

## Aspiring Entrepreneur's Meet held on 31-1-2019

Objective : To set the quest and tuning for Innovation and Entrepreneurial Spirit Target Participation Group : 1st Year Students of Engineering (across disciplines)

One day 'Aspiring Start-up Entrepreneur's Meet' was held at KL (Deemed to be University) on 31st January 2019 at KL R&D Theatre from 11.00 AM to 1.30 PM for first year students of all branches of engineering. The main objective of the meet is to prepare first year students towards Entrepreneurship and make them to be ready with innovative ideas and successfully become budding entrepreneurs in the coming years. Dr. K Raja Sekhar Director of CIIE has welcomed all the guests and students and elaborated the opportunities created by state and central governments. Mr. Rajasekhar Kandepu, Director, Corporate Strategy and OSD for CIIE has explained the scope and opportunities available for the Start-up Entrepreneurs. Mr. Sravan Kumar E, co-founder, Assemctica Robotics, Vijayawada and Mr. Venkat Perla CEO Uplink Automation from Hyderabad are Chief Guests who delivered inspirational speech. Mr. Sravan Kumar has demonstrated few of the tools they have developed for Automation and explained how they are useful for Start-up companies. Assemctica is a Start-upinvolved in developing Robots for daily use. Mr. Venkat Perla has shown how remotely the lights and fans in his house are controlled and demonstrated

Smart Home Automation System. Mr Veknat Perla is studying 12th standard and he has developed this device when he was in 10th standard.

Mr. A Gopi Raja, CEO of Fopple Drones, Mr. S Sriram, CEO of Isthiwala, Mr. Yaswanth Nanduru, Co-founder of Nanduru Tech Solutions Pvt Ltd, Mr. M. Aditya Sai Swaroop of Prakruthika Herbals Pvt. Ltd, Mr. Chinmay, Director of Sharada Facilitators, Mr. Bhuvan N, founder of Claspbox have delivered their motivational talks and inspired the audience with their journey on how they become entrepreneurs and utilized the support given by University with all incubation facilities.

### The ONE-MINUTE IDEA Pitching:

The Session also contained One-Minute Idea Pitching for the first 10 entries from the first year students. The Winners are Electronic Mosquito Control, Runner-ups are Women SOS and Bio-degradable Plastic Cups.



**Mr.E. Sravan Kumar**



**Venkat Perla**



**A. Gopi Raja**



**Dr. Hema Divya, M. Aditya, A. Gopi Raja, E. Sravan Kumar, Rajasekhar Kandepu, P. Venkat, N. Yashwanth G. Bhuvan seated on the dias**



**N.Yashwanth**



**View – A general view of First Year Engineering Students Assembled**



**Memento Presentation to Eminent Entrepreneur, Mr.E. Sravan Kumar (A proud Alumni of KLU)**



**Memento Presentation to Eminent Entrepreneur, Mr. Venkat Perla**

## **CIIE @ Melting Pot 2020**

Melting Pot 2020 was held at The Taj-Bangalore on 17th January 2019. Meeting started with Welcome address by Mr. Satya Narayan, CEO& Chairman of CL- Educate. He presented past 24 months progress of CLEducate. CL Educate is focusing on Digital disruption and training the mentors in the area. The keynote session on building Industry-Academia ecosystem talked about role of Industry in sustaining and strengthening academy, Start up ecosystem. A panel discussion on Industry and Campuses - Solving Real World Problems was chaired by Prof Chandrasekhar, Former technical director DRDO & Visiting faculty of IIT-Mumbai. The panel consisted of Mr MP Poonia, VC, AICTE; Mr Sanjay Padode, Secretary, IFIM Institutions; Mr K. V.



Vishnu Raju, Chairman, Sri Vishnu Educational Society; Mr. Ashish Dikshit, Managing Director, Aditya Birla Fashion and Retail, Mr Sudharsan, Head, Marketing Operations for APAC, Dell EMC. Each of the panel members spoke on various subjects and AICTE V.C spoke on regulations issued by AICTE. After lunch, three parallel panel discussions were held. The discussion on Track 3 (Edtech) 'Idea to Market Place - Developing Entrepreneurship Culture at Campuses' (Chaired by Amitabha Bandopadhyay, IIT-Kanpur and Dr.Rishikesha Krishnan, Professor, IIM Bangalore), 'Changing the Academia with Corporate business problems' (Chaired by D Uma Maheshwar, Executive Chief, GE Aviation and AmeyMashelkar, JioGenNext).



**Dr. T. S. Johnson and N. Yashwanth at the Venue of Melting Pot 2020**



**From Left to Right: Mr. N. Yashwanth, Mr. N. Hemanth, and Dr. T.S. Johnson at Melting Pot 2020, Bangalore**

### **CIIE participation @ StartAP**

StartAP on 18th & 19th January 2019 conducted pitching of selected six Start-ups screened by Jury at Tummalapalli Kalakshetram, Vijayawada. Morning sessions were presented by Shobhu Yarlagadda, Producer of Bahu Bali and Sudhakar Reddy of AbhiBus.com. Afternoon, six start-ups competed for best award competition. AP Innovation Society CEO Mr. Patro presented the activities of APIS in promoting Startups and providing incubation space for viable start-ups. The first prize was shared by FoppleTech and Kulfi, of Rs. One Lakh each.

### **KLU Start-ups, about six teams displayed their models in the event.**



**Start-ups FoppleTech, Sandy Games with Prof. K. Raja Sekhar and Dr. T. S. Johnson**



**Start-ups EE Module, Sandy Games Straton.AI, Isthriwala and Foppletech with Dr. K. Raja Sekhar and Dr. T. S. Johnson**

## An 'Orientation Workshop' on TBI was conducted on 11th August, 2019 :

With a view to enable the key people from KLU, an Orientation Workshop was conducted on the functioning of a typical TBI, with the enriched knowledge sharing by Prof. Neharika Vohra of IIM-A and also Mr Chintan Bakshi, a pioneer and the TBI Champion. This was air-transmitted (broadcast) to HYD Campus too, for yielding an extended benefit.

## Winners of One Minute Idea Pitching in Aspiring Entrepreneurs meet are:

Sl. No	Reg.Id Student Name	Ideas	Image
1	Doondy Sai Maruthi 180031442) and Team	K L UNIVERSITY (Vaddeswaram, Andhra pradesh)	
2	N. Sri Sai Pravallika (180030045) and Team	CHITKARA UNIVERSITY (Rajpura, Punjab)	
3	S. Sowmithri (180031045) and Team	RVR & JC COLLEGE OF ENGINEERING (Guntur, Andhra pradesh)	

## CIIE of KLU Events and participations at a glance (As of 31-1-2019)

Workshops Conducted	67
Seminars Conducted	65
Active Start-ups	FMSCI official
Expected new Start-ups	23 To make 50 by the end of March, 2019
Stock of Ideas in Idea Bank	255

## Centre for Innovation Incubation and Entrepreneurship (CIIE) AP State Skill Development Corporation (APSSDC)



Andhra Pradesh State Skill Development Corporation (APSSDC), in partnership with Northeastern University, Boston, Massachusetts, USA (NU), has established the International Institute of Entrepreneurship Development (i2E) to rapidly build a vibrant entrepreneurship ecosystem in the state of Andhra Pradesh. The i2E Demo Day was organized by APSSDC, Government of Andhra Pradesh and Northeastern University, USA. Ventures selected for VDC program were provided coaching and mentoring by i2E venture coaches and APSSDC team. After six months of coaching, i2E selected 32 Student Startup ventures from all over 5 VDCs from Andhra Pradesh to participate in Demo day and Venture Expo. The Expo was conducted at A-Convention Center, Vijayawada on 04th July 2018. Eight Startups from our University were selected for demo day and venture expo. List & Details of Startups selected from KLU's CIIE:

Out of 32 teams, ten startup teams from our University have been qualified to put stalls and to exhibit their products and from 32 eight teams were selected for final pitching and out of eight three startup teams from KL viz, Naplocks, Isthriwala and Fopple Drone Technologies have been selected for presentation. Dr. A Ram Kumar (Pro Vice chancellor, Dr. K. Raja Sekhar (Assoc Dean- IIE), Dr. T. S. Johnson (Prof-in-charge IPR) have participated the event. Prof. Marc Meyer and Prof. Greg Collier of Northeastern University, Boston, USA participated in the event and interacted with all Startups and their members. For the year 2019 KL has submitted 1145 innovative ideas, among them 229 ideas shortlisted for Phase-II



**Fopple:** Fopple is an autonomous precision agricultural pesticides spraying drone, which saves the farmer from the health hazards of direct contact with potent chemicals.

**DAMU:** is a traditional farming machine with versatile attachments of modern agricultural equipment to automate routine tasks of seeding, spraying and weeding. Robotics and AI techniques are used to emulate human decision-making.





**Games Bolla:** Games Bolla is a platform for super casual games that removes the hassle of downloading games from app stores. Utilizes Instant Gaming to load the light version of a game, within a minute using less amount of data and consuming less amount of memory.



**GoOffer:** Online coupons for offline shopping of clothing, food and entertainment. GO provides merchants with analytics on buying habits and help target the right buyer. Consumers are alerted to deals via their proximity on a real-time basis.



**Isthriwala:** An online laundry enterprise, currently operating in 3 major cities in India. We aim to provide super-convenient, hassle-free laundry services at the most affordable prices



**NapLocks:** A smart camera and IoT device to monitor driver fatigue and napping at the wheel. Escalates alerts first with vibration of driver seat cushion, visual and audible alarms and automatic slowing down of the vehicle.



**Prakruthika:** Prakruthika specializes in providing safe-touse, chemical-free health and beauty care products carefully formulated from all-natural ingredients based on centuriesold Ayurveda practices. One of the first product from the team is Herbal Shampoo sachet



**SuBrains:** SuBrains leverages Artificial Intelligence and Virtual Reality in its platform to help students learn concepts of futuristic technology.