

Centre for Innovation & Incubation Entrepreneurship CIE



9TH INDIA INNOVATION INITIATIVE 2017

Regional Fair & Entrepreneurship Training Workshop “Transforming Innovator to Start-up” Vijayawada: As a significant step to promote and inculcate a spirit of innovation in India, Confederation of Indian Industry (CII), along with Department of Science & Technology (DST), Government of India and the All India Council for Technical Education (AICTE) is organizing two

days Regional Fair & Entrepreneurship Training Workshop from 13 to 14 October, 2017 at K L University Vijayawada, Andhra Pradesh with a theme “Transforming Innovator to Start-up” as a part of the annual innovation competition “India Innovation Initiative” popularly known as “i3” with an objective to identify, reward and recognize the top innovators from across the country and to enable commercialisation of the best, homegrown innovations through incubation support, mentorship, investor, and industry connect. As a part of this annual flagship national innovation competition, applications were invited from innovators/inventors from across the country. More than 1000 entries were received this year, from across the sectors which were scrutinized by a team of experts from reputed organization from across the country. Based on the preliminary scrutiny, around Twenty Five best innovations/inventions were selected from the southern region of the country who are being given an opportunity to make one



on one presentation of their innovation/inventions before the Jury Members tomorrow, i.e. on 14 October, 2017. The jury members will further examine the innovative ideas and select most promising innovation/ invention for the National Fair to be organized in the month of December in the capital of the country.

The inaugural session of the first day of the workshops was attended by Mr. JSRK Prasad, Chairman, CII, Andhra Pradesh, Mr. D Rama Krishna, Managing Director, Efftronics Solutions Pvt. Ltd., Lead Convener, Industry 4.0, CII Andhra Pradesh, Dr. LSS Reddy, Vice chancellor, KL University, Dr. T. Umamaheswara Rao, Registrar, KL University, Mr. K Srinivasa Murthy Head National Start Up center, CII & Dr. K Raja Sekhar, Director, Center for Innovation, Incubation & Entrepreneurship, KL University.

Speaking at the session of the Regional workshop, MR. JSRK Prasad reiterated the efforts of CII, DST and AICTE and said the i3 is playing a pivotal role in promotion of research and innovation-led entrepreneurship for solving key societal and industrial challenges and for serving the requirements of the common man through the development of appropriate skills and technologies. Adding to that he said, "I congratulate CII and their partners for their sustained efforts in making the platform of India Innovation Initiative bigger and better with every passing year and for encouraging innovators from all regions across the country to participate, compete and get recognized for creating innovative solutions for various industrial and social challenges" Expressing his pleasure at the success of i3, Dr. LSS Reddy Vice chancellor, KLU said, "i3 has become a well-awaited platform for the grass root innovator and students and we at KL University are very glad to partner with CII for such an initiative which actively seeks to grow innovator's strength with the objective of creating

the next generation job-creators, not job-seekers through innovation-led startups." He also emphasized on the mantra of Design Thinking by which ideas can be transformed into a valuable business proposition. Addressing at the gathering of speakers, innovators, budding entrepreneurs and members of the startup ecosystem, Mr. K S Murthy said, "Initiatives like this present's great opportunity for all the individual and grass root innovators to pitch their innovation and get it commercialized. Industry stakeholders who are ready to welcome these grass root innovations need to focus on one thing that their attention and interest for grass root innovators can help to leverage that innovation momentum which we all are expecting.

FINANCE MEET & INVESTORS MEET FOR MSMES / START UPS

Participated in CII-flagship event: Seven of CIIE Startups were selected for presentation at CII-flagship event on "Finance Meet & Investors MEET for MSMEs / Start Ups- A New Paradigm in Financing MSMEs : held on 30th Aug 2017 : Hotel Fortune Murali Park, Vijayawada. They have made very impressive presentations. The meeting was attended by Mr. Siddharth Jain, IAS, Commissioner of Industries, Govt of AP. Registration of External Startups (July-Oct 2017): Five external Startups registered with CIIE. The Startups are registered with Startup India program. The sectors in which external startups include: Antivirus Startup, Municipal solid waste management, waste to value, zero-water, zero-odour urinary commode and salvaging of city compost to organic fertilizer Activities of I. P Cell: As part of I. P Education Series, I. P. Cell at CIIE prepared a booklet on FAQs on Patents with the support of IV/IV IPR and Patent Laws students of ME, EEE, ECE, CSE, ECM. The Booklet will be officially launched and later will be distributed to M. Tech, Ph. D students and Faculty to increase awareness on IPRs. Applied for National Bioentrepreneurship awards: We have submitted three applications under BIRAC's National Bioentrepreneurship Awards. All the three are Technology Products (inventions) from Student Startups and External Incubator. Until now e-commerce or service based Startups only participated.



KLEF AS UNIVERSITY PARTNER: I3-NATIONAL LEVEL STARTUP CONTEST @ AICTE BHAVAN, DELHI, DECEMBER 8-9 2017

India Innovation Initiative or i3 is one of the India's largest and most awaited innovation challenges jointly promoted by the CII (Confederation of Indian Industry), the department of Science & Technology (DST), Government of India, and AICTE (All India Council for Technical Education) to identify, reward and recognize the top innovations through incubation support, mentorship, investor and industry connect. KLEF is one of the University partner for i3 2017 programme. University has also recognized top 5 winners from the final innovators and the subsequent incubation support will be given to all the members through CII support. KLEF has conducted southern regional workshop in the month of October 2017.

Dr. K. Raja Sekhar, Director & Associate Dean, CIIE has attended i3 Start Up fest final held at AICTE Bhavan, Delhi from 8th to 9th December 2017. Further details are available at link: <http://www.i3.ciiinnovation.in/i3-partners.php>



KLEF AS NODAL CENTER BY APSSDC IN ASSOCIATION WITH NORTH EASTERN UNIVERSITY, BOSTON, USA TOWARDS INTERNATIONAL INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT (I2E) PROGRAMME

KLEF is very happy to announce that APSSDC (Andhra Pradesh State Skill Development Corporation) has selected our University as a VDC (Venture Development Center) partnering with Northeastern University, Boston, USA towards initiation of Institute of Entrepreneurship Development (i2E) program. Northeastern University is well-known for their Entrepreneurship eco system and is the best in USA and its NU-IDEA process is well accepted across the globe. KLU University is exchanging MoU with APSSDC towards i2E program in partnering with Northeastern University. The objective of the program is to build a vibrant ecosystem consisting of world-class venture development centers (venture incubators and accelerators) to offer various academic and experiential learning programs to help ideate, mature and develop ventures through Northeastern's proprietary NU-IDEA process. The venture development initiatives are supported by maker spaces, mentor/investor networks, entrepreneurs clubs (e-clubs) and a host of other catalytic incentives. Under i2E initiation, Northeastern University (NU) is offering the following courses on entrepreneurship

1. Certificate in Basics of Entrepreneurship (Phase I) Duration : 3 months
2. Diploma in Venture Development (Phase-II) Duration:

9 to 12 months

Students who completes the above courses will be given equivalent credits for Certificate courses as per academic rules and regulations

"Smart Idea Pitch & Win Contest", a Boot camp, Ideation program and initial screening was conducted by APSSDC in association with North Eastern University, Boston, USA at RVRJCE on 16th December 2017 from 10.00 AM to 4.00 PM. Followed by Boot camp the finals (Idea Pitch) contest was conducted at VRSEC, Vijayawada on 3rd January 2019 where 8 start up teams from KLEF has participated. Mr. Saketh Reddy & Mr. Surya Vamsi of SuBrains got 3rd prize with a cash prize of Rs. 15,000 out of 67 teams selected from Andhra Pradesh



NATIONAL SYMPOSIUM ON IPR & START UP RENDEZVOUS'17 HELD ON 25-26TH OCTOBER 2017 @ UNIVERSITY

Center for Innovation, Incubation & Entrepreneurship (CIIE) and Dept of Biotechnology jointly organized a National Symposium on IPRs, supported by Dept of Electronics & IT (Deity), Ministry of Electronics & Information Technology (MeitY), New Delhi, Government of India. The objective of the workshop was to create awareness on IPRs, protecting innovations, managing and monetizing IPRs in IT & ICT sector. IPR is an essential part of protecting, capitalizing one's own inventions and as to how to commercialize at an appropriate time. With Government of India's emphasis on Start-up India and Make-in-India programs, Institutions play key role in creating young entrepreneurs to build their own business. The event was co-organized by Andhra Pradesh Technology Development & Promotion Centre (APTDC), CII-Hyderabad. Oriigin IP Academy, Bangalore is knowledge partner for the event and C-DAC, Pune offered technical assistance.

On the first day, i.e. on 25th October, Key note address and overview of IPR was delivered by Dr. V. Raghu Ram, Senior Advisor, Oriigin IP Academy, Bangalore and Dr. Bindu Sharma, CEO, Oriigin IP Academy. Dr. Raghu Ram also delivered a talk on Relevance of IP Policy/ IP audit for technology commercialization. Followed by lunch break two consecutive sessions were delivered by experts in Cyber security from eSF labs, Vijayawada and Y-Square. Mr. K. Vivek Reddy (Y-Square) delivered lecture on Start-up ecosystem for the benefit of Startups. First day's sessions were completed with the talk on Startups by Mr. Madhav Reddy, Redmond Solutions

Second day started with several speakers deliberating in detail on various aspects of ICT&E sector. Mr. B. K. Sahu discussed in detail on monetization of IP and presented case studies by NRDC, New Delhi. Mrs. Krishnaveni spoke at length on IP in ICT sectors- trends and current issues in protecting software and CRIs which was very informative. Pre-lunch break session devised unique way of presenting IPR careers. Since majority of delegates were Research scholars, students, a separate panel discussion was arranged on Career opportunities in IPR. Panel consisted of Dr. Bindu Sharma, Dr. Raghu Ram, Mrs. Krishnaveni, Ms. Roli Gupta and Mr. B. K. Sahu. Session was moderated by Mr. B. K. Sahu. Several delegates clarified their doubts on IPR career prospects. Post-lunch, Ms. Roli Gupta presented an elaborate session on Trademarks and Copyrights in ICT & E sectors.

After technical sessions, a formal felicitation of speakers was organized. Dr. K. L. Narayana, Dean (R&D) thanked everyone and presented them mementos.

The 2-day grand event was concluded by Vote of thanks presented by Dr. T. S. Johnson, Convener of the Symposium. Everyone appreciated the quality of presentations and panel discussions, and availability of resource persons during 2-day event.



CIIE has organized Start Up Rendezvous'17 Fest and Ideation Programme during the Symposium for all the students of the university. More than 40 ideas have been submitted by the students from all branches of the university. The Winner team has been awarded with 15,000 followed by 10,000 & 5,000 by second and third prize winners