## **International Webinar on "Agricultural Finance"**

Organized by: Department of Commerce

Institution: KL University, Guntur

#### Objective

The webinar aims to explore the critical role of agricultural finance in promoting sustainable farming practices, addressing financial challenges in the agricultural sector, and fostering global perspectives on funding mechanisms for rural and agricultural development.

### Target Audience

Undergraduate and postgraduate students of Commerce, Management, and Agriculture.

Faculty members, researchers, and industry professionals.

Policy-makers and financial analysts with an interest in agricultural development.

### Webinar Highlights

Global trends in agricultural finance and their impact on economies.

Role of financial institutions in promoting agricultural sustainability.

Challenges and opportunities in financing small-scale and rural farmers.

Technological advancements in agricultural lending and risk management.

# Program Schedule

10:00 AM – 10:10 AM: Welcome Address

Delivered by [Name], Head of the Department, Commerce, KL University

10:10 AM – 10:20 AM: Inaugural Remarks

Vice-Chancellor, KL University

10:20 AM – 11:00 AM: Keynote Address

Speaker: [Name, Designation, Institution]

Topic: "Innovative Financing Models for Sustainable Agriculture"

11:00 AM – 11:40 AM: Panel Discussion

Panelists:

[Name, Agricultural Finance Expert, International Organization]

[Name, Economist, Renowned University]

# Benefits to Participants

Gain insights into innovative agricultural finance practices worldwide.

Understand challenges and opportunities in rural and agricultural financing.

Enhance knowledge for academic research and practical applications.

Networking opportunity with global experts and professionals.