



KLEF
KONERU LAKSHMAIAH EDUCATION FOUNDATION
(Deemed to be University estd, u/s. 3 of the UGC Act, 1956)
(NAAC Accredited "A" Grade University)

Department of Electronics & Computer Engineering

Report on NSS Activity

ROAD SAFTEY AWARENESS PROGRAM

Conducted on

8th JANUARY 2019

KLU NSS Unit-4 & ECM department NSS cell has organized "ROAD SAFTEY AWARENESS PROGRAM" on 8th January at revendrapadu. A group of 40 NSS volunteers, faculty in charge P. Gopi krishna, Program Co- Ordinators K Sripath Roy and Assoc. Dean K Ravindranath participated in the event.

The main theme of the activity is to create the awareness to the motorcyclist to wear the helmets and to wear the seat belts those who are driving the cars.

In India, over 78% of vehicles on the road are two-wheelers and they account for about 29 % of road accidents, a statistic that has risen steadily over the years.

About 28 two-wheeler riders died daily on Indian roads in 2017 for not wearing helmets and another 15 for not fastening their seatbelts, according to an analysis of data shared by states with the transport ministry.

"Wearing a good helmet and tying it properly can prevent loss of lives in 90 percent of accident cases. We call it helmet vaccine,"

Volunteers made placards stating to wear the helmets and seat belts. We have placed the banners on the roads of main center. Volunteers have distributed pamphlets stating the reasons for wearing the helmet and seat belts to those people who are not wearing the helmets and seat belts, they have distributed rose flower as a token of appreciation to the riders who are wearing them.

Volunteers participated actively and distributed 1000 rose flower and 700 pamphlets for creating the awareness.

Event photos:





**Faculty in charge
(P GOPI KRISHNA)**

**HoD-ECM
(Dr. P SATYANARAYANA)**