



CIIE(KLTIF)INCUBATIONCENTERPROPOSAL TOWARDS TIDE 2.0 APPLICATION FOR SCREENING & EVALUATION FROM MEITY (MINISTRY OF ELECTRONICS & IT, GOVT. OF INDIA)

KLEF CIIE has submitted the application for Incubation Center TIDE 2.0 under Ministry of Electronics and Information Technology, Government of India to promote tech entrepreneurship through financial and technical support to incubators engaged in supporting ICT startups primarily engaged in using emerging technologies such as IoT, AI, Block-chain, Robotics etc. in pre-identified areas of societal relevance. The Scheme will be implemented through empowering 51 incubators in India and handholding close to 2000 tech startups over a period of 5 years. The scheme envisions creating a holistic ecosystem to support technology startups and incubation centers through identifying and creating necessary linkages.

Technology Incubation and Development of Entrepreneurs (TIDE 2.0) Scheme has been envisaged to promote tech entrepreneurship through financial and technical support to incubators engaged in supporting ICT startups using emerging technologies such as IoT, AI, Block-chain, Robotics etc. in seven pre-identified areas of societal relevance. The Scheme will be implemented through 51 incubators and handholding of approximately 2000 tech start-ups over a period of five years. It will support tech startups addressing societal challenges in seven selected thematic areas identified based on national priorities in the realms of Healthcare, Education, Agriculture, Financial inclusion including digital payments, Infrastructure and transportation, Environment and clean tech and Other Emerging Areas such as AI, IoT, Block chain, AR/VR, Robotics, etc. Salient features are

- oProvide financial support to 51 incubators and close to 2000 tech startups pan India with 155 Lakhs for each center with 30 Lakhs for Infrastructural facilities and remaining for startups as Soft Investment loan

- oThe financial support for startups facilitating IPR filings

To leverage the diversity in the ecosystem, it is proposed to roll out TIDE 2.0 in a layered approach. For this it is envisaged that each of the 51 TIDE Centres will be categorized into three distinct groups of G1C, G2C and G3C.



Submission of Proposal towards NewGen IEDC 2019-2020 by KLEF

New Generation Innovation and Entrepreneurship Development Centre (NewGen IEDC) is the programme launched by National Science and Technology Entrepreneurship Development Board (NSTEDB), Department of Science & Technology (DST), Government of India. NewGen IEDC will aim to inculcate the spirit of innovation and entrepreneurship amongst the young S&T students, encourage and support start-up creation through guidance, mentorship and support. The programme will be implemented in academic institutions. Students will be encouraged to take up innovative projects with possibility

of commercialization. NSTEDB will provide limited onetime non-recurring financial assistance, up to a maximum of Rs. 25.00 lakhs. The non-recurring grants would be provided for the establishment cost, furnishing of cubicles for start-ups, purchase of PC with printers, UPS, library books, journals, laptop, multimedia projector, office communication equipment and other equipment like 3D printers, prototyping equipment/ software and shared equipment. The grants should NOT be used for funding purchase of land and building. The host institution should provide the support of two members of the faculty, trained in entrepreneurship development through DST sponsored Faculty Development Programme (FDP) in entrepreneurship development, 5000 sq.ft of dedicated space, a counseling/meeting room, office furniture, facility of conference hall/ auditorium, telephone and internet connection etc. The recurring budget will be provided for each year of operation for a maximum of five years with minimum of 10 Projects per each with a grant of Rs. 2.5 Lakhs per project



3. Start-Up recognition for KL Technology Incubators Foundation under (KLTIF) under Start-up India Program Center for Innovation, Incubation & Entrepreneurship (CIIE)-KLEF (Deemed to be University) intends to function hereafter with a separate entity "KL TECHNOLOGY INCUBATORS FOUNDATION" also, executing Technology Business Incubator (TBI) activities. KL Technology Incubators Foundation has been recognized by Start-up India as Start up with DIPP number DIPP41698 recognized by the Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India. The link to find DIPP number is

<https://www.startupindia.gov.in/content/sih/en/startupgov/validate-startup-recognition.html>

Below are the various initiatives and benefits offered by

STARTUP INDIA:

- Fast tracking and rebate on applications for Intellectual Property
- Access to Rs. 10,000 Crore Fund of Funds
- Self-Certification under Labour and Environmental laws
- Income Tax Exemption for 3 years
- Exemption on investments above Fair Market Value
- Government Public Procurement eligibility
- Faster Exit for Startups
- Startup India Hub - A one stop network for entire Startup ecosystem



4. Release of Circulars on Start-up Competitions

CIIE has released circulars with respect to following for the month of July 2019

1. "Rural Innovators Start Up Conclave RISC-2019 by NIRDPR, Govt. of India" released on 11th July 2019
 2. "UNESCO Global Action Programme (GAP) on Education for Sustainable Development (ESD) - Entrepreneurship Campus" released on 11th July 2019
 3. "National Research Development Corporation (NRDC) Innovation Awards" released on 11th July 2019
 4. "Logo Contest - Center for Innovation Incubation Entrepreneurship (CIIE) & Technology Business Incubator (TBI)" released on 16th July 2019
 5. "Aditya Birla BizLabs FINTECH 2019 Start-Up Contest" released on 25th July 2019
 6. "11th IOT/WT Innovation World Cup®" released on 25th July 2019
5. IIE-IPR Strategic Meeting of Departmental Coordinators held on 26th July 2019

Minutes of Meeting: IIE/IPR Strategy Meet

Date: 26th July 2019, Friday Time: 14.00 hrs to 15.00 hrs

PARTICIPANTS:

Mr. D. Babu Rao (CSE), Mr. T. Vijay Muni(EEE), Mr.C.Arun (BT), Mrs.P.Padmavathy (B.A), Mr. G.Uma Sankar(Pharmacy), Mr.

Bhupati(ECM), Mr.B.Polaiah(ECE), Mr.K.Raghavarao (TBI), Dr. K. Raja Sekhar (CSE), Mr. S.V. Srikesh(IIE/B. Design).

KEY DISCUSSION POINTS:

- 1) Brief introduction was carried out individually with one another among the members of CIIE and CIIE Departmental Coordinators.
- 2) Koneru Lakshmaiah Technology Incubators Foundation(KLTIF) shall be the new and separate entity working on professional basis with external activities on incubation and funding from Govt. of India schemes or other investment sources encouraging student ideations and startups.
- 3) Center for Innovation Incubation and Entrepreneurship (CIIE) shall be the internal body in the campus for encouraging ideations and startups among enthusiastic students and faculty having a bent towards ideations.
- 4) Setting of Technology Business Incubation (TBI) Center in collaboration with Department of Science and Technology (DST), Govt. of India is in processing stage and shall be stabilized.
- 5) KLTIF registered with MeITY (Ministry of Electronics & IT, Govt. of India) for TIDE 2.0 program for incubation funding and is under scrutiny for fund processing.
- 6) Calendar of Events for the year 2019-2020 was circulated to CIIE-Departmental Coordinators.
- 7) Departmental coordinators shall send the schedule of counseling and extracurricular activities of the respective departments to enable conduct Aspiring Entrepreneurs Meet(AEM).

8) As per the counseling hours and extracurricular activities, CIIE shall arrange to conduct Aspiring Entrepreneurs Meet (AEM) clubbing with other academic departments based on the strength, choosing of meeting avenue, slots and calling successful startup entrepreneurs for inspiration talks.

9) Respective coordinators shall identify and encourage sincere students only who are eager to work on ideation and startup at CIIE. Coordinators shall also keep track of the work development and presence with respect to student ideation and start up in CIIE and communicating with HOD's.

10) CIIE to officially send a request notice through the Director to Registrar's Office to be circulated to the Principal and HODs of all academic departments for awarding attendance to the students who are passionate to work on ideation and startup in CIIE.

11) Students getting permission from respective HOD's and Departmental Coordinators raising through proper letter shall be allowed to work in the CIIE. Students can also wear their clothing indicating the name of the startup in CIIE.

12) One hundred Startups to be registered and start working in CIIE by October 15th, 2019 before Innovation Day celebrated on 15th October 2019.

6. CIIE/KLTIF releasing Calendar of Events for the year 2019-2020

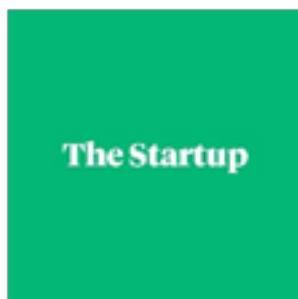
CIIE has released its Calendar of Events for the academic year 2019-2020.

CIIE & TBI - Calendar of Events 2019-2020						
S NO	MONTH	1st Week	2nd Week	3rd Week	4th Week	5th Week
1	Jul-19			Strategic Meet (CIIE Departmental Coordinators)		Aspiring Entrepreneur's Meet (AEM 1)
2	Aug-19	Aspiring Entrepreneur's Meet (AEM 1)	Strategic Meet	Campaign in 2nd and 3rd year Class rooms during available slots on start-up Ecosystem		Strategic Meet
3	Sep-19	Aspiring Entrepreneur's Meet (AEM 2)	Strategic Meet	External Activity* (TBI Activities)		
4	Oct-19	Strategic Meet	Dasara Holidays	Aspiring Entrepreneur's Meet (AEM 3) & Innovation Day & Start-Up Rendezvous*19		Mentor's Meet & Strategic Meet with External Experts (TBI Activities)*
5	Nov-19	Semester End Exams				
6	Dec-19	Semester Break		Strategic Meet	Aspiring Entrepreneur's Meet (AEM 4)	
7	Jan-20	Aspiring Entrepreneur's Meet (AEM)		Pongal Holidays	External Activity* (TBI Activities)	Strategic Meet
8	Feb-20	Aspiring Entrepreneur's Meet (AEM)	Innovation Week/TEDxKLU		Strategic Meet	
9	Mar-20	Aspiring Entrepreneur's Meet (AEM)	External Activity - StartUp Weekend* (TBI Activities)*			
10	Apr-20	Strategic Meet	External Activity* (TBI Activities)*	Semester End Exams		
11	May-20	Summer Start-up School/Internship for CIIE Members				
12	Jun-20					

KLEF HAS ESTABLISHED MHRD'S INSTITUTE INNOVATION CELL (IIC) AND GOT CERTIFIED FOR THE YEAR 2018-2019



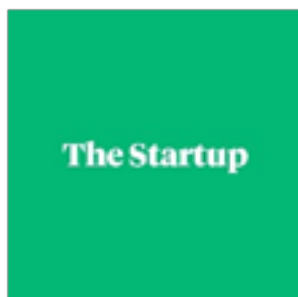
START-UPS INCUBATED IN JULY 2019



Start-Up : Five Dust
 CEO : Nagasaketh
 Business : Web Development & IT Services



Start-Up : Skydrop Techpro Private Limited
 CEO : M.Siva Kumar
 Business : Drones for the application of photography and imaging
 CIN : U72900AP2019PTC112145



Start-Up : Clasp Box
 CEO : Bhuvan Kumar
 Business : E-Commerce.
 Selling accessory products online across USA.

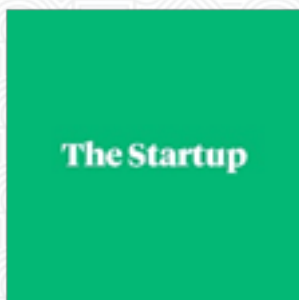


Start-Up : Inlacteco Services Pvt Ltd.,(Elite Wipers)
 CEO : N.V.Hemanth
 Business : Automobile clean and wash services at door steps booked online or through mobile application.
 CIN: U93000AP2019PTC111855

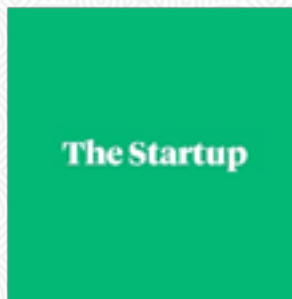


Start-Up : Bluecap Services
 CEO : A.Vinay
 Business : Home Services – Electrical Service & Repairing and House Maintenance.

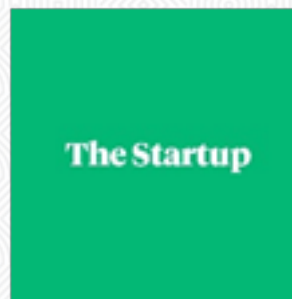
EXTERNAL START-UPS INCUBATED IN JULY 2019



Start-Up : Pavanis Collections 4U
 CEO : T.Pavani
 Business: IOT based grocery storage cans



Start-Up : IDEA
 CEO : Sai Raghava
 Business : Training , Development and Placement Services.
 CIN : AP04D0013820



Start-Up : Incedium
 CEO : P.T.K Gupta
 Business : Connecting social media with new tool through website.

LIST OF START-UPS INCUBATED FOR THE MONTH OF JULY 2019 (INTERNAL/EXTERNAL)



Start-Up: People's Healthcare Systems
 CEO: Pradeep Parvatham
 Expedient global aggregator of direct to home healthcare services which include clinical services of patients. Adding more technology and doing our best we're extremely keen to achieve preventive healthcare to every one through our digitally enriched platform.

PARTICIPATION OF CIIE AT MHRD'S ORIENTATION SESSION ON IIC 2.0 & ARIIA 2020 HELD ON 2ND AUGUST 2019 AT HYDERABAD

Ministry of Human Resource Development (MHRD), Govt. of India has established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). Our University has become a member of MIC for the year 2018-2019 and participated in number of webinars and live speaker series sessions conducted by them. For the year 2019-20 MHRD has come with lot of activities and combining institutes own activities integrating with MIC operations. In this regard MHRD has conducted an orientation session on IIC 2.0 and ARIIA 2020 framework. Dr. K Raja Sekhar, Associate Dean of IIE has attended the session. It was announced by MHRD team that this year onwards MHRD will announce best IIC's and also clarified that under ARIIA framework first 100 rankings will be announced under private and public institutes categories.



Aspiring Entrepreneur's Meet (AEM) held on 09th Aug 2019 to the students of Bio-Technology (BT) Department Center for Innovation, Incubation and Entrepreneurship & KL Technology Incubators Foundation has conducted Aspiring Entrepreneur's Meet for the students of Bio Technology and Pharmacy 2nd and 3rd years on 9th August 2019 at Peacock hall. All the students of BT and Pharmacy of 2nd & 3rd years have participated. Dr. K Raja Sekhar has talked on CIIE and its policy on entrepreneurship. Mr. M Sai Swaroop Aditya of 2018 graduated and an entrepreneur from the same department has delivered key note and motivated with his session and interacted with all the students. He also shared how he made journey with CIIE and his experience during his start-up activity in getting to this stage. He was CEO of Start-up Prakruthika Herbals (OPC) Pvt. Ltd.,

3. "She Builds Tech" Mentorship Program on 10th & 11th August 2019 Organized by Girls-in-Tech Foundation and Department of Youth Services, Government of Andhra Pradesh University hosted a Mentorship Program for Women Entrepreneurs "She Builds Tech", especially students of Andhra Pradesh and Telangana states. Around 200 students

from various institutes of AP & Telangana have participated in this two day program. She Builds Tech Mentorship Program – A Girls in Tech Foundation Initiative in association with the Department of Youth Services, Government of Andhra Pradesh. The program was successful to bring together 200 young girls/women who are provided orientation, personalized expertise and a robust hands-on curriculum with guidance from mentors from several fields of Innovation, Entrepreneurship and technology and solve unique problems together with the mentor. The following are the guests for the event

1. Mr. M Srinivas, Minister for Youth Services and IT
2. Prof M P Poonia, Vice Chairman, AICTE
3. Er. K Satyanarayana, President, KLEF
4. Mr. K Raja Harin, Vice President, KLEF
5. Dr. LSS Reddy, Vice chancellor, KLEF



ASPIRING ENTREPRENEUR'S MEET (AEM) HELD ON 13TH AUG 2019 TO THE STUDENTS OF ELECTRICAL & ELECTRONICS ENGINEERING (EEE) DEPARTMENT

Center for Innovation, Incubation and Entrepreneurship & KL Technology Incubators Foundation has conducted Aspiring Entrepreneur's Meet for the students of Electrical & Electronics Engineering (EEE) Department 2nd and 3rd years on 13th August 2019 at Peacock hall. All the students of EEE of 2nd & 3rd years have participated. Dr. K Raja Sekhar has talked on CIIE and its policy on entrepreneurship. Mr. A Gopi Raja, an entrepreneur from the same department has delivered key note and motivated with his session and interacted with all

the students. He also shared how he made journey with CIIE and his experience during his start-up activity in getting to this stage. He was CEO of Start-up Fopple Tech Pvt. Ltd.,

5. Meeting With INAIC, Swedish based company with CIIE team and HOD's of CSE, ME and BT

INAIC is Swedish based company with a motive to strengthen the relationship and cooperation between Nordics and Indian tech start-ups with the involvement of angel investors, industry corporations, incubators, academia and public sector. A Meeting was held on 16th August 2019 with CIIE team and HOD's of CSE, ME and BT departments. A team consisting of Mr. Pramod & Mr. Santosh of INAIC was presented their INIAC requirements from our University and interacted with HOD's and students of CSE & ME. It was finalized that INAIC and KL will jointly conduct a mega event INIAC's Indo Data Week 2019 in the month of November 2019. Some of the key points discussed are

1. Venue and AV equipment to conduct student and faculty development programs on 6th Nov 2019 during INIAC's Indo Data Week 2019 for free of cost. Tickets to KLU Students and Faculty are waived off.

2. Joint Vinnova and DST proposal on Skill-Farm which consists of "How to build a Solar Vertical farm with Zero Waste Circular Economy Principles"

3. Venue for our internship drive for the students and faculty to join our Hub (follow link:https://docs.google.com/forms/d/e/1FAIpQLSc5LgpU3FQ6bga_nRklzetu9ES52sb-xzyuclQljGvmmnQvwA/viewform?usp=sf_link).

6. World Entrepreneurs Day Celebrations held on 21st August 2019

Center for Innovation, Incubation and Entrepreneurship (CIIE) & KL Technology Incubators Foundation (KLTIF) celebrated World Entrepreneurs Day on 21st August 2019 at Jasmine hall from 5.30 PM to 8.00 PM. Around 180 students including graduated start-ups have participated in the event. Mr. Pritesh Prakhar, Director CIIE & Dr. K Raja Sekhar, Associate Dean (IIE) have chaired the session. Ms Anila, Coordinator of IIE from CSE department has welcomed the gathering and invited all the dignitaries on to the podium.

Dr. K Raja Sekhar has welcomed the gathering and elaborated on the opportunities offering by institute to every student who ever initiates and come up with innovative idea and ready to establish start-up venture. He also explained how the students are blessed enough to have the bunch of opportunities from institute as well as Government of India through various funding schemes.

He presented on various schemes under DST TBI & MeitY TIDE 2.0 and asked all the start-up teams to apply for National Entrepreneurship Awards 2019. He advised and insisted the students to make the best use of the schemes and programs initiated by Government of India and to work on concepts

more tangible on technology platforms applied with IoT, AI, Blockchain. He has spoken more on the products with technology development orientation to scale up CIIE to the next level rather than on service sector, software & web support.

Mr. Pritesh Prakhar has elaborated on the facilities that are available for all start-up students including attendance, allowing phones in the campus and wearing their own company logo sticky T-shirts in the campus. When CIIE has asked all the students to tell the facts that what are the things that make them to stop in scaling up their Idea/start-up to next stage and majority of the students have come up with the following

1. Attendance is one of the major issue and stopping them to come to IIE and to work further
2. Departments encouragement is to be in larger perspective with respect to Entrepreneurship
3. Parental support is major factor to choose entrepreneurship as their career
4. Execution of Business Idea to commercial and further phases

Later the following graduated students have been felicitated with a token of remembrance and invited to talk with current students and motivated them with much spirited stories of their journey

1. Mr. A. Gopi Raja - Fopple Technologies Pvt. Ltd.,
2. Mr. S. Sriram - Isthriwala & Ton Metri Info solutions
3. Mr. V. Saketh - Printscool
4. Ms. A Haneesha, - Budget Ecom Pvt. Ltd.,
5. Ms. A Pavani - Eleves automation Pvt. Ltd.,
6. Mrs. T Pavani, iFeugo, an External Start-up from Guntur
7. Mr. P Pradeep, - Health Diagnostic Services, an External Start-up from Mangalagiri

Mr. A Gopi Raja has promised CIIE that he is going to generate a business of 20 Crores within the next 6 to 8 months. Mr. A Gopi Raja has introduced Mr. Jha an entrepreneur from Bihar who is ready to give an order for 100 Drones from Bihar Government. Mr. Jha has spoken very keen issues that come during an entrepreneur's journey



PARTICIPATION OF CIIE AT XCEL CORP ORIENTATION SESSION ON START-UP ECOSYSTEM HELD ON 23RD AUGUST 2019 AT CHENNAI

Mr. Pritesh, Director, CIIE attended a meeting with XCEL Corp (XSC Tech Sol Pvt Ltd in Chennai on 23rd August 2019. The outcome of the meeting is as follows

KLU and XCEL Corp will engage in academia-industry collaboration (support for government and international projects) KLU and XCEL will strategize for internship, project program and campus drive (hiring) XCEL would be interested in collaborating with the existing startups in the incubation centre and support them financially as well entrepreneurship mentoring programs. KLU and XCEL Corp will establish a R&D Centre in KL University campus focusing on latest Technologies like Mobile Computing, Digital Marketing, AI/ML/DL/NLP etc.

To initiate an on-the-job training program with XCEL Corp.



ON-BOARDING OF CIIE & KLTIF START-UPS WITH MEITY START-UP HUB

Center for Innovation, Incubation and Entrepreneurship (CIIE) & KL Technology Incubators Foundation (KLTIF) has submitted application for TIDE 2.0 grant under MeitY, Government of India and the same was presented in the month of July 2019. In this regard a mail was received from MeitY team to register all our start-ups on MeitY Start-up Web Portal. CIIE has submitted around 50 start-ups by the end of August 2019 and our CIIE-KLTIF is the only other member from Andhra Pradesh state along with Andhra Pradesh innovation Society (APIS) boarded on MeitY portal

RELEASE OF CIRCULARS ON VARIOUS START-UP CONTEST AND COMPETITIONS

CIIE and KLTIF has released three circulars on various start-up contest and competitions

1. India Innovation Challenge Design Contest 2019 by Texas Instruments
2. Entrepreneurship Quiz 2019 by Ministry of Skill Development and Entrepreneurship
3. National Entrepreneurship Awards 2019 by Ministry of Skills and Entrepreneurship
9. CIIE executing MBA specialization in Innovation, Entrepreneurship & Venture Development (IEV) in collaboration with KL Business School

CIIE is collaborating with KL Business School to execute MBA Specialization in IEV to design and develop course and content. This specialization is one of the unique program offering by University and is one of the few institutes in India to execute for the academic year 2019-20

10. List of Start-up's with Government of India registration during month of August 2019

1. Start-up Name: Incedium Store
Registration: TS06D0005349
2. Start-up Name: Brue Tech Pvt. Ltd., (Clasp Box)
Registration: U72200TG2019PTC134527
3. Start-up Name: Fivedust
Registration: AP06D0014321
4. Start-Up Name: Bluecap Home Services LLP
Registration: AAQ3968

