

# CYNOSURE 2.0

PLAN- PREPARE- PERFORM

1<sup>st</sup> & 2<sup>nd</sup> NOV

MEDIA PARTNER:  
Younify



## Events

### UG & PG

Young Parliament  
Block Chain  
Situation Analysis  
Corporate Social Responsibility

### INTERMEDIATE LEVEL

Discovery  
One -minute-please  
Big fight  
Mystery

### INFORMAL EVENTS

Mr.&Ms. Cynosure 2.0  
Brain Strom  
Curiosity  
Bonanza Hunt



## CYNOSURE 2.0

“PLAN-PREPARE-PERFORM”

on 1<sup>st</sup> & 2<sup>nd</sup> NOVEMBER 2019

### REGISTRATION FORM

Name: .....

Dept.....

College/Institution: .....

Address: .....

.....

.....

Contact No: .....

Email ID: .....

#### Details of Registration Fee: (Online & Offline)

For Intermediate Students -Rs. 100/-

For UG & PG Students-Rs. 200/-

Google Pay, PhonePay, :

T.Dileep Reddy :8096462138

Date: 1<sup>st</sup> & 2<sup>nd</sup> NOVEMBER 2019

Note: Free Lunch will be provided and free transportation is also available from Vijayawada, Guntur and Tenali.

#### For more details – Contact

Dr. V.V. Madhav – 7386021600

Dr. S. Santha Kumari –9397339760

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#### Chief Patrons

Sri. Koneru Satyanarayana, President, K L E F

Sri. K. L. Havish, Vice-President, K L E F

Sri. K. Raja Harin, Vice-President, K L E F

Smt. K. Siva Kanchana Latha, Secretary, K L E F

#### Patrons

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Dr. E. Venkat, Pro-Chancellor, KLEF

Dr. L. S. S. Reddy, Vice Chancellor, KLEF

Dr. A. Rama Kumar, Pro-Vice Chancellor, KLEF

Dr. R. R. L. Kantam, Registrar, KLEF

#### Programme Director

Dr. V. Venu Madhav, HOD,  
Associate Dean of Academics & Associate Professor

#### Programme Adviser

Dr. A. V. N. Murty, Professor

#### Convenor

Dr. S. Santha Kumari, Assistant Professor

#### Co-Convenor

Dr. B. Balanagalakshmi, Assistant Professor

#### Events Co-Ordinator

Mr. N. Vishnu Mohan Rao, Associate Professor

#### Faculty Co-Ordinators

Mr. K.S.L.N.S Subrahmanyam, Associate Professor

Mr. S.V.N.M. Sastry, Assistant Professor

Dr. Wahed, Assistant Professor

Dr. A. Raju, Assistant Professor

#### Student Co-Ordinators

T.V.S. Ramakrishna, I M.Sc (F&C)

B. Karthik Naik, I M.Sc (F&C)

D. V. V. S. Gupta, III B.Com (H)

Y. Sindhuja Reddy, III B.Com (H)

P. Vamsi kishna, III B.Com (H)

I. Srujana III B.com(H)

Y.N.L.Koushik, III B.Com(H)

T. Sri Pravallika, I B.Com(H)

G.Preethika I B.Com(H)

A B L Sasank, I B.Com(H)



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PLAN- PREPARE- PERFORM

1<sup>st</sup> & 2<sup>nd</sup> NOV, 2019

VENUE: PEACOCK HALL



Organised by

**SCHOOL OF COMMERCE**

**KONERU LAKSHMAIAH EDUCATION FOUNDATION**

(Deemed to be University)

Vaddeswaram, Guntur -522502, A.P. INDIA

www.kluniversity.in







### ABOUT K L E F

The Koneru Lakshmaiah Charities was established as a trust in the year 1980 with its official address at Museum Road, Governor pet, Vijayawada, Andhra Pradesh-520002 and started KL College of Engineering in the Academic year 1980-81. The trust was converted into a Society by the name Koneru Lakshmaiah Education Foundation in the year 1996. The KL College of Engineering has attained autonomous status in the year 2006 and in February 2009, the Koneru Lakshmaiah Education Foundation Society was recognized as Deemed to be University. In short Koneru Lakshmaiah Education Foundation is named as K L Deemed to be University.

K L Deemed to be University is situated in spacious 100-acre campus on the banks of Buckingham Canal of river Krishna, eight kilometers from Vijayawada city. Built within a rural setting of lush green fields, the institute is a virtual paradise of pristine nature and idyllic beauty. The campus has been aptly named "Green Fields" and the splendid avenue of trees and gardens bear testimony to the importance of ecology and environment. The campus ambience is most befitting for scholastic pursuits. The University has been situated on a built-up area of around 15, 00, 000 S. Ft. About K L

### ABOUT DEPARTMENT

The School of Commerce was established in the year 2010. Since then, it has been flourishing under the leadership of efficient and renowned personalities.

It offers B. Com. (H) with ACCA, M.Sc. (Finance & Control) with ACCA and proposed to offer B.Com. (Computer Applications) with EA from the academic year 2020-2021.



Our Internship and Industrial Training programmes, catering the emerging needs of the global market. The department is involved in consultancy and research in the areas of Finance and Taxation. The average pass percentage of students is 95%. It organizes State and National Seminars and Workshops by eminent academicians and professionals. Placement training is provided by in-house trainers. Placements are made on an average of 70% in various companies like Deloitte, GE Capital, PWC, BYJU'S, HCL, My Tax Filer, GENPACT, BSCPL, State Street, Mind Tree, Factset and AXIS Bank. One more feather added to our Department is to have MOU with 3 companies in filing of US Taxation return of NRI's.

### ABOUT ACCA

Our fast-changing world needs forward thinking finance professionals. People who are force for good wherever they work. Who think strategically and work to the highest professional and ethical standards. Who see the bigger picture and think ahead.

If this sounds like kind of a professional you want to become, then ACCA is for you. When you train with us, you get qualifications that set you apart and that opens the doors to millions of the most exciting and rewarding jobs, all over the world. So do something amazing today - **Start your journey with ACCA**

- Global Chartered Accountant
- Accepted in 183 countries
- 50% pass percentage
- 6 papers exemption out of 13 papers of ACCA with B. Com (Honors).
- 7 papers exemption with MSc (Finance & Control)
- Global Placement in fortune 500 companies
- Minimum Rs. 5 Lakhs to 7 Lakhs package.

### ABOUT THE CYNOSURE 2.0

Our Department is organizing two days Programme both for Intermediate, UG and PG students in the name of 'CYNOSURE 2.0 2019' (Plan – Prepare - Perform) on 1<sup>st</sup> & 2<sup>nd</sup> November 2019. The details of the Programme are given as follows:

#### Formal Events

##### Intermediate Level

- Discovery (1-11-2019 -11.30 am to 1.00 pm)
- One –Minute-Please (1-11-2019 -11.30 am to 1.00 pm)
- Big Fight (1-11-2019 -2.30 pm to 4.30 pm)
- Mystery (2-11-2019 -9.30 am to 12.00 Noon)

##### UG & PG Level

- Young Parliament (1-11-2019 -11.30 am to 1.00 pm)
- Block Chain (1-11-2019 -2.30 pm to 4.30 pm)
- Situation Analysis (2-11-2019 -9.30 am to 12.00 Noon)
- Corporate Social Responsibility (2-11-2019 -9.30 am to 12.00 Noon)

#### Informal Events

##### Common for All Levels

- Mr. & Ms. Cynosure 2.0 (2-11-2019 -1.30 pm to 3.00 pm)
- Brainstorm (1-11-2019 -11.30 am to 1.00 pm)
- Curiosity (2-11-2019 -9.30 am to 12.00 noon)
- Bonanza Hunt (1-11-2019 -2.30 pm to 4.30 pm)

#### NOTE:

Refer sheet attached for the rules and regulations of the events.

#### Media Partners

