

KLU Startups



1. SLAUGHTER BLADE STUDIOS (Gaming platform based on war stories)

Slaughter Blade Studios is a group of enthusiasts that created games based on real time war stories, remarkable missions, untold soldier stories to bring the un-selfish work of soldiers to world who made our life secure. SBS work majorly on PC (computer) games to give entertainment (to the people who are interested in gaming).

SBS Immediate customers are gaming enthusiasts, Casual gamers in the age group of 18-30

The gaming Startup idea impacts people with ethical values which is reflected on each game' s objective. It immediately reaches to the gamers who play FPS (First Person Shooter) based story games and get entertainment along with ethical values from our story.

Uniqueness: The novelty of SBS' s each unique story includes an original mission. In terms of technology SBS is using marker-less motion capture and 3d scanning.

Basic Modules in the project are: 1. Character Design, 2. Level Art, 3.Motion Capture, 4.Minimal asset design, 5. Voice overs, 6. Sound Design, 7. Game mechanics, 8. Quest Designing, 9. VFX modules and 10.Camera Rigging. Of the 10 modules six are under development.

Future Scope: In future SBS is going to launch a multiplayer for real time soldier game



2. Prakruthika:

Prakruthika is a young and dynamic company whose mission is to manufacture and deliver cost-efficient the best consumer products in the world for our customers. All operations are based on company values - improving our customer's well-being and combining our efforts to care for the environment. The company is manufacturing high quality and easy to use products of natural origin in hair care (shampoo), personal wellbeing, functional foods and millet based breakfast cereals. Mangrove honey is currently largest selling product besides herbal hair shampoo. Most of natural products are based on centuries old Ayurvedic principles without less or no chemicals additives or preservatives.



Founder: Aditya Sai Swarup, M



Herbal Hair Wash with no sulfates

3. STRATTON.AI (A Startup based on personalised medical assistance and smart homes)

Stratton is a startup working towards bringing highest form of luxury in terms of personalised medical assistance and smart home automation. With the intention of implementing artificial intelligence in most prominent fields of human lives, Stratton is introducing the AI technology in the field of radiology to predict abnormalities in the human body thereby trying to predict the probable occurrence of the disease with accuracy and greater precision.

Stratton is also providing AI based home automation wherein a virtual home assistant serves the user with respect to every possible requirement. Stratton is looking forward to serve and envision a better society and are committed to make it a reality by developing products and providing services that provide luxury and better human lives.

Products: Stratton is developing two products, Personalised Medical Assistance and Smart Homes.

Medical Assistance: Medical image analysis using artificial intelligence to detect abnormalities in every part of the human body whose analysis in the scope of the field of radiology. The algorithms that we have developed make predictions taking in brain MRIs and lung CT scans as input. We have trained the algorithm with over a million scans and have an appreciable accuracy score for predictions.

Smart Homes: Virtual home assistance using the Internet of things and artificial intelligence. The goal we have for the product is that, while at home the user must be able to control all electrical appliances through the voice interface. Using the application, on the other hand, must only be required for remote access outside the home, such would be the luxury we provide.

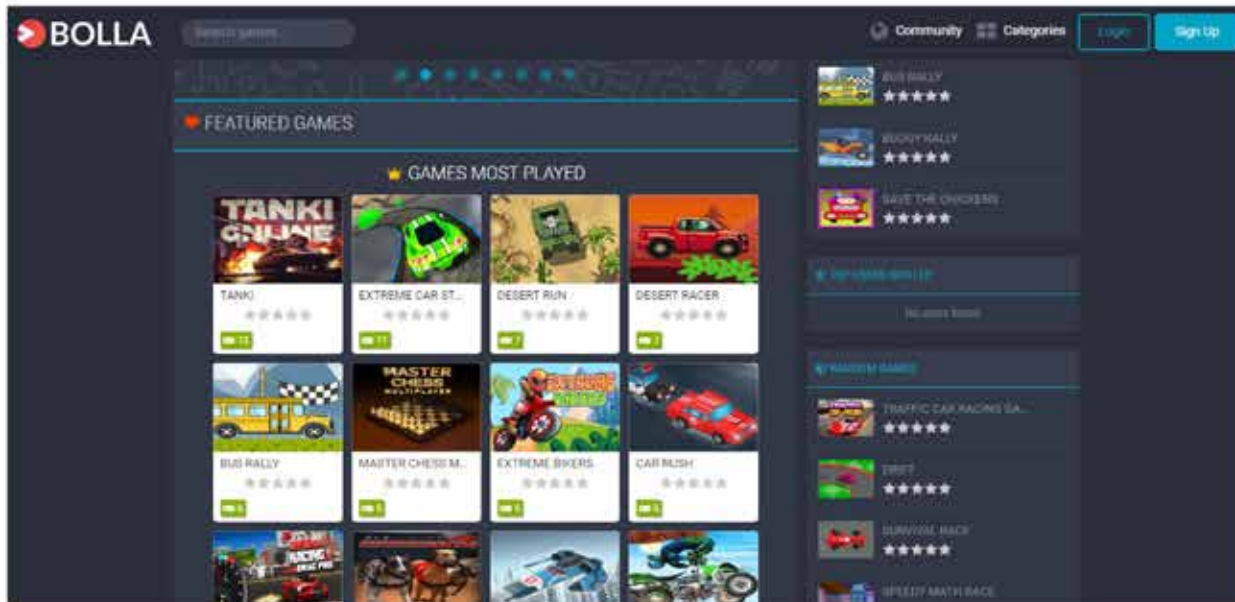


Founder: Manoj Kolluri



4. Bolla Games

Games Bolla is a gaming platform that focuses on socialized gaming i.e. bringing out social interactions through gaming. It is a one-stop destination for Instant Games. A platform for super casual games that removes the friction of downloading games from app stores. Games Bolla also develops mobile games and features robust review system. Games Bolla utilizes a special technology called Instant Gaming that loads the lite version of a game, within a minute using very less amount of data and consuming less amount of memory.



Categories of various games available at Games Bolla
Bolla Sai Krishna, Founder and CEO

5. Naplocks:

Driver fatigue monitoring system is developed for eyelid identification to detect driver's fatigue or nap. This device alerts the driver if he is in a fatigue status by providing a warning alarm and a vibrator cushion which avoids nap and keeps the driver awake.



Yashwanth Nanduru
Founder & CEO



Nikhil Pradeep Chittoor
R&D Advisor



Naplocks LOGO

6. GoOffer:

GoOffer is a platform helps you to compare the prices in offline stores to pick the best deal in the right store, Our Mission is to create the One-stop shop for extreme discounts and offers to the consumers. Make every purchase using GoOffer to save on every little thing. We Bridge the gap between the consumers and merchants and provide Real-time basic search services to the consumers. We provide reliability of information that offers/discounts will be updated by the merchant itself and validated by GoOffer team. You will always find lots of deals on Clothing, Home Appliances, Footwear, Food, Electronics, Furniture, Fashion, and Beauty. Based on your area and interest our application will suggest you with deals around you. So, A person can just open our web app and just have a quick look at the deals available and he can go to store directly that saves the time and effort of the consumer.

- Surya Teja Marella, Founder and CEO

7. Agro-Maker:

AGRO MAKER has developed its patent-able technology called BIOCUBATOR which is the biodegradable incubator for young tree seedlings that is used to plant trees in dry and degraded areas using only 20 lit of water per tree mainly the incubator is to designed to prevent the growth of the weeds around the base of the seedlings this can further eliminate the maintenance and mulching costs, and ensures that no water is lost to evaporation or competition from weeds.

- Mr. Shaik Mahmood, CEO (Agro-Maker), Nirmala College of Pharmacy

- Mr. Gupta Pandiri, COO (Agro-Maker), KL University

8. EE Modules:

EE modules is an Agriculture Motor Control by GSM to reduce water wastage and to minimize Farmer' s physical strain. The device controls Agriculture motor from remote areas through messaging and calling. The device will control and monitor low and high voltage fluctuations across motor and protects the motor from fusing off! The Agriculture farm can be automated with low cost and even without internet signals.



EE Modules Logo



Operation of Agriculture motor