



Koneru Lakshmaiah Education Foundation

(Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Recognised as Category 1 University by UGC ❖ Approved by AICTE ❖ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2577715, 2576129

A report on “Rain Water Harvesting” 12/08/2026 at M.P.P. School & door to door campaign Chirravuru Village



Details of the Event:

Date of the Event	:	12-08-2026
Name of the Event	:	Rain Water Harvesting
No. of Hours	:	01:30 PM To 04: 30 PM
Venue of the Event	:	M.P.P. School, Chirravuru Village
No. of Participants	:	Students: 64, Faculty: 02
No. of Beneficiaries	:	312

Description of the Event:

KLEF-CEA, in collaboration with the Departments of B.Com & CSE-2, organized a programme on “Rain Water Harvesting” on 12.08.2026 at M.P.P. School and through a door-to-door campaign in Chirravuru Village. The programme focused on creating awareness among students and local residents about the importance of conserving water resources. Interactive sessions, demonstrations, and discussions were conducted to explain simple and practical rainwater harvesting methods that can be adopted at homes, schools, and community places.

Objectives:

1. To create awareness among students and villagers about the importance of rainwater conservation.
2. To educate participants about simple and effective rainwater harvesting techniques.
3. To encourage the adoption of water-saving and sustainable water management practices at homes, schools, and community places.
4. To create awareness about water scarcity and the need to protect groundwater resources.
5. To motivate students to become ambassadors of water conservation and spread awareness among their families and communities.
6. To promote environmental responsibility and community participation through the door-to-door awareness campaign.

Outcome:

The programme increased awareness among students and villagers regarding the benefits and practical applications of rainwater harvesting. Participants gained knowledge about collecting, storing, and utilizing rainwater effectively. The interactive activities and door-to-door awareness campaign encouraged community participation and motivated students to adopt water-saving practices in their daily lives.

Impact on Society:

The programme contributed to developing a sense of environmental responsibility among students and community members. It encouraged households and the local community to consider rainwater harvesting as an effective measure for conserving water and reducing dependence on groundwater. The initiative also strengthened the role of students as ambassadors of environmental awareness and promoted sustainable water conservation practices for the benefit of present and future generations.

Event Photos:



