



Internal Quality Assurance Cell (IQAC)
Koneru Lakshmaiah Education Foundation
Greenfields, Vaddeswaram, GUNTUR – 522 502

Minutes of the 34th IQAC Advisory Committee Meeting

Venue: Online

Date: 28-12-2020

Time: 3-3:40 PM

Dr. L. S. S. Reddy, Hon'ble Vice-Chancellor, KLEF & Chairman, IQAC Advisory Committee chaired the 34th IQAC Advisory Committee meeting. He commenced the meeting by welcoming the members. After this, the Hon'ble Vice-Chancellor handed over the proceedings to Dr. K Rama Krishna, Dean (Quality) to continue further and take up the agenda for the meeting. The Agenda Items for discussion are as follows:

Agenda Items:

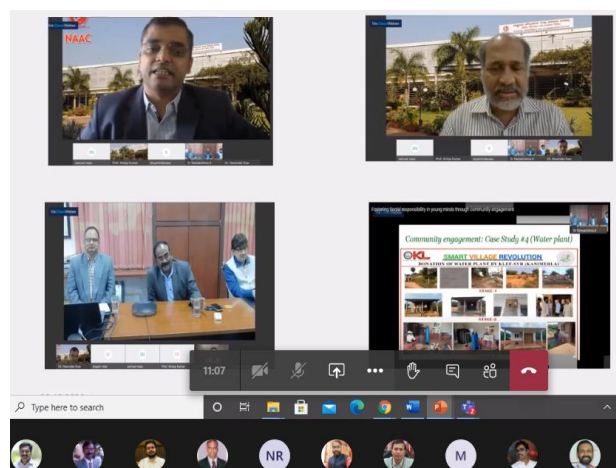
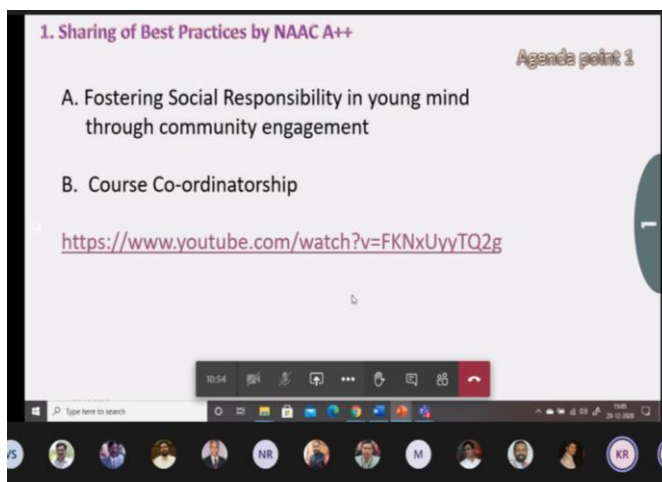
1. Sharing of Best Practices by NAAC A⁺⁺ ranking institutions.
2. Report on activities done on World Quality Day 2020.
3. Submission of information/Data to Times Higher Education impact Assessment Ranking.
4. Submission of AQAR-2019-20.
5. Preparations for conducting 3rd IAQHEI in January 2021.
6. Review & Implementation of UGC Quality Mandate.
7. Any other item, with the permission of Chair

Agenda Point 1: Sharing of Best Practices by NAAC A⁺⁺ ranking institutions.

Dr. K Ramakrishna, Dean-Quality informed the members that NAAC has taken up the initiative of sharing of Best Practices by NAAC A⁺⁺ Ranked Institutions. NAAC identified the 28 institutions across the country, which are ranked A⁺⁺ and asked them to share two of their Best practices, which were successfully implemented in the previous cycle. KLEF team, consisting of the Hon'ble Vice-Chancellor, Dr L S S Reddy, Principal-COE, Dr K Subba Rao and he Dean-Quality, Dr K. Rama Krishna shared the following two Best practices, which were successfully implemented by KLEF.

- ☞ Fostering Social responsibility in young minds through community engagement
- ☞ Course Co-ordinatorship

The Dean-Quality informed the members that the above webinar, which was conducted for close to 2 hours was well-attended and received appreciation from all quarters.



Agenda Point 2: Report on activities done on World Quality Day 2020.

Due to the ongoing COVID 19 pandemic, the World Quality Day 2020 was celebrated online. It was also decided to differ the Process of recognizing and felicitating the outstanding achievers of the University for the year 2019-20.

The theme of World Quality Day 2020 is "Creating Customer Value".

The Chief Guest, Dr Sangeeta Joshi, Director-IQAC, VIT, Mumbai spoke on the following:

Our Educational System evolved from the ancient Gurukul System, with several reforms/refinements that took place in the last few millennia. Students are the primary customers. Since the (major) privatization of Education in 1980s, numerous private Institutions came to existence and some of them are offering very high quality education even now. Perhaps it would be more logical to designate Students as "Consumers" and their parents as "Customers", as the parents are paying for the education of their wards. Of course, the industry, which is absorbing most of them is a stakeholder and customer too. Majority of the present student community seems to be having the following:

- Fairly good IQ Levels
- Lack of maturity; Unable to think beyond exams
- Lack of hard work/sincerity

What is customer value?

Answer: The extent of which the customers are satisfied.

This requires "Lerner Centricity" in the Teaching-Learning. Tool set, mind set and skill set – all three need to be upgraded/enhanced.

How to create customer value?

- OBE/Washington Accord/NBA
- Sensitize and motivate students (This is very important)

➤ Autonomy/Flexibility in Curriculum/Course Design

That way, being a Deemed to be University, KLEF is in a superior position to design its own curriculum and syllabus and has enough flexibility to make changes as often as required, depending on the industry requirements.

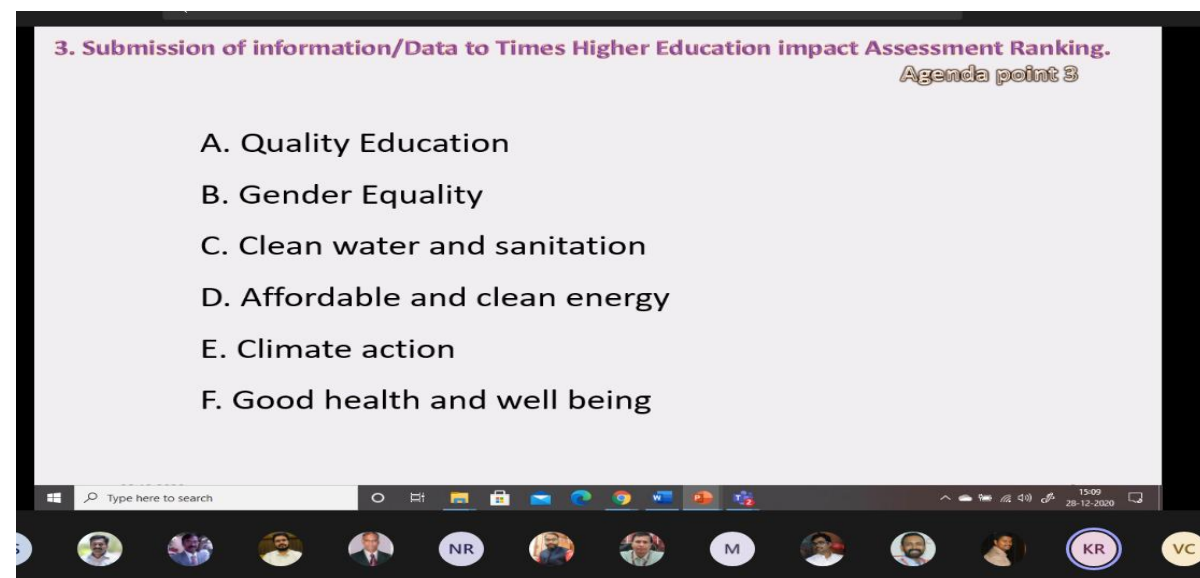
She advocated working on "Student-Centric Quality Culture. WQD gives us the opportunity to highlight how quality can help create customer focused organizations.



Agenda Point 3: Submission of information/Data to Times Higher Education impact Assessment Ranking.

The Dean (Quality) has briefed the members KLEF participated in the **Times Higher Education (T.H.E.) Impact Assessment Ranking** for the first time.

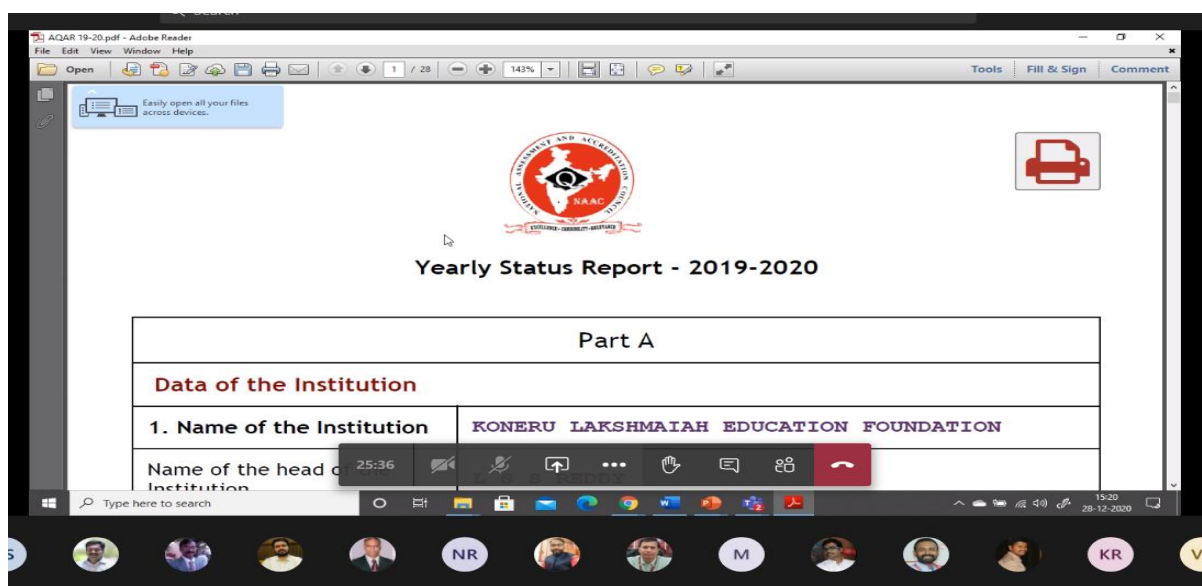
T.H.E. has provided 11 themes out of which KLEF chose some six themes for which data was uploaded. These themes are no way connected to faculty/students. The evaluation is based on the impact of University practices on the society. KLEF needs to apply for a minimum of FOUR themes. The Dean (Quality) hoped that KLEF should bag fairly good rankings in the chosen categories.



Agenda Point 4: Submission of AQAR-2019-20.

The Dean (Quality) has informed the members that the last date for submitting the necessary AQAR_2019-20 data (online) is 31 December 2020. He thanked the Hon'ble Vice-Chancellor-KLEF for conducting series of meetings and following it up with all Deans and other functionaries for obtaining the huge quantum of data in presentable form.

The Dean (Quality) also informed the members that presently KLEF is not uploading the data pertaining to the Hyderabad Off-campus as advised by NAAC. Similarly KLEF is also not uploading the data related to ODL Programs. He added that all the data is ready and IQAC-KLEF is going to submit the AQAR-2019-20 before the deadline of 31 December 2020.



Agenda Point 5: Preparations for conducting 3rd IAQHEI in January 2021.

The Dean (Quality) has informed the members that the 3rd IAQHEI will be conducted in association with Academic Staff College (ASC), KLEF during 29-30 January 2021 (Friday-Saturday). The following FOUR themes have been identified to conduct various sessions:

1. Quality Assurance in Indian HEIs - New Frontiers, Issues and Challenges.
2. Quality Assurance in Online Teaching-learning Process (or Online Education) in Indian HEIs.
3. Promoting Quality Culture in Indian HEIs - Need to Ignite Minds for Innovative a Teaching Methods.
4. Igniting Minds for Innovation through Quality concepts applied to HEIs (Quality Circles, Kaizen, 5-S, Six-sigma, Poka Yoke, SMED, WCM/TPM Circle)

He informed that APSCHE & Science City, Govt of AP also came forward to join hands with KLEF in conducting the 2-Day National-level Conference. The Chairman, APSCHE

and the CEO, Science city are going to participate in the Inaugural session and address the gathering.

Upon the advice of Dr S S Mantha, Hon'ble Cancellor, KLEF, IQAC has also invited the Chairman and Member Secretary of NBA and both of them consented to address the audience.

The Dean (Quality) has informed the members that the Galaxy of star speakers (Keynote speakers, Speakers, Moderators for Panel Discussions and the Panelists) consists of Professors, Senior Govt officials, Former district collector, Senior Industry personnel, Former UPSC Chairman, Present and former Chancellor-KLEF, Former Vice-Chancellors of various Universities, media persons, etc., to name a few.

In this connection, the Dean-Quality also informed the members that Professor Hari Kiran Vege, Head-CSE is trying with his team to provide us with an online platform using WebEx having facilities such as Main Conference hall, Paper presentation windows and stalls, for conducting the Conference in a fitting manner.

The Dean-Quality placed on record appreciation and thanks to Dr M V L Narasimham Naresh, Director, BA-IAS, KLEF for pooling up few Resource persons from Govt and media. He also thanked Dr A. Srinath, Principal, ASC for identifying two industry personnel to participate in the Conference.

5. Preparation for conducting 3rd IAQHEI in January 2021.

Agenda point 5

➤ Proposed to conduct Two-Days National level online Conference on Innovative Mechanisms & Standards for Assuring Quality in Higher Education Institutions (IAQHEI) from 29th & 30th January-2021

➤ **SPEAKERS**

Dr. S.S. Mantha
Chancellor - KLEF, Former Chairman – AICTE

Dr. D.P. Agrawal
Former Chairman - UPSC

Dr. Anil Kumar Nassa
Member Secretary - NBA, New Delhi

Dr. Gouranga Lal Datta
Former Chancellor - KLEF

Sri. B. Lakshmi Kantham, IAS
Former Dist. Collector (K...)

Contd..

Dr. S. Satyanarayana
Former Vice Chancellor - Osmania University.

Dr. Rajesh Tandon
Former UNESCO Chair & President PRIA, Delhi

Dr. Satish Vasu Kailas
I/c IQAC - IISc (Benguluru)

Mr. Ashwin Fernandez
QS I-GAUGE Rankings

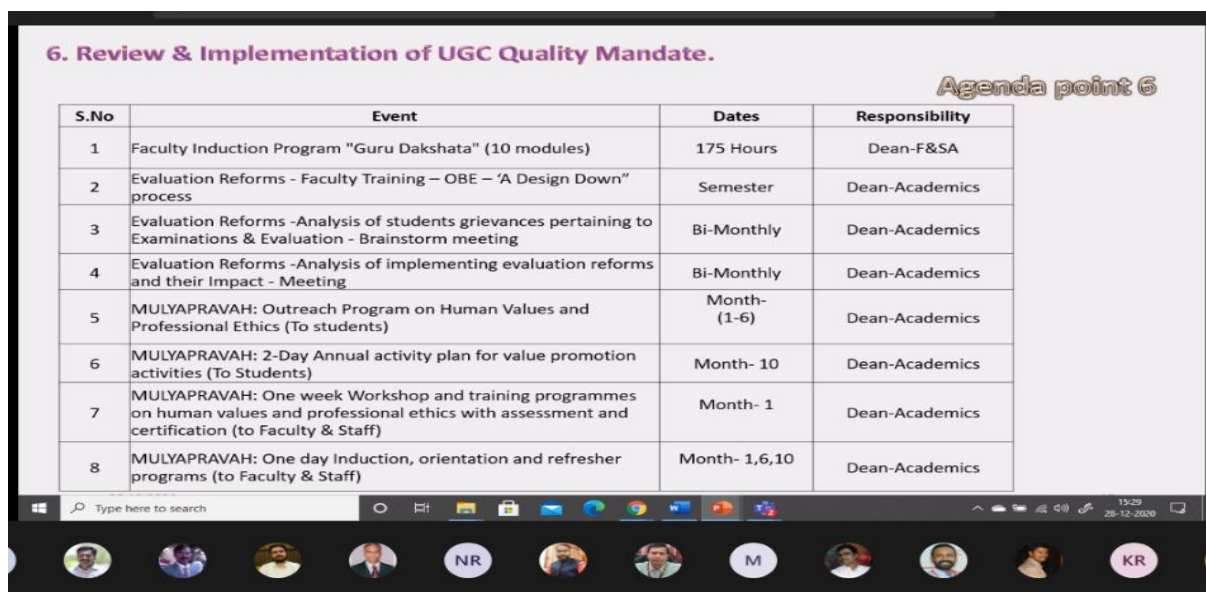
Dr. A.S. Marathe
Dean (Academics), VIT (Pune)

Dr. Sangeeta Milind Joshi
Director (IQAC) - VIT (Mumbai)

Agenda Point 6: Review & Implementation of UGC Quality Mandate.

The Dean-Quality informed the members that all the Deans have satisfactorily completed different programs assigned to them. Currently the UGC Website link is not accessible. He appealed to the Deans to continue working in the same direction in the current year also to maintain quality on the campus.

The Dean-Quality also informed the members that in the T.H.E. 2021 Rankings, KLEF has achieved 1001+ ranking worldwide, which is at par with the other similar Institutions in the country. Under Engineering and CSE categories, KLEF ranked 601-800 in India, while some of our competitive Universities are ranked between 801-1000.



6. Review & Implementation of UGC Quality Mandate.

Agenda point 6

S.No	Event	Dates	Responsibility
1	Faculty Induction Program "Guru Dakshata" (10 modules)	175 Hours	Dean-F&SA
2	Evaluation Reforms - Faculty Training – OBE – 'A Design Down' process	Semester	Dean-Academics
3	Evaluation Reforms -Analysis of students grievances pertaining to Examinations & Evaluation - Brainstorm meeting	Bi-Monthly	Dean-Academics
4	Evaluation Reforms -Analysis of implementing evaluation reforms and their Impact - Meeting	Bi-Monthly	Dean-Academics
5	MULYAPRAVAH: Outreach Program on Human Values and Professional Ethics (To students)	Month-(1-6)	Dean-Academics
6	MULYAPRAVAH: 2-Day Annual activity plan for value promotion activities (To Students)	Month- 10	Dean-Academics
7	MULYAPRAVAH: One week Workshop and training programmes on human values and professional ethics with assessment and certification (to Faculty & Staff)	Month- 1	Dean-Academics
8	MULYAPRAVAH: One day Induction, orientation and refresher programs (to Faculty & Staff)	Month- 1,6,10	Dean-Academics

Agenda Point 7: Any other item, with the permission of Chair

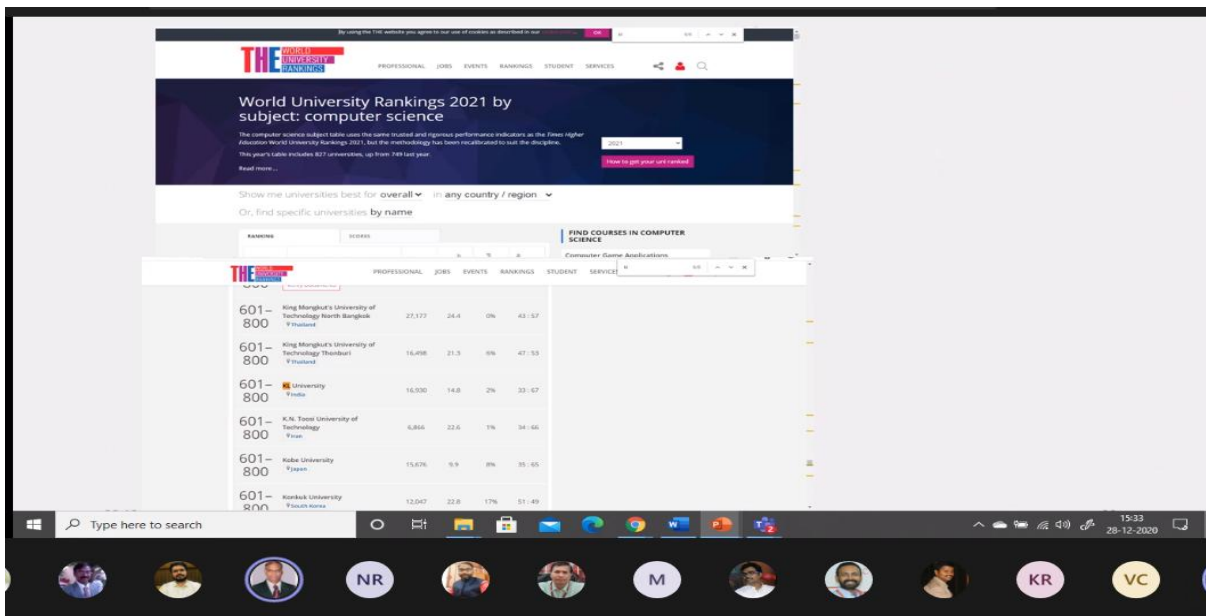
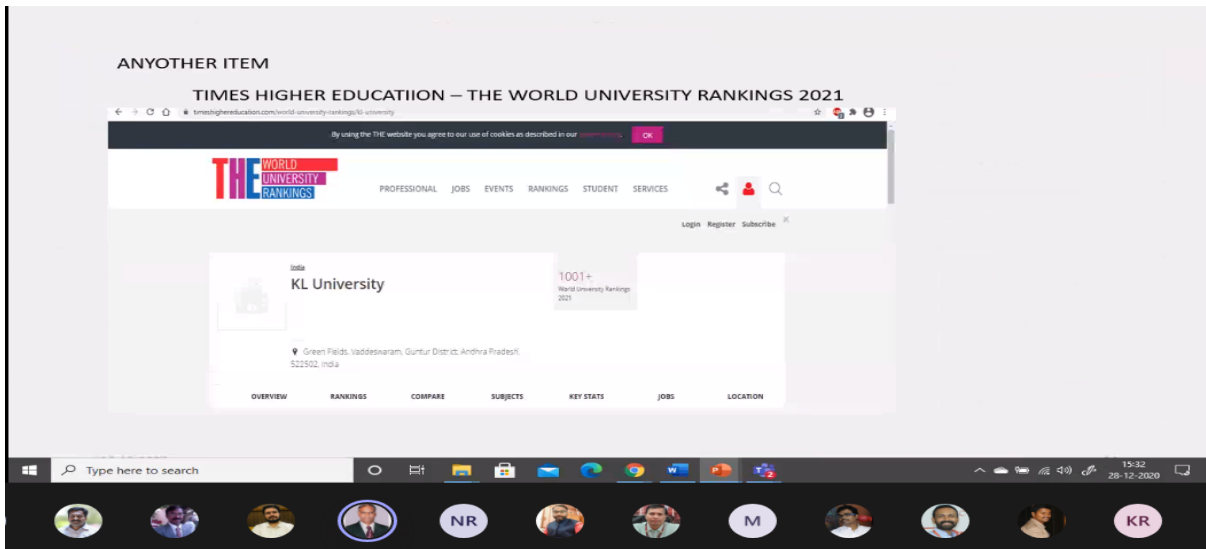
The Registrar, KLEF advocated to insert the following two lines in our entire Faculty Recruiting Advertisements in future:

1. KLEF is an equal opportunity organization
2. Other things remaining equal, preference will be given to women candidates.

The above features should help us improving the Impact rankings under "Gender Equality" category.

The Hon'ble Vice-Chancellor, Dr L S S Reddy said that he would look into the suggestion.

The meeting was adjourned with the Hon'ble Vice-Chancellor thanking the members for their cooperation.



Dr. Ramakrishna
Dr K. Ramakrishna
(Dean-Quality)

To: All the Advisory Committee Members

Dr A. Srinath, Principal, ASC

Dr M V L Narasimham Naresh, Director, BA-IAS, KLEF

Cc: IQAC File