



## Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

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### **A report on “DISTRIBUTION OF CLAY GANESH IDOLS”** **13/09/2026 at Ravendrapadu Village**

**KL**  
(DEEMED TO BE UNIVERSITY)

**KLEF-CEA**

Centre for  
Extension  
Activities

CATEGORY I  
UNIVERSITY  
by MHRD, Govt. of India

45 YEARS OF  
EDUCATIONAL  
LEADERSHIP

NIRF  
2025

NATIONAL  
INSTITUTIONAL  
RANKING  
FRAMEWORK

RANKED 26  
AMONG ALL  
UNIVERSITIES

**Eco  
Friendly Clay GANESH IDOLS  
FREE DISTRIBUTION**

 **13<sup>th</sup> Sep 2026** |  **10:00 am** |  **Ravendrapadu  
Village**

ORGANIZED BY CENTRE FOR EXTENSION ACTIVITIES (CEA)

**Go Green  
Choose Clay  
Save Nature**

**Eco friendly Clay idol  
for a cleaner  
and greener tomorrow**



#### **Details of the Event:**

|                      |   |                                   |
|----------------------|---|-----------------------------------|
| Date of the Event    | : | 13-09-2026                        |
| Name of the Event    | : | Distribution of Clay Ganesh Idols |
| No. of Hours         | : | 10:00 AM To 01: 00 PM             |
| Venue of the Event   | : | Ravendrapadu Village              |
| No. of Participants  | : | Students: 52, Faculty: 01         |
| No. of Beneficiaries | : | 1350                              |

**Description of the Event:**

KLEF-Centre for Extension Activities (CEA) organised “DISTRIBUTION OF CLAY GANESH IDOLS” on 13/09/2026 at Ravendrapadu Village. The programme aimed to promote the use of eco-friendly clay Ganesh idols and create awareness among the villagers about environmental protection and the importance of celebrating Ganesh Chaturthi in a sustainable manner. CEA volunteers distributed clay idols to the local residents and explained the harmful environmental effects associated with non-eco-friendly idols, particularly water pollution during immersion. The initiative encouraged the community to adopt natural, biodegradable materials and contribute towards a cleaner and greener environment.

**Objectives:**

-  To promote the use of eco-friendly clay Ganesh idols among the community.
-  To create awareness about the importance of environmental protection during festivals.
-  To reduce water pollution caused by the immersion of non-biodegradable idols.
-  To encourage the use of natural and biodegradable materials for religious celebrations.
-  To educate villagers about the harmful effects of Plaster of Paris (PoP) idols on water bodies.
-  To promote sustainable and environmentally responsible celebrations of Ganesh Chaturthi.
-  To encourage community participation in green and clean festival practices.
-  To inspire people to protect rivers, lakes, ponds, and other water resources.
-  To strengthen social responsibility and environmental consciousness among students and villagers.
-  To support KLEF-CEA's vision of developing a more environmentally conscious and socially responsible society.

### Outcome:

The “Distribution of Clay Ganesh Idols” programme at Ravendrapadu Village created greater awareness among villagers about the importance of using eco-friendly idols for Ganesh Chaturthi celebrations. The distribution encouraged community members to choose natural and biodegradable clay idols, thereby promoting responsible festival practices and reducing the potential for water pollution. The programme also strengthened environmental consciousness, community participation, and social responsibility among the villagers while encouraging sustainable and nature-friendly celebrations.

### Impact of the Society:

The “Distribution of Clay Ganesh Idols” programme at Ravendrapadu Village contributed to creating environmental awareness and encouraging the community to adopt eco-friendly practices during Ganesh Chaturthi celebrations. By promoting natural and biodegradable clay idols, the initiative helped strengthen public consciousness about protecting water resources and reducing pollution. The programme also encouraged collective social responsibility, sustainable festival practices, and active community participation, contributing to the development of a cleaner, greener, and environmentally responsible society.

### Event Photos:



