



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

National Service Scheme (NSS)

Swachhata Hi Seva (Gandhi Jayanthi)

On 01-10-2023 at Tadepalli



Event : Swachhata Hi Seva (Gandhi Jayanthi)

Venue : Tadepalli

Date : 01-10-2023



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Ref: KLEF/SA/NSS/Events/2023-24

Date: 29.09.2023

Orders of the Vice Chancellor dt.29.09.2024

CIRCULAR

Sub: Conduction of Swachhata Hi Seva (Gandhi Jayanthi) on 01-10-2023 at Tadepalli – Reg.

Ref: 1. Letter dt. 29.09.2023 from Mr.P.Srikanth Reddy Programme Coordinator, KLEF NSS and forwarded by Dean (Student Affairs)

2. Orders of Hon'ble Vice Chancellor dt. 29.09.2023

This is to inform you that the National Service Scheme (NSS) of KLEF will be Conduction of Swachhata Hi Seva (Gandhi Jayanthi) on 01-10-2023 at Tadepalli.

Event : Swachhata Hi Seva (Gandhi Jayanti)
Date : 01-10-2023
Timings : 10:30 am to 04:30 pm
Venue : Tadepalli

Interested students can participate in these events. Buses start from the Indoor Stadium.

For further information regarding this event contact Mr. P. Srikanth Reddy (Mobile No. 8466011222, NSS Programme Coordinator and Mr. P. Suresh (Mobile No. 9493171719), Coordinator – NSS.

REGISTRAR

Objective:

To give enhance Swachhata Hi Seva (Gandhi Jayanti), Koneru Lakshmaiah Educational Foundation National Service Scheme (NSS) has conducted Swachhata in Tadepalli village, in the form of NSS activities on 1-10-2023, As part of College of Central NSS Special Camp.

Description:

Swachhata Hi Seva (Gandhi Jayanti) is a nationwide cleanliness movement in India that takes place annually from September 15 to October 2, culminating on the birth anniversary of Mahatma Gandhi, a prominent advocate for sanitation and hygiene. The campaign aims to honor Gandhi's vision of a clean India and emphasizes the importance of "swachhata" (cleanliness) as a service to the nation.

Key aspects of Swachhata Hi Seva (Gandhi Jayanti) include:

- Mass participation: The campaign encourages citizens, community organizations, and government institutions to come together and participate in various cleaning activities in public spaces, including beaches, parks, and historical sites.
- Shramdaan (voluntary labor): Hon"ble Prime Minister Sri. Narendra Modi Ji has often appealed for citizens to contribute at least one hour of shramdaan for swachhata during the campaign period, highlighting the importance of individual responsibility and collective action.
- Waste management: Swachhata Hi Seva emphasizes the importance of proper waste segregation, disposal, and recycling to promote sustainable practices and reduce environmental pollution.
- Hygiene awareness: The campaign focuses on raising awareness about personal hygiene, sanitation, and the need for clean surroundings to prevent diseases and improve public health.
- Engagement with leaders: Political leaders, celebrities, and other public figures often participate in Swachhata Hi Seva activities to inspire others to join the movement and demonstrate their commitment to a cleaner India.
- Recognition and awards: The government acknowledges and rewards individuals, organizations, and local bodies that have made significant contributions to the Swachh Bharat Abhiyan (Clean India Mission) through awards such as the Swachh Bharat Puraskar.

Procedure of the Event:

1. The KLEF Students, Faculty and Participants arrived at Tadepalli.
2. The students, faculty and participants gather at Tadepalli village, showing their support for the cause.
3. Planning and coordination: The government and local authorities plan the campaign, set objectives, and allocate resources. They may collaborate with schools, colleges, NGOs, and community organizations to ensure widespread participation.

4. Awareness generation: Organizers spread awareness about the campaign through various channels like social media, posters, and local events. They emphasize the importance of cleanliness, hygiene, and environmental protection.
5. Pledge-taking: Participants take a pledge to contribute to the cleanliness drive and uphold the principles of Swachh Bharat Abhiyan throughout the year.
6. Cleanliness activities: Participants engage in various cleaning activities such as street cleaning, waste collection and segregation, tree plantation, and public sanitation drives. These activities take place in various locations like schools, public parks, beaches, and historical sites.

Outcome:

The Swachhata Hi Seva (Gandhi Jayanti) campaign has led to several positive outcomes and contributed to the larger goal of a cleaner, more hygienic India. Some of the key outcomes include:

- Increased public awareness: The campaign has successfully raised awareness about the importance of cleanliness, sanitation, and hygiene among citizens, fostering a sense of responsibility towards maintaining clean surroundings.
- Enhanced civic engagement: By encouraging mass participation, the campaign has inspired citizens to actively engage in cleaning activities and contribute to their communities' well-being.
- Cleaner public spaces: The campaign has resulted in cleaner public spaces, including beaches, parks, streets, and historical sites, enhancing the overall aesthetic appeal, and promoting tourism.
- Improved waste management practices: Swachhata Hi Seva has encouraged better waste segregation, disposal, and recycling practices, contributing to more sustainable and environmentally friendly communities.
- Strengthened social cohesion: The campaign has brought people from diverse backgrounds together to work towards a common goal, fostering a sense of unity and social cohesion.
- Healthier communities: By promoting cleanliness and hygiene, the campaign has helped reduce the incidence of diseases and improved public health outcomes.
- Institutional engagement: Schools, colleges, NGOs, and community organizations have actively participated in the campaign, strengthening institutional engagement in cleanliness and sanitation initiatives.
- Policy impact: The success of Swachhata Hi Seva has influenced policy decisions and encouraged the government to invest more in sanitation infrastructure and waste management solutions.
- Promotion of Gandhian values: The campaign has reinforced the importance of Gandhian values, such as selflessness, social responsibility, and environmental stewardship, inspiring citizens to adopt these principles in their daily lives.

Overall, the Swachhata Hi Seva (Gandhi Jayanti) conducted by the KLEF College of Central team NSS at Tadepalli on 10-10-2023 as part of Special Camp successfully the students completed the program by raising Swachhata Hi Seva (Gandhi Jayanti)

Details of the Event:

Name of the Event : Swachhata Hi Seva (Gandhi Jayanti)

Date of the event : 10-10-2023

Place of the Event : Tadepalli

No. of Hours : 10:00 AM To 4:00 PM

No. of Participants : Students: 318, Faculty: 26

No. of Beneficiaries : 845

Event Photos:







కేఎల్ యూ ఆధ్వర్యంలో స్వచ్ఛభారత్

తాడేపల్లి, అక్టోబర్ 1(ప్రభ న్యూస్) : కేఎల్ డీఎస్ యూనివర్సిటీ స్టూడెంట్ ఆక్టివిటీ సెంటర్ ఆధ్వర్యంలో ఆదివారం ప్రధాన మంత్రి మోడీ పిలుపుమేరకు స్వచ్ఛతహా సేవ కార్యక్రమం లో ఏక్ గంట ఏక్ సాత్ స్వచ్ఛత కేలియే శ్రమదాన్ కేఎల్ యూనివర్సిటీ విద్యార్థులు సుమారుగా రెండు వేల మందితో తాడేపల్లి వారధి నుండి మంగళగిరి టోల్ ప్లాజా వరకు హైవే రోడ్డుకు ఇరువైపులా రెండు వైపులా క్లీన్ డ్రైవ్ ప్రోగ్రామ్ చేయడం జరిగింది. దాదాపుగా ఎనిమిది కిలోమీటర్ల మేర సర్వీస్ రోడ్డు తో కలిపి క్లీన్ చేయడం, గార్బేజ్ కలెక్షన్స్ విద్యార్థులు చేయడం జరిగింది ఈ కార్యక్రమంలో సాక్ డైరెక్టర్ సాయి విజయ్ మాట్లాడుతూ స్వచ్ఛతహా సేవా కార్యక్రమంలో పిల్లలతో ఇంత పెద్ద కార్యక్రమం చేయడం ఎంత ఆనందంగా ఉందని దీనివల్ల విద్యార్థులకు ఎంతో మానసిక ఉల్లాసాన్ని శారీరక ఆనందాన్ని పెంపొందింప చేస్తుందని చెప్పారు. డీన్ స్టూడెంట్ ఎఫైర్స్ హనుమంతరావు కూడా పాల్గొని విద్యార్థుల్లో నూతన ఉత్సాహాన్ని పెంపొందింప చేశారు. ఈ కార్యక్రమంలో ఎన్ఎస్ఎస్, సిఈఏ, ఎన్ సి సి, వై ఆర్ సి, ఎస్



తాడేపల్లిలో స్వచ్ఛభారత్ నిర్వహిస్తున్న కేఎల్ యూ విద్యార్థులు

వి ఆర్, స్టూడెంట్ ఆక్టివిటీ సెంటర్లో గల టెక్నికల్ క్లబ్స్ విద్యార్థులు అన్ని వింగులు కలిపి కృష్ణ గుంటూరు జిల్లాలలో గల గవర్నమెంట్ హాస్పిటల్ పరిసరాలు, రైల్వే స్టేషన్లో బస్ స్టేషన్ పరిసరాలను, విజయవాడ గన్నవరం లో గల ఎయిర్ పోర్ట్ పరిసరాలను, తాడేపల్లిలో శ్రమదానం చేసి కార్యక్రమాన్ని విజయవంతం చేశారు.

Andhra prabha e-Paper

Swachh Bharat under KLU

Tadepalli, October 1 (Prabha News): Under the auspices of KL Deemed University Student Activity Centre on Sunday, on the call of Prime Minister Modi, Shramadan KL University students with around 2000 people chanted for one-hour Ek Saat Swachhta in Swachhtahe Seva program from Tadepalli Bridge to Mangalagiri Toll Plaza on both sides of the highway. The sides were programmed with a clean drive. Around eight kilometres of service roads were cleaned, and garbage collections were done by the students. In this program, SAC Director Sai Vijay said that it was a pleasure to do such a big program with the children in the Swachhta hi seva program. Dean Student Affairs Dr. Ch.Hanumantha Rao also participated and instilled new enthusiasm among the students. NSS, CEA, NCC, YRC, SVR Me Students of Technical Clubs of VR and Student Activity Centre combined all their wings to make the program successful by donating the surroundings of the Government Hospital in Krishna Guntur districts, the bus station surroundings of the railway station, the airport surroundings in Vijayawada Gannavaram and Tadepalli.