

EDP on Effective Sales & Marketing Skills

KL Business School has launched its corporate education wing “Center for Executive Education (CEE)” to fulfill the academic and knowledge building requirements. The CEE will be conducting a number of programs right from Sales & Marketing, Customer Relationship Management, Negotiation Skills, Decision making workshops & so on. As part of the making beginning, KL business school launched its CEE with the program on “ Effective sales & marketing skills” on 2nd February 2019 through the hands of Dr. Umamaheswara Rao Officer on special duty & former registrar. Working executive mainly from various corporate world like C k Birla Group, Ramesh Hospital, Anantha Laxmi Spinning Mills, Prasanth Hospitals, RR wealth services have participate in this training program & acquired industry knowledge & skills. Dr. Ram Kumar Pro Vice Chancellor, Dr. Vijay Kumar Reddy, HOD, MBA Department, Mr. Raja sekhar, Director , Corporate relations & other faculty participated in this program.





