



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2577715, 2576129

Ref: KLEF/SA/CEA/Events 2025-26

Date: 20-03-2026

Orders of the Vice Chancellor dt.20-03-2026

CIRCULAR

Sub: CEA Conduction of Awareness on Rural Employment Activities on 21-03-2026 at Chirravuru Village – Reg.

Ref: Letter dt. 19-03-2026 received from Mr. P. Srikanth Reddy, Prof.Incharge, Centre for Extension Activities (CEA) and forwarded by Dean (Student Affairs)

This is to inform that the Centre for Extension Activities (CEA) Awareness on Rural Employment Activities on 21-03-2026 at Chirravuru Village.

Event : Awareness on Rural Employment Activities
Date: : 21-03-2026
Timings : 01:30 pm to 04:30 pm
Venue : Chirravuru Village

Interested Students can participate in the event.

Buses start from the Stadium.

For further information regarding this event contact Mr. P. Srikanth Reddy (Mobile No. 8466011222), Prof.Incharge, (CEA) and Dr.S. Venkateswarlu, CEA- Coordinator, (Mobile No. 9052359906)

REGISTRAR

Dr. K. SUBBA RAO
REGISTRAR



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A report on "AWARENESS ON RURAL EMPLOYMENT ACTIVITIES" 21/03/2026 at Chirravuru Village



Details of the Event:

Date of the Event	:	21-03-2026
Name of the Event	:	Awareness on Rural Employment Activities
No. of Hours	:	09:30 AM To 12: 30 PM
Venue of the Event	:	Chirravuru Village
No. of Participants	:	Students: 86, Faculty: 02
No. of Beneficiaries	:	1128

Description of the Event:

The KLEF Centre for Extension Activities (CEA) organized a door-to-door campaign on “Awareness on Rural Employment Activities” on 21/03/2026 at Chirravuru Village with the aim of educating villagers about various employment opportunities available in rural areas. During the campaign, students and faculty members visited households and interacted directly with residents to create awareness about government schemes, self-employment options, skill development programs, and livelihood opportunities. Informational pamphlets were distributed, and participants explained the benefits of initiatives such as wage employment programs and small-scale entrepreneurship. The campaign focused on encouraging villagers, especially youth and women, to actively participate in income-generating activities and utilize available resources for sustainable rural development.

Objectives:

- ✚ To create awareness among rural people about various employment opportunities available in their locality.
- ✚ To educate villagers about government schemes related to rural employment and livelihood support.
- ✚ To encourage self-employment through small-scale businesses, agriculture-based activities, and skill-based work.
- ✚ To promote participation of youth and women in income-generating activities.
- ✚ To provide information on skill development and training programs for enhancing employability.
- ✚ To motivate villagers to utilize available resources and government benefits effectively.
- ✚ To reduce unemployment and improve the economic conditions of rural households.

Outcome:

The door-to-door campaign on “Awareness on Rural Employment Activities” at Chirravuru Village resulted in increased understanding among villagers about available employment opportunities and government schemes. Many residents showed interest in enrolling in skill development programs and exploring self-employment options such as small businesses and agriculture-based activities. The campaign helped clarify doubts, improved awareness of wage employment initiatives, and encouraged active participation from youth and women. Overall, it contributed to a positive shift in attitude toward utilizing local resources and government support for improving livelihoods and achieving sustainable rural development.

Impact of the Society:

The door-to-door campaign on “Awareness on Rural Employment Activities” at Chirravuru Village had a meaningful impact on society by promoting economic awareness and encouraging self-reliance among the villagers. It helped reduce information gaps regarding employment opportunities and government welfare schemes, leading to increased participation in income-generating activities. The campaign also empowered youth and women to take initiative in skill development and entrepreneurship, fostering inclusive growth. As a result, the village community showed improved confidence, better utilization of available resources, and a collective movement towards sustainable development and enhanced quality of life.

Event Photos:



Place: ~~A~~ Chittoor

Date: 21/03/2026

Name of the Event: Awareness on Rural Employment Activities

S.No	ID. No	Name of the Student	Branch	Signature
1	2200040192	Chitturi Leela Raja Kumar	ECE	Raja
2	2200049074	Vinjamuri Phanisri Rajyalakshmi	ECE	Phanisri
3	2200040049	Gajjalakonda Chandu	ECE	chandu
4	2200040154	Molli Sai	ECE	Sai
5	2200040141	Gadu Durga Manikanta Winhaas	ECE	Durga Manikanta
6	2200040259	Dontheboina Shivani	ECE	Shivani
7	2200040051	Pasumarthy Rahul	ECE	Rahul
8	2200049125	Jogi Sowjanya	ECE	Sowjanya
9	2200040081	Guntaka Maheswar Reddy	ECE	Maheswar Reddy
10	2200040242	Pala Karthikeya	ECE	Karthikeya
11	2200040345	Mokka Karthik	ECE	Karthik
12	2200040180	Busireddy Pramuna	ECE	Pramuna
13	2200049137	Redboina Nag Aditya	ECE	Aditya
14	2200040174	Tirumani Durga Dinesh	ECE	Dinesh
15	2200040270	Syed Yaseen Ahamed	ECE	Ahamed
16	2200040205	Sonti Dimpul Sai Teja	ECE	Sai Teja
17	2200049102	Dondapati Avinash	ECE	Avinash
18	2200040257	Tadikonda Rajesh	ECE	Rajesh
19	2200049167	Dakshiraju Venu	ECE	Venu
20	190040122	Dokku Siva Kumar	ECE	Siva
21	2200040193	Yadlapalli Chirudeep Sheshu	ECE	Sheshu
22	2200049159	Laggala Mahendra Babu	ECE	Mahendra
23	2200049086	Atmakuri Komal Sai Raj	ECE	Komal Sai Raj
24	2200040267	Kola Rahul Satya Dev	ECE	Satya Dev
25	2200040074	Eppala Bhavitha	ECE	Bhavitha
26	2200040151	Venkata Sumanth Muchakayala	ECE	Sumanth
27	2200049066	Shaik Shareef	ECE	Shareef
28	2200040163	Shaik Mohammad Shoaib	ECE	Shoaib
29	2200040245	Palaparthy Prabhas	ECE	Prabhas
30	2200040284	Chitturi Raghavendra	ECE	Raghavendra

S.No	ID. No	Name Of The Student	Branch	Signature
31	2200049153	Kedari Santha Vardhan	ECE	Vardhan
32	2200040214	Bakarapu Vivek	ECE	Vivek
33	2200040336	Dhulipudi Venkata Siva Gopi Karthik	ECE	Karthik
34	2200049042	Sabhavat Haritha	ECE	Haritha
35	2200049049	Parvathaneni Sathvika Sri	ECE	Sathvika
36	2200040168	Karri Mahesh	ECE	Mahesh
37	2200040055	Bijjam Yaswanthini	ECE	Yaswanthini
38	2200049082	Venkata Kiran Mallavalli	ECE	Mallavalli
39	2200040362	Chebathina Mythri Karunakar	ECE	Mythri
40	2200049155	Padmasali Govardhan	ECE	Govardhan
41	2200049187	Soumy Dutta	ECE	Dutta
42	2200040007	Angirekula Prathyusha	ECE	Prathyusha
43	2200040036	Polam Ruchita Sai Srija	ECE	Ruchita
44	2200049045	Attaluri Rama Koteswara Rao	ECE	Rao
45	2200049143	K Ranga Nitheesh Kumar Reddy	ECE	Nitheesh Kumar
46	2200040315	Baratam Mounika	ECE	Mounika
47	2200049084	Annapareddy Pradeep Reddy	ECE	Pradeep
48	2200049046	Nalla Purna Sai Surya Manikanta	ECE	Surya
49	2200040062	Lagadasani Venkatesh	ECE	Venkatesh
50	2200040102	Kammili Gowri Phani Raja	ECE	Phani
51	2200040215	Maduraboyina Maneesh Chandra	ECE	Maneesh
52	2200040170	Papagari Naveen	ECE	Naveen
53	2200040023	Kandriga Kumar	ECE	Kumar
54	2200040146	Kallagunta Vinay	ECE	Vinay
55	2200040356	Bommidi Kumar Swamy	ECE	Kumar Swamy
56	2200049054	Pothireddy Sai Lakshmi	ECE	Lakshmi
57	2200040246	Gopalam Surya Hrithika	ECE	Hrithika
58	2200040311	Boddu Kamal Chand	ECE	Kamal Chand
59	2200040348	Swamy Manidheeraj	ECE	Manidheeraj
60	2200040333	Katta Moulika	ECE	Moulika
61	2200040015	Suri Karthika Sri Vyshnavi	ECE	Vyshnavi
62	2200049014	Syed Ziaur Rahman	ECE	Rahman
63	2200049185	Darsi Bhanu Prakash Naidu	ECE	Bhanu

S.No	ID. No	Name of the Student	Branch	Signature
64	2200040089	Mane Naga Sree Sai Charan	ECE	Charan
65	2100040383	Thota Phanindra Naidu	ECE	Phanindra
66	2200049013	Shaik Badhurnisa .	ECE	Badhurnisa
67	2200049195	Parvathala Siva Kumar Reddy	ECE	Siva
68	2200040320	Harsh Soni	ECE	Soni
69	2200049003	Landa Soniya	ECE	Soniya
70	2200040235	Korimilli Manikantesh Gokul	ECE	Gokul
71	2200049120	Edupalli Manjunadh	ECE	Manjunadh
72	2200040134	Mota Mounika	ECE	Mounika
73	2200040177	Jallipalli Srinivas Nithin	ECE	Nithin
74	2200049165	Dabbara Lakshmi Sahithi	ECE	Sahithi
75	2200040301	Polepalli Satyasaikrishna Srujan	ECE	Srujan
76	2200040009	Sura Sandhya	ECE	Sandhya
77	2200040366	Pentakota Ravi Teja	ECE	Ravi Teja
78	2200040047	Hima Bindu Rasani	ECE	Rasani
79	2200049091	Kuchipudi Yashwanth	ECE	Yashwanth
80	2200049025	Shaik Dariya Hussain	ECE	Hussain
81	2200049111	Masabattula Deepika	ECE	Deepika
83	2200049018	Medam Naga Venkata Likith	ECE	Likith
84	2200049131	Arepalli Sai Satish	ECE	Satish
85	2200049052	Chamana Prema Sai Manjusha	ECE	Manjusha
86	2200040188	Bogiri Tharun Kumar	ECE	Tharun

KRPilled
Dean (Student Affairs)
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