



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

National Service Scheme (NSS)

Swachhata Hi Seva

Ek Ped Maa Ke Naam



Event : Ek Ped Maa Ke Naam (Plantation)

Date : 17-09-2024

Place : KLEF Campus



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Ref: KLEF/SA/NSS Cell/Events/2024-25

Date: 14-09-2024

Orders of the Hon'ble Vice Chancellor dt.14-09-2024

CIRCULAR

Sub: Conduction of Ek Ped Maa Ka Naam on 17-09-2024 at KLEF Campus – Reg.

Ref: Letter received from Mr. P.Srikanth Reddy, Programme Coordinator, KLEF NSS Cell and forwarded by Dr. K.R.S. Prasad, In-charge Dean (Student Affairs).

This is to inform you that the National Service Scheme (NSS) of KLEF will be organizing Ek Ped Maa Ka Naam (Plantation) on the occasion of Swachhata Hi Seva on 17-09-2024 at KLEF Campus.

| | |
|----------------|-----------------------------------|
| Event | : Ek Ped Maa Ka Naam (Plantation) |
| Date | : 17-09-2024 |
| Place | : KLEF Campus |
| Timings | : 10:00 am to 1:00 pm |

Interested students can participate in this event.

For further information regarding this event contact Mr.P.SrikanthReddy (Mobile No. 8466011222), Programme Coordinator, KLEF NSS Cell and Mr. P.Suresh, NSS Coordinator, (Mobile No. 9493171719)

REGISTRAR

Objective:

The objective of “Ek Ped Maa Ke Naam” on the occasion of “Swachhata Hi Seva” is to inspire individuals to plant trees in honor of their mothers, symbolizing life, nurturing, and growth. This initiative aims to strengthen the connection between environmental conservation and cleanliness by encouraging communities to improve green spaces, which contribute to cleaner and healthier surroundings. By planting trees, participants help combat pollution, enhance biodiversity, and create a sustainable future. Overall, the campaign fosters a sense of personal responsibility toward protecting nature for the well-being of both current and future generations.

Description:

Dr. KRS Prasad, Dean of Student Affairs at KL Deemed to be University, emphasized that every student should plant at least one sapling in their mother's name and take responsibility for its care. Responding to the call of the Central Youth Affairs and Sports Ministry, the University grandly organized a program titled "Plant a Sapling in the Name of Mother" on Monday, 17th September 2024, as part of the "Swachhata Hi Seva" campaign, under the aegis of the University's NSS department. Dean of Planning and Development, Dr. Rajesh, highlighted the importance of greenery in preserving nature, expressing concerns over rising pollution, irregular rainfall, and increasing temperatures due to deforestation. Dr. Sridhar, Associate Dean of Student Affairs, stressed the need to nurture plants with the same love and care we show to our mothers. NSS Program Coordinator Mr. P. Srikanth Reddy urged all NSS officers to involve students in planting saplings in their adopted villages. The P&D department contributed significantly to the event, with participation from Vice Chancellor Dr. G. Pardhasaradivarma, Pro Vice Chancellors Dr. AVS Prasad and Dr. N. Venkat Ram, Advisor to the Dean of Student Affairs Dr. Habibullah Khan, Associate Dean of P&D Dr. GRK Prasad, Associate Dean KJ Brahmachari, Principal Dr. T.K. Ramakrishna Rao, NSS Coordinator Mr. P. Suresh, and others, who planted saplings to mark the occasion.

Outcome:

The event led to the successful planting of saplings by students and faculty, fostering a sense of environmental responsibility. It raised awareness about the importance of greenery in combating pollution and climate issues. Additionally, it encouraged sustained community involvement in nurturing nature and promoting ecological balance.

Impact on Society:

The event created a positive societal impact by inspiring individuals to actively participate in environmental conservation through tree planting. It emphasized the connection between personal responsibility and community well-being, encouraging a culture of sustainability. The initiative also heightened awareness of climate change, pollution, and the need for greener spaces in society.

Details of the Event:

| | |
|----------------------|---|
| Name of the Event | : Ek Ped Maa Ka Naam (Plantation) Swachhata Hi Seva |
| Place of the Event | : KLEF Campus |
| Date of the event | : 17-09-2024 |
| No. of Hours | : 10:00 am to 1:00 pm |
| No. of Participants | : Students: 93, Faculty: 12 |
| No. of Beneficiary's | : 1682 |

Event Photos:





GPS Map Camera

Google

Vaddeswaram, Andhra Pradesh, India

CJRF+9V7, KL university Ladies Hostel, Vaddeswaram, Andhra Pradesh

522303, India

Lat 16.441799°

Long 80.625767°

17/09/24 03:25 PM GMT +05:30



GPS Map Camera



Guntur, Andhra Pradesh, India
KLU Gundimeda Rd, Andhra Pradesh 522303, India
Lat 16.441934°
Long 80.625961°
17/09/24 03:13 PM GMT +05:30



Guntur, Andhra Pradesh, India
KLU Gundimeda Rd, Andhra Pradesh 522303, India
Lat 16.441966°
Long 80.626108°
17/09/24 03:17 PM GMT +05:30