

Koneru Lakshmalah Education Foundation (Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Approved by AICTE & ISO 21001:2018 Certified Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA. Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in Admin Off: 29-36-38, Museum Road, Governomet, Vijayawada - 520 002, Ph: +91 - 866 - 3500122, 2576129

Department of Fine Arts

Academic Year: 2018-2019

Program: BFA

Course	Course Title	CO.	Description of the course Outcome
Code		No	
18FA1102	Introduction visual	CO1	Students will demonstrate an understanding of fundamental principles and theories of visual communication, including elements such as composition, color theory, typography, and imagery.
	communication	CO2	Explain the Students enhance their ability to conceptualize, develop, and communicate design ideas and potential outcomes, and their skill to interpret graphical information
1		CO3	Understanding the Visual communication is communication through a visual aid and is described as the conveyance of ideas and information in forms that can be read or looked upon.
		CO4	Analyzing the non-verbal communication (tone, body language, etc.)
18FA1103		CO1	Understanding of the historical, cultural religious, and social contexts that shaped Indian art across different periods, from ancient to contemporary times.
	History of	CO2	Develop knowledge of various artistic styles techniques, and mediums employed in Indiar art, including painting, sculpture, architecture and decorative arts.
	Art - I (Indian Art)	CO3	Critically analyze and interpret Indian artworks, identifying key themes, symbolism and aesthetic principles embedded within them.
		CO4	Explore the influence of Indian art on global artistic movements and understand how cultural exchanges have enriched India's artistic heritage.

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18FA1104	Drawing Basics	CO1	Understanding of essential drawing elements such as line, shape, form, value, texture, and space, and how these elements are used to create visual compositions.
		CO2	Practice and demonstrate proficiency in various drawing techniques, including contour drawing, gesture drawing, shading, perspective drawing, and composition.
		Co3	Enhance their observational skills by learning to accurately depict objects, still life arrangements, and figures from direct observation and reference images.
		CO4	Explore drawing as a means of creative expression and visual communication, learning how to convey ideas, emotions, and narratives through their drawings.
18FA1105	Advertising Art and Ideas	CO1	Understanding of fundamental principles and concepts of advertising, including target audience analysis, brand positioning, message development, and campaign strategies.
		CO2	Develop skills in generating innovative and compelling advertising ideas, exploring visual concepts, storytelling techniques, and creative executions tailored to different media platforms.
		Co3	Enhance their ability to communicate effectively through visual means, learning how to use typography, imagery, color, layout, and design principles to create impactful advertising visuals.
		CO4	The process of planning and executing advertising campaigns, from conceptualization to implementation, considering factors such as budgeting, media selection, and campaign evaluation.
		CO1	Develop an understanding of universal human values such as integrity, honesty, respect, empathy, fairness, and responsibility, and how these values contribute to ethical decision-making.
18UC0010	Universal Human Values and Professional Ethics	l.	Learn to apply ethical principles and values in various professional scenarios, including ethical dilemmas, conflict resolution, and decision-making processes.
		Co3	Enhance their ethical awareness and sensitivity to ethical issues prevalent in their chosen professions, fostering a sense of

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			ethical responsibility and accountability.
7-1		CO4	Explore how to integrate universal human values and ethical principles into their professional practice, promoting ethical conduct, social responsibility, and sustainable practices.
		CO1	Comprehensive knowledge of major art movements, styles, and periods in Western art history, including but not limited to ancient Greek and Roman art, Medieval art, Renaissance, Baroque, Rococo, Neoclassicism, Romanticism, Realism, Modernism, and Contemporary art.
18FA1201	History of Art – II (Western)	CO2	Develop an understanding of the historical, cultural, religious, philosophical, and sociopolitical contexts that shaped Western art movements and the evolution of artistic expressions over time.
		CO3	Critically analyze and interpret Western artworks, identifying key themes, symbols, techniques, and aesthetic innovations associated with different artistic periods and movements.
		CO4	Explore the global impact and cultural significance of Western art, including its influence on art production and reception in diverse cultural contexts worldwide.
		CO1	Develop a comprehensive understanding of color properties, including hue, value, saturation, temperature, and color harmonies (such as complementary, analogous, and triadic).
18FA1202	Color Theory	CO2	Apply color principles in various design contexts, including graphic design, interior design, fashion design, and digital media, to create visually appealing and harmonious compositions.
		CO3	Explore the psychological and cultural implications of color, understanding how different colors evoke emotional responses and convey symbolic meanings across different cultures and contexts.
		CO4	Practice color mixing techniques using traditional art materials (like paints and pigments) and digital tools, gaining bands of Fine Arts

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	-		experience in color manipulation and experimentation.
		COI	Advanced drawing techniques such as figure drawing, portraiture, perspective drawing, composition, and experimental mark-making, demonstrating proficiency in handling diverse subject matter and mediums.
18FA1203	Advanced Drawing	CO2	Develop a unique artistic voice and style through self-exploration and experimentation, applying advanced drawing techniques to express personal narratives, emotions, and conceptual ideas.
		CO3	Critically analyze and interpret artworks, developing a deeper understanding of visual language, symbolism, and aesthetic principles within their own drawings and the works of others.
		CO4	Confidence necessary to pursue professional opportunities in the art and design fields, including portfolio development, exhibition preparation, and collaborative projects.
		CO1	Develop a comprehensive understanding of sculptural principles, including form, space, volume, proportion, texture, and composition, and how these elements are used to create expressive and meaningful sculptures.
18FA1205	Sculpture	CO2	Proficiency in a range of sculpting techniques, such as modeling, carving, casting, assemblage, and construction, using materials such as clay, stone, wood, metal, plaster, and found objects.
		CO3	Conceptual approaches to sculpture, learning how to develop and articulate ideas through their sculptural practice, and how to integrate meaning, narrative, and symbolism into their artworks.
		CO4	Develop the ability to critically analyze and interpret sculptural artworks, understanding historical and contemporary contexts, and refining their personal artistic expression through sculptural forms.
	Indian Heritage & Culture	CO1	Comprehensive understanding of India's historical evolution, from ancient civilizations like the Indus Valley Civilization and Vedic period to the medieval and modern eras, exploring the cultural

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Konery Laksameian Education Foundation
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			continuity and diversity of Indian society.
		CO2	Explore various artistic and cultural traditions of India, including classical dance forms (such as Bharatanatyam, Kathak, Odissi), classical music (Hindustani and Carnatic), visual arts (painting, sculpture, architecture), and traditional crafts (textiles, pottery, metalwork).
		CO3	Delve into India's religious and philosophical traditions, including Hinduism, Buddhism, Jainism, Sikhism, and their impact on Indian society, ethics, literature, and the arts.
		CO4	Develop an appreciation for the global influence of Indian culture, exploring its connections with neighboring regions and understanding its impact on world history, literature, cuisine, and popular culture.
18MM2101	Art & Society	COI	Develop an understanding of how art interacts with and responds to social, political, economic, and cultural contexts, exploring how artists engage with issues such as identity, power, inequality, and activism through their work.
		CO2	Various artistic movements and practices that have catalyzed social change and challenged prevailing norms and ideologies, analyzing how art has been used as a tool for advocacy, protest, and cultural transformation.
		CO3	Learn how to critically analyze artworks within their socio-cultural contexts, considering issues of representation, cultural appropriation, and the ethics of artistic production and consumption.
		CO4	Explore the concept of community engagement through art, examining how artists collaborate with communities to address local issues, promote dialogue, and foster social cohesion.
198.0.40100		CO1	Develop a comprehensive understanding of vector graphics, including the concept of scalable vector images, the use of anchor points and paths, and the advantages of vector-based design for creating illustrations,
18MM2102			logos, icons, and typography.

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	Graphic Design – I (Vector)	CO2	Gain proficiency in using industry-standard vector graphic design software such as Adobe Illustrator or CorelDRAW, learning essential tools and techniques for creating, manipulating, and editing vector artwork.
		CO3	Create visually engaging and professional- quality graphics using vector techniques, applying design principles such as balance, contrast, alignment, and color harmony to produce effective visual communication pieces.
		CO4	Will apply vector graphic design skills to various design projects, including logo design, poster design, infographic creation, and digital illustration, developing a portfolio of work that demonstrates their technical proficiency and creative problem-solving abilities.
		Co1	Students will gain a thorough understanding of camera settings and operations, including aperture, shutter speed, ISO sensitivity, focus, and exposure, and how these settings affect the outcome of photographs.
18MM2103	Basics of Photography	CO2	Students will learn principles of composition and framing, exploring techniques such as rule of thirds, leading lines, symmetry, perspective, and depth of field to create visually compelling and well-balanced photographs.
		ÇO3	Students will explore various lighting techniques in photography, including natural light, artificial light, and studio lighting, learning how to manipulate light to achieve desired moods, effects, and highlights/shadows in photographs.
		CO4	Students will be introduced to basic image editing and post-processing techniques using software like Adobe Lightroom or Photoshop, including adjusting exposure, contrast, color balance, and cropping to enhance and refine their photographs.
	Script Writing	Co1	Develop a deep understanding of story structure, plot development, and narrative techniques specific to scriptwriting, including three-act structure, character arcs. conflict. and pacing.
		CO2	How to create compelling characters and

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			write authentic dialogue that drives the story
			forward and reveals character motivations, personalities, and relationships.
		CO3	Explore different genres and formats of scriptwriting, such as screenplays, teleplays, stage plays, and web series scripts, understanding the conventions and requirements of each format.
18MM2104		CO4	Practice scriptwriting through exercises and assignments, developing their ability to pitch ideas, outline scripts, write scenes, and revise drafts based on feedback and critique.
		Co1	Develop a solid understanding of fundamental animation principles, such as timing, spacing, squash and stretch, anticipation, follow-through, and staging, applying these principles to create believable and engaging animations.
10) A 42105		CO2	Gain proficiency in using industry-standard 2D animation software, such as Adobe Animate (formerly Flash), Toon Boom Harmony, or Open Foonz, learning how to
18WIM21U5	2D Animation		create and manipulate animated characters, objects, and backgrounds.
		CO3	character design techniques specific to animation, including creating appealing character designs, rigging characters for animation, and animating character movements and expressions.
		CO4	Practice the process of animation production, from storyboarding and animatics to final animation rendering, gaining hands-on experience in planning, organizing, and executing animated sequences.
1 8MM 2106	History of Animation & VFX	Col	Gain insight into the historical development of animation techniques, from early experiments and traditional hand-drawn animation to the advent of computergenerated imagery (CGI) and modern animation technologies.
		CO2	Will study major animation styles, movements, and pioneers that have shaped the history of animation, including techniques used in traditional animation, stop-motion, claymation, and digital animation.
		CO3	Explore the evolution of visual effects in film television, and digital media, tracing the development of techniques like matte painting

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			compositing, motion capture, and CGI effects used in blockbuster films and immersive media experiences.
		CO4	Analyze the impact of animation and VFX on media, entertainment, and popular culture, examining how animated films, visual effects-
			driven movies, and digital animation have influenced storytelling, aesthetics, and audience engagement.
18MM2107	Principles of Cinematography	Co1	Will gain a comprehensive understanding of camera equipment, including types of cameras, lenses, and accessories used in cinematography, and how to leverage technology for creative visual storytelling.
		CO2	Master essential cinematographic techniques, such as framing, composition, camera movement, lighting, color theory, depth of field, and shot sequencing, to effectively convey narrative, emotion, and mood through visual language.
		CO3	Gain practical experience in film production, including planning and executing shots, collaborating with directors and crew members, and utilizing industry-standard techniques to achieve desired visual effects.
		CO4	Explore various visual styles and aesthetics in cinematography, studying the work of influential cinematographers and directors to understand how different approaches contribute to storytelling and audience engagement.
18MM2108		Co1	Develop a solid understanding of fundamental Film principles, such as timing, spacing, squash and stretch, anticipation, follow-through, and staging, applying these principles to create believable and engaging animations.
	Introduction to Film Genres	CO2	Gain proficiency in using industry-standard 2D animation software, such as Adobe Animate (formerly Flash), I oon Boom Harmony, or OpenToonz, learning how to create and manipulate animated characters, objects, and backgrounds.
		CO3	

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Department of Fine Arts
Koneru Lakshmaiah Education Foundation
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Green Fields, Vaddeswaram-522502
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			movements and expressions.
		CO4	Practice the process of animation production, from storyboarding and animatics to final animation rendering, gaining hands-on experience in planning, organizing, and executing animated sequences.
		Co1	Develop an understanding of how films are classified into genres based on thematic elements, narrative structures, visual styles, and audience expectations.
18FA2101		CO2	Study major film genres such as comedy, drama, horror, science fiction, fantasy, action, adventure, romance, thriller, and documentary, analyzing key characteristics and representative examples from each genre.
	Art History – I	CO3	Analyse genre conventions and tropes, identifying recurring themes, plot devices, character archetypes, and stylistic elements that define and distinguish different film genres.
		CO4	Examine genre hybridity and evolution, exploring how filmmakers combine elements from multiple genres to create innovative and genre-defying films, and how cultural and historical contexts influence genre development.
18FA2102		Co1	Students will gain a thorough understanding of camera settings and operations, including aperture, shutter speed, ISO sensitivity, focus, and exposure, and how these settings affect the outcome of photographs.
		CO2	Students will learn principles of composition and framing, exploring techniques such as rule of thirds, leading lines, symmetry, perspective, and depth of field to create visually compelling and well-balanced photographs.
	Basics of Photography	CO3	Students will explore various lighting techniques in photography, including natural light, artificial light, and studio lighting, learning how to manipulate light to achieve desired moods, effects, and highlights/shadows in photographs.

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18FA2103	Pictorial Composition - I	CO4	Students will be introduced to basic image editing and post-processing techniques using software like Adobe Lightroom or Photoshop, including adjusting exposure, contrast, color balance, and cropping to enhance and refine their photographs. Gain insight into the historical development of animation techniques, from early experiments and traditional hand-drawn animation to the
			advent of computer-generated imagery (CGI) and modern animation technologies.
		CO2	Will study major animation styles, movements, and pioneers that have shaped the history of animation, including techniques used in traditional animation, stop-motion, claymation, and digital animation.
18FA2104		CO3	Explore the evolution of visual effects in film, television, and digital media, tracing the development of techniques like matte painting, compositing, motion capture, and CGI effects used in blockbuster films and immersive media experiences.
		CO4	Analyze the impact of animation and VFX on media, entertainment, and popular culture, examining how animated films, visual effects-driven movies, and digital animation have influenced storytelling, aesthetics, and audience engagement.
		Col	Develop an understanding of painting materials and tools, including various types of paints (e.g., acrylics, oils, watercolors), brushes, surfaces (canvas, paper, wood), palettes, and other accessories used in painting.
	Painting – I	CO2	Learn and practice fundamental painting techniques such as color mixing, blending, layering, brushwork, shading, highlighting, and texture creation, using different mediums to create expressive and visually engaging artworks.
		CO3	Principles of composition and design in painting, including concepts of balance, harmony, focal point, perspective, and spatial relationships, to create well-composed and aesthetically pleasing paintings.

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		Co4	Explore and develop their own artistic style and expressive voice through painting, experimenting with different subject matters, styles (realistic, abstract, impressionistic), and approaches to convey emotions, narratives, and concepts through their artworks.
	Miniature Painting – I		Develop an understanding of painting materials and tools, including various types of paints (e.g., acrylics, oils, watercolors), brushes, surfaces (canvas, paper, wood), palettes, and other accessories used in painting.
		CO2	Learn and practice fundamental painting techniques such as color mixing, blending, layering, brushwork, shading, highlighting, and texture creation, using different mediums to create expressive and visually engaging artworks.
18FA2105		CO3	Principles of composition and design in painting, including concepts of balance, harmony, focal point, perspective, and spatial relationships, to create well-composed and aesthetically pleasing paintings.
		Co4	Explore and develop their own artistic style and expressive voice through painting, experimenting with different subject matters, styles (realistic, abstract, impressionistic), and approaches to convey emotions, narratives, and concepts through their artworks.
		Col	Develop a comprehensive understanding of human anatomy and proportions through direct observation of live models, learning how to accurately represent the structure, form, and proportions of the human body.
	Modeling from Life	CO2	Learn and practice sculpting techniques using clay, wax, plaster, or other sculpting materials, exploring methods of building armatures, modeling shapes, refining details, and capturing the likeness and character of the subject.
18FA2106		CO3	Enhance their observational skills and visual analysis abilities by studying live models or still-life subjects, identifying key anatomical features, surface textures, and spatial relationships to create realistic and expressive sculptures.

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		Co4	Explore different approaches to interpreting and expressing the human form or objects through sculpture, experimenting with different styles, gestures, and poses to convey emotion, movement, and narrative in their artwork.
18FA2107	Sculpture Design	Col	To generate and develop creative ideas for sculptures, exploring concept development processes such as sketching, brainstorming, and prototyping to articulate artistic concepts and intentions.
18MM2201		CO2	Explore a variety of materials and techniques used in sculpture design, including traditional materials like clay, wood, stone, metal, and contemporary materials like plastics, resins, and found objects, learning how to select and manipulate materials to realize their artistic visions.
		CO3	The relationship between form and space in sculpture design, understanding how to manipulate volume, mass, and negative space to create dynamic and engaging sculptural compositions.
		Co4	Develop skills in translating design concepts into physical sculptures, applying craftsmanship and technical skills to fabricate, assemble, and finish sculptural works for presentation in gallery settings or outdoor installations.
		COL	Develop a comprehensive understanding of vector graphics, including the concept of scalable vector images, the use of anchor points and paths, and the advantages of vector-based design for creating illustrations, logos, icons, and typography.
	Graphic Design – II (Raster)	CO2	Gain proficiency in using industry-standard vector graphic design software such as Adobe Illustrator or CorelDRAW, learning essential tools and techniques for creating, manipulating, and editing vector artwork.
		CO3	Create visually engaging and professional- quality graphics using vector techniques, applying design principles such as balance, contrast, alignment, and color harmony to produce effective visual communication pieces.

		Co4	Will apply vector graphic design skills to various design projects, including logo design, poster design, infographic creation, and digital illustration, developing a portfolio of work that demonstrates their technical proficiency and creative problem-solving abilities.
	Lighting & Camer		Develop a comprehensive understanding of lighting fundamentals, including types of light sources, color temperature, intensity, direction, quality (soft vs. hard light), and how to use lighting to enhance mood, create depth, and sculpt subjects.
18MM2202		CO2	Will master a range of lighting techniques for different applications, such as portrait photography, product photography, studio setups, outdoor shoots, and cinematic lighting setups for film and video production.
		CO3	To operate professional cameras effectively, understanding camera settings such as aperture, shutter speed, ISO sensitivity, white balance, and focus to achieve desired exposure and image quality.
		Co4	Integrate lighting and camera skills to create compelling visual compositions, exploring the interplay between light, shadow, color, and camera angles to capture dynamic and visually engaging photographs or video sequences.
		CO1	Develop a comprehensive understanding of sound design principles, including sound recording techniques, editing, mixing, and mastering, to create immersive and effective audio experiences.
18MM2203	Sound & Special Effects	CO2	Explore a range of special effects techniques, including practical effects (e.g., prosthetics, animatronics, pyrotechnics) and digital effects (e.g., CGI, motion graphics, compositing), learning how to integrate effects seamlessly into visual media productions.
		CO3	To synchronize sound and visual elements in post-production, understanding the importance of timing, rhythm, and pacing to enhance storytelling and audience engagement.
		Co4	Engage in hands-on projects and creative experimentation, designing and implementing soundscapes, sound effects, and visual effects for various media projects, gaining practical experience in sound and special effects

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1		1	land development
	Ì	İ	production.
2		CO1	Develop a comprehensive understanding of basic 3D concepts and terminology, including polygons, vertices, textures, materials,
18MM2204	1	CO2	lighting, rendering, and animation.
18WW12204	Introduction to 3D	CO2	To gain proficiency in using industry-standard
,	ina oduction to 3D		3D modeling and animation software, such as Autodesk Maya, Blender, or Cinema 4D,
			learning how to create and manipulate 3D
			objects, characters, and environments.
		CO3	To explore various 3D modeling techniques,
			including polygonal modeling, sculpting, and parametric modeling, to create detailed and
		1	realistic 3D assets for games, films,
		Co4	simulations, and visualizations. The basics of 3D animation, including
		COT	keyframing, rigging, character animation,
			motion paths, and dynamics, to bring their 3D
	1		creations to life through movement and
			storytelling.
	Modeling	CO1	To develop a comprehensive understanding of modeling techniques, including digital modeling using software like Autodesk Maya,
			Blender, or ZBrush, as well as physical modeling using clay, wood, foam, or other sculpting materials.
18MM2205		CO2	To Explore principles of form, structure, and anatomy through modeling, learning how to create accurate representations of objects, characters, architecture, and landscapes in both realistic and stylized forms.
		CO3	To gain proficiency in using digital modeling tools and software, mastering techniques such as polygonal modeling, sculpting, texturing, UV mapping, and rendering to create detailed
		Cal	and visually appealing 3D models.
	O.	Co4	To develop a portfolio of modeling projects that demonstrate their skills and creativity.
	_		showcasing a range of modeling styles,
			techniques, and applications suitable for
1			industries such as animation, video games,
			product design, architecture, and visual effects.

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1			To learn the fundamentals of script writing,
		COI	including screenplay format, plot structure,
			character development, dialogue writing, and
	Script Writing &		scene construction, enabling them to create
	Story Boarding		engaging and well-structured scripts for various genres and formats.
18MM2206		CO2	To master the art of storyboarding, learning
			how to visually translate written scripts into
			sequential drawings that effectively
			communicate shot compositions, camera
			angles, pacing, and narrative flow, serving as a
		CO3	blueprint for film or animation production. To explore the integration of script writing and
		003	storyboarding, understanding how to use
			storyboards to enhance storytelling, visualize
			key scenes, and convey emotions, actions, and
			cinematic vision to directors, producers, and
		Co4	creative collaborators.
		C04	To collaborate on script-to-screen projects, where they will develop scripts, create
			storyboards, and potentially produce short
			films or animated sequences, gaining practical
			experience in the collaborative process of
			media production.
		COI	Develop keen observation skills by closely studying and accurately depicting subjects
			from life, such as still-life arrangements,
	Objective Drawing		landscapes, architecture, and figures,
	S SJOURN S = 100771118		improving their ability to capture details,
185340001		000	proportions, and spatial relationships.
18FA2201		CO2	To learn principles of perspective drawing and proportion, mastering techniques for
			representing depth, scale, and spatial
			relationships accurately in their drawings.
		CO3	To explore various rendering and shading
			techniques using pencils, charcoal, ink, or
			other drawing media, learning how to create value, texture, and volume to bring their
			drawings to life with depth and dimension.
		Co4	To develop their own artistic voice and
			expression through objective drawing, gaining
			confidence in their ability to translate visual
1			information into compelling and expressive artworks.
			To explore significant artistic movements and
		COI	styles, such as Renaissance art, Baroque art,
			Rococo art, Neoclassicism, Romanticism,
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	Painting – II		Develop an understanding of painting
		CO1	materials and tools, including various types of paints (e.g., acrylics, oils, watercolors), brushes, surfaces (canvas, paper, wood), palettes, and other accessories used in painting.
18FA2204		CO2	Learn and practice fundamental painting techniques such as color mixing, blending, layering, brushwork, shading, highlighting, and texture creation, using different mediums to create expressive and visually engaging artworks.
		CO3	Principles of composition and design in painting, including concepts of balance, harmony, focal point, perspective, and spatial relationships, to create well-composed and aesthetically pleasing paintings.
18FA2205		Co4	Explore and develop their own artistic style and expressive voice through painting, experimenting with different subject matters, styles (realistic, abstract, impressionistic), and approaches to convey emotions, narratives, and concepts through their artworks.
	Miniature Painting-2	CO1	Develop an understanding of painting materials and tools, including various types of paints (e.g., aerylics, oils, watercolors), brushes, surfaces (canvas, paper, wood), palettes, and other accessories used in painting.
		CO2	Learn and practice fundamental painting techniques such as color mixing, blending, layering, brushwork, shading, highlighting, and texture creation, using different mediums to create expressive and visually engaging artworks.
		CO3	Principles of composition and design in painting, including concepts of balance, harmony, focal point, perspective, and spatial relationships, to create well-composed and aesthetically pleasing paintings.
		Co4	Explore and develop their own artistic style and expressive voice through painting, experimenting with different subject matters, styles (realistic, abstract, impressionistic), and approaches to convey emotions. narratives, and concepts through their artworks.

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18FA2202			Realism, Impressionism, Modernism, and Postmodernism, analyzing key characteristics, themes, and innovations within each movement.
	Art History – 2	CO2	To study prominent artists and their iconic artworks, examining the contributions of artists like Leonardo da Vinci, Michelangelo, Rembrandt, Monet, Van Gogh, Picasso, Frida Kahlo, and contemporary artists, analyzing their techniques, themes, and impact on art history.
		CO3	Analyze artworks within their cultural and historical contexts, exploring how societal changes, political events, religious beliefs, and philosophical ideas influenced artistic expression and aesthetic preferences over time.
		Co4	Develop critical thinking and research skills, learning how to analyze artworks, interpret visual symbolism, and articulate informed perspectives on art history topics through written assignments, presentations, and discussions.
		CO1	To develop a thorough understanding of human head anatomy, including proportions, bone structure, muscles, and facial features, enabling them to create accurate and lifelike representations in their artwork.
18FA2203	Head Study (Painting/Sculpture		For painting-focused courses, students will learn portrait painting techniques using various mediums such as oil, acrylic, or watercolor, mastering color mixing, brushwork, shading, and rendering to capture likeness, expression, and personality in portraits.
		CO3	For sculpture-focused courses, students will explore sculptural techniques for creating three-dimensional heads using materials like clay, wax, plaster, or digital sculpting software, learning how to sculpt facial features, expressions, and textures with precision and detail.
		Co4	Students will focus on capturing emotions, expressions, and unique characteristics of individuals through their head studies, exploring techniques for conveying personality and narrative depth in portrait paintings or sculptures.

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18FA2206	Fiber Modeling & Casting	COI	Gain a comprehensive understanding of different fiber materials used in modeling and casting, such as fiberglass, carbon fiber, Kevlar, and natural fibers like cotton or linen, learning their properties, strengths, and applications in sculptural forms.
		CO2	To learn fiber modeling techniques, including hand sculpting with fiber-reinforced materials, creating armatures, layering fibers, and applying resins or binders to build structural strength and shape.
		CO3	To explore casting processes for fiber-based materials, such as resin casting, silicone molds, and composite casting methods, learning how to create reproductions duplicates, or composite structures using fiber and resin combinations.
	,	Co4	To integrate fiber art techniques with sculptural practices, exploring how fiber materials can enhance artistic expression, texture, and form in three-dimensional artworks and installations.
18FA2207 S	Scrap Sculpture	CO1	To learn to identify and collect suitable materials for sculpture from everyday objects and discarded items, exploring the aesthetic and structural potential of various materials such as metal scraps, wood pieces, plastics, electronics, textiles, and more.
		CO2	To develop skills in sculptural assembly and construction techniques, including cutting, welding, bending, soldering, riveting, gluing, and fastening, to transform scrap materials into cohesive and expressive sculptural forms.
		CO3	To engage in the conceptualization and design process for scrap sculpture, experimenting with composition, balance, and form to create visually engaging and conceptually meaningful artworks using unconventional materials.
		Cu4	Through scrap scuipture, students will gain an appreciation for environmental awareness and sustainability in art-making, repurposing discarded materials to reduce waste and promote creative reuse in artistic practice.
	Intermediate Practical Film Making	CO1	Understanding of cinematic techniques, including advanced camera movements, lighting setups, shot composition, blocking

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18MM2207			and staging, to create visually dynamic and engaging sequences.
		CO2	will refine their skills in script development and storyboarding, learning how to craft compelling narratives, develop characters, and visualize scenes through detailed storyboards that serve as blueprints for production.
		CO3	Gain extensive hands-on experience in film production, collaborating on projects that involve location scouting, casting, directing actors, managing crews, and overseeing production logistics from pre-production to post-production.
		Co4	To develop their skills in post-production, including video editing, sound design, color grading, and visual effects, using industry-standard software tools to refine and polish their films for professional presentation.
	Aptitude Building 2	CO1	Strengthen their critical thinking abilities by analyzing complex problems, evaluating information from multiple perspectives, and developing effective strategies to solve challenges encountered in various contexts.
		CO2	To improve their quantitative reasoning skills, including numerical calculations, data interpretation, and mathematical problemsolving techniques applicable in fields such as science, engineering, finance, and analytics.
18UC3105		CO3	To refine their verbal and written communication skills, focusing on articulating ideas clearly, organizing thoughts logically, and developing persuasive arguments through effective use of language and presentation.
		Co4	To learn practical techniques for managing time efficiently, prioritizing tasks, setting goals, and maintaining productivity, helping them succeed in academic studies, professional work environments, and personal pursuits
18MM3101	Advertising Profession and Practice	Co1	Understanding of fundamental principles and concepts of advertising, including target audience analysis, brand positioning, message development, and campaign strategies.

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		CO2	Develop skills in generating innovative and compelling advertising ideas, exploring visual concepts, storytelling techniques, and creative executions tailored to different media platforms.
		CO3	Enhance their ability to communicate effectively through visual means, learning how to use typography, imagery, color, layout, and design principles to create impactful advertising visuals.
		Co4	The process of planning and executing advertising campaigns, from conceptualization to implementation, considering factors such as budgeting, media selection, and campaign evaluation.
18MM3102		Col	To gain a comprehensive understanding of the principles, theories, and practices of public relations, including its role in shaping public perception, building relationships with stakeholders, and managing communication strategies.
		CO2	To develop skills in media relations, learning how to effectively pitch stories, write press releases, conduct interviews, and cultivate relationships with journalists and media outlets to secure positive media coverage.
	Public Relations	CO3	To learn how to develop strategic PR plans and campaigns, identifying objectives, defining target audiences, crafting key messages, and selecting appropriate communication channels to achieve organizational goals.
		Co4	To study crisis communication strategies and techniques for managing reputational crises, learning how to navigate challenging situations, address public concerns, and restore trust and credibility during times of adversity.
	Elements of Film	Co1	Develop a solid understanding of fundamental Film principles, such as timing, spacing, squash and stretch, anticipation, follow-through, and staging, applying these principles to create believable and engaging animations.
18MM3103		Co2	Gain proficiency in using industry-standard 2D animation software, such as Adobe Animate (formerly Flash). Toon Boom Harmony, or OpenToonz, learning how to create and manipulate animated characters of the original origin

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			objects, and backgrounds.
		CO3	character design techniques specific to animation, including creating appealing character designs, rigging characters for animation, and animating character movements and expressions.
		Co4	Practice the process of animation production, from storyboarding and animatics to final animation rendering, gaining hands-on experience in planning, organizing, and executing animated sequences.
	Lighting and Rendering	Co1	Develop a comprehensive understanding of lighting fundamentals, including types of light sources, color temperature, intensity, direction, quality (soft vs. hard light), and how to use lighting to enhance mood, create depth, and sculpt subjects.
18MM3104		Co2	Will master a range of lighting techniques for different applications, such as portrait photography, product photography, studio setups, outdoor shoots, and cinematic lighting setups for film and video production.
		CO3	To operate professional cameras effectively, understanding camera settings such as aperture, shutter speed, ISO sensitivity, white balance, and focus to achieve desired exposure and image quality.
		Co4	Integrate lighting and camera skills to create compelling visual compositions, exploring the interplay between light, shadow, color, and camera angles to capture dynamic and visually engaging photographs or video sequences.
	Dynamics	Col	To develop an understanding of how to represent motion, energy, and action in visual art, exploring techniques to convey dynamic movement and fluidity in static artworks.
18MM3105		Co2	To gesture drawing and expressive mark- making techniques to capture the essence of movement and emotion, learning how to convey dynamic poses and lively compositions.
		CO3	To analyze principles of composition and balance in dynamic artworks, understanding how to use elements such as lines, shapes, colors, and textures to create visual flow,

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			tension, and rhythm
		Co4	To experiment with different media and techniques, including gestural drawing, kinetic sculpture, animation, and dynamic graphic design, exploring ways to engage viewers and evoke a sense of movement and vitality in their artworks.
		Co1	Understanding of the process of producing commercial content, including advertisements, promotional videos, branded content, and multimedia campaigns, targeting specific audiences and marketing objectives.
	Commercial Production Practical	Co2	Scriptwriting techniques tailored for commercial production, focusing on concise and persuasive messaging, storytelling, and creating storyboards to visualize commercial concepts and sequences.
		CO3	Develop skills in planning and executing commercial productions, including preproduction tasks such as casting, location scouting, scheduling, budgeting, and coordinating production crews and equipment.
		Co4	Learn post-production techniques for commercial content, including video editing, sound design, color grading, motion graphics, and visual effects, to enhance the impact and appeal of commercial productions.
	Aesthetics (Indian)	Col	Delve into Indian philosophical traditions such as Vedanta, Yoga, Nyaya, and Mimamsa, studying concepts related to aesthetics, beauty, perception, and artistic expression within these philosophical frameworks.
		Co2	Analyze various Indian art forms including classical dance (Bharatanatyam, Kathak), classical music (Carnatic, Hindustani), sculpture, painting (miniature, mural), architecture (temples, monuments), and literature (epics, poetry), exploring aesthetic principles and cultural significance embedded in these art traditions.
		CO3	The concept of Rasa (emotional essence) and Bhava (mood or sentiment) in Indian aesthetics, examining how these concepts are manifested and experienced through different art forms, enhancing appreciation and

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			interpretation of Indian artworks.
		Co4	Engage in comparative studies of Indian aesthetics with Western aesthetics, examining similarities, differences, and cross-cultural influences, deepening their understanding of aesthetic theories and practices in a global context.
	Drawing	CO1	Understanding of essential drawing elements such as line, shape, form, value, texture, and space, and how these elements are used to create visual compositions.
		CO2	Practice and demonstrate proficiency in various drawing techniques, including contour drawing, gesture drawing, shading, perspective drawing, and composition.
18FA3102		Co3	Enhance their observational skills by learning to accurately depict objects, still life arrangements, and figures from direct observation and reference images.
		CO4	Explore drawing as a means of creative expression and visual communication, learning how to convey ideas, emotions, and narratives through their drawings.
18FA3103	Painting	Col	Develop an understanding of painting materials and tools, including various types of paints (e.g., acrylics, oils, watercolors), brushes, surfaces (canvas, paper, wood), palettes, and other accessories used in painting.
		CO2	Learn and practice fundamental painting techniques such as color mixing, blending, layering, brushwork, shading, highlighting, and texture creation, using different mediums to create expressive and visually engaging artworks.
		CO3	Principles of composition and design in painting, including concepts of balance, harmony, focal point, perspective, and spatial relationships, to create well-composed and aesthetically pleasing paintings.
		Co4	Explore and develop their own artistic style and expressive voice through painting, experimenting with different subject matters, styles (realistic, abstract, impressionistic), and approaches to convey emotions, narratives

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			and concepts through their artworks.
	Composition	Co1	Gain insight into the historical development of animation techniques, from early experiments and traditional hand-drawn animation to the advent of computer-generated imagery (CGI)
18FA3104		CO2	and modern animation technologies. Will study major animation styles, movements, and pioneers that have shaped the history of animation, including techniques used in traditional animation, stop-motion, claymation, and digital animation.
18FA3105		CO3	Explore the evolution of visual effects in film, television, and digital media, tracing the development of techniques like matte painting, compositing, motion capture, and CGI effects used in blockbuster films and immersive media experiences.
		CO4	Analyze the impact of animation and VFX on media, entertainment, and popular culture, examining how animated films, visual effects-driven movies, and digital animation have influenced storytelling, aesthetics, and audience engagement.
	Life Study	Col	To develop a solid understanding of human anatomy by studying the proportions, skeletal structure, musculature, and surface anatomy of the human body, enabling them to create accurate and realistic depictions in their artwork.
		CO2	To refine their observational skills by drawing or sculpting from live models, learning to capture the gesture, pose, and anatomical details of the human figure with precision and sensitivity.
		CO3	To explore techniques for representing form, volume, and spatial relationships in their life studies, mastering shading, light, and shadow to create depth and dimensionality in their artwork.
		CO4	To learn how to convey emotion, character, and narrative through their life studies, exploring different styles and approaches to represent the human figure and imbue their artwork with personal expression.

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Composition (Sculpture)	Col	Gain insight into the historical development of animation techniques, from early experiments and traditional hand-drawn animation to the advent of computer-generated imagery (CGI)
	CO2	and modern animation technologies. Analyze the impact of animation and VFX on media, entertainment, and popular culture, examining how animated films, visual effects-driven movies, and digital animation have influenced storytelling, aesthetics, and audience engagement.
	CO3	Will study major animation styles, movements, and pioneers that have shaped the history of animation, including techniques used in traditional animation, stop-motion, claymation, and digital animation.
	CO4	Explore the evolution of visual effects in film, television, and digital media, tracing the development of techniques like matte painting, compositing, motion capture, and CGI effects used in blockbuster films and immersive media experiences.
18MM4102 Production Design	Col	Develop a comprehensive understanding of vector graphics, including the concept of scalable vector images, the use of anchor points and paths, and the advantages of vector-based design for creating illustrations, logos, icons, and typography.
	CO2	Gain proficiency in using industry-standard vector graphic design software such as Adobe Illustrator or CorelDRAW, learning essential tools and techniques for creating, manipulating, and editing vector artwork.
	CO3	Create visually engaging and professional- quality graphics using vector techniques, applying design principles such as balance, contrast, alignment, and color harmony to produce effective visual communication pieces.
	CO4	Will apply vector graphic design skills to various design projects, including logo design, poster design, infographic creation, and digital illustration, developing a portfolio of work that demonstrates their technical proficiency and creative problem-solving abilities.

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	Creative Communications	COI	Students will demonstrate an understanding of fundamental principles and theories of visual communication, including elements such as composition, color theory, typography, and imagery.
18MM4103		CO2	Explain the Students enhance their ability to conceptualize, develop, and communicate design ideas and potential outcomes, and their skill to interpret graphical information
		CO3	Understanding the Visual communication is communication through a visual aid and is described as the conveyance of ideas and information in forms that can be read or looked upon.
A Company		CO4	Analyzing the non-verbal communication (tone, body language, etc.)
	Audio and Video Production	CO1	Understanding of the process of producing commercial content, including advertisements, promotional videos, branded content, and multimedia campaigns, targeting specific nudiences and marketing objectives.
18MM4104		CO2	Scriptwriting techniques tailored for commercial production, focusing on concise and persuasive messaging, storytelling, and creating storyboards to visualize commercial concepts and sequences.
		CO3	Develop skills in planning and executing commercial productions, including pre-production tasks such as casting, location scouting, scheduling, budgeting, and coordinating production crews and equipment.
		CO4	Learn post-production techniques for commercial content, including video editing, sound design, color grading, motion graphics, and visual effects, to enhance the impact and appeal of commercial productions.
	Advanced Character Animation-II	CO1	Develop a comprehensive understanding of basic 3D concepts and terminology, including polygons, vertices, textures, materials, lighting, rendering, and animation.
18MM4105		CO2	To gain proficiency in using industry-standard 3D modeling and animation software, such as Autodesk Maya, Blender, or Cinema 4D, learning how to create and manipulate 3D objects, characters, and environments.

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		CO3	To explore various 3D modeling techniques, including polygonal modeling, sculpting, and parametric modeling, to create detailed and parametric modeling, to create detailed and parametric and parameters of the scenes of the sce
			realistic 3D assets for games, films, simulations, and visualizations.
		CO4	The basics of 3D animation, including keyframing, rigging, character animation, motion paths, and dynamics, to bring their 3D creations to life through movement and
		Col	storytelling. To learn about the sources and types of
×		COL	organic waste generated from households, gardens, farms, and food industries, and how composting can effectively manage and recycle these materials
18MM4106		CO2	To study the key components of successful composting, including the balance of green (nitrogen-rich) and brown (carbon-rich)
	Composting Techniques		materials, moisture levels, and aeration requirements to optimize the decomposition process.
1		CO3	To explore different composting methods and systems such as backyard composting bins, vermicomposting (using worms), aerobic and anaerobic composting, hot composting, and cold composting, understanding their advantages, challenges, and applications.
		CO4	To examine the benefits of compost for soil health, plant growth, and environmental sustainability, learning how to apply finished compost to gardens, lawns, and agricultural fields to enhance fertility, water retention, and microbial activity in the soil.
	Advanced Practical in	Co1	To master advanced cinematography
18MM4107	Film Making		techniques, including complex camera movements, lighting setups, lens choices, and visual storytelling strategies to create cinematic and visually striking sequences.
		CO2	To enhance their directing skills, learning how to collaborate effectively with actors, cinematographers, production designers, and other crew members to bring scripts to life with artistic vision and precision
	*	CO3	To deepen their expertise in video editing,
			sound design, color grading, and visual effects, utilizing industry-standard software tools to refine and polish films to professional
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		CO3	To explore themes and aesthetics prevalent in modern and contemporary Indian art, including identity, tradition versus modernity, globalization, social issues, gender, and the intersection of traditional Indian art forms with contemporary practices.
		CO4	To develop skills in critically analyzing and interpreting modern and contemporary Indian artworks, understanding the cultural, political, and social contexts that inform artistic expression, and engaging in discussions on art theory and criticism.
	Drawing	Col	Understanding of essential drawing elements such as line, shape, form, value, texture, and space, and how these elements are used to create visual compositions.
18FA4102		CO2	Practice and demonstrate proficiency in various drawing techniques, including contour drawing, gesture drawing, shading, perspective drawing, and composition.
		CO3	Enhance their observational skills by learning to accurately depict objects, still life arrangements, and figures from direct observation and reference images.
		CO4	Explore drawing as a means of creative expression and visual communication, learning how to convey ideas, emotions, and narratives through their drawings.
	Folk Art	Co1	Understanding of the historical, cultural, religious, and social contexts that shaped Indian art across different periods, from ancient to contemporary times.
18FA4103		CO2	Develop knowledge of various artistic styles, techniques, and mediums employed in Indian art, including painting, sculpture, architecture, and decorative arts.
		CO3	Critically analyze and interpret Indian artworks, identifying key themes, symbolism, and aesthetic principles embedded within them.
		CO4	Explore the influence of Indian art on global artistic movements and understand how cultural exchanges have enriched India's artistic heritage.
	Painting	Col	Develop an understanding of painting materials and tools, including various types of paints (e.g., acrylics, oils, watercolors),

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		CO4	To will develop and execute ambitious film projects, such as short films, documentaries, or experimental narratives, applying advanced techniques and creative approaches learned throughout the course.
	Advanced Post Production Tools	Co1	To will become proficient in industry-standard video editing software such as Adobe Premiere Pro, Final Cut Pro, Avid Media Composer, or DaVinci Resolve, learning advanced editing techniques for narrative storytelling, commercial projects, and visual effects integration.
18MM4108		CO2	To master advanced color grading techniques to enhance mood, tone, and visual aesthetics in films and videos, using color correction tools, LUTs (Look-Up Tables), scopes, and curves to achieve professional-grade color grading results.
		CO3	To learn advanced visual effects (VFX) and compositing techniques using software like Adobe After Effects, Nuke, or Fusion, incorporating CGI elements, green screen compositing, motion tracking, and digital matte painting into video projects.
		CO4	To develop skills in sound design and audio post-production, using digital audio workstations (DAWs) such as Pro Tools, Adobe Audition, or Logic Pro to edit, mix, and enhance audio elements for films, commercials, and multimedia projects.
	Modern and Contemporary Art in India	Co1	To gain an understanding of the historical context and major art movements that have shaped modern and contemporary art in India, including Bengal School, Progressive Artists' Group, Bombay Progressive Artists' Group, and the emergence of modernism and postmodernism.
18FA4101		CO2	To study prominent Indian artists and their contributions to modern and contemporary art, such as Raja Ravi Varma, Amrita Sher-Gil, M.F. Husain, Tyeb Mehta, Bhupen Khakhar, Subodh Gupta, and Bharti Kher, analyzing their styles, themes, and impact on Indian and global art scenes.

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			artwork.
18FA4106	Life Study	CO2	To refine their observational skills by drawing or sculpting from live models, learning to capture the gesture, pose, and anatomical details of the human figure with precision and sensitivity.
18FA4107		CO3	To explore techniques for representing form, volume, and spatial relationships in their life studies, mastering shading, light, and shadow to create depth and dimensionality in their artwork.
		CO4	To learn how to convey emotion, character, and narrative through their life studies, exploring different styles and approaches to represent the human figure and imbue their artwork with personal expression.
	Composition (Sculpture)	Co1	Gain insight into the historical development of animation techniques, from early experiments and traditional hand-drawn animation to the advent of computer-generated imagery (CGI) and modern animation technologies.
		CO2	Analyze the impact of animation and VFX on media, entertainment, and popular culture, examining how animated films, visual effects-driven movies, and digital animation have influenced storytelling, aesthetics, and audience engagement.
	6:	CO3	Will study major animation styles, movements, and pioneers that have shaped the history of animation, including techniques used in traditional animation, stop-motion, claymation, and digital animation.
		CO4	Explore the evolution of visual effects in film, television, and digital media, tracing the development of techniques like matte painting, compositing, motion capture, and CGI effects used in blockbuster films and immersive media experiences.
18IE4051	Internship	Col	Interns have the opportunity to develop and enhance professional skills relevant to their chosen career path, such as communication, teamwork, problem-solving, time management, and technical skills related to the industry.

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		CO2	Interns apply theoretical knowledge gained from academic studies to real-world situations, gaining practical experience and insights into industry practices, trends, and challenges.
		CO3	Internships provide valuable networking opportunities, allowing interns to establish professional relationships with industry professionals, mentors, and potential employers, which can lead to future job opportunities and references.
		CO4	Internships offer a chance for individuals to explore different roles and career paths within their field of interest, helping them clarify their career goals and make informed decisions about their future career trajectory.
18MM4182	Major Project	Col	Participants conduct extensive research and analysis on a chosen topic or problem, synthesizing existing knowledge, literature, and data to gain a comprehensive understanding of the subject matter.
		CO2	Participants develop project management skills by planning, organizing, and executing complex tasks within a specified timeline and budget, demonstrating competency in project coordination, resource allocation, and risk management.
		CO3	Participants apply creative thinking and problem-solving skills to address challenges or propose innovative solutions, fostering critical thinking, adaptability, and entrepreneurship.
	=	CO4	Participants refine their presentation and communication skills by effectively articulating project goals, methodologies, findings, and outcomes to stakeholders, peers, or the public through written reports, presentations, or demonstrations.
	Portfolio Presentation	Co1	A portfolio presentation allows individuals to showcase their skills, talents, and expertise through a selection of work samples that highlight accomplishments and capabilities in a specific field or discipline.
18MM4183		CO2	Through a portfolio presentation, individuals can establish and reinforce their personal brand and professional identity, conveying their unique style, vision, and approach to their work.

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		CO3	A portfolio presentation can serve as evidence of continuous learning, growth, and development over time, demonstrating proficiency in various techniques, technologies, and projects completed throughout one's academic or professional	
		CO4	portfolio presentations provide opportunities for networking and collaboration by engaging with industry professionals, peers, and stakeholders who may offer valuable feedback, mentorship, or partnership	
	Final Exhibition & Jury	Col	opportunities based on the presented work. The final exhibition provides an opportunity for participants to showcase their artistic achievements and creative endeavors, presenting a cohesive body of work that represents their skills, ideas, and artistic vision developed over a period of study or practice.	
		CO2	Participants interact with a diverse audience, including peers, faculty members, art professionals, and the general public, receiving valuable feedback, insights, and perspectives on their work.	9
		CO3	The final exhibition serves as a platform for professional development and networking, allowing participants to connect with industry professionals, potential collaborators, and future employers interested in their artistic practice and potential.	
		CO4	A jury composed of experienced artists, critics, or curators evaluates the exhibited works based on criteria such as artistic merit, conceptual depth, technical proficiency, and originality. The jury's feedback and critique provide participants with constructive insights	
	Portfolio/Presentation	Co1	and validation of their artistic achievements. A portfolio presentation allows individuals to showcase their skills, talents, and expertise through a selection of work samples that highlight accomplishments and capabilities in a specific field or discipline.	
		CO2	Through a portfolio presentation, individuals can establish and reinforce their personal brand and professional identity, conveying	
			their unique style, vision, and approach to their work.	Artis uncicion Fine Artis uncicion Weation Founcicion Weating artis Recent artis Re

18IE4051		CO3	A portfolio presentation can serve as evidence of continuous learning, growth, and development over time, demonstrating proficiency in various techniques, technologies, and projects completed throughout one's academic or professional journey.
		CO4	Portfolio presentations provide opportunities for networking and collaboration by engaging with industry professionals, peers, and stakeholders who may offer valuable feedback, mentorship, or partnership opportunities based on the presented work.
	Internship	Co1	Interns have the opportunity to develop and enhance professional skills relevant to their chosen career path, such as communication, teamwork, problem-solving, time management, and technical skills related to the industry.
		CO2	Interns apply theoretical knowledge gained from academic studies to real-world situations, gaining practical experience and insights into industry practices, trends, and challenges.
		CO3	Internships provide valuable networking opportunities, allowing interns to establish professional relationships with industry professionals, mentors, and potential employers, which can lead to future job opportunities and references.
		CO4	Internships offer a chance for individuals to explore different roles and career paths within their field of interest, helping them clarify their career goals and make informed decisions about their future career trajectory.

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