



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/SA/NSS/Events 2023-24

Date: 24.01.2024

Orders of the Vice Chancellor dt.24-01-2024

CIRCULAR

Sub: Conduction of Swachhata Hi Seva on 26-01-2024 at Prathuru Village – Reg.

Ref: 1. Letter dt. 23.01.2024 from Mr. P. Srikanth Reddy, Program Coordinator, KLEF NSS Cell and forwarded by Dean (Student Affairs)

This is to inform that the National Service Scheme (NSS) of KLEF will be organizing Swachhata Hi Seva on 26-01-2024 at Prathuru Village.

Event : Swachhata Hi Seva

Timings : 9:30 am to 1:00 pm

Venue : Prathuru

Interested students can participate in these events. Buses start from Indoor Stadium.

For further information regarding this events contact Mr. P. Srikanth Reddy (Mobile No. 8466011222, Program Coordinator, KLEF NSS Cell and Mr. P. Suresh, NSS Coordinator, (Mobile No. 9493171719), P. Naveen (Mobile No. 97447 28428)

REGISTRAR

Objective:

The objective of Swachhata Hi Seva is to mobilize citizens to participate actively in cleaning up their surroundings, promoting awareness about sanitation and hygiene, and reducing plastic waste. It aims to bring together communities, organizations, and individuals in a collective effort toward a cleaner, greener India. This initiative supports the broader Swachh Bharat Mission to make India open defecation-free and environmentally sustainable.

Description:

Swachhata Hi Seva (SHS) is a nationwide cleanliness drive aimed at fostering community-led efforts toward a cleaner India. Launched under the broader Swachh Bharat Mission, this initiative emphasizes active citizen participation in improving sanitation and reducing waste, especially single-use plastics. Through organized activities like community clean-ups, awareness workshops, and school programs, it encourages everyone to contribute to local and national sanitation goals. SHS also serves as a platform for government agencies, NGOs, and the private sector to collaborate in these efforts. By addressing environmental issues and promoting responsible waste management, SHS plays a key role in raising awareness about sustainable practices. It seeks to instill a sense of pride and responsibility among citizens toward their surroundings. Ultimately, Swachhata Hi Seva strengthens the mission of a cleaner, healthier India for current and future generations.

Procedure of the Event:

The Swachhata Hi Seva event begins with planning and organizing cleanliness drives by local authorities, NGOs, and community leaders. Volunteers are mobilized, often through schools, workplaces, and community centers, to join cleanup activities. Participants gather at designated sites, where they engage in tasks like collecting and segregating waste, especially focusing on single-use plastics. Awareness programs run alongside, educating participants on sanitation, hygiene, and sustainable waste management. The event concludes with

the proper disposal of collected waste and reflections on promoting lasting cleanliness practices.

Outcome:

The Swachhata Hi Seva event results in cleaner public spaces, reduced plastic waste, and heightened community awareness about sanitation and environmental responsibility. It fosters a culture of cleanliness and sustainable waste management among participants and communities. Ultimately, it strengthens the collective commitment to maintaining a cleaner, greener India.

Overall, the awareness on voting program conducted by the KL team at Pedapalem Village on 25th January 2024 successfully concluded, contributing significantly to awareness on voting.

Details of the Event:

Name of the Event	: Swachhata Hi Seva
Place of the Event	: Prathuru Village
Date of the event	: 26-01-2024
No. of Hours	: 09:30 AM to 1:30 PM
No. of Participants	: Students: 81, Faculty: 03
No. of Beneficiary's	: 795

Event Photos:



