

Workshops & Seminars - 2014

Sl.No.	Name of the Faculty	Date	Conference Organized by	Place	Theme of Conference/Workshop
1.	Dr.S.Fakruddin Ali Ahmed	27 th & 28 th Sept 2014	K L UNIVERSITY	Guntur	Scientometric tools and Techniques for research analysis
2.	Dr.S.Fakruddin Ali Ahmed	10 th Oct 2014	K L UNIVERSITY	Guntur	Workshop on Knowledge Management
3.	Dr.S.Fakruddin Ali Ahmed	29-30,2014	Acharya Nagarjuna University	Guntur	Emerging Trends in Global business
4.	Dr.S.Fakruddin Ali Ahmed	13 th Feb 2014	C R Reddy college	Eluru	Banking and Insurance-contemporary Issues
5.	Dr.S.Fakruddin Ali Ahmed	1 ST March 2014	KLUniversity	Guntur	Critical management studies
6.	Dr.S.Fakruddin Ali Ahmed	18,19 th -2014	KL University	Guntur	National conference on Emerging trends in Marketing
7.	Mr. K.S.Venkateswara Kumar	31 st January – 2 nd February, 2014	P.B. Siddhartha College of Arts & Science	Vijayawada	ICSSR sponsored three day National Seminar on New Paradigms and Perspectives in Business Excellence
8.	Mr. K.S.Venkateswara Kumar	7 th – 8 th November, 2014	IIM Calcutta	Calcutta	Financial Research Workshop
9.	Mr. K.S.Venkateswara Kumar	26 th - 31 st May, 2014	K L University	Vaddeswaram	Jeevan Vidya (Human Values)
10.	Mr. K.S.Venkateswara Kumar	01 st March, 2014	KLU Business School in collaboration with University of Glasgow, UK & Technical University of Cluj-Nepoca, Romania	Vijayawada	Critical Management Studies

11.	Ms. K Hema Divya	10 th October , 2014	Global Business Incubator	Vijayawada	One day workshop on Knowledge Management
12.	Ms. K Hema Divya	18th to 19th March 2014	Two Day National Conference on Emerging Trends in Marketing	KLUBS	Inauguration and Closing Session In charge
13.	Dr. K S Sekhar Rao	27th February 2015.	Indira Gandhi National Tribal University (IGNTU, A Central University), Madhya Pradesh.	Madhya Pradesh.	International Conference of Infrastructure Finance Development”
14.	Dr. K S Sekhar Rao	02-06-2014 to 07-06-2014	K.L.University	Vaddeswaram	Faculty Development Programme on “Jeevan Vidya’
15.	Dr. K S Sekhar Rao	Mar 2014	by KLU Business School in Association with University of Glasgow, UK & Technical University of Cluj-Napoca, Romania.	Vijayawada	Faculty Development Programme on “Critical Management Studies”
16.	Dr. K S Sekhar Rao	27th -28th September 2014	K.L.University	Vaddeswaram	National Workshop on “Scientometric Tools and Techniques for Research Analysis”
17.	Dr. K S Sekhar Rao	10 Oct 2014	Global Business Incubator in K.L.University,	Vaddeswaram	Work shop on “knowledge management”
18.	Dr. K S Sekhar Rao	Mar 2014	KLU Business School, K.L.University,		National Conference on “Emerging Trends in Marketing”
19.	Dr. V Venu Madhav	March, 2014	Acharya Nagarjuna University	ANU, Nagarjuna nagar	Emerging Trends in Global Business
20.	Dr. V Venu Madhav	March, 2014	KLU Business School in collaboration with University of Glasgow, UK & Technical	D V Manor, Vijayawada.	FDP

			University of Cluj-Nepoca, Romania		
21.	Dr. V Venu Madhav	May, 2014	KL University Academic Staff College	KLU Campus, Vaddeswaram	Jeevan Vidya (Human Values)
22.	Dr. V Venu Madhav	October, 2014	KL University Business Management, KL University	KLU Campus, Vaddeswaram	Knowledge Management
23.	Dr. V Venu Madhav	Feb, 2014	ICSSR Sponsored national seminar	P.B. Siddhartha College of Arts & Science, Vijayawada	New Paradigms and Perspectives in Business Excellence
24.	Dr. V Venu Madhav	Sept, 2014	K L University	KLU Campus, Vaddeswaram	Scientometric tools and techniques for research analysis
25.	Dr. V Venu Madhav	13 th February, 2014	National Conference on Emerging Trends in Marketing	KLU Business School, KL University, Vaddeswaram, Guntur District	Food and refreshment coordinator
26.	Dr. Devaki Kishori	24 th May, 2014	National Seminar on Trade and Exchanges in India	Krishna University	FDI in Retail
27.	Dr. Devaki Kishori	18-19 March, 2014	National conference on Emerging Trends in Marketing	K L University	Rule with the Ruling Thoughts of Changing Paradigms in Services Marketing
28.	Dr. Devaki Kishori	15 th March, 2014	National Seminar on Retail Banking – Trends & Challenges	KBN College	
29.	Dr. Devaki Kishori	11 th August 2014	Self Management	S V University	

30.	Dr. Devaki Kishori	Feb, 2014 issue			Customer Sensitivity – Key to Success in Digitalization of Retail Banking Services
31.	Dr. Devaki Kishori	27-28 September 2014	Central Library jointly with R & D Division, K L University		Workshop on Scientometric Tools and Techniques for Research Analysis
32.	Dr. Devaki Kishori	10 th October, 2014	Global Business Incubator at K L University		Workshop on Knowledge Management
33.	Mr. P V Vijay Kumar Reddy	March - 2014	K L U Business School	K L University	Emerging Trends in Marketing
34.	Mr. P V Vijay Kumar Reddy	March - 2014	Conference	MBA	Marketing Conference
35.	Mr.MVAL Narasimha Rao	18 th & 19 th March 2014	K L U Business School	Vaddeswaram, Guntur Dist.	National seminar on ‘Emerging Trends in Marketing’
36.	Mr.MVAL Narasimha Rao	29 th & 30 th March 2014	Department of International Studies, Acharya Nagarjuna University	Nagarjuna Nagar	Two day UGC sponsored National Work Shop on Emerging Trends in Global Business
37.	Mr.MVAL Narasimha Rao	27 th & 28 th Sept 2014	Central Library in association with R & D Division, K L University	K L University, Vaddeswaram, Guntur Dist.	Two day National Work Shop on Scientometric Tools and Techniques for Research Analysis

38.	Mr.MVAL Narasimha Rao	10 th Oct 2014	Global Business Incubator	K L University, Vaddeswaram, Guntur Dist.	One Day Work Shop on Knowledge Management
39.	Dr. P Raja Babu	March, 2014	Acharya Nagarjuna University	ANU	Emerging Trends in Global Business
40.	Dr. P Raja Babu	March, 2014	KLU Business School in collaboration with University of Glasgow, UK & Technical University of Cluj-Nepoca, Romania	KLU	FDP
41.	Dr. P Raja Babu	May, 2014	KL University Academic Staff College	KLU	Jeevan Vidya (Human Values)
42.	Dr. P Raja Babu	October, 2014	KL University Business Management, KL University	KLU	Knowledge Management
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44.	Mr. A Vasudeva Reddy	18 th & 19 th Mar, 14	KL University	Guntur	National Conference On Emerging Trends In Marketing
45.	Mr. A Vasudeva Reddy	9 th & 10 th Jan, 14	IFIM, Bangalore	Bangalore	Ethical Leadership: The Indian Way
46.	Dr. Srinivasa Rao Kasisomayajula	15/03/2014	Siva Sivani Institute of Management, Secunderabad	Secunderbad	Data Analysis for Management Research
47.	Dr. Srinivasa Rao Kasisomayajula	02/06/2014	Academic Staff College, KL Unviersity, Guntur	Guntur	Jeevan Vidya (Human Values)
48.	Dr. Srinivasa Rao Kasisomayajula	04/09/2014	St. Joseph's College of Engineering, Chennai	Chennai	Structural Equation Modelling
49.	Dr. Srinivasa Rao Kasisomayajula	05/09/2014	Army Institute of Hotel Management & Catering Technology, Bangalore	Bangalore	Guidance & Counselling Skills for Teaching Faculties

50.	Dr. Srinivasa Rao Kasisomayajula	27/09/2014	K L University, Central Library, Vaddeswaram	Guntur	Scientometric Tools and Techniques for Research Analysis
51.	Dr. Srinivasa Rao Kasisomayajula	10/10/2014	Global Business Incubator & K L University, Vaddeswaram	Guntur	Knowledge Management
52.	Dr. Srinivasa Rao Kasisomayajula	07/11/2014	Indian Institute of Management Calcutta	Calcutta	Financial Research and Trading Laboratory
53.	Dr. Srinivasa Rao Kasisomayajula	15/03/2014	Siva Sivani Institute of Management, Secunderabad	Secunderabad	Data Analysis for Management Research
54.	Dr. Srinivasa Rao Kasisomayajula	18/03/2014	KLUBS, KL University, Vaddeswaram, Guntur Dist	Guntur Dist	Emerging Trends in Marketing
55.	Dr. Srinivasa Rao Kasisomayajula	28/03/2014	Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada	Vijayawada	Brand Management in Indian Industry
56.	Dr. Srinivasa Rao Kasisomayajula	17/10/2014	Mahendra Engineering College, Mallasamudram	Mallasamudram	International -Excellence of Innovations in Business Organizations
57.	Dr. Srinivasa Rao Kasisomayajula	18/11/2014	Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada	Vijayawada	International Conference - Transforming Organizations Through Talent Management
58.	Dr. Srinivasa Rao Kasisomayajula	05/12/2014	Acharya Bangalore B School, Bengaluru	Bengaluru	Gender Budgeting in India: Emerging Issues and Challenges
59.	Dr. Srinivasa Rao Kasisomayajula	26/12/2014	Malla Reddy College of Engineering & Technology	Hyderabad	International Conference - Strategies for Business Excellence: Challenges and Opportunities
60.	Dr. A V S Kamesh	18 th & 19 th Mar, 14	KL University	Guntur	National Conference On Emerging Trends In Marketing

61.	Dr. A V S Kamesh	Feb, 2014	Acharya Nagarjuna University	Guntur	Emerging Trends In Industrial Relations
62.	Dr. A V S Kamesh	Feb, 2014	Sir CRR Autonomous College	Eluru	Banking And Insurance Contemporary Issues
63.	Dr. A V S Kamesh	9 th & 10 th Jan, 14	IFIM, Bangalore	Bangalore	Ethical Leadership: The Indian Way
64.	Dr. N Bindu Madhavi	Nov 18th 2014	VR Siddartha College	Vijayawada	Transforming organizations through Talent Magt.
65.	Dr. N Bindu Madhavi	Oct 18th&19th, 2014	SKSD college	Tanuku	Financial inclusion strategies- Role of SHGs and Micro Finance
66.	Dr. N Bindu Madhavi	Sep 10 & 11th, ,2014	JMJ college	Tenali	Two decades of Economic reforms in India: problems and prospects
67.	Dr. N Bindu Madhavi	6-7 Aug 2014.	KBN College	Vijayawada	Women Entrepreneurship- A Global Perspective
68.	Dr. N Bindu Madhavi	18 th & 19 th March, 2014	KLU Business School	KL University, Vaddeswaram	Emerging Trends in Marketing
69.	Dr. N Bindu Madhavi	15 th March, 2014	KBN College	Vijayawada	Retail banking Trends and Challenges
70.	Dr. N Bindu Madhavi	7 th January, 2014.	Montessori Mahila Kalasla	Vijayawada	Violence against women – Current Challenges and Future Trends
71.	Dr. N Bindu Madhavi	29 th November 2013.	Montessori Mahila Kalasala	Vijayawada	Issues and Emerging Trends in Indian Economy

72.	Dr. N Bindu Madhavi	9 th and 10 th May , 2015	KLU Central Library in collaboration with R&D Division	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research	9 th and 10 th May , 2015
73.	Dr. N Bindu Madhavi	10 th October 2014	KL University and sponsored by Global Business Incubator	Knowledge Management	10 th October 2014
74.	Dr. N Bindu Madhavi	27 th and 28 th September ,2014	KL University Central Library in association with KL University R&D Department	Scientometric Tools and Techniques for research Analysis	27 th and 28 th September ,2014
75.	Dr. N Bindu Madhavi	29 th and 30 th March 2014	sponsored by U.G.C., New Delhi organized by Department of International business Studies, Acharya Nagarjuna University	Emerging Trends in Global Business	29 th and 30 th March 2014
76.	Dr. K. Niranjan	13/02/2014	National Seminar	ELURU	Banking and Insurance Contemporary Issues
77.	Dr. K. Niranjan	01/03/2014	One Day International Conference	KLU& University of Glasgow	Critical Management Studies
78.	Dr. K. Niranjan	27/28 Sep 2014	Two Day National Workshop	KL University Library	Scientometric Tools and Techniques for Research Analysis
79.	Dr. K. Niranjan	9,10/05/2015	Two Day National Workshop	KL University Library	Intellectual Property Rights and Scholarly Publishing Tools for Quality Research