



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as A++ ❖ Approved by AICTE ❖ ISO 21001 2018 Certified

Campus: Green Fields Vaddeswaram - 522 302 Guntur District, Andhra Pradesh INDIA

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Program Educational Objectives (PEO's)

PEO 1	To gain in depth theoretical knowledge of animation, art & design, visual effects and gaming for application in industry and academics.
PEO 2	To be able to create appealing artworks, graphic designs, concepts, script, storyboards, character animations, experimental animations, 2D & 3D animations, interactive games and visual effects.
PEO 3	Proficiency and understanding of mind- mapping processes such as story development, character design, script writing, storyboarding, life drawing for 2D and 3D animation; if needed with live action integration.
PEO4	To have logical and reasoning skills to a level where the student is able to work with any programming language and apply the same to any given game design.

Program Outcomes (PO's)

PO1	Building a solid foundation in the elements, principles and process of visual design.
PO2	Communicate effectively with clients and colleagues to utilize the talents and strengths of design to develop the best design products.
PO3	Applying fundamentals to solve increasingly complex design problems in technologically innovative ways.
PO4	Engage in critical analysis of their own and their peer's creative work.
PO5	Explore media, communication and dissemination techniques to entertain via written, oral and visual media.
PO6	Apply design principles through software in a manner that builds the skills to adapt to the newest technologies in expectation for the technologies which will emerge in the future.
PO7	Understanding of and ability to develop strategies for planning, producing, and disseminating visual communications.

Programme Specific Outcomes (PSO's)

PSO 1	Understand and make use of the creative concepts of traditional, and contemporary communication media to create a quality product.
PSO 2	Discover the relationships and adapt production procedures in contemporary print, electronic and new media industries.

Head of the Department
Department of Fine Arts
Koneru Lakshmaiah Education Foundation
(Deemed to be University)
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