



Koneru Lakshmalah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

◆ Approved by AICTE ◆ ISO 21001:2018 Certified

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DEPARTMENT OF BACHELOR OF COMPUTER APPLICATIONS KLEF – VADEESWARAM

Ref: KLEF/BCA/IQAC-ACAD/2026-27/CEA/AQ.-5.8.E

PLASTIC AWARENESS PROGRAM – CEA ACTIVITY– IQAC

Date	09-10-2026
Time	02.00 PM-04.30 PM.
Venue	Athmakuru Village, Mangalagiri
Target Participants: BCA/Faculty	STUDENTS/FACULTY
Number of Participants	30

Brief Overview on CEA

The **Centre for Extension Activity (CEA)** is an initiative that connects the institution with society through community-oriented programs. It encourages students to participate in social service, outreach activities, and humanitarian initiatives, helping them develop social responsibility and empathy along with practical life experience.

Objectives:

- To promote community engagement and social responsibility among students
- To organize extension and outreach activities for societal welfare
- To provide students with opportunities to serve vulnerable sections of society
- To inculcate empathy, compassion, and ethical values
- To strengthen the institution's connection with the community

సాక్షి

ప్లాస్టిక్ వినియోగాన్ని తగ్గించాలి

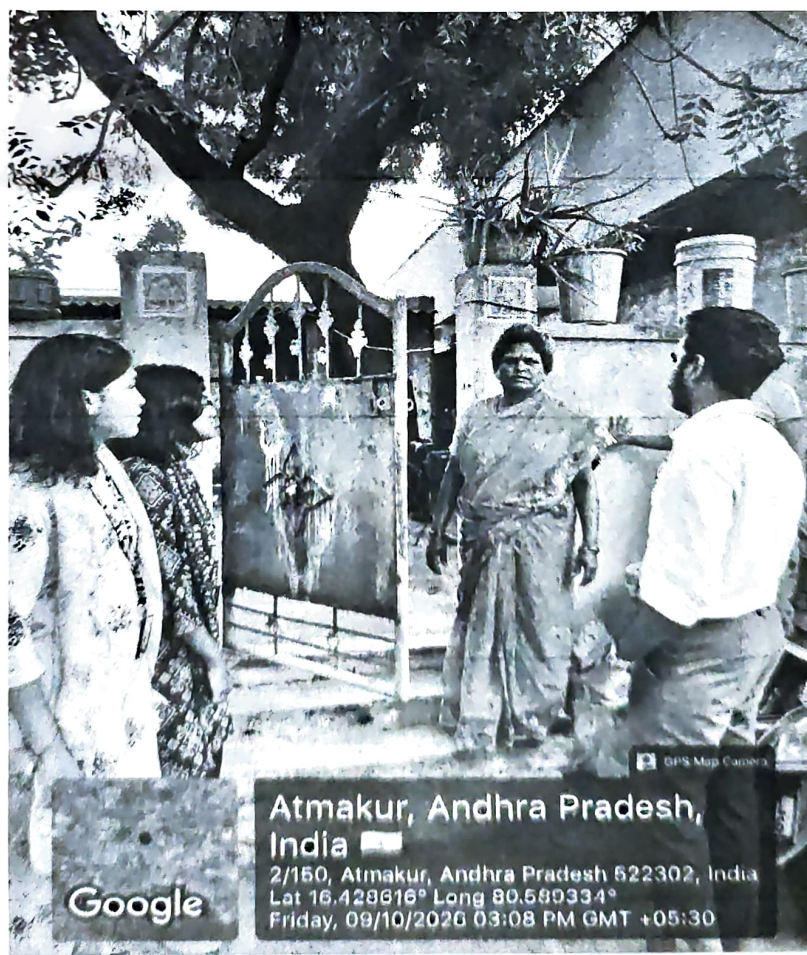
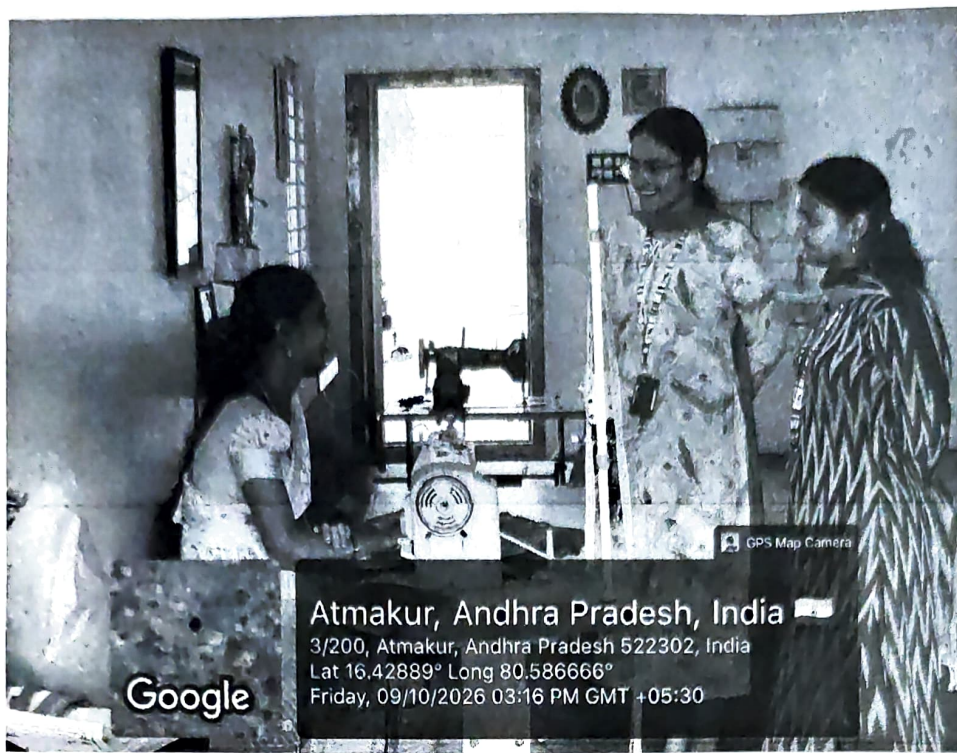
మంగళగిరి టౌన్:

ప్లాస్టిక్
వ్యర్థాలతో కలిగే
అనర్థాలపై ప్రజ
లకు అవగాహన



కల్పించేందుకు కేఎల్ యూనివర్సిటీ సెంటర్ ఫర్ ఎక్స్టెన్షన్ యాక్టివిటీస్ (సీఈఏ) ఆధ్వర్యంలో శుక్రవారం ఆత్మకూరులో ఇంటింటా ప్రచార కార్యక్రమం నిర్వహించారు. విద్యార్థి విభాగం ఇన్చార్జి డాక్టర్ కె.ఆర్.ఎస్. ప్రసాద్ మాట్లాడుతూ.. ప్లాస్టిక్ కాలుష్యం సమాజం ఎదుర్కొంటున్న ప్రధాన పర్యావరణ సమస్యల్లో ఒకటన్నారు. ప్రోగ్రామ్ ఇన్చార్జి శ్రీకాంత్ రెడ్డి మాట్లాడుతూ.. ప్లాస్టిక్ వినియోగాన్ని తగ్గించడంతో ఆరోగ్యవైపున గ్రామాన్ని నిర్మించవచ్చన్నారు. కార్యక్రమానికి సీఈఏ కోఆర్డినేటర్ డాక్టర్ ఎస్.వెంకటేశ్వర్లు సమన్వయకర్తగా వ్యవహరించారు. కార్యక్రమాన్ని విజయవంతంగా నిర్వహించినందుకు యూనివర్సిటీ వైస్ చాన్సలర్ డాక్టర్ పార్థసారథి వర్మ, ప్రో వైస్ చాన్సలర్లు డాక్టర్ ఎస్.వెంకట్రామ్, డాక్టర్ కె.రాజశేఖరరావు, రిజిస్ట్రార్ డాక్టర్ పవన్కుమార్, అడ్వైజర్ డాక్టర్ హబీబుల్లా ఖాన్ అభినందించారు.





Report:

Report:

A Centre for Extension Activity (CEA) community service programme on Plastic Awareness was successfully conducted by Central CEA with the active participation of students from the Department of BCA, KLEF. The primary objective of the programme was to create awareness among the community about the harmful effects of plastic pollution and the importance of adopting eco-friendly practices.

During the programme, BCA students actively participated in awareness activities and interacted with community members to explain the environmental impact of single-use plastics and improper waste disposal. They highlighted the importance of reducing plastic usage, reusing and recycling materials, using cloth bags instead of plastic bags, and maintaining clean surroundings.

The programme helped BCA students develop communication skills, teamwork, environmental awareness, and social responsibility. It also encouraged community members to reduce plastic consumption and adopt sustainable practices in their daily lives.

The programme successfully fulfilled the objectives of Central CEA by promoting environmental protection, sustainable living, community engagement, and social responsibility. The active participation of BCA students contributed to the success of the initiative and encouraged the community to work towards a cleaner and greener environment.

Outcome :

1. **The programme** enhanced BCA students' awareness of plastic pollution and its harmful effects on the environment.
2. Students gained knowledge about reducing, reusing, and recycling plastic materials and minimising single-use plastics.
3. The programme created awareness among community members about proper plastic waste disposal and maintaining clean surroundings.
4. The activity improved students' communication, teamwork, leadership, and community engagement skills.
5. The programme encouraged community members to use cloth bags, reusable products, and eco-friendly alternatives to plastic.
6. The programme successfully achieved the objectives of the Centre for Extension Activity (CEA) by promoting environmental awareness, sustainable practices, community engagement, and social responsibility.


Prepared by

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