



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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A report on “AWARENESS ON CLAY GANESH IDOLS” **10/09/2026 door to door campaign at Chirravuru** **Village**

**KL**
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CENTRE FOR EXTENSION ACTIVITIES




*Awareness
of*
**Eco Friendly Clay Ganesh
Idols**

 **Date:** 10-09-2026

 **Time:** 1:45 pm to 4:00 pm

 **Venue:** Chirravuru Village

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Details of the Event:

Date of the Event	:	10-09-2026
Name of the Event	:	Awareness on Women Rights
No. of Hours	:	01:30 PM To 04: 30 PM
Venue of the Event	:	Chirravuru Village
No. of Participants	:	Students: 59, Faculty: 02
No. of Beneficiaries	:	1384

Description of the Event:

KLEF – Centre for Extension Activities (CEA) organised an “Awareness on Clay Ganesh Idols” Door-to-Door Campaign on 10/09/2026 at Chirravuru Village. CEA student volunteers visited households and interacted with residents to create awareness about the importance of using eco-friendly clay Ganesh idols during Vinayaka Chavithi. The campaign highlighted environmental protection, prevention of water pollution, and the harmful effects associated with the use of Plaster of Paris (PoP) idols. The volunteers encouraged the community to celebrate the festival in an environmentally responsible manner.

Objectives:

- To create awareness about the importance of eco-friendly clay Ganesh idols.
- To promote environmentally responsible Vinayaka Chavithi celebrations.
- To educate households about water pollution caused by idol immersion.
- To encourage the use of natural and biodegradable materials.
- To strengthen students’ social responsibility and community engagement.

Outcome:

The door-to-door campaign helped residents understand the environmental benefits of using clay Ganesh idols. Community members were encouraged to adopt eco-friendly practices during the festival. CEA volunteers also developed communication, awareness-building, and community interaction skills through direct engagement with households.

Impact of the Society:

The programme strengthened the social and environmental awareness of the local community and promoted sustainable festival practices. It provided CEA students with practical experience in community outreach and social responsibility. The initiative contributed to building a more environmentally conscious society by encouraging the adoption of clay idols and responsible celebration practices.

Event Photos:

