



START-UP RENDEZVOUS'19



Dignitaries present on Startup Rendezvous'19



Participants in Startup Rendezvous'19

A Two day startup fest Startup Rendezvous'19 was organized on 14th and 15th October 2019 at KL University by Center for Innovation, Incubation & Entrepreneurship (CIIE). Startup Rendezvous is an annual fest started in the year 2015.

The program was started with inauguration by Mr. Pritesh Prakhar, Director CIIE and Dr. K. Raja Sekhar, Associate Dean of CIIE. Mr. Gajula Sravanth Founder of AdOnMo startup of Hyderabad, Mr. A Anil Founder of eSF Labs and Dr. B K Sahu, Manager NRDC, Vishakhapatnam are guest speakers for the morning program. Mr. Sravanth has talked on various "Myths for Start-up". Mr. Anil has talked on Start-up proposal in "Cyber Security" area. Mr. BK Sahu has presented on Trademarks. Dr. Indu Pavan Kumar, Professor of LAW KL university has also delivered a talk on Intellectual Property Issues. More than 300 students have registered for the event.

The other dignitaries who are present on the occasion are Mr.Manu Nanda,President & Managing Director of US MNC,Meyer Housewares,Mr.Jeet Goyal,CEO of Xcel Corp,Chennai, Mr.GPS Verma, Director - Development, Mr.Pritesh Prakhar, Director - CIIE

INNOVATION DAY @ KL UNIVERSITY

KL University has celebrated Innovation Day on 15th October 2019 organized by Center for Innovation, Incubation & Entrepreneurship (CIIE).

More than 400 students have registered for the event. Innovation day was celebrated with presentations by various guests and Idea Pitching is conducted along with 100 start-ups announced by CIIE and felicitation of some of the leading Entrepreneurs incubated from CIIE.

The guests for the event was Mr. Manu Nanda, President & Managing Director of US MNC, Meyer Housewares and Mr.Jeet Goyal,CEO of Xcel Corp,Chennai. Mr.GPS Verma, Director - Development Mr.Pritesh Prakhar, Director-CIIE & Dr.K.Rajasekhar, Associate Dean- CIIE were also present.



Mr.Manu Nanda interacting with the students on Entrepreneur's journey and Startup

He interacted with the students interested to be Entrepreneurs the traits, knowledge & skills those to be acquired for becoming and facing the challenges in every stage of Entrepreneurship.

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Graduated Startups who were honoured are Mr. Hemanth of Budget E-Com, Mr.Sriram of Isthiwala, Mr.Surya of Go Offer Hyper Local Pvt Ltd, etc. All the them shared their Entrepreneurial journey.



Innovation Day Campaign Poster

STARTUP TECH PARK @ SAMYAK 2K19



Startups incubated from CIIE, teams with Director and Associate Dean

Center for Innovation Incubation and Entrepreneurship (CIIE) arranged a Mini Tech Park for the event depicting the names of all the Startups with the internal Startup holders in the University. Samyak 2K19 was held on 21st and 22nd October 2019 at KL University.

All the stake holders of the respective internal Startups activity participated in the event making necessary arrangements of identifying the area for display, banners making and representation of Startup name in the banners

Director & Associate Dean of CIIE encouraged the Startups and motivated the stake holders how to move business wisely and take simple divisions for effective developmental activates.

DEMO DAY-CONCEPT AND POC EXHIBITION BY STARTUP TEAMS



Student in interactive session with the mentors explaining the concept and taking feedback.



Demo Day was held on 23rd and 24th December 2019 organized by Center for Innovation, Incubation & Entrepreneurship (CIIE) encourages students to come out with concepts solving simple daily human needs.

Students of KL University made presentation on the concepts of medical jacket to relieve from body pains for category of males and females.

During the development, respective groups collected data on body movements and pains suffered by males and females in different age groups according to their work and stress levels.

Students presented the concepts they planned with the mentors in the interactive sessions and feedback was given to make the concept into the most feasible business.

Students are interested to prototype the concept done after the first level and looking for mentor support from other specialized areas for viable solutions.

INTERNSHIP/PRACTICE SCHOOL BY CIIE START-UPS

As part of academic flexibility and CIIE policy Students who initiate Start-ups in their graduation are allowed to complete practice school under their start-up company as per the rules and regulations of Practice school. For the current semester the following students have completed their internship component under the umbrella of CIIE starting from December 2019.

Following are the Students of Startups

S. No	Name of the Student	Engineering Stream	Name of the Startup
1	A.Vinay	Electronics & Electrical Engineering (EEE)	BlueCap Home Services
2	Nagasaketh Abhishek	Computer Science & Engineering (CSE)	Five Dust
3	M.Siva Prasad Siddu Eswar	Computer Science & Engineering (CSE)	Aiko Drones Pvt. Ltd.



Students doing Internship at Center for Innovation, Incubation & Entrepreneurship (CIIE)

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME BY NI-MSME @ K L

Entrepreneurship Development Programme (EDP) was conducted from 02nd December 2019 to 27th December 2019 collaboratively by Department of Science & Technology (DST), National Institute for Micro, Small and Medium Scale Enterprises (NI-MSME) and KL University – Center for Innovation, Incubation and Entrepreneurship(CIIE).

The programme imparted training in the essentials of planning, initiating and launching an economic activity or enterprise successfully.

Resource Persons on particular topics according to the programme schedule delivered the sessions. Following are the trainings sessions conducted in various areas of Entrepreneurship.

TRAINING SESSIONS

S. No	Topic of the Training Session
1	Who is an Entrepreneur & Charms of Being an Entrepreneur.
2	Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies
3	Developing Entrepreneurial Competencies (Achievement Motivation Training)
4	How to Identify Business Opportunities
5	Opportunities identification, Criteria of selection & Sources of Information
6	How to conduct Market Survey: Tools, Techniques and Guidelines, Briefing and Planning for the Market Survey: Questionnaire Preparation
7	Soft Skill Development: Communication & Information Seeking
8	Business Opportunity Guidance Interactions with Rep. from SFC, KVIC Consultants etc.
9	Marketing Management: Product Promotion, Sales and Advertisement
10	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)
11	Schemes of Assistance for MSMEs: Financial Agencies / Institutions
12	Feedback Discussion on Market Survey

13	How to Prepare Detail Project Report
14	Production Planning in MSME
15	How to assess Working Capital Requirement for SSI & Purchase Technique
16	Working Capital Management
17	Product Costing and Cost Consciousness
18	Break Even Point
19	Cash flow, Profitability & Balance Sheet
20	Product Planning & Product Mixing Strategy
21	Personal Management: IPR and It's Management, Pattern, Copy Rights, Trade Mark and Industrial Management
22	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)
23	Negotiation and Networking, Delegation of Authority and Work Effort, Leadership Modes, Efficiency Orientation and Systematic Planning
24	Legal formalities for Loan Disbursement, Taxation: Various Taxes Applicable to MSME



Session on Market Research and Analysis of Field Data



Interactive session on Detailed Project Report for business startup ideas and funding



Session by key person from NI-MSME on Business Legalities



Session by key person from NI-MSME on Loan Schemes and Benefits for loan takers for small business starters and doers.

SPEAKER SERIES - STORY TELLING BY MR. KINGSHUK PODDAR, CEO OF ANDHRA PRADESH MEDTECH ZONE.

Center for Innovation, Incubation and Entrepreneurship has conducted Aspiring Entrepreneur's Meet on 22nd November 2019 for the students of MBA and BBA along with Student-preneurs of CIIE on Product Development Phases.

Mr.Kingshuk Poddar, CEO of MedTech Zone has delivered key note and motivated with his session and interacted with all the students. He also shared how he made his entrepreneurial journey and his experience in Product Development Phases during his start-up activity and getting to this stage. Dr. E Venkat, Pro Chancellor of KL University has felicitated the Guest.

Felicitating the speaker, Mr. Kingshuk Poddar by Pro Chancellor Dr.E.Venkat and Associate Dean of CIIE, Dr. K. Raja Sekhar.

