



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2577715, 2576129

Ref: KLEF/SA/CEA/Events 2025-26

Date: 18-08-2025

Orders of the Vice Chancellor dt.18-08-2025 CIRCULAR

Sub: Conduction of Awareness on Clay Ganesh Idols on 20-08-2025 at Ravendrapadu Village – Reg.

Ref: Letter dt. 16-08-2025 received from Dr. M. Subramanyam, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs)

This is to inform that the Centre for Extension Activities (CEA) of KLEF will be organizing the Awareness on Clay Ganesh Idols on 20-08-2025 at Ravendrapadu Village.

Event	: Awareness on Clay Ganesh Idols
Dates:	: 20-08-2025
Timings	: 01:30 pm to 04:00 pm
Venue	: Ravendrapadu Village

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Dr. M. Subramanyam (Mobile No. 9440446088), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906).




REGISTRAR
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(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.



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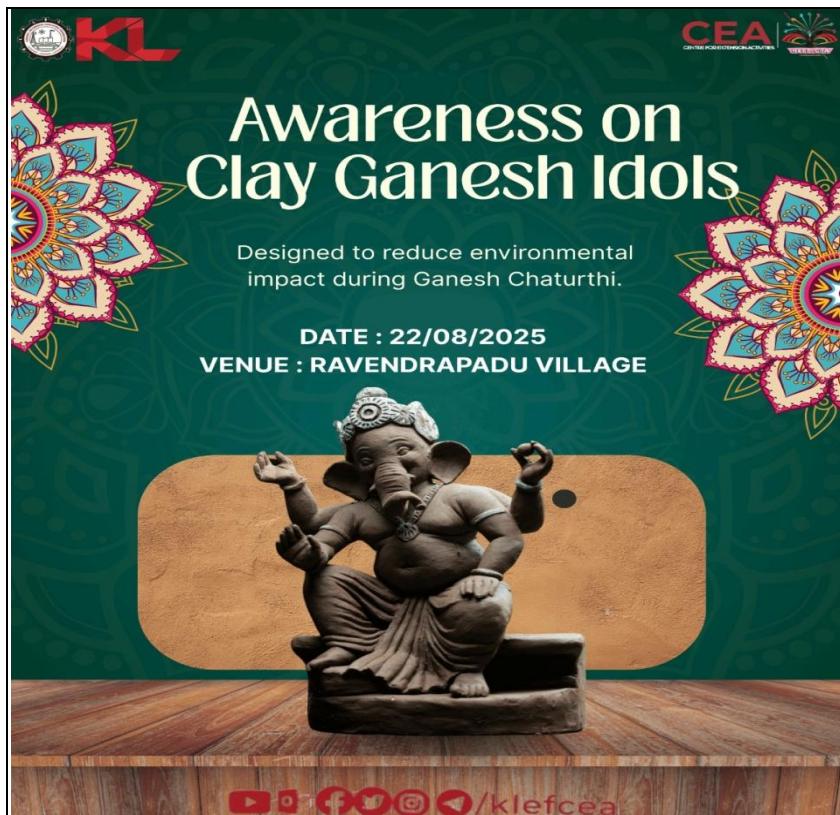
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A report on “AWARENESS ON CLAY GANESH IDOLS” **Door to Door Campaign 22/08/2025 at Ravendrapadu** **Village**



Details of the Event:

Date of the Event	:	22-08-2025
Name of the Event	:	Awareness on Clay Ganesh Idols
No. of Hours	:	10:00 AM To 12: 30 PM
Venue of the Event	:	Ravendrapadu Village
No. of Participants	:	Students: 87, Faculty: 03
No. of Beneficiaries	:	672

Description of the Event:

KLEF-CEA organised an “Awareness on Clay Ganesh Idols” door-to-door campaign on 22nd August 2025 at Ravendrapadu Village with the aim of promoting eco-friendly celebrations during the Ganesh Chaturthi festival. Volunteers actively visited households and interacted with villagers, spreading awareness about the harmful effects of plaster of Paris (PoP) idols on the environment and water bodies. They encouraged the use of clay idols as a sustainable alternative, explaining their benefits for soil and aquatic life. Pamphlets and informative materials were distributed to create greater impact, and the campaign inspired the local community to adopt environmentally responsible practices while celebrating the festival with devotion and care for nature.

Objectives:

- To educate the community about the environmental hazards caused by Plaster of Paris (POP) idols and chemical paints.
- To promote the use of eco-friendly clay Ganesh idols during Ganesh Chaturthi celebrations.
- To encourage sustainable festive practices that protect water bodies, soil, and aquatic life.
- To create awareness among villagers about the cultural and ecological significance of adopting clay idols.
- To inspire collective responsibility towards safeguarding the environment while preserving traditions.

Outcome:

The “Awareness on Clay Ganesh Idols” door-to-door campaign conducted by KLEF-CEA on 22nd August 2025 at Ravendrapadu Village resulted in a positive response from the local community, as many households showed keen interest in adopting eco-friendly practices for Ganesh Chaturthi. Villagers gained awareness about the harmful impacts of

plaster of Paris idols on water and soil, and several families expressed their willingness to switch to clay idols for the upcoming festival. The campaign not only educated the residents but also instilled a sense of responsibility towards protecting nature, thereby fostering a shift towards sustainable and environment-friendly celebrations.

Impact of the Society:

The “Awareness on Clay Ganesh Idols” door-to-door campaign at Ravendrapadu Village created a lasting impact on society by encouraging eco-conscious behavior and inspiring the community to celebrate festivals in harmony with nature. The initiative helped reduce the use of harmful Plaster of Paris idols, thereby contributing to the protection of water resources and aquatic life. It strengthened the villagers' understanding of sustainable traditions, motivating them to preserve cultural values while being environmentally responsible. This collective shift in mindset not only benefits the present generation but also sets an example for future practices of eco-friendly celebrations in rural communities.

Event Photos:





Place: Ravendrapadu Village

Date: 22/08/2025

Name of the Event: Awareness on Clay Ganesh Idols

S.No	ID. No	Name of the Student	Branch	Signature
1	2400520005	Padarthy Lakshmi Sai Geethanjali	BCA	Geethanjali
2	2400520034	Gangisetty Narasimha Naidu	BCA	Narasimha
3	2400520045	Allamudi Prem Chand	BCA	Chand
4	2400520006	Nallamothu Tejesh	BCA	Tejesh
5	2400520036	Karatam Maha Akhil	BCA	Akhil
6	2400520028	Mallidi Krishna Prathap Reddy	BCA	Krishna
7	2400520007	Gandham Tejeshwar	BCA	Tejeshwar
8	2400520073	Ayinabattina Saranya	BCA	Saranya
9	2400520035	Syed Mohammed Khalil	BCA	S.M. Khalil
10	2400520008	Nanduri Ajay Krishnam Raju	BCA	Ajay
11	2400520040	Pothineni Surjan Sai	BCA	Surjan Sai
12	2400520031	Rudraraju Pragnya Jabili Varma	BCA	Jabili Varma
13	2400520009	Mogal Nazar Vali	BCA	Nazir Vali
14	2400520044	Kotni Kiran	BCA	Kiran
15	2400520087	Veerapaneni Mohan Sai Rishil	BCA	Rishil
16	2400520010	Koduru Karthikeya	BCA	Karthikeya
17	2400520083	Syed Umai Ahmadi	BCA	Umai Ahmadi
18	2400520018	Burra Sri Venkata Vijaylakshmi	BCA	Venkatesh
19	2400520095	Jalla Shiva Prasad	BCA	Prasad
20	2400520020	Kota Toney Nag	BCA	Toney Nag
21	2400520106	Mannam Bavana	BCA	Bavana
22	2400520033	Lingineni Naga Bhargav	BCA	Naga Bhargav
23	2400520021	Vanukuri Sai Dinesh Reddy	BCA	Dinesh Reddy
24	2400520030	Gundra Surya Teja Reddy	BCA	Teja Reddy
25	2400520022	Padamata Prem Sri Sagar	BCA	Sri Sagar
26	2400520046	Chirumamilla Lakshmi Nadh	BCA	Lakshmi Nadh
27	2400520002	Darla Dhawan	BCA	Dhawan
28	2400520023	Adhuri Sri Chandana	BCA	Chandana
29	2400520024	Balivada Shanmuka Sai	BCA	Shanmuka Sai
30	2400520059	Penugonda Janaki Satya Devi	BCA	Janaki Satya Devi

S.No	ID. No	Name of the Student	Branch	Signature
31	2400520016	Adi Andhra Kattela Deekshitha	BCA	Deekshitha
32	2400520039	Luccaba Moirangthem	BCA	Luccaba
33	2400520013	Tenneti Jaswanth	BCA	Jaswanth
34	2400520029	Katta Bala Venkata Bhanu Sri	BCA	Bhanu Sri
35	2400520043	Maddula Keerthi Priyanka	BCA	Priyanka.
36	2400520086	Kosetti Satish	BCA	Satish
37	2400520053	Gollapudi Ramya Sri	BCA	Ramya
38	2400520049	Hemamalini Prudhvi	BCA	Hemamalini
39	2400520082	Nelakurthi Loukika	BCA	Loukika
40	2400520050	Malladi Harika	BCA	Harika
41	2400520076	Pagadala Kalyan	BCA	Kalyan
42	2400520027	Gangula Sitara	BCA	Sitara
43	2400520051	Shaik Imran	BCA	Imran
44	2400520052	Peruri Lakshmi Surya Teja	BCA	Peruri
45	2400520061	V Naga Sai Manikanta	BCA	Manikanta.
46	2400520054	Kotakonda Chandana	BCA	Chandana
47	2400520089	K Aryan	BCA	Aryan
48	2400520055	Bude Sai Bhramaresh	BCA	Bhramaresh.
49	2400520058	Kambhampati Sriram Naidu	BCA	Sriram
50	2400520091	Vanimireddy Lahari Yeswanth	BCA	Yeswanth
51	2400520077	Datla Suji	BCA	Suji
52	2400520056	Mohammed Sakeena Sultana	BCA	Sakeena.
53	2400520057	Damerla Koushik	BCA	Koushik.
54	2400520078	Paturi Tarani Chowdary	BCA	Tarani
55	2400520048	Veera Sri Rakesh	BCA	Rakesh
56	2400520060	Samineni Naina	BCA	Naina
57	2400520074	Jonnalagadda Naveen Yadav	BCA	Naveen
58	2400520062	Manchala Vijay Aman	BCA	Aman
59	2400520072	Boyalla Lalitha Sri	BCA	Lalitha
60	2400520064	Paila Vasu Dev	BCA	Vasu
61	2400520015	Sri Siva Ram	BCA	Siva Ram
62	2400520066	Mahadasa Veera Bhadra Haripriya	BCA	Haripriya
63	2400520090	Ashish Kumar Sahoo	BCA	Sahoo

S.No	ID. No	Name of the Student	Branch	Signature
64	2400520069	Pippara Sai Durga Sowmya	BCA	Sowmya
65	2400520038	Rachakonda Sai Vyshnavi	BCA	Vyshnavi
66	2400520080	Hema Naga Sri Borra	BCA	Hema
67	2400520070	Guduru Alekya	BCA	Alekya
68	2400520092	Challappa Anusha Reddy	BCA	Anusha
69	2400520003	Naru Ganesh Reddy	BCA	reddy
70	2400520012	Abhiram Venkatasai	BCA	venkatasai
71	2400520017	Gumpena Prabhu Kiran	BCA	Kiran
72	2400520037	Thandra Harischandra Abhiram	BCA	Abhiram
73	2400520068	Velagala Jyothi Sri	BCA	Jyoti
74	2400520094	Panda Srilekha	BCA	Srilekha
75	2400520103	Bhimavarapu Asha Sravani	BCA	Asha Sravani
76	2400520067	Jonnadula Surya Prabhas	BCA	Prabhas
77	2400520102	Vudattu Bhargav	BCA	Bhargav
78	2400520004	Lingineni Naga Balaji	BCA	Balaji
79	2400520011	Tavva Shanmukh	BCA	Shanmukh
80	2400520025	Saurabh Kumar	BCA	Kumar
81	2400520026	Nikhil Kumar	BCA	Nikhil
82	2400520042	Nulu Vinaya Neeharika	BCA	Neeharika
83	2400520071	Mohammed Tanveer Hussain	BCA	Hussain
84	2400520079	Ladi Khushi	BCA	Khushi
85	2400520093	Pothuri Varsha	BCA	Varsha
86	2400520105	Rajat Singh	BCA	Singh
87	2400520075	Kondabala Tejasvi	BCA	Tejasvi


 KRSP
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