



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

❖ Approved by AICTE ❖ ISO 21001:2018 Certified

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### DEPARTMENT OF BCA

#### Right to Live – NSS Awareness Program

The **BCA students and faculty** actively participated in a meaningful **National Service Scheme (NSS)** outreach activity titled “**Right to Live**”, conducted at **Kolanukonda Village**. The program was organized with the objective of spreading awareness about the fundamental right to live with dignity, equality, and access to basic human needs. It also aimed to encourage students to engage in community service and develop a deeper understanding of social responsibility.

The “Right to Live” program focused on educating the local community about the importance of basic human rights such as the right to health, education, safety, and a dignified livelihood. The initiative emphasized that every individual deserves a life free from discrimination and hardship. Through this activity, students were encouraged to reflect on the social challenges faced by rural communities and explore ways in which educated youth can contribute positively to society.

During the event, the participating students interacted with the residents of Kolanukonda village and discussed various aspects related to human dignity, hygiene, and the importance of a healthy and safe living environment. The program also highlighted the need for mutual support within communities and the role that awareness plays in improving quality of life. Faculty members guided the students throughout the activity and encouraged them to communicate effectively with the villagers, ensuring that the message of the program reached the community in a meaningful way.

The event provided an excellent opportunity for students to apply their knowledge beyond the classroom and understand the realities of rural life. It helped them develop empathy, leadership qualities, and a sense of civic duty. By participating in such community-oriented programs, students learn the importance of compassion, teamwork, and active participation in nation-building activities.

Faculty members also emphasized the role of educational institutions in promoting social awareness and community engagement. They encouraged students to actively participate in NSS programs and similar initiatives that aim to create a positive impact on society. Such activities not only help communities but also contribute to the holistic development of students by nurturing their social values and ethical responsibilities.

Overall, the “Right to Live” NSS activity at Kolanukonda Village was a successful and enriching experience for the BCA students and faculty. The program strengthened the connection between the institution and the local community while fostering awareness about human rights and dignity. It also inspired students to continue participating in social service activities and contribute towards building a more inclusive and compassionate society. Such programs, the institution continues to nurture socially responsible citizens who are dedicated to making a meaningful difference in the lives of others.

