

The background features a large, faint gear in the center with the text 'K.U. UNIVERSITY' and 'WISDOM BEGETS KNOWLEDGE' around its perimeter. In the bottom right corner, there is a glowing yellow lightbulb with a black base, emitting a white and yellow flame-like glow. The background is decorated with a pattern of hexagons and a rainbow gradient.

**Center For Innovation,  
Incubation Entrepreneurship  
(CIIE)**

### **I. TOP STUDENT STARTUPS INCUBATED BY CIIE:**

1. Food Pine: On-line food delivery; currently based in Guntur; Soon will be expanded to Ongole, Vizag
2. Prkruti: Herbal hair cleansing product
3. All Natural Herbal Mosquito repellent spray
4. Hand-made paper from Eichornia
5. Fopple Technologies: Drones for Agriculture
6. Isthriwala: On-line laundry services
7. Print School: All printing needs under one-roof
8. House-Dekho: Rental service of accommodation
9. Subrains: On-line education
10. Broompick: House cleaning solutions
11. Budget Mela: Comparison of prices
12. BYB parlour: On-line beauty parlour reservations

### **II. GRADUATED START-UPS:**

1. PlantsShip.com: An online nursery portal for sale of all kinds of nursery plants, gardening tools, accessories, gifts.

### **III. EVENTS CONDUCTED:**

1. “Demo Day” in association with Startup Clubs, Bangalore Center for Innovation, Incubation & Entrepreneurship (CIIE) organized “Demo Day - Idea Presentation” event on 9th January 2017 at KL University campus in association with Startups club, Bangalore. Startups Club is a community for entrepreneurs with startups that are 0 - 3 year old. The approach needed to help and support early stage startups is very different and Startups Club provide mix of mentors to achieve early stage startups’ goal. Startups Club intendeds to enable innovation in India and create an impact by enabling the same. In order to achieve this goal, they brought together entrepreneurs interested in innovation. Startups Club is a platform where entrepreneurs come together to learn, share and grow. The platform is active and present in 10 different cities across India. They have a vibrant community of over 10000 entrepreneurs. Demo Day is national level contest where entrepreneurs can meet the investors. The event was held simultaneously at 21 locations throughout India and grand finale will be held at Bangalore from 7th to 10th December 2017. K L University hosted one of the 21 and around 30 teams have attended and presented their ideas. Founder Director, Mrs. Salma Moosa Founder of Startups Club Bangalore conducted program and proceedings were telecast live on Facebook.

### **2. “INNOVATION-BY-DESIGN WORKSHOP & EXPO” BY AP INNOVATION SOCIETY**

Center for Innovation, Incubation & Entrepreneurship (CIIE) of KL University has organized “Innovation-by-Design Workshop & Expo” and “Idea Presentation” events on 31st January & 1st February 2017 at K L University campus in association with AP Innovation Society, Government of Andhra Pradesh, IIM Kashipur and StartAP Foundation, Andhra Pradesh. AP Innovation Society is planning to organize the above Innovation by Design workshops in association with IIM Kashipur & StartAP Foundation at all 13 district head quarters of Andhra Pradesh. This workshop at KL University is the first one of the series. The inaugural session kicked off with inaugural address by Dr. Dwarika Prasad Uniyal, Associate





Dean IIM Kashipur, Mrs. Malti Lakhani, Founder of Kaizen Institute of Training Excellence, Mr. Satish Anil Kumar, Innovation officer, AP Innovation Society. Dr. LSS Reddy Vice Chancellor of K L University has conveyed the wishes to all the students participated. The workshop will have inputs on soft skills, design and innovation. On the occasion Mr. Nikhil Agarwal, CEO, AP Innovation Society, Government of Andhra Pradesh has graced the valedictory function along with Sri K Raja Harin Vice President of K L University , & Mr. M Siddartha, Founder of StartAP Foundation. KLU has also put up an Expo where all their existing Start-Ups with stalls has exhibited their products. The workshop has also conducted Idea Presentation event where more than 50 ideas were presented by the students of KL University. Top three ideas have been offered with a cash prize of Rs. 5000/- for winner, 3500/- for first Runner Up & 1500/- for second Runner Up. All the participated students received certificates from AP Innovation Society.

**3. TEDX EVENT**

Center for Innovation, Incubation & Entrepreneurship (CIIE) of KL University organized TEDx talks by leading speakers in February 2017 at K L University. The TEDx speakers include: 1. Ravi Sreedharan, Founder, ISDM, 2. Shruthi Ahuja, Director, Ahuja Engineering Services, 3. Dr. Vishal Indla, Director, VIMHANS, 4. Turlapaty Kutumbarao, Journalist, 5. Anup Kalbalia, CodeChef India Lead, 6. Mandava Venkataratnam, Founder, Indiraa Foods, 7. Alkananda Bodapaty, Fashion Blogger and 8. Sudharshan Angirekula – Director of CENTOTECH, CEO of MANAM App.



**4. THINK DIFFERENTLY- HOW BLUE ARE YOU?**

A Guest Lecture on “Think Differently: How BLUE are you” by Sri E Damodhar, IG for Technology services and Legal was held at K L University on 20th January 2017. Dr. AVS Prasad Pro Vice chancellor and

Dr. K. Raja Sekhar Associate Dean, Innovation, Incubation & Entrepreneurship & IPR have welcomed the guest with Flower bouquet. Dr. AVS Prasad has spoken on the issues that are important for current generation especially on thinking capabilities. Dr. K. Raja Sekhar Associate Dean has given welcome speech and also elaborated the activities of IIE cell where innovation in Technology is key objective for the university.

Sri E Damodhar has started his speech with elaborated talk on the approach adapted by the corporate giants like Google, Nokia, Dell and other technological giants. He has spoken

different examples quoting varied thoughts made by the respective Techno companies to promote their product and subsequent business approach acclimatized against competitors. He explained the meaning of BLUE version took by US Business companies and subsequent impact on the entire world. He also quoted and highlighted the contributions and revolution happened in Internet technology with few examples and case studies on OYO, UBER, OLA and other novel business firms. More than 150 students of B.Tech. BBA and BA students of KLUUniversity have attended the guest lecture.

5. StartAp event at Vijayawada: CIIE with its startups attended StartAP event organized jointly by A. P.



innovation Society and StartAP. Several expo stalls were presented by CIIE StartUps. Six ideas of K L University students were selected for pitching.

#### **6. STARTUP RENDEZOUS EVENT:**

A- 2 day event was held to present idea pitching, technology display and poster presentations by StartUPs. The best idea pitched was awarded first prize, on networking of Ambulances.

#### **7. SMART INDIA HACKATHON 2017:**

World's biggest Hackathon conducted nationwide by AICTE and MHRD to involve young Startups to offer and solve 598 social problems posted by 29 Ministries was held. KLU was one of the 26 nodal centers identified to hold Smart India Hackathon-17. The program was addressed by Hon P. M of India Shri Narendra Modi on nation-wide telecast.

#### **8. CERTIFICATION COURSE IN EMPOWERMENT & ENTREPRENEURSHIP:**

**CERTIFICATION COURSE SPONSORED BY NIESBUD**, Min of Skill Development and Entrepreneurship, Govt of India was organized. A 40-hour course was offered to 230 students.

#### **AWARDS WON BY CIIE:**

First prize during Idea pitching conducted by Startups Club, Bangalore at KLU, Jan 2017

First prize during August Fest event held in Hyderabad, August 2016 by FOPPLE Drone Technologies



#### **WORKSHOP ON PATENT DRAFTING TO STUDENTS OF IPR AND PATENT LAWS, COMBINED SECTIONS**

As a part of student development program to enrich academics, workshop on drafting technical patent was organized to IV-(2) students of IPR and Patent Laws on 08th April 2017 in Jasmine Hall. Combined sections involving ME, ECE, EEE and ECM students attended the program. The students were earlier (during CO-1) taught on basics of Intellectual Property Rights (IPR). During the above workshop students were divided into 20 teams, each team comprising students from all branches. Two case studies were presented to the teams. Each team was given sufficient time to deliberate and discuss as a team as to how to draft claims, abstract, summary and supporting figures. Every team leader came out to present their invention and explained to rest of the class on white board. They were immensely benefitted from the workshop. The workshop was conducted by Dr. T. S. Johnson, Course Coordinator- Dept of BT and Incubation Center.