pagadala Kalyan | BCA | Kalyan |
| 42 | 2400520027 | Gangula Sitara | BCA | Sitara |
| 43 | 2400520051 | Shaik Imran | BCA | Imran |
| 44 | 2400520052 | Peruri Lakshmi Surya Teja | BCA | Teja |
| 45 | 2400520061 | V Naga Sai Manikanta | BCA | Manikanta |
| 46 | 2400520054 | Kotakonda Chandana | BCA | Chandana |
| 47 | 2400520089 | K Aryan | BCA | Aryan |
| 48 | 2400520055 | Bude Sai Bhramaresh | BCA | Bhramaresh |
| 49 | 2400520058 | Kambhampati Sriram Naidu | BCA | Sriram |
| 50 | 2400520091 | Vanimoreddy Lahari Yeswanth | BCA | Yeswanth |
| 51 | 2400520077 | Datla Suji | BCA | Suji |
| 52 | 2400520056 | Mohammed Sakeena Sultana | BCA | Sakeena |
| 53 | 2400520057 | Damerla Koushik | BCA | Koushik |
| 54 | 2400520078 | Paturi Tarani Chowdary | BCA | Tarani |
| 55 | 2400520048 | Veera Sri Rakesh | BCA | Rakesh |
| 56 | 2400520060 | Samineni Naina | BCA | Naina |
| 57 | 2400520074 | Jonnalagadda Naveen Yadav | BCA | Naveen |
| 58 | 2400520062 | Manchala Vijay Aman | BCA | Aman |
| 59 | 2400520072 | Boyalla Lalitha Sri | BCA | Lalitha |
| 60 | 2400520064 | Paila Vasu Dev | BCA | Vasu |
| 61 | 2400520015 | Sri Siva Ram | BCA | Siva Ram |
| 62 | 2400520066 | Mahadasa Veera Bhadra Haripriya | BCA | Haripriya |
| 63 | 2400520090 | Ashish Kumar Sahoo | BCA | Sahoo |

| S.No | ID. No | Name of the Student | Branch | Signature |
|------|------------|------------------------------|--------|--------------|
| 64 | 2400520069 | Pippara Sai Durga Sowmya | BCA | Sowmya |
| 65 | 2400520038 | Rachakonda Sai Vyshnavi | BCA | Vyshnavi |
| 66 | 2400520080 | Hema Naga Sri Borra | BCA | Hema |
| 67 | 2400520070 | Guduru Alekya | BCA | Alekya |
| 68 | 2400520092 | Challappa Anusha Reddy | BCA | Anusha |
| 69 | 2400520003 | Naru Ganesh Reddy | BCA | Reddy |
| 70 | 2400520012 | Abhiram Venkatasai | BCA | Venkatasai |
| 71 | 2400520017 | Gumpena Prabhu Kiran | BCA | Kiran |
| 72 | 2400520037 | Thandra Harischandra Abhiram | BCA | Abhiram |
| 73 | 2400520068 | Velagala Jyothi Sri | BCA | Jyothi |
| 74 | 2400520094 | Panda Srilekha | BCA | Srilekha |
| 75 | 2400520103 | Bhimavarapu Asha Sravani | BCA | Asha Sravani |
| 76 | 2400520067 | Jonnadula Surya Prabhas | BCA | Prabhas |
| 77 | 2400520102 | Vudattu Bhargav | BCA | Bhargav |
| 78 | 2400520004 | Lingineni Naga Balaji | BCA | Balaji |
| 79 | 2400520011 | Tavva Shanmukh | BCA | Shanmukh |
| 80 | 2400520025 | Saurabh Kumar | BCA | Kumar |
| 81 | 2400520026 | Nikhil Kumar | BCA | Nikhil |
| 82 | 2400520042 | Nulu Vinaya Neeharika | BCA | Neeharika |
| 83 | 2400520071 | Mohammed Tanveer Hussain | BCA | Hussain |
| 84 | 2400520079 | Ladi Khushi | BCA | Khushi |
| 85 | 2400520093 | Pothuri Varsha | BCA | Varsha |
| 86 | 2400520105 | Rajat Singh | BCA | Singh |
| 87 | 2400520075 | Kondabala Tejasvi | BCA | Tejasvi |

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 Dean (Student Affairs)
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