Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

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Ref: KLEF/SA/CEA/Events 2025–26

Date: 08-10-2025

Orders of the Vice Chancellor dt.08-10-2025
CIRCULAR

Sub: Conduction of Mobile Addiction on 09-10-2025 at Atmakuru Village– Reg.

Ref: Letter dt.07-10-2025 received from Dr. M. Subramanyam, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs)

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This is to inform that the Centre for Extension Activities (CEA) of KLEF will be organizing the Mobile Addiction on 09-10-2025 at Ramachandrapuram Village.

Event	: Mobile Addiction
Dates:	: 09-10-2025
Timings	: 01:30 pm to 04:30 pm
Venue	: Ramachandrapuram Village

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Dr. M. Subramanyam (Mobile No. 9440446088), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906)

REGISTRAR
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
Green Fields, VADDESWARAM-522 302.
Guntur District, Andhra Pradesh.

A report on "MOBILE ADDICTION" door to door campaign on 09/10/2025 at Ramachandrapuram Village

Details of the Event:

Date of the Event	:	09-10-2025
Name of the Event	:	Mobile Addiction
No. of Hours	:	01:30 PM To 04: 30 PM
Venue of the Event	:	Ramachandrapuram
No. of Participants	:	Students: 82, Faculty: 02
No. of Beneficiaries	:	284

Description of the Event:

KLEF-CEA organised a door-to-door campaign on "Mobile Addiction" on 09/10/2025 at Ramachandrapuram Village to raise awareness about the negative impacts of excessive mobile phone usage. During the campaign, student volunteers interacted with villagers, explaining how overuse of mobile phones can affect physical and mental health, reduce productivity, and disrupt social relationships. They distributed pamphlets highlighting healthy digital habits, time management tips, and the importance of balancing technology use in daily life. The initiative encouraged villagers, especially youth and parents, to adopt mindful mobile usage and maintain a healthy lifestyle.

Objectives:

- To create awareness among people about the harmful effects of excessive mobile phone usage on health and social life.
- To educate the community on maintaining a healthy balance between digital and real-life interactions.
- To encourage parents to monitor and guide their children's mobile usage effectively.
- To promote productive and meaningful use of mobile phones for learning and communication purposes.
- To motivate individuals to adopt digital detox practices and reduce screen time for better well-being.

Outcome:

The door-to-door campaign on "Mobile Addiction" at Ramachandrapuram Village successfully raised awareness among villagers about the negative impacts of excessive mobile usage. Many community members actively participated in discussions, showing interest in adopting healthier digital habits. The campaign helped families understand the importance of monitoring screen time, especially for children and teenagers, and encouraged them to engage in alternative productive activities. Overall, the initiative

fostered a sense of responsibility towards mindful mobile use and motivated villagers to implement practical strategies for reducing addiction and improving overall well-being.

Impact of the Society:

The "Mobile Addiction" door-to-door campaign made a significant impact on the Ramachandrapuram Village community by promoting awareness about responsible mobile usage. It helped reduce excessive screen time among children and adults, encouraged healthier social interactions, and emphasized the importance of balancing technology with daily life activities. The campaign also empowered parents and guardians to guide their families toward mindful digital habits, fostering a more connected, attentive, and health-conscious society. By addressing mobile addiction at the grassroots level, the initiative contributed to building a community that values well-being, productivity, and meaningful interpersonal relationships.

Event Photos:

Mandal, Andhra Pradesh, India
1-186/2, 1-65, Mangalagiri, Ramachandrapuram, Mandal, Andhra Pradesh 522305, India
Lat 16.407978° Long 80.667813°
09/10/2025 03:31 PM GMT +05:30

Ramachandrapuram, Andhra Pradesh, India
Cm59+p4, Ramachandrapuram, Andhra Pradesh 522305, India
Lat 16.409154° Long 80.667812°
09/10/2025 03:39 PM GMT +05:30

Ramachandrapuram, Andhra Pradesh, India
Cm68+phx, Pedavadlapudi - Pedapalem Rd, Ramachandrapuram, Andhra Pradesh 522305, India
Lat 16.412131° Long 80.66661°
09/10/2025 03:35 PM GMT +05:30

Ramachandrapuram, Andhra Pradesh, India
Cm68+phx, Pedavadlapudi - Pedapalem Rd, Ramachandrapuram, Andhra Pradesh 522305, India
Lat 16.411832° Long 80.666478°
09/10/2025 03:31 PM GMT +05:30

Place: Ramachandrapuram   **Date:** 09/10/2025

Name of the Event: Mobile Addiction

S.No	ID. No	Name of the Student	Branch	Signature
1	2400100013	Doolla Manideep	IOT	Manideep
2	2200100035	Panjula Bhavana	IOT	Bhavana
3	2400100029	Metta Yamuna	IOT	Yamuna
4	2200100040	Bhavanam Dhinesh Reddy	IOT	Dhinesh
5	2400100060	Bheemanathini Vishnu	IOT	Vishu
6	2300100011	Paladugu Sai Saran Kumar	IOT	Sai.
7	2200100055	Marri Lahari Krishna	IOT	krish
8	2200100002	Golla Chandrika	IOT	chandrika
9	2200100049	Yadlapalli Harshith Chandrakanth	IOT	Chandra Kanth.
10	2300100002	Tanakanti Renuka	IOT	Renuka
11	2300100045	Ghadge Mayur	IOT	Mayur
12	2300100077	Boddupalli Nikhil	IOT	Nikhil
13	2300100054	Samudrala Manikanta Sai	IOT	S. Sai
14	2300100035	Korukonda Lumeswara Appalaraju	IOT	Appalaraju
15	2300100083	Vasireddy Siva Veerabhadra	IOT	Siva.
16	2400100053	Sajja Venkata Sai Girish	IOT	Girish
17	2300100003	Putta Harshavardhan	IOT	Harshavardhan
18	2200100071	Anakapalli Santosh Kumar	IOT	Santhosh
19	2400100063	Sachin Kumar Pal	IOT	Pal
20	2300100033	Kesari Sharanya Reddy	IOT	Sharanya
21	2400100040	Peddineni Venkata Siva Manikanta	IOT	SivaManikanta.
22	2300100010	Aravapalli Vineesh Sai	IOT	Vineel
23	2200100047	Vidhyadhara Rao Kotagiri	IOT	Vi
24	2200100072	Thadishetty Sai Anurag	IOT	Anurag
25	2400100066	Kucharlapati Chakravarthi Varma	IOT	Varma
26	2200100036	Vasa Venkata Udaya Chandra	IOT	VVchar
27	2300100044	Dasari Vikash	IOT	Vikash
28	2400100038	Pandaraboina Divya	IOT	Divya
29	2400100030	Annapareddy Manikanta	IOT	Manik
30	2400100005	Lalam Hari Charan	IOT	char

S.No	ID. No	Name Of The Student	Branch	Signature
31	2400100064	Gutta Anudeep	IOT	
32	2300100049	Nagisetti Naga Vara Nandini	IOT	
33	2400100021	Goli Veeraj Sri Narasimha	IOT	
34	2400100001	Padi Gowtham	IOT	
35	2400100032	Lingampalli Lakshman Sri Tanmai	IOT	
36	2400100011	Prathmesh Barnwal	IOT	
37	2200100039	Mariserla Santhikumari	IOT	
38	2200100041	Vadlamudi Narendra	IOT	
39	2300100014	Medatati Kamala	IOT	
40	2300100068	Raavi Viswanath	IOT	
41	2300100067	Vakadani Alekya	IOT	
42	2200100014	Boye Jyothi Mercy	IOT	
43	2300100015	Kommereddi Mounika	IOT	
44	2300100070	Seeram Anji	IOT	
45	2400100012	Pujala Mounika	IOT	
46	2200100043	Gyanesh S	IOT	
47	2300100020	Kolagani Hemanth	IOT	
48	2300100056	Neelansh Venkat Ravela	IOT	
49	2300100075	Mandru Bhanu Naga Sai	IOT	
50	2200100073	Katta Sudershana Paarthipan	IOT	
51	2300100038	Pamidi Vamsi Krishna	IOT	
52	2400100009	Lingam Guru Charan	IOT	
53	2400100072	Shaik Mohammad Ibrahim Saahil	IOT	
54	2300100057	Samudrala Sai Krishna	IOT	
55	2300100021	Vicharapu Venkata Harsha Vardhan	IOT	
56	2200100015	Shaik Reshma	IOT	
57	2400100058	Rashmi.	IOT	
58	2300100059	Sree Sathvik Gadde	IOT	
59	2300100032	Buddi Hema Sri	IOT	
60	2200100062	Kosuri Ganesh Karthik	IOT	
61	2300100031	Vedhaa Harsha Mavuri	IOT	
62	2300100055	Karnati Lakshman Reddy	IOT	
63	2200100009	Vemula Lakshmi Thanuja	IOT	

S.No	ID. No	Name of the Student	Branch	Signature
64	2400100024	Nallagorla Taruneswar	IOT	
65	2200100021	Nandiraju Bhargav	IOT	
66	2300100042	Ghadge Abhijith	IOT	
67	2300100047	Narasapurapu Visweswara Babu	IOT	
68	2300100078	Nallaparaju Krishnaveni	IOT	
69	2400100044	Aggala Hansika	IOT	
70	2400100010	Lanka Vinay Kumar	IOT	
71	2200100016	Guthi Hemanth Reddy	IOT	
72	2400100027	Munnangi Pavan Kumar Reddy	IOT	
73	2400100028	Adapala Venkata Sai Ganesh	IOT	
74	2200100042	Chodisetti Hari Venkatesh	IOT	
75	2300100040	Jonnadula Ruthvik	IOT	
76	2400100073	Vasa Sai Kumar	IOT	
77	2400100054	Jakkula Nithish	IOT	
78	2200100067	Vishwanatham Vishnu Kumar	IOT	
79	2300100001	Kanakadandila Harsha	IOT	
80	2400100057	Karumanchi Lokesh Venkata Babu	IOT	
81	2300100029	Gul Kareem Pathan	IOT	
82	2300100061	Masagani Charan Sai	IOT	